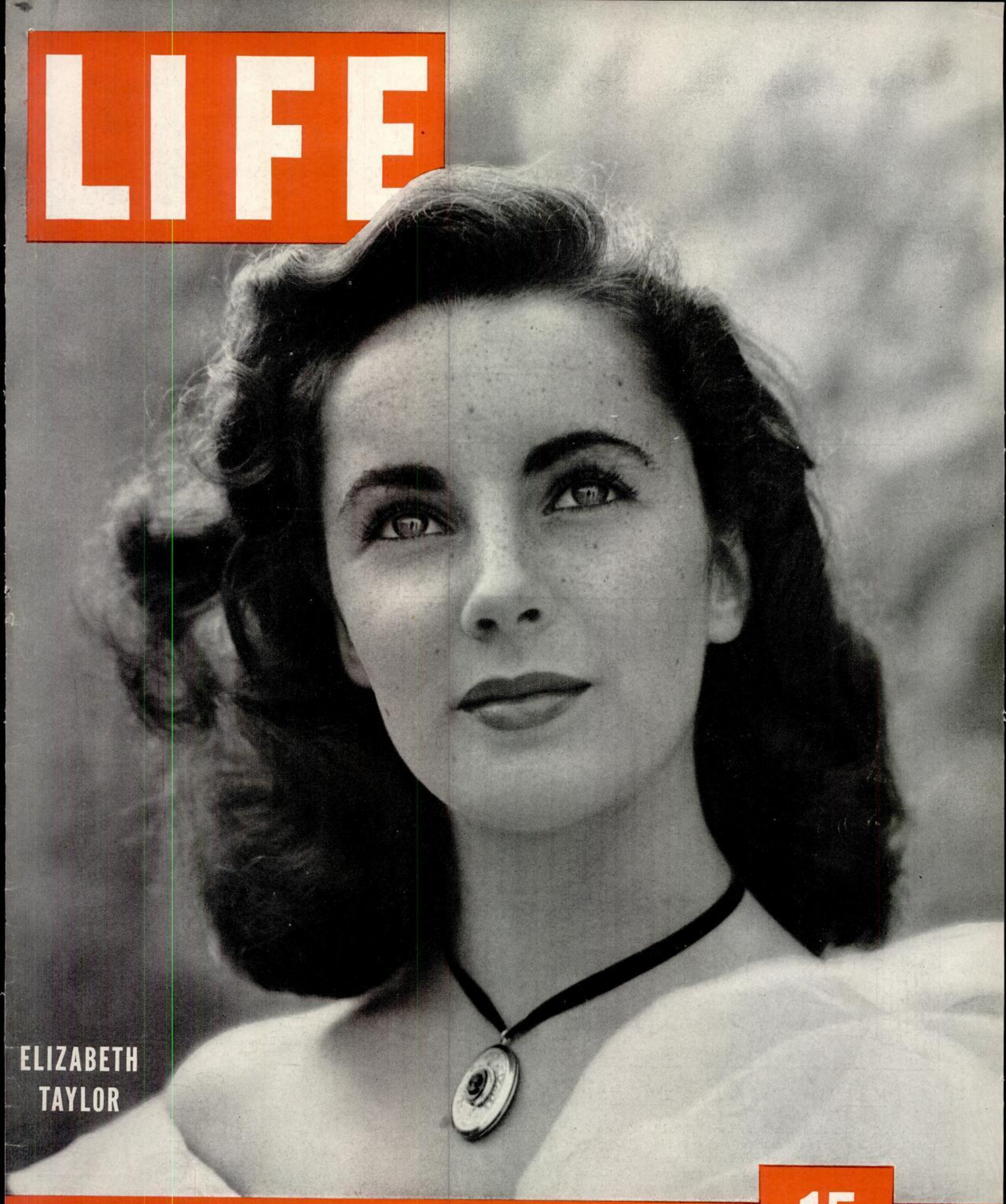
LIFE



ELIZABETH TAYLOR

JULY 14, 1947 15 CENTS
YEARLY SUBSCRIPTION $5.50

REG. U. S. PAT OFF.

1. The driver of this good-looking convertible is right at the top among the nation's recording pianists and band leaders. Over 7,000,000 of his discs were sold in 1946. Some of his most popular compositions are "Sunrise Serenade," "Oh, What It Seemed to Be" and his latest Columbia record hits, "You Are There" and "Roses in the Rain."

He lives in Van Nuys, Calif., often drives up to his place at Lake Tahoe, always uses "Ethyl" gasoline because he thinks, "There's nothing like a bit of extra power to make driving a real pleasure."

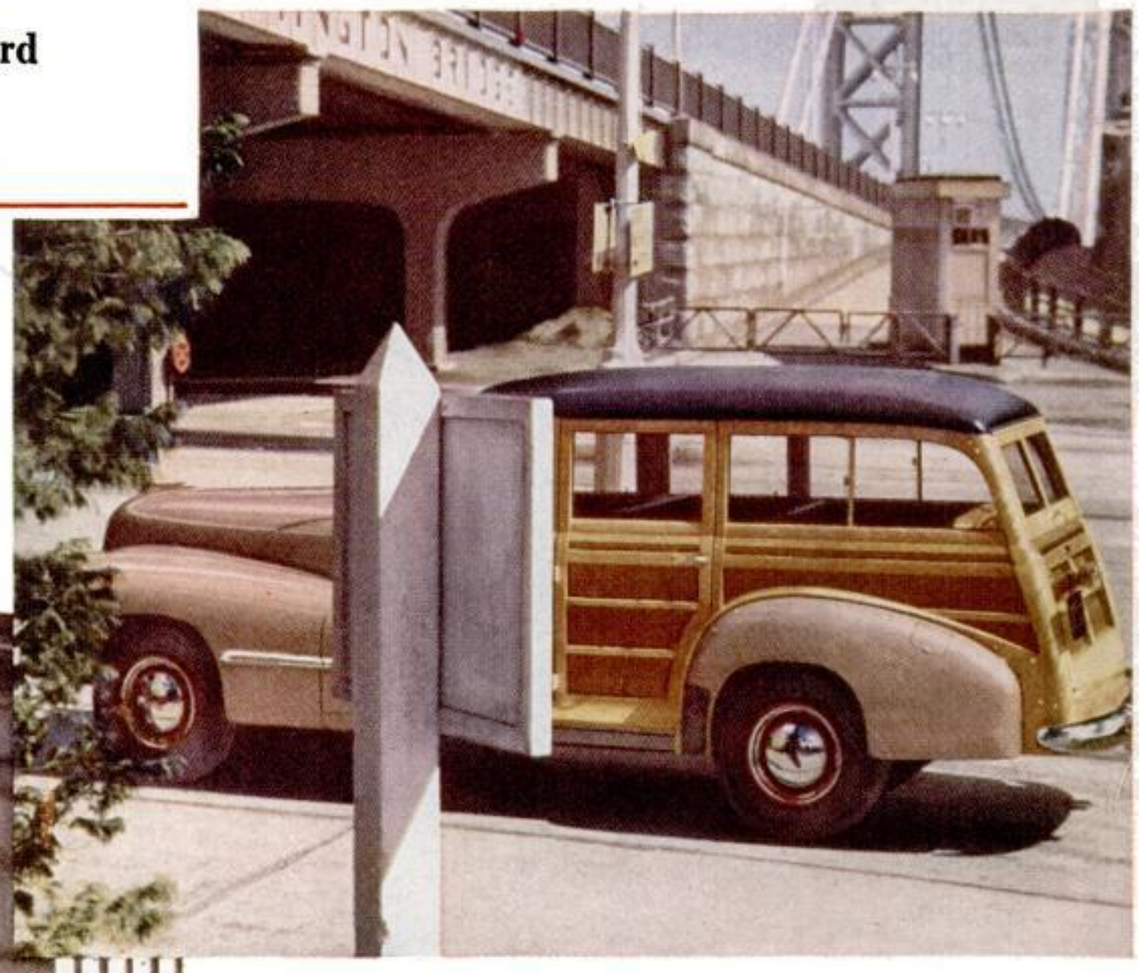


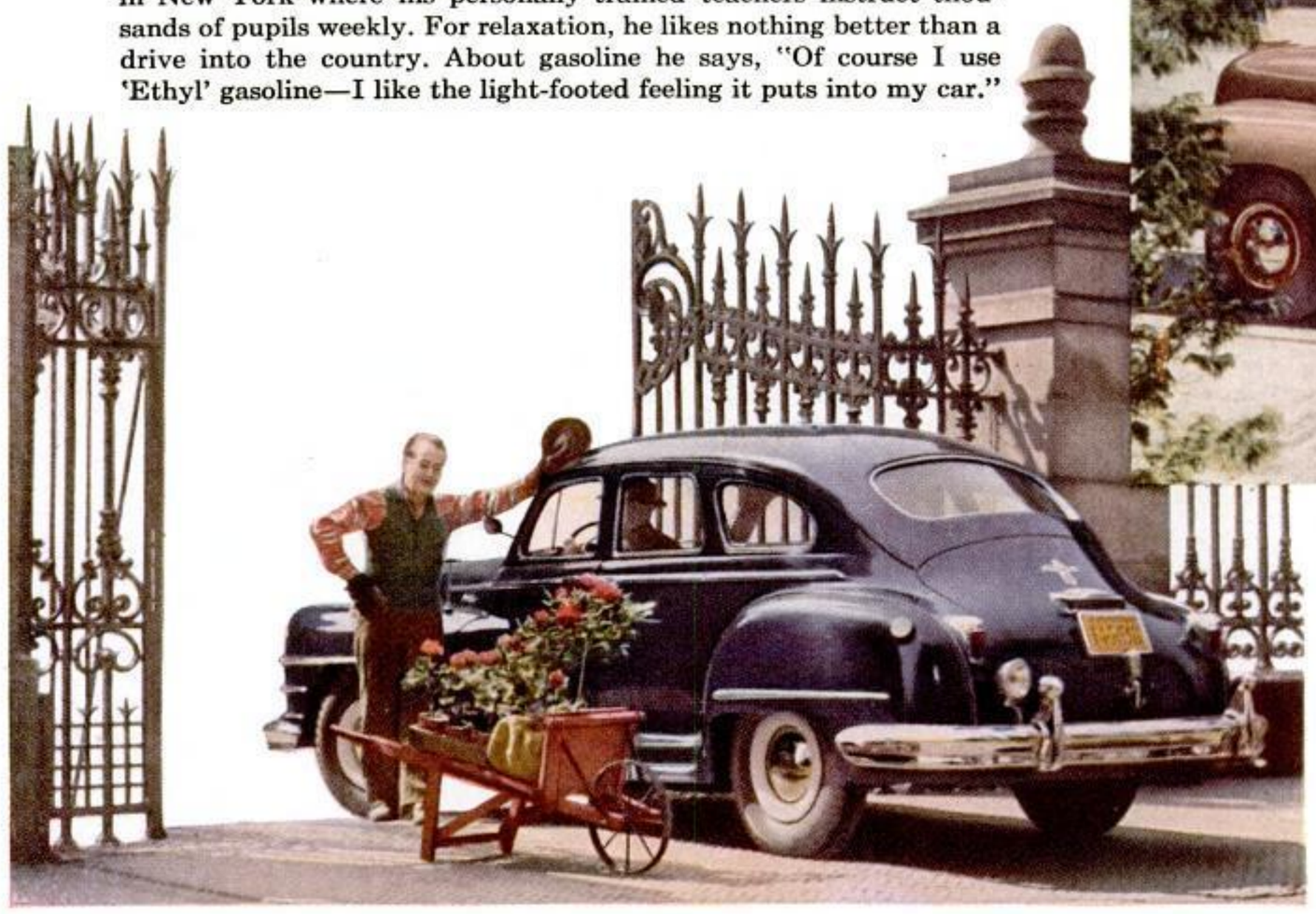
WHOSE CARS ARE THESE?

Each is owned by a person whose name you've heard many times. ***See how many you can identify.***

2. The owner of this sedan is a man whose nimble dancing feet carried him to fame and fortune. He's appeared in Broadway shows and dozens of successful movies—among them "Top Hat," "Holiday Inn," "Ziegfeld Follies," "Gay Divorcée" and "Blue Skies."

He's just opened the first of an international chain of dance studios in New York where his personally trained teachers instruct thousands of pupils weekly. For relaxation, he likes nothing better than a drive into the country. About gasoline he says, "Of course I use 'Ethyl' gasoline—I like the light-footed feeling it puts into my car."





3. This smart station-wagon is owned by a radio songstress who was voted one of the three most popular women in the United States. Her voice has been heard by more Americans than that of any other woman in history. She has a cocker spaniel named "Freckles" and radiates good cheer like a coal stove radiates heat. You can hear her Mondays through Fridays at 12 noon EDST over the Mutual network.

Each summer she drives from her New York home to her place at Lake Placid for a well-earned rest. She always uses "Ethyl" gasoline because, "I believe it pays to use quality products, and I know 'Ethyl' gasoline is the best I can get."

Read this to see how many you correctly identified . . .

Frankly, the fact that somebody uses "Ethyl" gasoline in his car is not much of a clue to his identity. There are millions of car owners who believe it pays to use the best gasoline—for power, for mileage and all-round performance.

However, you've probably been able to guess who own the cars pictured from the other clues we've given you. They are: 1—Frankie Carle. 2—Fred Astaire. 3—Kate Smith.

These famous people look for the trade-mark "Ethyl" for the same good reason millions of others do. They want their cars to run their best. So they watch for the familiar yellow-and-black "Ethyl" emblem. Oil companies place this emblem on pumps containing their best gasoline improved with "Ethyl" antiknock compound—the famous ingredient that steps up power and performance. Ethyl Corporation, New York.

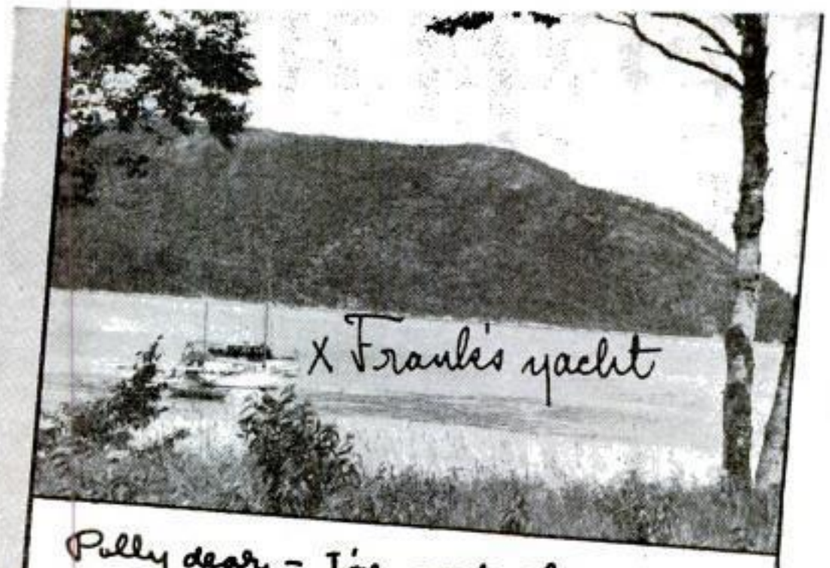


LOOK FOR THE "ETHYL" TRADE-MARK

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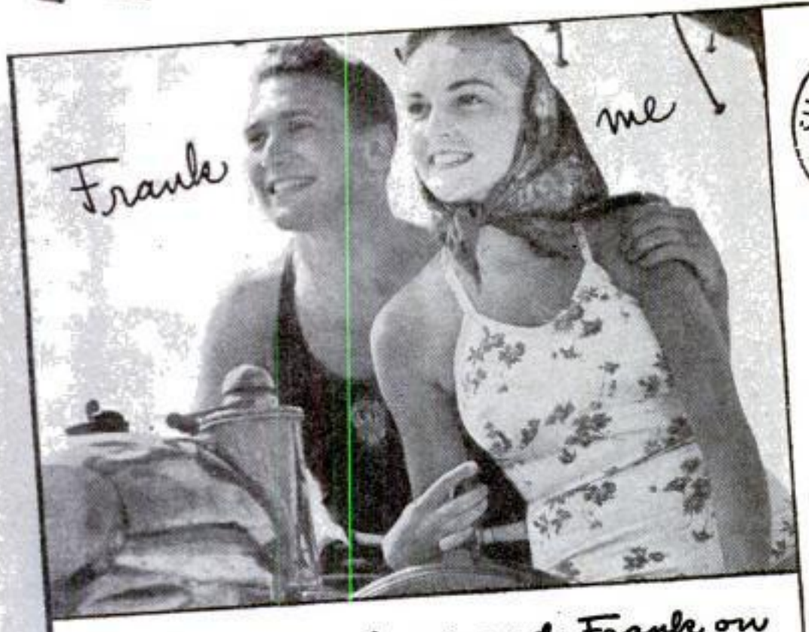
There Sure was a Hex on Helen!



Polly dear - I've met the man on my very first day here and he owns a yacht! Nautical but nice - Ha! Ha!

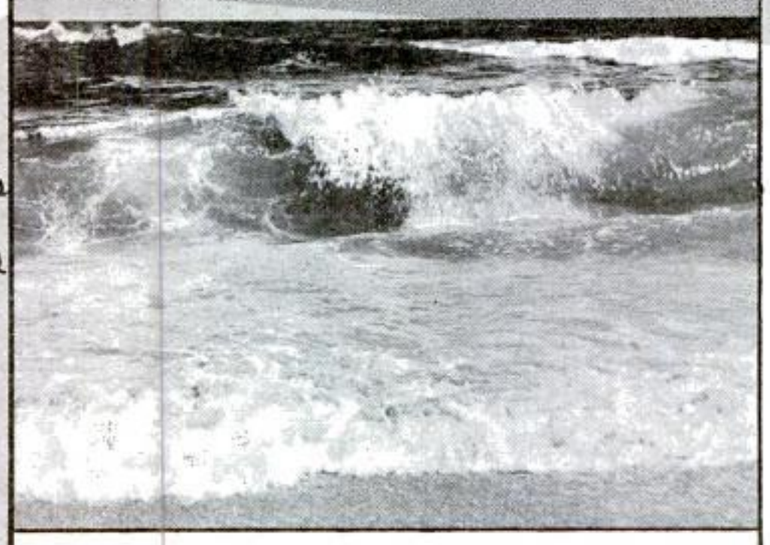
Helen

Miss Polly Jones
210 S. 59 Street
New York
N. Y.



Here's a snap of me and Frank on the "Dorinda". Isn't he something! We're going out again tomorrow... and everyday, he says.

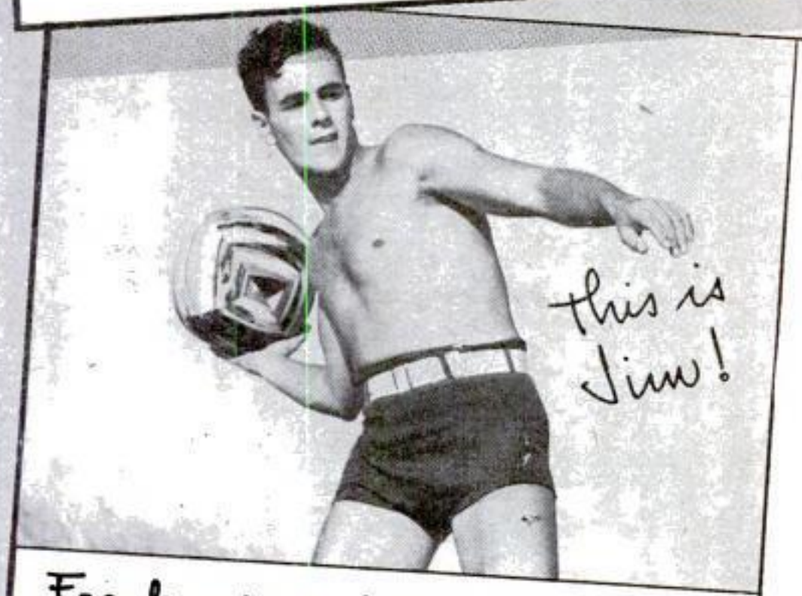
Helen



Didn't go yachting, and am I wild! Just like the waves. Frank said the rudder broke. Besides, his sister came out. They don't look a bit alike.

Helen

Miss Polly Jones
210 S. 59 Street
New York
N. Y.



Frank acts awfully distant, but I should worry! Jim is just as nice - Took me to the dance last night.

Helen



I kind of feel like jumping off here myself. The men are a bunch of sticks including Jim. They never ask me to dance - You'd think I was poison ivy or something. Helen P.S. Please send hot-water bottle. Nights getting chill.

Miss Polly Jones
210 S. 59 Street
New York
N. Y.

...and now a postcard somebody should have sent to Helen

Well, frankly, maybe you are poison ivy. Maybe the Franks and the Jims wouldn't drop you so soon if you'd be a little more careful about your breath and a little more friendly with Listerine Antiseptic

Polly

Miss Helen Randolph
Oceanside Inn
Shelter Island, N. Y.

Don't take chances with your breath. Before any date use Listerine Antiseptic. It's a quick, easy, delightful precaution against simple, non-systemic cases of halitosis (unpleasant breath).
LAMBERT PHARMACAL CO., *St. Louis, Mo.*

Before every date let

LISTERINE ANTISEPTIC

look after your breath

This one
7QJB-FC4-SQ98

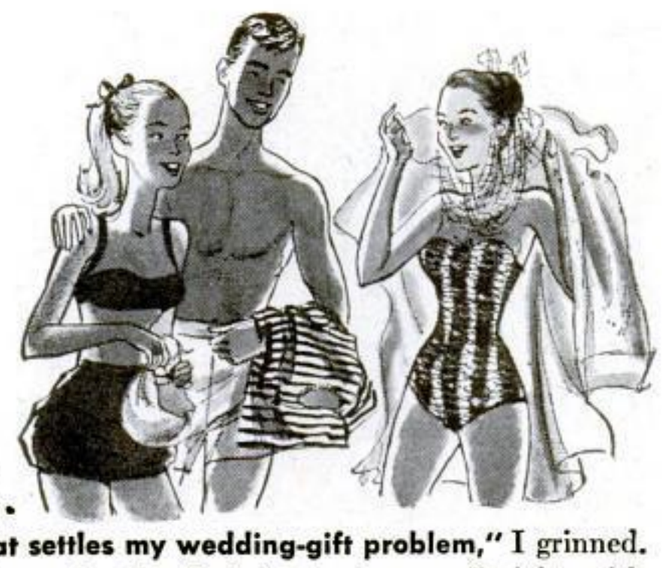
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"You never know *who* will swim up!"





1. **The last person I** expected to see at our away-from-it-all lake was Betsy, my long-lost ex-roommate. On her honeymoon, no less. And a-twit about her new house—for which, it developed, she hadn't yet bought one plate, lamp shade, or sheet!



2. **"That settles my wedding-gift problem,"** I grinned. "Let me be the first to start you off right with Cannon Percale Sheets—the softest, smoothest, most wonderful things you ever met. Come on up to the house—and, Betsy, lamb, you shall have a preview!"



3. **I turned down a bed** and let Betsy admire. "Dream-stuff!" she sighed. "But isn't percale awfully *expensive?* I mean, you *shouldn't!*" I grinned. "These are CANNON Percale Sheets—priced especially for gals like us, with big ideas and little budgets!"



4. **While Betsy blinked, I told her more.** "These dreamy Cannon Percales are so fine-woven they have 25% more threads than best-grade muslins. Nice and light, to make bedmaking and washdays easier. As for wear—*they'll* celebrate anniversary after anniversary. Glad you floated in?"

CANNON

Cannon Percale Sheets

Cannon Towels • Stockings • Blankets ★ CANNON MILLS, INC., NEW YORK 13, N. Y.



P. S. Another real Cannon value: Cannon Muslin Sheets. Woven of sturdy American cotton; well-made, long-wearing!

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Volume 23 Number 2

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Margarine for me—

Modern U. S. pronunciation—*Mar'jar-in*



**GOOD,
GOOD!**

In those neighborly talks across the fence you'll hear answers like these to questions about margarine. Because more folks know these answers, American families are using 5 pounds of margarine these days for every 3 they used before the war.

What's it made of?

Carefully selected, highly refined food oils blended in cultured, pasteurized skim milk and salt. Uniformly and liberally fortified with natural Vitamin A.

Does my family like it?

You bet—they spread it thick on their bread and rolls. Margarine has a delicate, fine flavor that doesn't vary with the seasons. It spreads smooth and tastes fresh.

What do doctors say about it?

Briefly this: that margarine is a dependable supplier of Vitamin A the year round—and that it is a high-quality spread with no superior in energy content.

How much will it save me?

It depends, of course, on how much you use, but every delicious pound of thrifty margarine saves you nickels and dimes that add up mighty fast.

WHY THIS PAGE IS YELLOW—It is so you will again ask yourself, "Why can't I get margarine ready-colored yellow the way I want it?" In fact, this yellow color is to remind you that horse-and-buggy legislation dating back to 1886, through heavy taxation and license fees, restricts the sale of margarine colored by the manufacturer. No other food is so penalized and discriminated against.

NATIONAL ASSOCIATION OF MARGARINE MANUFACTURERS
Munsey Building, Washington 4, D. C.

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Where's that $10.95 NOW?



Gilbert Bundy

Nice crisp money it was!

And it bought such a nifty dress.

But washday came, and the money went . . . right down the drain! What's left is this shrunk-up little horror and a great, big, Very Important Moral . . .

Demand a "Sanforized" label on *every* cotton dress. Never accept a dress that hasn't got it.

It doesn't cost you a penny extra—you'll find it on dresses at every price. But that "Sanforized" label guards your whole investment, saves you from shrinkage shames and sorrows every single time!

Whether you're spending $2 or $20, do this...



Look for the "Sanforized" label on every cotton dress. Don't let anyone sell you a dress without it.



Wash and relax! A dress tagged "Sanforized" can never lose its pretty lines in shrinkage.



Wear it gaily till you wear it out! It keeps on fitting as it did when new—though a hundred washdays pass!

The style will never shrink away from the dress with the "Sanforized" label!

•SANFORIZED•
REG. U.S. PAT. OFF.

Fabric Shrinkage less than 1% by the Government's Standard Test

The "Sanforized" trade-mark is used on compressive pre-shrunk fabrics only when tests for residual shrinkage are regularly checked, through the service of the owner of the trade-mark, to insure maintenance of its established standard by users of the mark. *Cluett, Peabody & Co., Inc.*

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MODEL 140
Ask for demonstration

New 3-way Personal Radio



You'd never dream any 3-way portable could be so light, so compact, and still have such full tone, such ample power. You'll want this new G-E Personal Radio with you everywhere. At home, you play it on house current—either a-c or d-c. Away, you use its thrifty, long-life batteries. Handy as a wrist-watch—smart as a Hollywood fashion—remarkably low-priced. An ideal gift—a wonderful radio to own:

GENERAL ELECTRIC 170-F7

LEADER IN RADIO, TELEVISION AND ELECTRONICS
General Electric Company, Bridgeport, Conn.

natural color tone radios



Lovely automatic radio-phonograph. Mahogany veneered 18th Century period cabinet. Natural color tone from radio, and from records played by the amazing G-E Electronic Reproducer. Model 326.



General Electric's finest table radio-phonograph—with automatic record changer. Glorious natural color tone radio. Amazing G-E Electronic Reproducer reveals new beauty even in familiar records. Model 304.

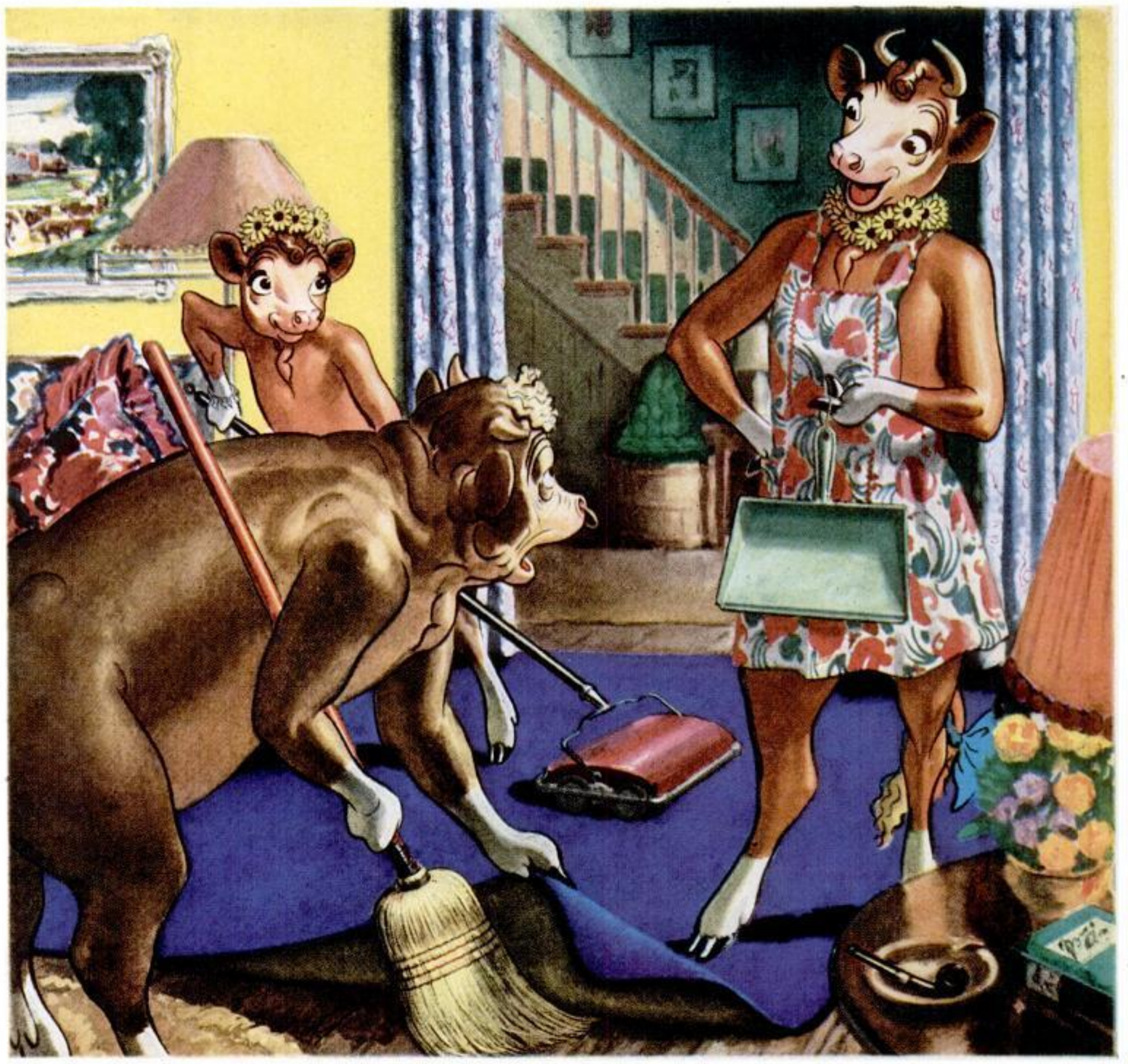


Superb FM-AM automatic radio-phonograph—You enjoy natural color tone from both radio and records. FM, standard, and short-wave radio. G-E Electronic Reproducer. 9 tubes plus rectifier. See Model 417.

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"Do all husbands hide things from their wives?"

TEASED ELSIE, THE BORDEN COW





"HIDE THINGS, she says!" blustered Elmer, the bull, red-faced. "Just because I put a little dirt where the wind won't blow it!"

"*What* wind?" asked Elsie, reasonably.

"Don't try to change the subject, woman!" snapped Elmer. "You said *I* hide things. And I say the shoe's on the other hoof! How about the things *you* hide from me?"

"I can't *imagine* what you're hinting at," answered Elsie.

"I'm not hinting," bellowed Elmer. "I *saw* you sneak in with something and hide it in the icebox! *What is it?*"



"It *was* going to be a surprise for you and Beulah," said Elsie ruefully. "But it's so exciting I couldn't keep it a secret long, anyway. It's the newest member of Borden's family of fine foods, *Lady Borden Ice Cream.*"

"Lady Borden — AHA!" pounced Elmer. "Now Borden's is hiding things from me, too. Why didn't they tell me they had a new ice cream up their sleeve? *What* goes on?"

"What goes on," giggled Elsie, "is terribly, terribly



thrilling. Borden's is introducing a new and really wonderful ice cream. It's so wonderfully wonderful, folks are saying it's *fit for a golden spoon!*"



"And I'm fit to be tied!" groaned Elmer. "Woman, I've had enough!"

"You can't *ever* get enough Lady Borden Ice Cream," enthused Elsie. "It's so *luscious!* Why, they use only the finest ingredients, sweet, golden cream, the choicest fruits you can imagine. And they say that the flavors are of very *rare* excellence, indeed."

"Who cares what they say—or *do*—at Borden's?" asked Elmer.



"Practically everybody," answered Elsie. "For practically everybody eats one or more of Borden's grand foods every day. Now, you take our very famous *Borden's Evaporated Milk—*"

"Why should I take your Borden's Evaporated Milk?" wearily asked Elmer. "I'm no doggoned baby."

"You don't have to be a baby," said Elsie, "to appreciate the wonders of Borden's Evaporated Milk. It's so good, so safe, so wholesome! With 400 units of precious Vitamin D in every pint. But it's not only great for babies—it's great for cooking, too."

"Woman," said Elmer suspiciously, "if you think you're going to get me to do the cooking—"

"Nothing was further from my mind," laughed Elsie.



"But it *is* awfully satisfactory to cook with Borden's Evaporated Milk. It makes the smoothest puddings, the velvetiest sauces! And *what* it does to a mess of fluffy mashed potatoes is marvelous!"



"There'll be a mess — and it won't be marvelous," threatened Elmer, "if you don't pipe down on the subject of Borden's."

"Pipe down!" exclaimed Elsie. "How could I ever pipe down when my lifework is to pipe *up* and tell the world *if it's Borden's, it's GOT to be good!*"



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19,293 DENTISTS ADVISE

Smoke VICEROYS!



The Nicotine and Tars Trapped* by The VICEROY Filter

CAN NEVER STAIN YOUR TEETH!

"YES!" advise 19,293 dentists, "Smoke Viceroys!" The nicotine and tars trapped by the Viceroy Filter *can never stain your teeth.* No unsightly bits of tobacco can lodge between your teeth, cause more stain.

Smoke Viceroys! No other cigarette gives you such a blend of rich, mild, *luxurious* tobaccos. No other gives you this *exclusive* Viceroy Filter.



Only Viceroy... no other cigarette... has this exclusive Viceroy Filter!

*No filter can remove all nicotine and tars, nor does Viceroy make this claim.

LETTERS TO THE EDITORS

SCIENCE AND RELIGION

Sirs:

Your recent editorial, "Science: A Mystery Story" (LIFE, June 23) contained as many fallacies as there are heresies in communism. For some while now I have observed—and so have many others—a growing tendency in LIFE to propagandize the notions of dogmatic theology and to deplore or to ridicule science, especially psychology. The editorial in question here is the nadir in that odd campaign.

LIFE misleads when it insinuates that Jung and Schrödinger are exponents of God and/or religion. Readers of Jung's work or of Schrödinger's *What Is Life* will see that neither man means by "God" or by "religion" what common man means when he uses those words.

LIFE is uninformed when it tries to give a metaphysical slant to the uncertainty principle. Quantum mathematicians have tried to explain the nature of their logic in such a fashion as to stop philosophers and theologians from making LIFE's blunder in their subject, but the mathematically naive continue to do so.

LIFE, when it points out as evidence of "mystery" the unpredictability of the behavior of any one molecule in a gas, is still more naive. That fact by itself would indicate that pure chance, not divine rule, governs nature. Fortunately we have more data than that.

And LIFE's categorical statement about what the Palomar telescope will or will not disclose has all the learned detachment of the Middle Ages. To every physicist and mathematician it will be evident that the editorial writer has failed to grasp the sciences he discusses.

LIFE (and TIME, too), in jeering at certain advanced sciences and in pointing out what it ignorantly regards as "loopholes," reminds me of the doctrinal ministers I used to hear in my youth. They belabored the theory of evolution on the grounds that there was a "missing link." Since then a dozen missing links have been unearthed—and the phrase has vanished from popular talk.

To every psychologist ridicule of psychiatry exhibits not just ignorance but fear—private or editorial—as ridicule of the other sciences down the ages has always done. It is diagnostic. And comic, itself, in magazines which pretend to be modern, detached, sophisticated and well-informed.

As a reader of LIFE and TIME from

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FOR THE CONVENIENCE OF LIFE'S NON-SUBSCRIBING READERS

To see life
To see the world
To eyewitness great events

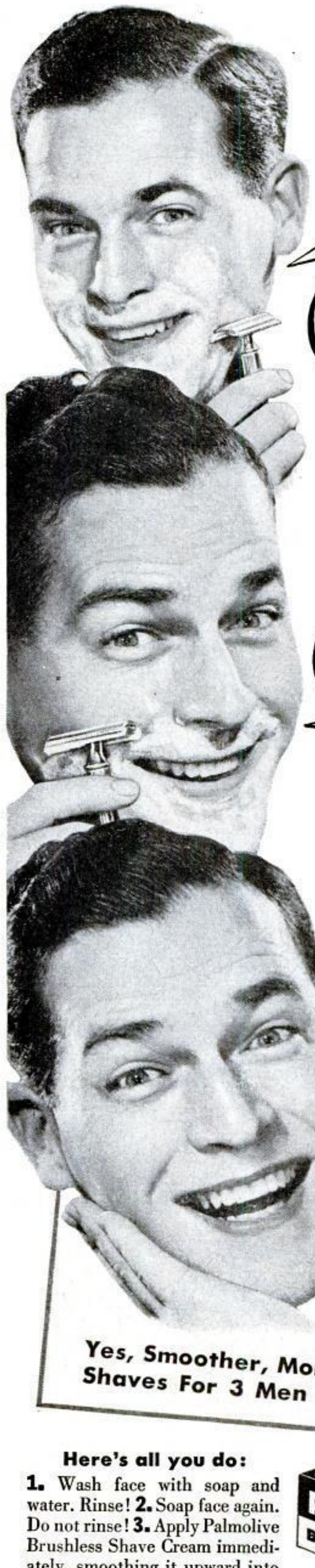
I want to see LIFE *each week.*

PLEASE ENTER MY SUBSCRIPTION TO LIFE FOR

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(Mail to LIFE, 540 N. Michigan Ave., Chicago 11, Ill. Or give it to your newsdealer)

Only Palmolive Brushless Offers You this Proof!



SMOOTHER, MORE COMFORTABLE SHAVES

For 3 Men out of every 4

The Palmolive Brushless Way!

THE PROOF! 1297 men tested the new, different Palmolive Brushless Shave Cream Way, and—*no matter how they shaved before*—reported these results:

BEARDS EASIER TO CUT	79%
LESS RAZOR PULL	75%
CLOSER SHAVES	69%
SMOOTHER FEELING SKIN	82%

Yes, Smoother, More Comfortable Shaves For 3 Men out of Every 4

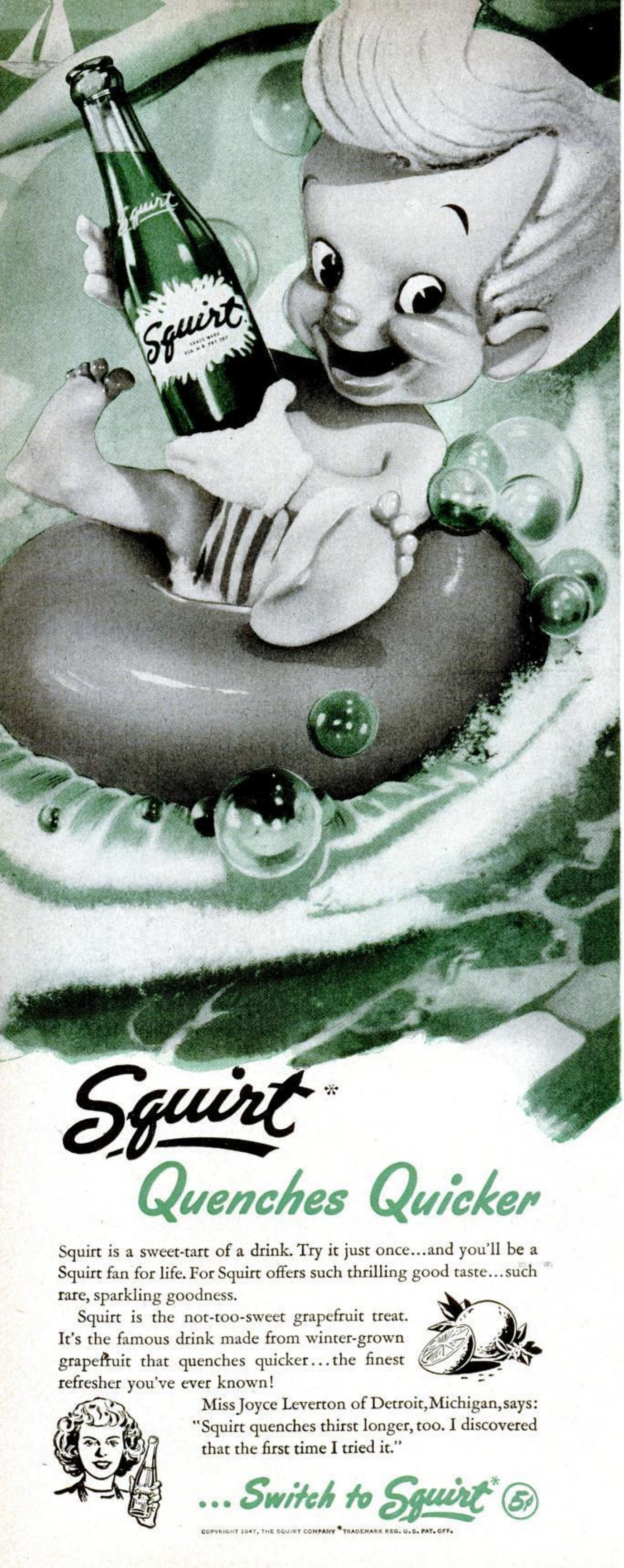
Here's all you do:

1. Wash face with soap and water. Rinse! **2.** Soap face again. Do not rinse! **3.** Apply Palmolive Brushless Shave Cream immediately, smoothing it upward into beard. *This way, you get the full benefit of Palmolive Brushless Shave Cream's beard-conditioning effect!* Then, shave!



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Quenches Quicker

Squirt is a sweet-tart of a drink. Try it just once...and you'll be a Squirt fan for life. For Squirt offers such thrilling good taste...such rare, sparkling goodness.

Squirt is the not-too-sweet grapefruit treat. It's the famous drink made from winter-grown grapefruit that quenches quicker...the finest refresher you've ever known!

Miss Joyce Leverton of Detroit, Michigan, says: "Squirt quenches thirst longer, too. I discovered that the first time I tried it."

...Switch to Squirt* 5¢

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LETTERS TO THE EDITORS

CONTINUED

their first issues, I feel I have a right to know the explanation of this gradual policy change—this oozing of dogma from the religious departments to overspread even the news. Those myriads of us who want facts, not tracts, have come to wonder. Have the staffs of LIFE and TIME been converted? Or have they decided that only a mass dose of oldtime religion will save the republic? Or do they believe a holy war is in prospect and are they choosing sides? Has some collective neurosis dulled their reasoning powers and plunged them into a mystical fugue? Or what?

LIFE subtitles its stultifying manifesto: "The more man studies nature, the more reasons he finds for believing in God." A pair of good scientists, a physicist and a psychologist—or a historian like Toynbee—ought to explain the truth to LIFE: The more man studies nature, the more plainly he discerns that God is vastly different from what man's forefathers thought. Those millions who suspect, like me, that God looks at neither LIFE nor TIME to ascertain His nature, would recommend that LIFE and TIME take another look at what science knows of nature before expounding God.

PHILIP WYLIE

Rushford, N.Y.

● LIFE denies being uninformed, naive, dogmatic or intending to "deplore or to ridicule science." But Diagnostician Wylie is right, however, in accusing us of fear. We are afraid not of science but of "scientism"—the unscientific dogma that science always knows best. Rationalism is a method of work and discovery; it should not pretend also to be a philosophy. It is true that man's knowledge of God changes, but changing his name from Jehovah to Anti-Chance does not in itself increase that knowledge. Let Tractarian Wylie forget what his forefathers thought about science and re-examine what they knew about God.—ED.

Sirs:

I challenge your statement that "scientists . . . are turning more and more to various kinds of religion." Who can you name besides Morrison, du Noüy and a few others like Millikan, Mather and the Comptons—all relatively old and not typical even of their generation, and most of them known for years as apologists for religion? I do not think you can find a single prominent scientist under 40, probably not even under 50, who is turning to religion. Certainly none of the hundreds of scientists with whom I worked on the Manhattan Project showed any signs of turning. . . .

Of course physicists like myself will admit that they do not know exactly what "keeps the insides of an atom in place." But we have some working hypotheses, or tentative theories, that explain atomic phenomena, and these theories do not involve God or any other religions or supernatural fictions. All scientific concepts are fictions derived from natural-human experience and imagination, not from a supposed supernatural revelation. If we had not had some approximate working hypotheses as to nuclear forces, the A-bomb would not even have been attempted, let alone been produced. The present may be the "atomic era" in which science is

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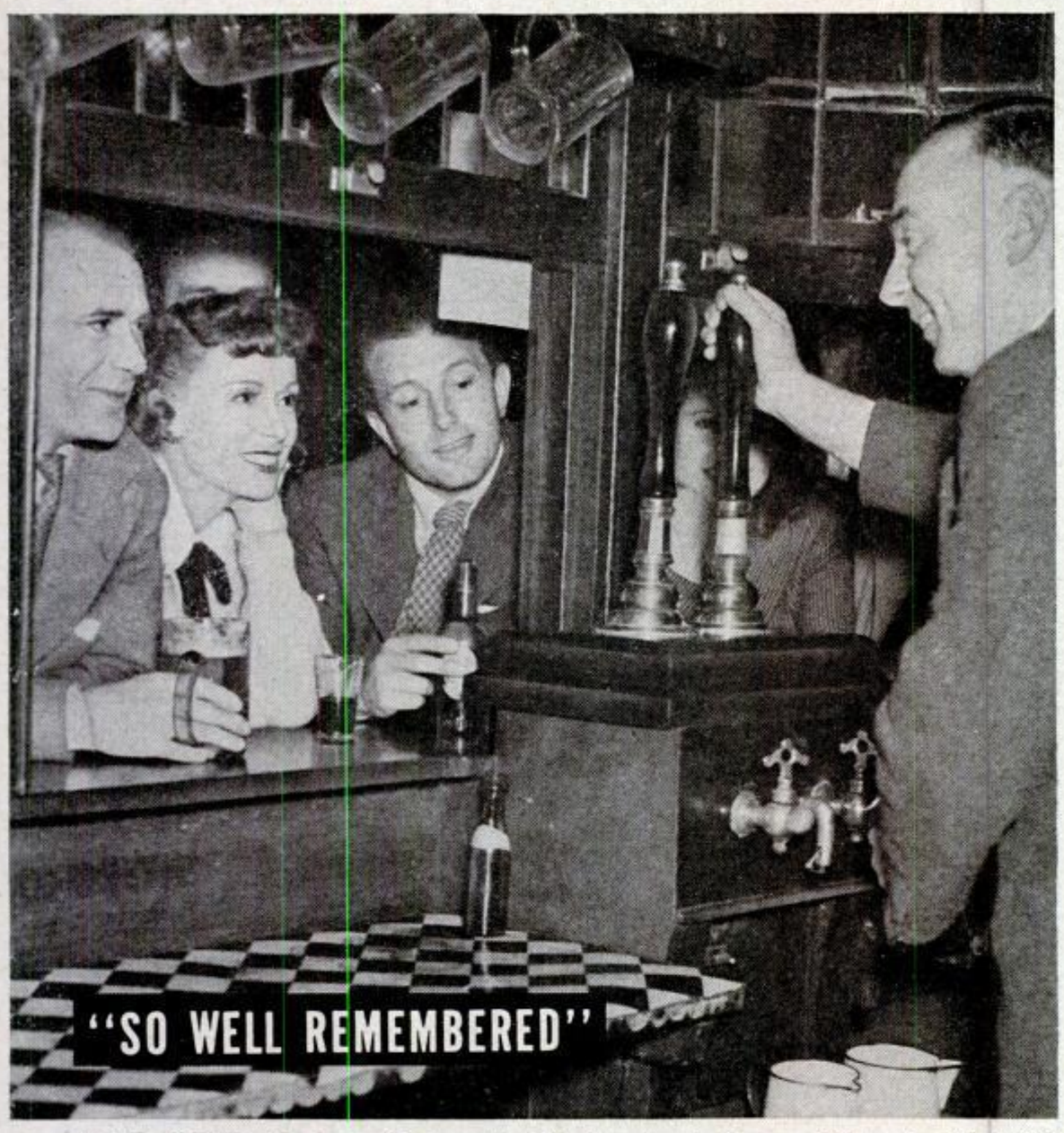
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RKO's PIC-TOUR OF THE MONTH



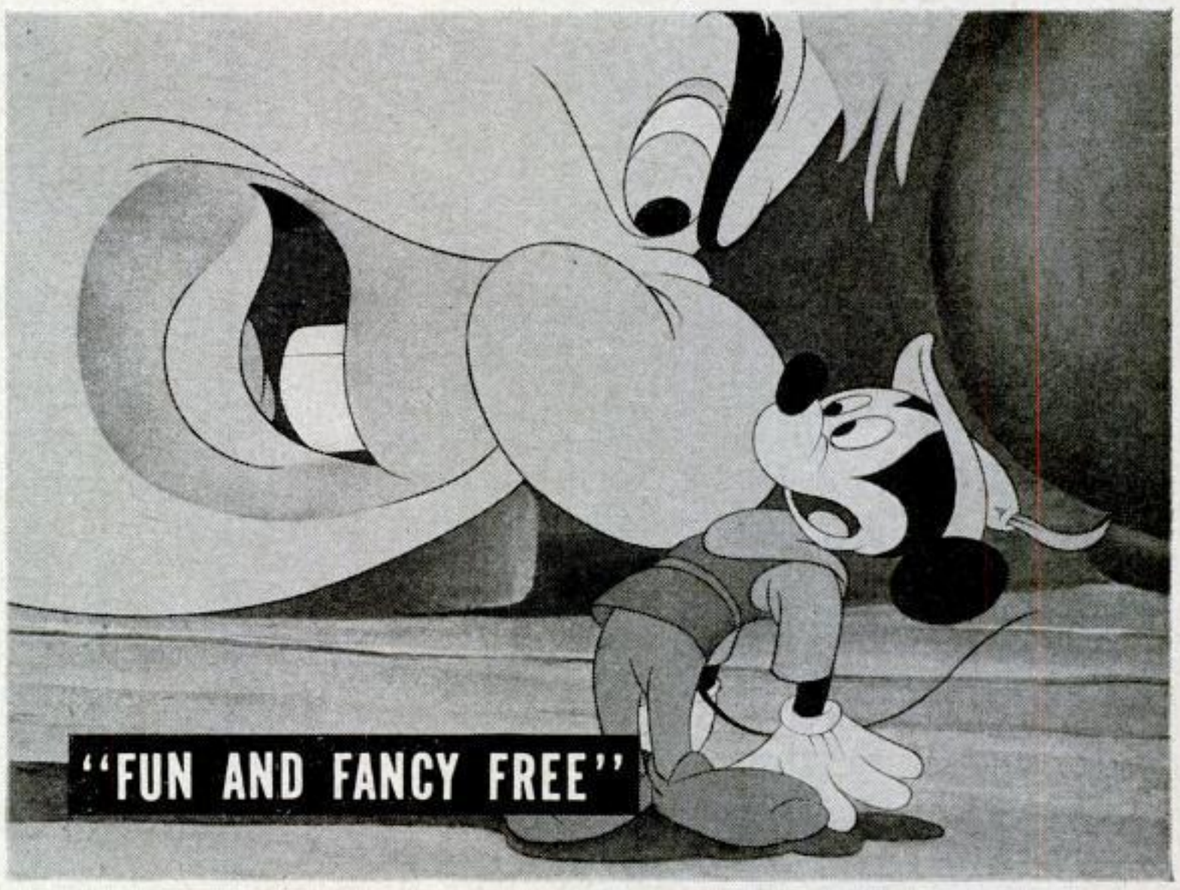
IDLE HOUR during filming in England of James Hilton's *So Well Remembered* finds JOHN MILLS, MARTHA SCOTT, Director Edward Dmytryk chatting with owner of a "pub." Anglo-American cast also stars PATRICIA ROC, TREVOR HOWARD, RICHARD CARLSON.



FISH STORIES enliven life on location in the mountains of California where RKO's *Tycoon* is filming. There, JOHN WAYNE tells about the one that got away. LARAINE DAY takes it skeptically, but good naturedly. This fast-paced action-drama, filmed in Technicolor, has South American locale.



SHALL SHE CONFESS a youthful transgression to her jealous fiance? BARBARA BEL GEDDES, broadway stage star, ponders the question in this striking close-up from *The Long Night*, her first screen role. Star cast includes HENRY FONDA, VINCENT PRICE, ANN DVORAK.



DISCOVERED stealing into the giant's castle, Mickey Mouse gets scare of his life when angry Willie appears, leers at him menacingly. Scene from WALT DISNEY's *Fun and Fancy Free*, Technicolor musical cartoon feature in which EDGAR BERGEN, DINAH SHORE disport themselves.

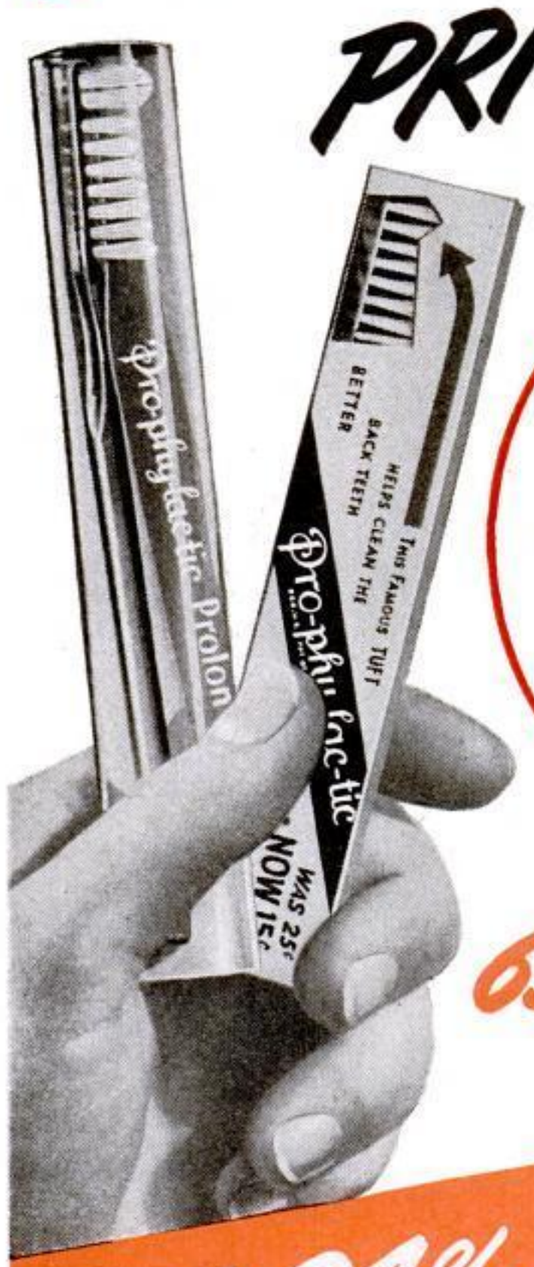
THESE BIG RKO PICTURES WILL SOON BE SHOWN AT YOUR THEATRE

RKO RADIO PICTURES

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VACATION SPECIAL!

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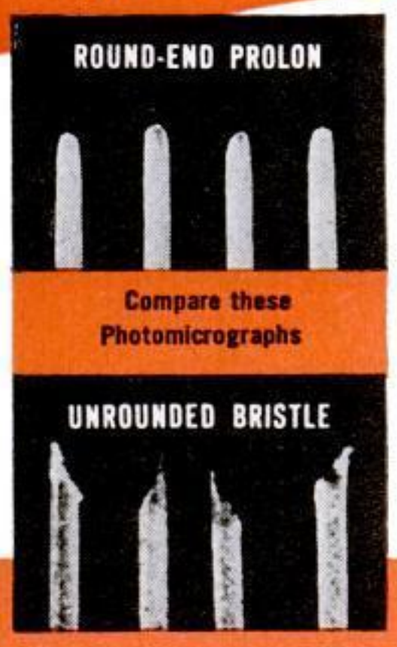


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THE ONLY TOOTH BRUSH WITH BRISTLES ROUNDED AT THE ENDS

LETTERS TO THE EDITORS

CONTINUED

widely applied, but it is not an era in which science and the scientific attitude is widely understood.

GEORGE A. ZINK

Easton, Pa.

Sirs:

. . . As Santayana says, faith as a system of myths after which to pattern our day-to-day lives is a necessary thing. However, as a substitute for a further search into the basic nature of things, faith is a deterrent. . . . Perhaps it would be good to return to the faith of the Middle Ages wherein the perplexities of the molecule figured not at all in the lives of the believers. But as long as we have eaten of the forbidden fruit, we no longer have the privilege of returning to our medieval Eden. We must go on accepting the unknown not as a mystery but as a frontier toward which we must head in order to preserve this world which we have just now begun to understand.

There is no essential dichotomy between faith and reason. The first must at times serve as substitute for the other. But for faith to displace reason is as dangerous as the acceptance of the myths of the Bible as literal truth.

JAY EPSTEIN

Milton, Mass.

● LIFE wants no part of a "medieval Eden" and did not say that faith should "displace" reason.—ED.

Sirs:

Despite the enthusiasm with which I read your editorial—and particularly its subtitle—it seems to me that you have done Dr. G. B. Chisholm an injustice in not making clear what he means by "The only lowest common denominator of all civilizations and the only psychological force capable of producing these perversions is morality, the concept of right and wrong. . . ." Many readers will get the impression that Chisholm has propounded some new and, to use your own innuendo, "reckless" idea; whereas to have finished out the very sentence you quote from would prove the idea to be thousands of years old. The rest of that sentence is ". . . the poison long ago described and warned against as 'the fruit of the tree of the knowledge of good and evil.'"

What the learned doctor had in mind was the damage we do by bringing up children as though "among all the people in the world only our parents, and perhaps a few people they selected, were right about everything. We could refuse to accept their rightness only at the price of a load of guilt and fear, and peril to our immortal souls."

This inevitably includes good as well as evil. Less than a century has elapsed since respected clergymen in this country argued that slavery was good because the Bible said so. Nevertheless our world is a better world because a few "reckless" people refused to accept as good what their parents asserted to "have knowledge of" as good. The trouble comes from parents wanting to be honored and obeyed, whether they deserve to be or not. The result is the fostering of individual infantilism and of social retardation.

F. ALEXANDER MAGOUN

Cambridge, Mass.

Sirs:

Science, as you say, is indeed a mystery story, but it is the most absorbing possible since it consists of

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There was a young fellow whose wriggling



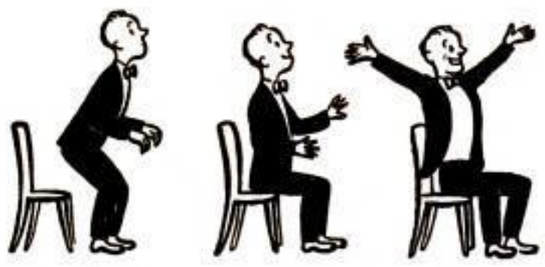
Always got other people to giggling



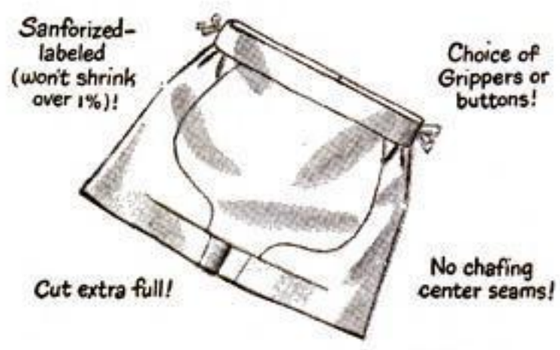
He was most out of sorts



Till he found Arrow Shorts



Would permit him to sit without wiggling



ARROW SHORTS

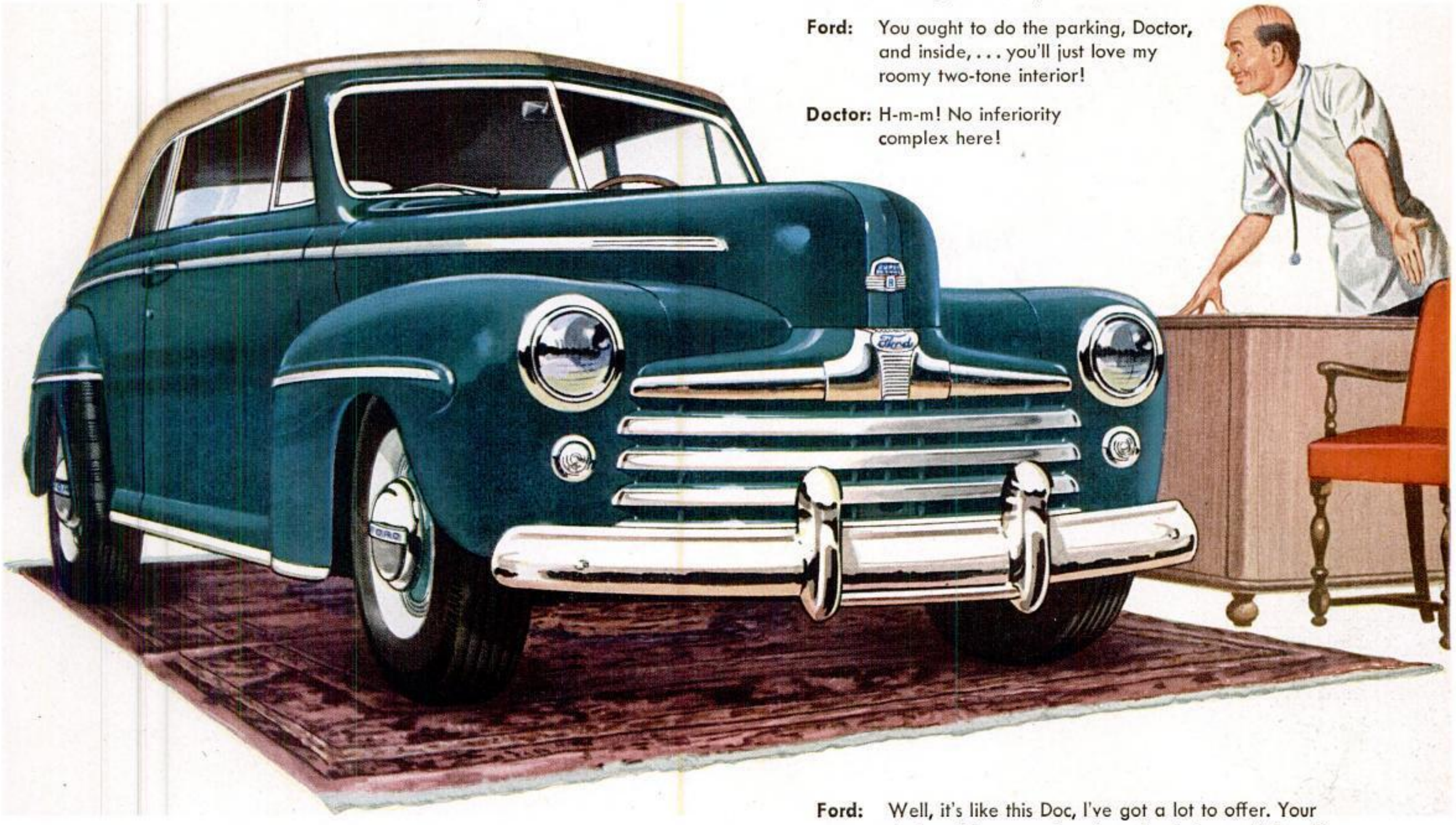
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Ford's out Front with a High I.Q.



Scene: Doctor's Office

Doctor: Park right here, if you don't mind.

Ford: You ought to do the parking, Doctor, and inside, . . . you'll just love my roomy two-tone interior!

Doctor: H-m-m! No inferiority complex here!

Ford: Well, it's like this Doc, I've got a lot to offer. Your choice of two great engines, for instance, V-8 or Six.

Doctor: I get it—a dual personality!

Ford: No no. Just dual carburetion, dual *down-draft* carburetion, sir! You pick the engine you want.

Doctor: How are your reflexes?

Ford: Step on my "king-sized" brakes and find out—they're about the smoothest, quickest reflexes you ever saw!

Doctor: So I've heard!

Ford: And speaking of reflexes I've got "Rest Ride" springs, too—they reflex so nicely there's not a bump in your life.

Doctor: You're not bad looking either.

Ford: I get around—and oh, Doctor, did you notice my complexion? Baked-enamel finish, you know. Won't come off in the rain or anything. And my body! It's a "Life Guard" body with an all-steel physique!

Doctor: Well, you strike me as being a precocious extravert and *that's* good!

Ford: Thanks Doc, hop in sometime. There may be a Ford in your suture, I mean future!

Doctor: Okay! You've got me all sewed up!

There's a Ford in your future



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How to make sure of an encore!

MENU FOR TOMORROW

Derby Spaghetti with Meat and Sauce
Whole Green Beans and Onion Rings
Pickled Beets
French Bread with Butter
Fruit Sherbet Coffee



A satisfying main dinner dish!

DERBY SPAGHETTI

with meat and sauce

Extra meat makes it extra good! If your family's appetites are hearty, here's a meat-rich main dinner dish that's sure to satisfy! It's a perfectly blended combination of deliciously seasoned *tender* ground beef, finest semolina spaghetti, and a superb sauce expertly contrived of tomato puree, green pepper, Italian-style cheese and delicate spices. Wonderfully good; so easy to prepare, too: just open, heat and serve. Try this savory, satisfying meal on that hungry family of yours tonight!

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LETTERS TO THE EDITORS

CONTINUED

the search into the God-created laws of nature and into the revealed truths of human character. A protracted study of these mysteries can lead the scientist only to reverence and a belief in the omniscient God who leads him to unravel His plans. . . .

R. H. BUBE

Princeton, N.J.

Sirs:

. . . You mention Einstein in a manner that would lead the uninformed into error. Has anyone described man's and his fellow earth-creatures' predicament more honestly than Einstein: "We all dance to the same mysterious tune, played by the unseen fiddler."

VERNON ENTWISTLE

Vincentown, N.J.

LETTER'S RESPONSE

Sirs:

As an aftermath to my letter concerning the South Carolina lynchings (LIFE, June 23) I have received an overwhelming avalanche of correspondence. . . .

From Austin, Texas an anonymous character writing under the assumed name of "K. K. Klux" states, "All Negroes, such as you, should be sent back to Africa, back to the hot steaming jungles that you love so well. . . ."

A girl from Missouri dying of consumption says, "I would like to know you, Norman. Your ambitions and ideals are admirable. Being white, I have a chance to observe your people only from afar. Being deeply religious, I know that regardless of color all men are equal in the sight of God. If you ever get settled in U.C.L.A., let me know because my uncle is very influential and he would like to meet you. . . ."

A Mississippian rants, "Shut up, nigger. Where I live, you would be hanging from a tree by now. . . ."

From Hollywood Lena Horne joyously proclaims, "Congratulations for having dedicated your life to so worthy a cause as to aspire to bringing 'good clean justice' into some courts that need it. . . ."

NORMAN HODGES

Columbus, Ohio

McCORMICK

SIRS:

RE YOUR JUNE 23 ARTICLE ("A NEWSPAPER CONGRATULATES ITSELF") ON COLONEL MC CORMICK: SOUNDS COMMUNISTIC TO ME.

D. L. MEKEEL JR.

PITTSBURGH, PA.

Sirs:

Your criticism of Colonel McCormick and the *Tribune* reminds one of our old village blacksmith who was always pointing out the mistakes Henry Ford made.

C. J. MORRIS

South Bend, Ind.

Sirs:

Your account of the *Tribune*'s birthday party brought to mind a remark I overheard on a Sheridan bus. We were passing the Tribune Tower with the huge boxes of trees and flowers which were standing out in front, and a man in the seat ahead remarked to his companion, "The *Tribune* can't be beat for novelty and getting the impossible done. Here they have flowers growing in the dirt outside, while the worms are inside."

LILLIAN R. OTT

Chicago, Ill.

CONTINUED ON NEXT PAGE

A BEAUTIFUL PIANO WITH A MAGNIFICENT TONE



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"It was murder in the patio!"

Here's a murder story where nobody gets killed! But Mrs. Ethelouise Carpenter of Mansfield, Ohio, got a bad case of shudders over it, just the same.

It happened in Bolivia, where she lived at the time . . . and the near-victims of the tale were her eight Pequot Sheets.

Their laundering was entrusted to a sturdy Indian helper. And what that gal did to those lovely sheets was really a crime! Writes Mrs. Carpenter:

"It was murder in the patio, whenever she got to work. She'd spread those long-suffering Pequots on a rough stone slab . . . and then rub and rub and rub them, with strong, yellow soap."

But in spite of the terrific beating they took, those Pequots always turned up later looking fresh and white and *whole.* In fact, Mrs. Carpenter assures us:

"Those Pequots have been used constantly ever since, and I frequently look at them in amazement and wish I had worn as well."

Your sheets will probably never get such wicked treatment. But Pequots are *made* to take it if they have to . . . with extra-long, extra-strong cotton fibers woven smooth and close and extra-firm. What's more, Pequots have a wonderfully luxurious look and feel. A whiteness that lasts.

Pequots are the sheets with those handy little projecting size tabs—an exclusive Pequot *plus.* No wonder they're *America's most popular sheets!*

Pequot Mills, Salem, Massachusetts.

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Pronounced "PEE-KWAT"

PEQUOT SHEETS

so good-looking
so long-wearing

LETTERS TO THE EDITORS

CONTINUED

SAUK CENTRE

Sirs:

I grew up in Grey Eagle, Minn., next town to the Sauk Centre about which Grunwald wrote in your story "Main Street 1947" (LIFE, June 23). Sauk Centre was our regional metropolis where we bought clothes, went to movies, dentist and hairdresser. Since then I have lived for one to five years each in Boston, New York, Washington, Baltimore and the Berkshires.

How did Grunwald get to Sauk Centre? Even Carol Kennicott was prepared for it, by the slow day-coach trip up through Avon, Albany and Freeport, beside any of which Sauk Centre is quite a town. Grunwald seems to have been dumped nonstop from Fifth Avenue to Main Street.

Mr. Grunwald seems to think that in some Utopia (the East? New York? Europe? Russia?) the Common Man has a well-informed, mature viewpoint on world affairs. Maybe—but where?

So Sauk Centre is adolescent! Sauk Centre is bewildered, and so are all the rest of us. We know something must be done about the world, but feel our individual impotence to do anything. Meanwhile those people out there seem to sense that world government has gotten beyond them, and they try to pick good men to do their work for them. That they choose Stassen, Ball, Judd and others may or may not be approved in the East, but no one can say that Stassen, Ball, *et al.*, are not positive characters.

Nevertheless I guess Sauk Centre families will now fondly exhibit LIFE alongside *Main Street.* That's the trouble with us Americans—we all like to get our pictures in the paper.

ELAINE L. COLBY
Westboro, Mass.

Sirs:

Sauk Centre was described as drab, its citizens uncultured and the schoolchildren stupid. The latter is of special interest to me as I am 15 and a pupil there myself. Our students have won awards in science, speech and other fields, and we don't spend all our time reading movie books, either.

SARA LU PANGBURN
Sank Centre, Minn.

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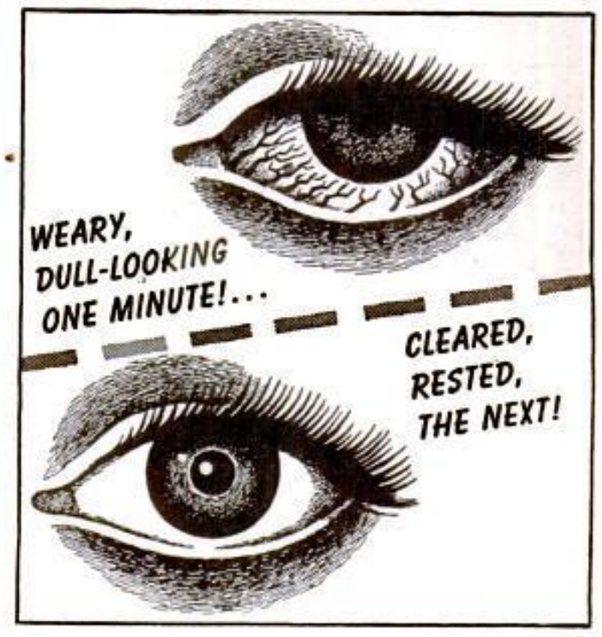
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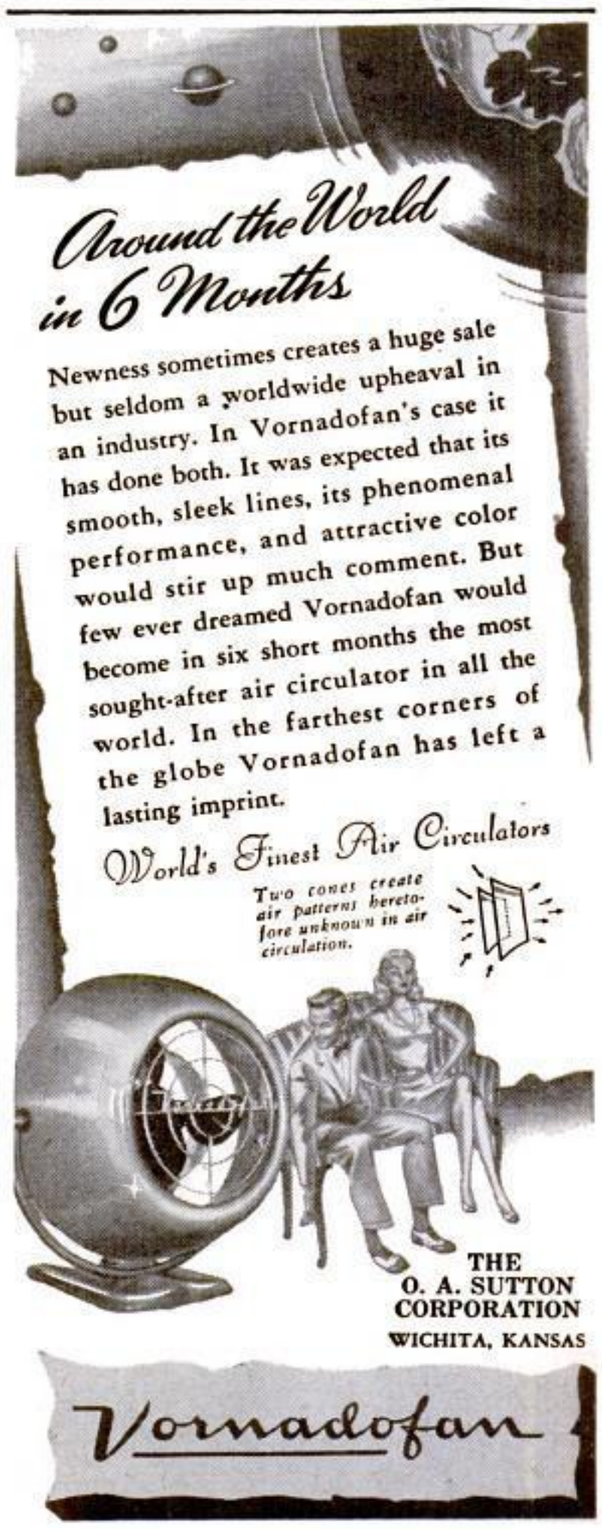
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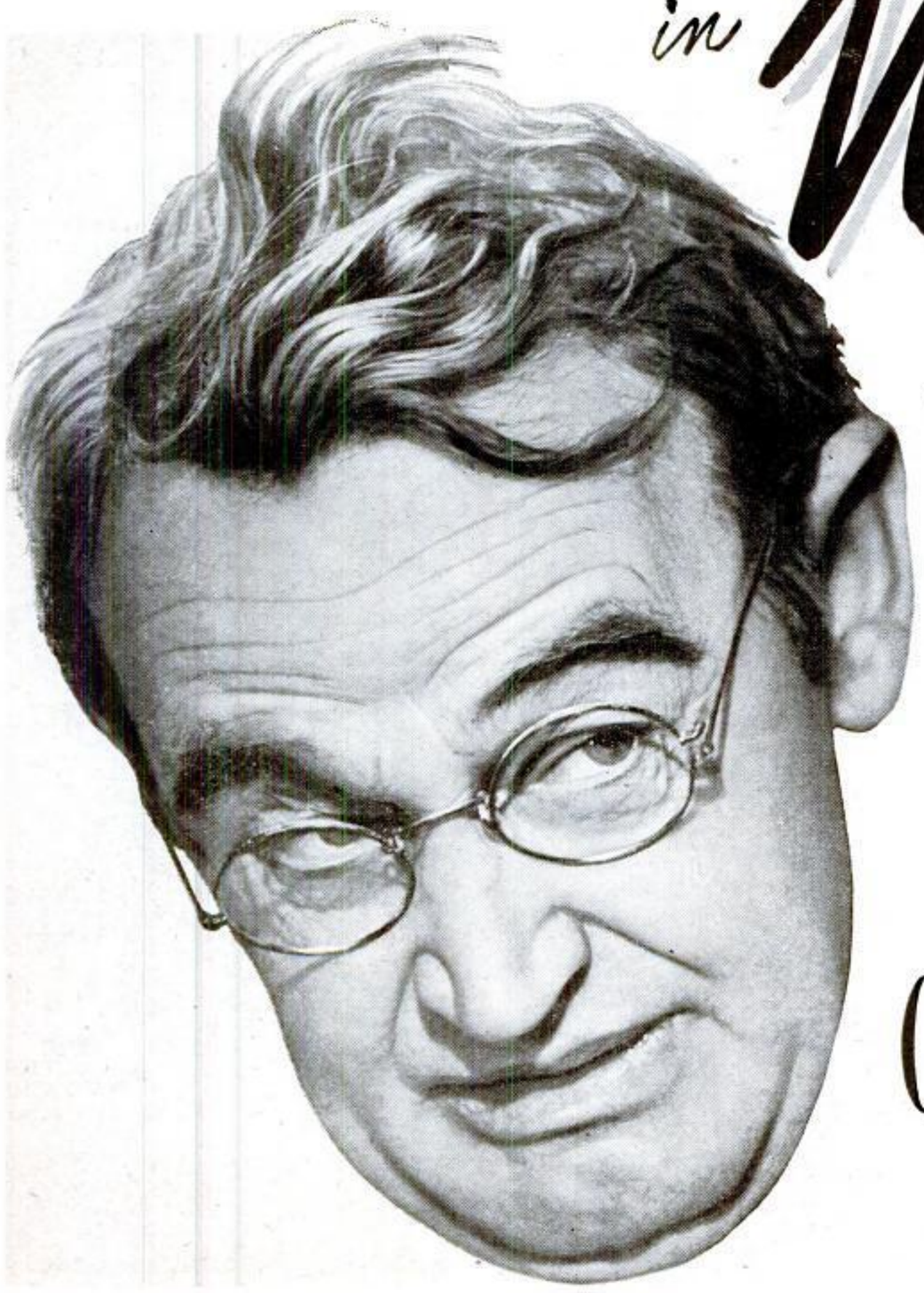
Bing! and Barry! are Back! in "Welcome Stranger"



Bing sings these love-songs to his "Blue Skies" sweetheart ...and she falls in love again!

"MY HEART IS A HOBO"
"AS LONG AS I'M DREAMING"
"COUNTRY STYLE"
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Lyrics by JOHNNY BURKE
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Like a dream come true... Bing and Barry topping their immortal "Going My Way" performances, and a wonderful, tender, romantic story by the very same writer who co-authored the hit that won those seven Academy Awards!

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Which of the twins is "all at sea" on vacations?

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I SAY THEY LIKE MOUNTAINS BEST!*



*HE WINS!— *Travel agencies say people prefer mountains*

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LIFE'S COVER

Elizabeth Taylor (*p. 115*) is about the best-looking 15-year-old girl known to the public at large. Under contract to Metro-Goldwyn-Mayer in Hollywood, she made her first movie appearance in *Lassie Come Home* (1942) and will shortly be appearing in *Cynthia* and *Life with Father*. Elizabeth receives her education at the M-G-M studio school, keeps pet dogs, cats and chipmunks and steps out occasionally with Actor Jerome Courtland, a strapping 20, who has not yet told her whether or not he likes her. She is supposed to be in bed each night by 9 p.m. but she seldom gets there on time.

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How we retired with $200 a Month

We'd never be out here in California today, financially independent, if it hadn't been for what happened back in Scarsdale, the night of September 10, 1926. How do I remember the date? It was my fortieth birthday and Nell had gotten tickets for "Countess Maritza" to celebrate. While she was dressing that night I sat in the living room, looking through a magazine.

I suppose any man feels kind of serious when he hits forty. *Someday* we wanted, Nell and I, to really enjoy life. Move out where it was summer all year, in southern California. Grow flowers and soak up the sun. Have time for living. But how could we?

We hadn't saved much. And I realized that a half of my working years had gone. I had a good job and a fair salary. But we found it hard to bank anything. So I began to wonder—must I always live on a treadmill, like so many others?

As I turned the pages, an ad caught my eye and I started to read it. Oddly, the ad seemed meant for me. There *was*, it said, a way for a man to retire on an income—without ever being rich. It was called the Phoenix Mutual Retirement Income Plan. With it, I could arrange to get a guaranteed income of $200 a month beginning when I reached 60. And it wasn't just an income for myself alone. The Plan actually provided an income as long as either Nell or I lived.

Just as I finished, Nell came rushing downstairs in a hurry as usual. But I stopped long enough to tear out the coupon at the bottom of the ad. I stuck it in an envelope and dropped it in the mail on our way to the show.

Well, that was back in *1926*. A few years later, the stock market crashed and the depression came along. Then the war. Many times I was thankful that I had my Phoenix Mutual Plan.

Well, a while back my sixtieth birthday arrived—and was *that* a celebration! I was all set to retire. And it wasn't long before my first Phoenix Mutual check for $200 came in. So we sold the Scarsdale house and headed for California.

We're in a beautiful spot here, just right for us. And every month, right on the dot, the postman hands us another check. Security? Why, we have more than lots of rich people. Our income is *guaranteed for life!*

Send for Free Booklet

This story is typical. Assuming you start at a young enough age, you can plan to have an income of $100 to $200 a month, or even more—beginning at age 55, 60, 65 or older. Send the coupon and receive, by mail and without charge, a booklet which tells about Phoenix Mutual Retirement Plans and how to qualify for them. Similar plans are available for women. Don't delay. Send for your copy now.

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696 Elm Street, Hartford 15, Conn.

Please mail me, without cost or obligation, your illustrated booklet, describing Retirement Income Plans for women.

Name _____
Date of Birth _____
Business Address _____
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PHOENIX MUTUAL LIFE INSURANCE CO.
696 Elm Street, Hartford 15, Conn.

Please mail me, without cost or obligation, your illustrated booklet, showing how to get a guaranteed income for life.

Name _____
Date of Birth _____
Business Address _____
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DANCING GIRLS of the isles of Greece still look much the same as they did 3,000 years ago. Those at top, with a lyre player (*center*) among them, are terra cotta figurines dating from about 1340 B.C., found on the small Aegean island of Mēlos. The Millet-like group at bottom are modern Cretan girls gaily dancing in the grain fields.

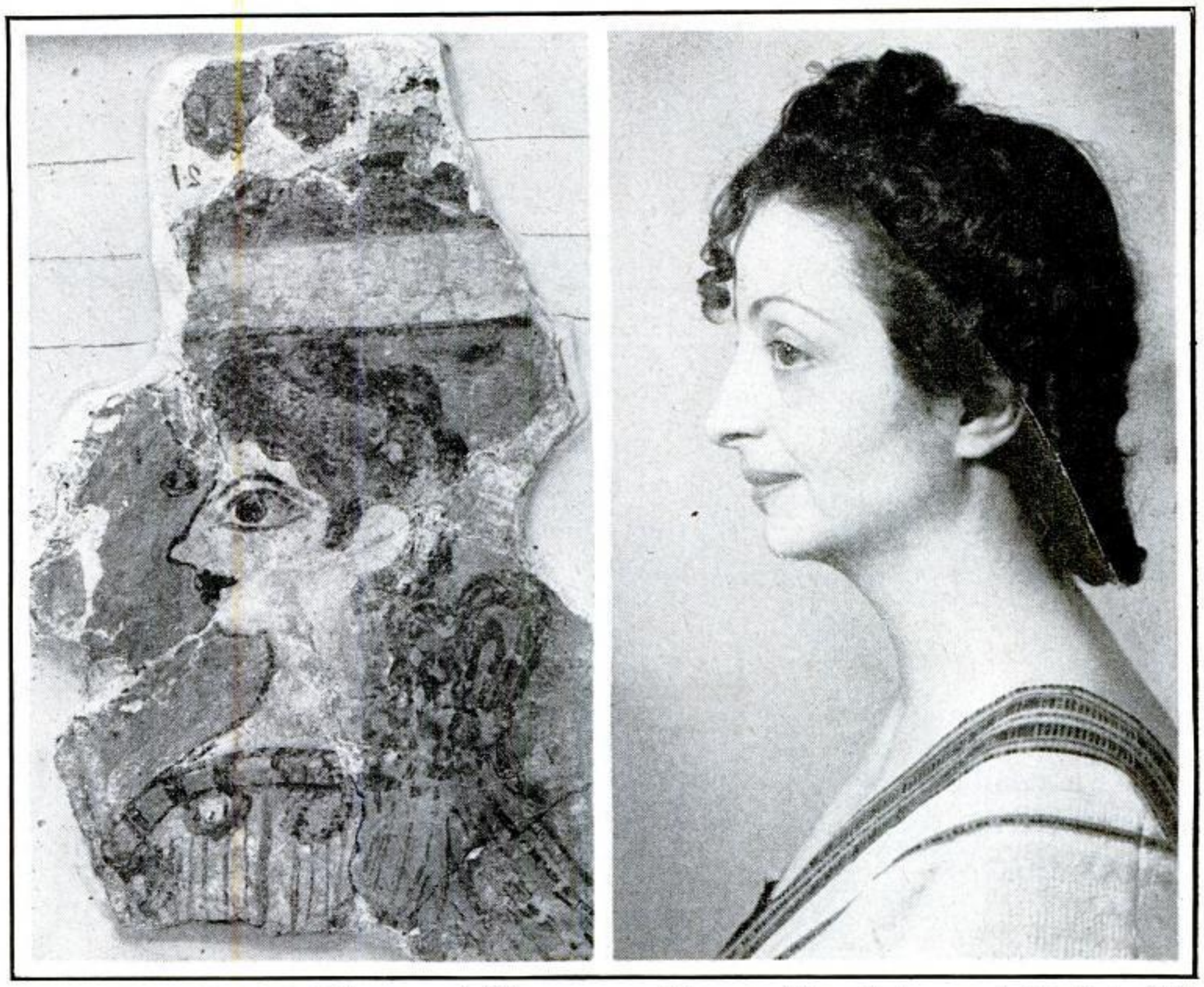
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SPEAKING OF PICTURES

. . . GREEKS STILL LOOK LIKE THEIR FOREBEARS

The painters and sculptors of ancient Greece left behind them in marble pediments and on friezes of temple walls not only samples of their art but often, entwined with their mythology, revealing glimpses of their neighbors and their times. But though the craftsmen are as dead as the glory of classic Greece, 3,000 years later the faces and many of the folkways of Greece seem immune to change.

Proof of this is the striking set of photographic comparisons shown here, matching living Greeks with Greeks long dead. It is the work of Greece's best-known woman photographer, Nelly Seraidaris, who compiled them to repudiate a foolish Nazi claim that modern Greeks were merely hybrids while Germany was the true successor of Greek greatness. Mrs. Seraidaris has exhibited her match-ups in the U.S., now plans to issue them in a book to prove the Nazis as bad genealogists as they were strategists.



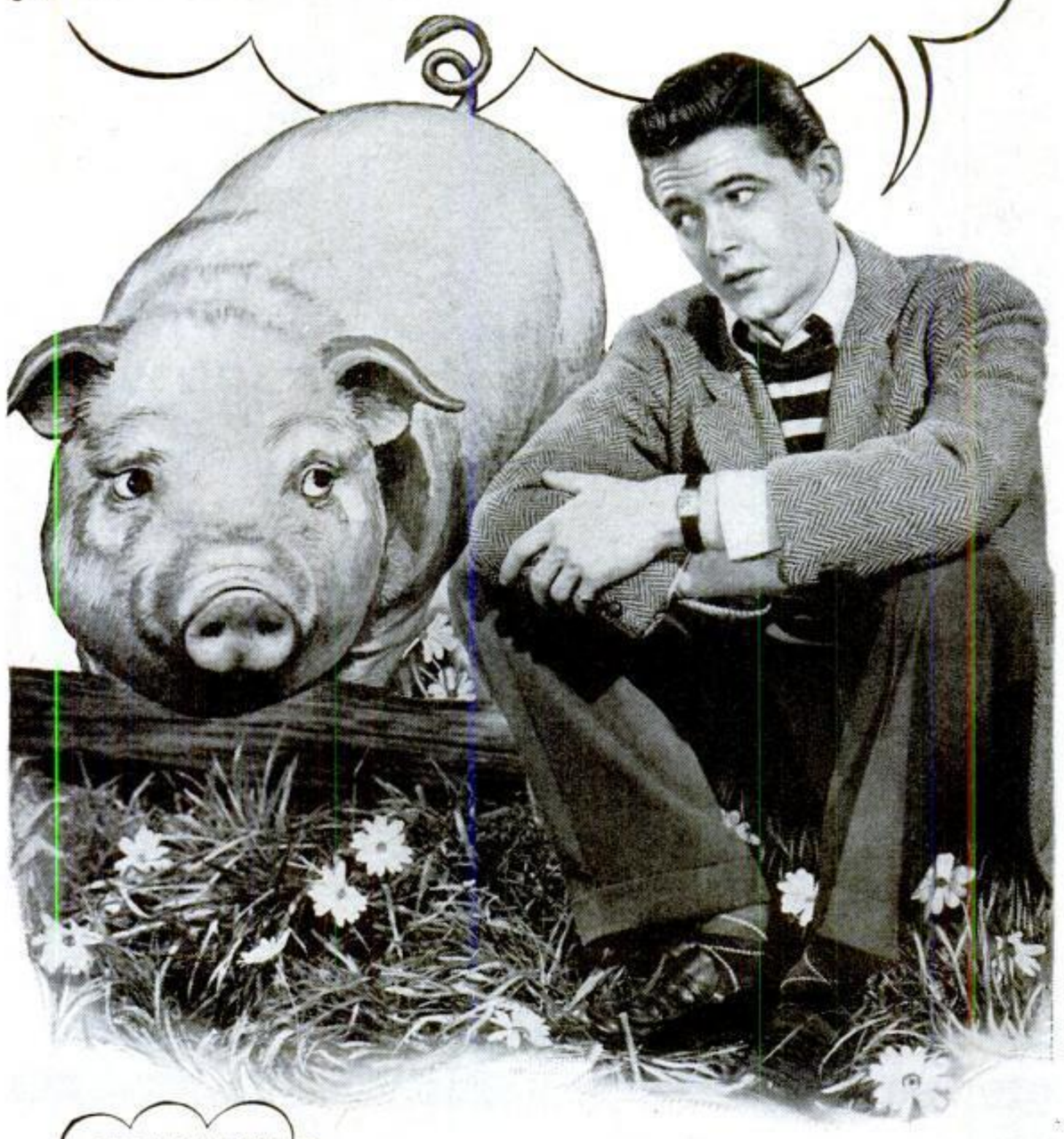
THESE CRETAN WOMEN, born some 3,400 years apart, look like sisters. The modern girl (*right*) has same straight nose and large black eyes as faded painting (*left*) which is part of a Cretan fresco done about 1500 B. C.



GREEK MEN (*bottom*) of the wild mountain tribes in Crete proved to be intractable photographic subjects but still managed to look fully as fierce as the bearded trio of classic stone heads at top. The latter are all parts of a single hybrid statue found on the Acropolis in Athens. The statue antedates the time of Pericles by a century.

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It's a Sad Tale, Curly!



ONCE A YEAR I GET A VACATION. AND WHAT HAPPENS? MY GIRL RUINS IT BY STAYING SNOOTY THE WHOLE TWO WEEKS!

BECAUSE YOU'RE TOO PIGHEADED TO SEE YOUR DENTIST, PETE! LOOK, HONEY! ASK HIM ABOUT BAD BREATH, WON'T YOU, PLEASE?

TO COMBAT BAD BREATH, I RECOMMEND COLGATE DENTAL CREAM! FOR SCIENTIFIC TESTS PROVE THAT IN 7 OUT OF 10 CASES, COLGATE'S INSTANTLY STOPS BAD BREATH THAT ORIGINATES IN THE MOUTH!

COLGATE'S ACTIVE PENETRATING FOAM GETS INTO HIDDEN CREVICES BETWEEN TEETH—HELPS CLEAN OUT DECAYING FOOD PARTICLES—STOP STAGNANT SALIVA ODORS—REMOVE THE CAUSE OF MUCH BAD BREATH

LATER—Thanks to Colgate Dental Cream

NOW PETE'S GIRL IS FAR FROM SNOOTY—AND EVERYTHING IS ROOTY-TOOTY!

COLGATE DENTAL CREAM
Cleans Your Breath While It Cleans Your Teeth!

COLGATE RIBBON DENTAL CREAM

Always use COLGATE DENTAL CREAM *after you eat and before every date!*

SPEAKING OF PICTURES

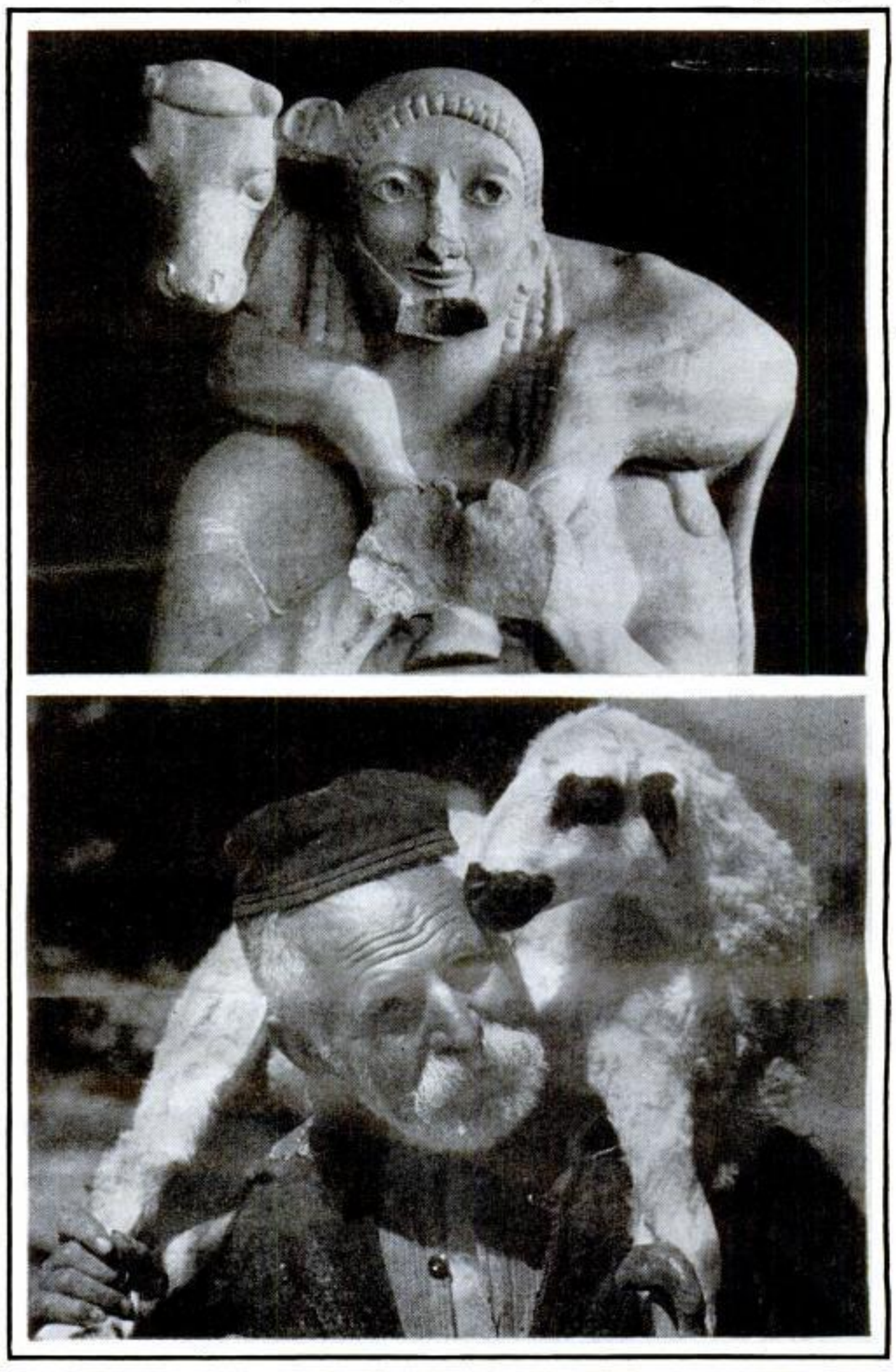
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STONE MAIDEN (*left*), from Temple of Zeus, Olympia, is more than 2,400 years old. But pretty peasant girl from Thessaly (*right*) could be her double.



WATER CARRIER (*left*), preserved from a frieze carved on the Parthenon in 442 B.C., is skillfully mimicked by a modern young Macedonian girl (*right*).



STONE CALF BEARER (*top*) was carved about 2,500 years ago. Thessalian shepherd (*bottom*) closely copies stance but his burden is an affectionate lamb.

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It's a case of *love at first bite!*



One taste is all it takes to fall in love with food like this. And it doesn't take *you* much longer than that to serve it — for Armour Star quick-ready meats don't even need heating up! These cool-lookin', no-cookin' dinners are so refreshing on hot summer nights — and such a relief to your meat budget, too. Remember, you'll never have to wonder what to have for dinner when you have Armour Star canned meats in your pantry—dozens of different meats that can each be served a dozen different ways. Try one tonight—another tomorrow—and be the best cook in town *both* nights!

Look at all this good eating in Armour Star meats!





Chopped Ham Plate

Outwit any heat wave with this cool-looking supper—no cooking's called for. Just slice Armour Star Chopped Ham and garnish it with the freshness of fruit! It's all ham — it's whole ham, chopped, sugar-cured and vacuum-cooked in its own full-flavored, natural juices. To gather extra compliments, fill peach halves with cream cheese and salad dressing, add strawberries and watercress.







Treet Macaroni

Treet — as good cooks know — is Armour's blending of tender pork shoulder and sugar-cured ham. How it blends with cold macaroni salad! Add ½ inch Treet cubes to 2 cups cooked elbow macaroni, ½ cup each of chopped celery, green pepper and salad dressing, ¼ cup chopped pickle, 2 tbsp. minced onion. Delicious—with Treet slices and deviled eggs!



Spread-Your-Own Sandwiches

Let the family fix supper tonight—at the table! Fill small bowls with rich, smooth-spreading Armour Star Deviled Ham, Deviled Tongue, and Liver Spread. Other fixin's are leaf lettuce, tomato slices, bread already spread. Put mustard butter (1 tbsp. prepared mustard to 4 tbsp. Cloverbloom butter) on white bread, plain butter on rye. Watch the disappearing act!

For other new and interesting Canned Meats recipes, write Marie Gifford, Dept. 99, P. O. Box 2053, Chicago 9, Illinois

You'll want these in your pantry, too!



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LIFE
Vol. 23, No. 2 July 14, 1947



AT MARIAN CONGRESS A SINGING PRIEST URGES WORSHIPERS TO LOUDER PRAISES OF THE VIRGIN MARY, WHOSE CALM IMAGE STANDS HIGH ON TOWER ABOVE HIM

CATHOLICS HOLD HUGE CONGRESS IN CANADA

In a ball park at Ottawa the Catholics of North America gathered in late June for the Church's biggest international meeting since the war and the most spectacular on this continent since the Chicago Eucharistic Congress in 1926. To a great white shrine in Canada's capital, on the 100th anniversary of Ottawa's diocese, came a procession of high Church dignitaries—nine cardinals, 19 archbishops, 120 bishops. A quarter of a million faithful Catholics came too, most from Ottawa but many from the U.S. As 20th Century pilgrims do, they traveled in autos and in 66 special excursion trains. This was a Marian Congress, held to praise Mary, whom Catholics hail as Mother of God. With medieval fanfare and modern fireworks they honored the Virgin and prayed that the world return to Christ and to peace through her intercession.

But the congress had significance other than the honoring of an anniversary or of the Holy Mother. In an impoverished and restless world North America has become a major bulwark of the Roman Catholic Church and its best hope in the battle against communism. In Canada Catholics comprise almost half of the total population. In the U.S. the Church is larger than ever. It now claims 25 million members, 900,000 of them new ones in the past year. Of these more than 100,000 are converts; a record number. The Catholics of the U.S. are now the greatest financial standby of their church. All of this gave a timely importance to the congress as the Catholic Church went about its timeless business of paying homage to Mary and, in awe-inspiring spectacle, giving glory to its faith.

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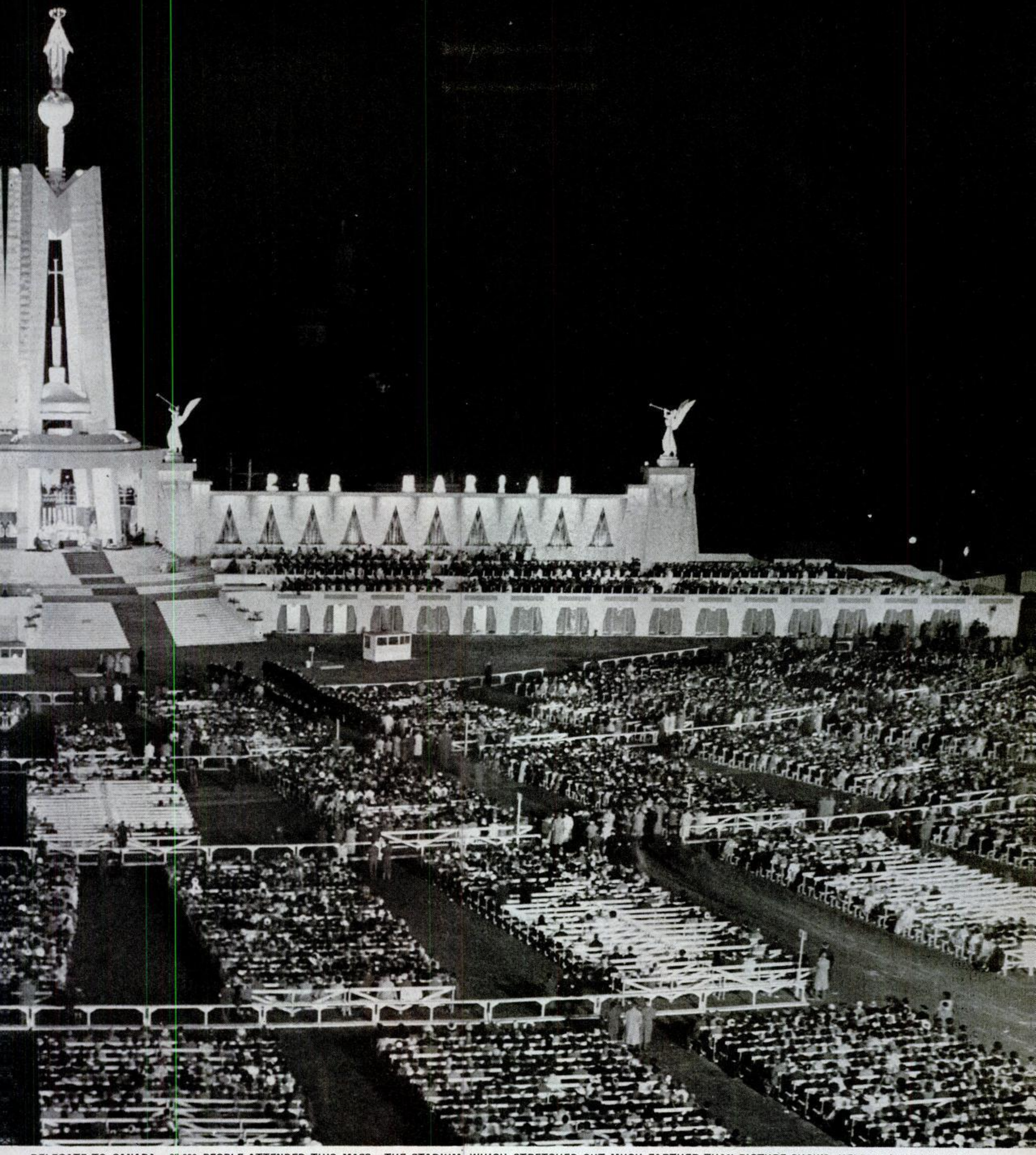


BATTERIES OF FLOODLIGHTS ILLUMINATE THE GREAT WHITE ALTAR AT OTTAWA IN THE NIGHT DURING A HIGH PONTIFICAL MASS, CELEBRATED BY THE APOSTOLIC

BY NIGHT THE RELIGIOUS SPECTACLES WERE HELD IN ILLUMINATED SPLENDOR

For the Catholic Church, which has put on spectacles for 15 centuries in all manner of places, it was no trick at all to turn the ball park into an impressive open-air cathedral (*above*). Making their recurrent symbol the letter "M" (for Mary), church architects built a dais 515 feet long. Along its back wall four blue-and-white angels raised their golden trumpets toward a statue of the Virgin, leaning forward a little toward the worshipers, which stood on a globe of

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DELEGATE TO CANADA. 65,000 PEOPLE ATTENDED THIS MASS. THE STADIUM, WHICH STRETCHED OUT MUCH FARTHER THAN PICTURE SHOWS, HELD 75,000 WHEN FULL

the world atop a 115-foot tower. In the center of the enormous dais was the stage and altar, used interchangeably for pageants and High Masses. In the flanking grandstands sat the clergy on long lines of prayer benches. Along the bottom of the dais, on the level of the field, stretched a row of confessional booths. Long Communion rails separated the different blocks of prayer benches, where spectators sat. Admission was free except for center sections, where the best view was to be had and where only paying ticket holders could sit. When the High Masses began, the cardinals and archbishops marched down the wide center aisle, passed between two broadcasting booths and mounted the long flight of steps which, instead of having red carpeting, was painted with a broad red stripe. Now that the Congress is over, this temporary cathedral, which took three months to build, will be torn down and the materials used for houses.

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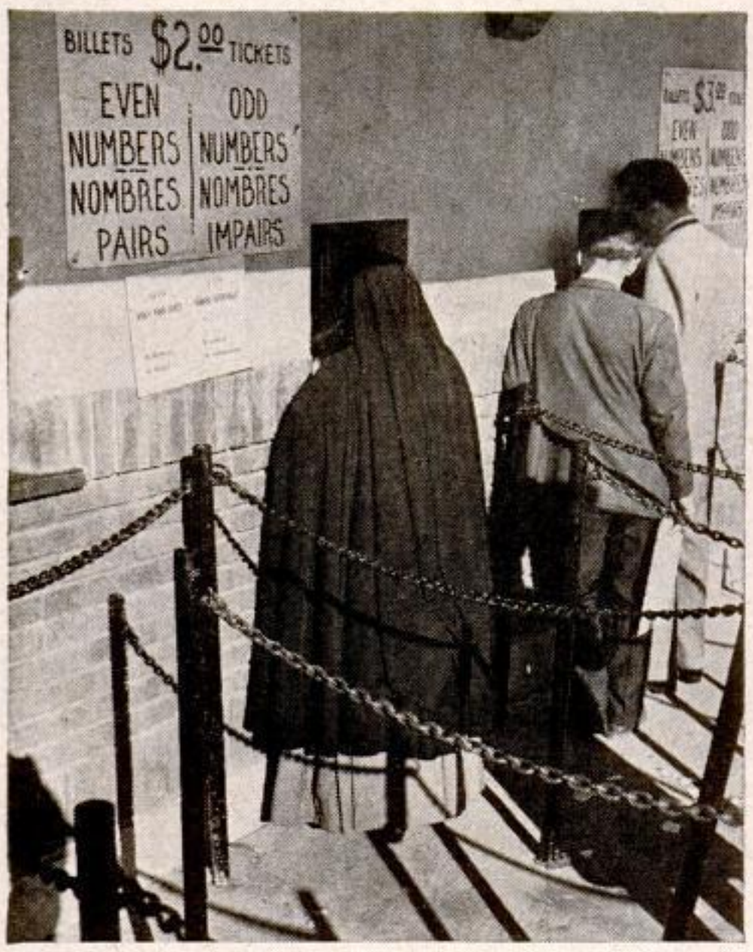
THREE CARDINALS sit near altar, dressed identically except for lace designs. Front to back: Pierre Cardinal Gerlier of Lyons, France, Francis Cardinal Spellman of New York, Joseph Cardinal Frings of Cologne, Germany.



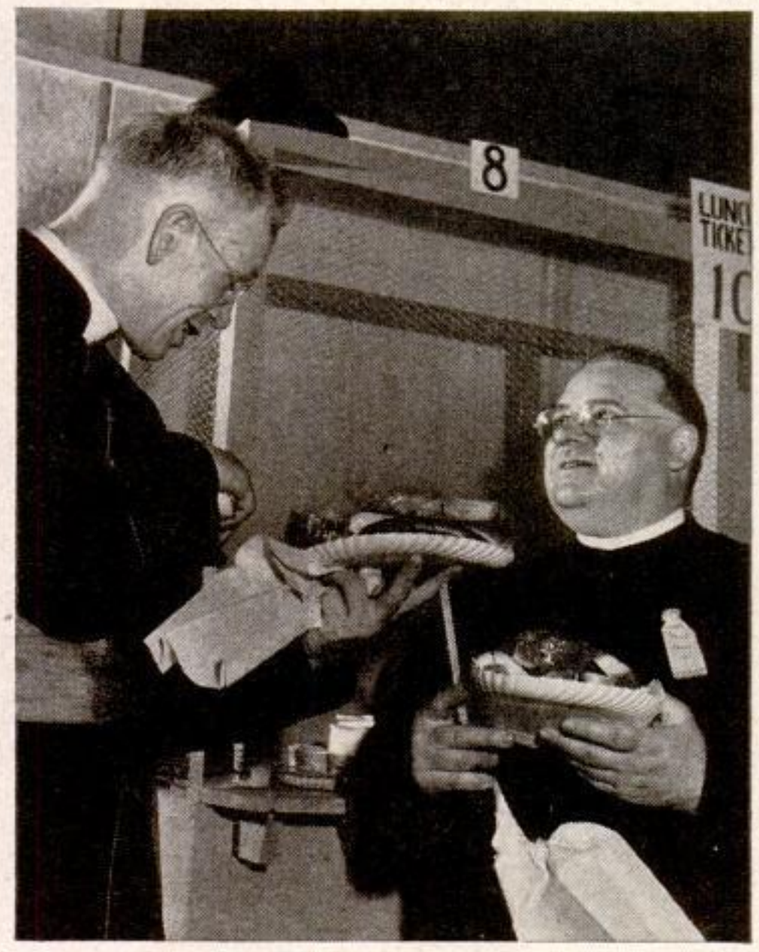
ARCHBISHOP FROM INDIA, Mar Ivanios, attracted crowds who accepted his blessing, then asked his name.

THE PEOPLE SAW EVERYTHING

As a sightseeing picnic the congress disappointed none of the people who came. Up on the dais in full view sat the princes of the Church (*left*), richly clad in bright red robes and elaborate lace. Around the grounds walked an exotic Indian archbishop, who delighted everybody by his varied wardrobe of splendid robes and dome-shaped hats and by the jeweled cross which he balanced with practiced delicacy. The people tagged after bishops asking for autographs, lay in wait for cardinals and the chance to kiss their rings. In addition to Church dignitaries, the congress also displayed the five Dionne quintuplets, now rather plain-looking girls of 13, who, dressed in white gowns and blue-flowered hats, sang hymns in both English and French. They turned out to have rather pleasant, high voices. In exhibits put on by the various religious orders of



PAYING NUN buys a reserved seat at the $2 window. It entitles the holder to a seat a little off the center aisle.



HUNGRY PRIESTS from Saskatchewan, one wearing blue-and-white congress ribbon, pile plates with hot dogs.



DIONNE QUINTUPLETS sang hymns, guarded by their nun teachers, Canadian Mounties and by parents,

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CARDINAL FROM ROME, Eugene Tisserant, wore regulation scarlet robe which trailed 15 feet behind him.

FROM CARDINALS TO QUINTS

the Church, the spectators saw holy images, stuffed tigers, Eskimo igloos.

Most excited of all by the big congress were the hundreds of attending nuns from the convents for whom this was the biggest worldly excursion of their lives. They almost wore themselves out enjoying it. They borrowed box cameras to take souvenir snapshots of each other. They sat in the stands happily swallowing chocolate bars and daintily sipping Cokes through straws. They giggled at the barker in front of one exhibit who encouraged them to enter, take off their shoes and be comfortable. On all this the Church smiled approvingly. To make sure that none of the fun of a picnic would be lost, it even gave a special dispensation to the faithful who came, permitting them to eat meat on Friday and thus take advantage of the congress' favorite food: hot dogs.



WAITING FOR CONFESSION, crowds line up at booths under shrine. Each booth was covered with blue shower curtain. Priests sat in center compartment, alternately heard penitents in compartments on either side.



who brought youngest child, Claude, aged 9 months. Here are (*left to right*) Annette, Marie, Yvonne, Cecile, Emilie.



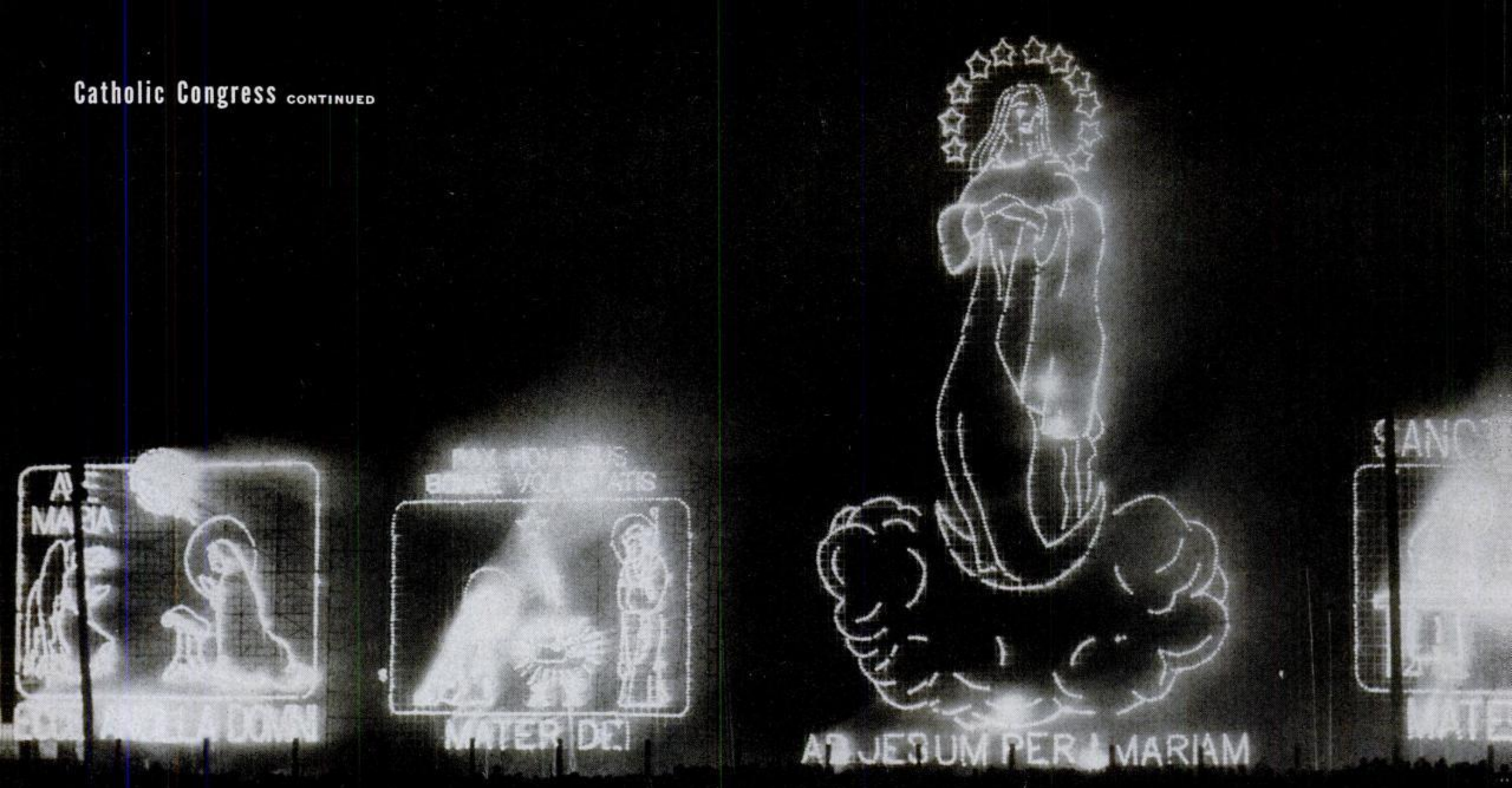
MISSIONARY from order of White Fathers shows hazards of African work in one of the 110 exhibits in park.



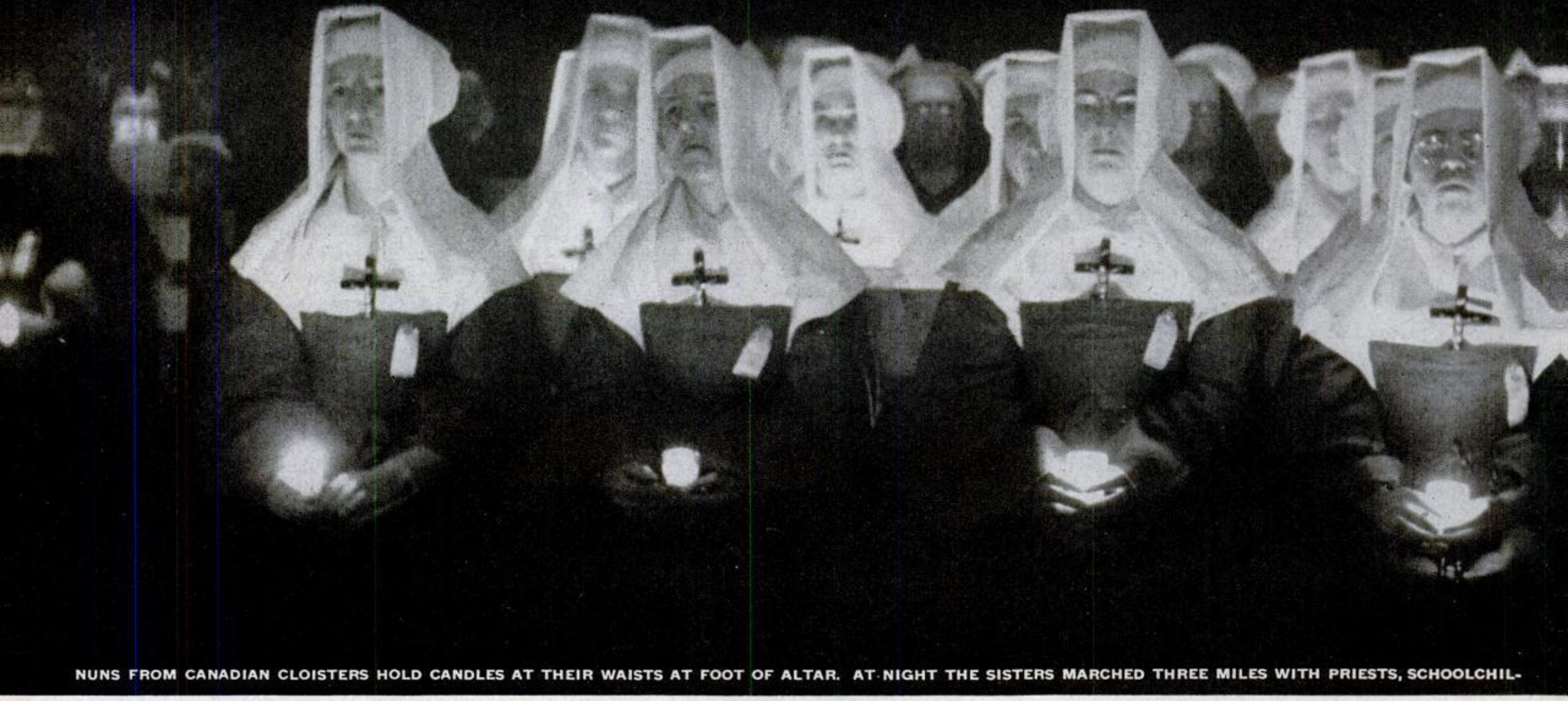
HORSEDRAWN FLOAT in parade carried image of grotto of Lourdes, one of best-known shrines of Virgin.

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50-FOOT-HIGH FIREWORKS DEPICT SCENES IN VIRGIN'S LIFE. PANELS SHOW (FROM LEFT TO RIGHT) THE ANNUNCIATION, THE NATIVITY, HOLY FAMILY AND CRUCI-



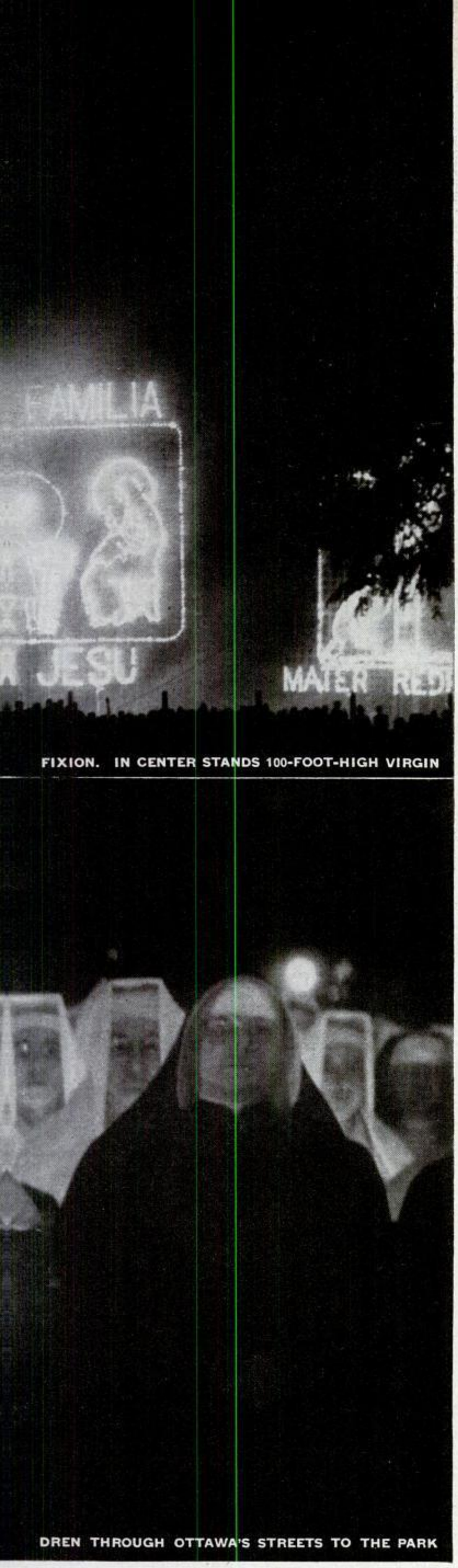
NUNS FROM CANADIAN CLOISTERS HOLD CANDLES AT THEIR WAISTS AT FOOT OF ALTAR. AT NIGHT THE SISTERS MARCHED THREE MILES WITH PRIESTS, SCHOOLCHIL-

THE VIRGIN WAS HONORED IN BLESSED STATUES AND STAR-CROWNED FIREWORKS

Everywhere that the worshipful congress crowds turned, they saw the Virgin Mary. In 20 plaster effigies she was paraded on religious floats pulled by horses through the city streets, first as a maiden folding her hands in prayer and then as a regal queen of peace encircling the people in her arms. Against the night sky over the ball park, the Virgin made her most dazzling appearance in giant fireworks (*above*), standing in a new moon and wearing a crown of flashing stars. To praise her hundreds of solemn nuns, who had come from convents all over Canada, walked slowly to the great altar by candlelight.

But for many of her faithful followers at the congress the best-loved likeness of Mary was the one which stood not far above them in splendor like the fireworks but was close and intimate and approachable as Mary has almost always been for Catholics

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FIXION. IN CENTER STANDS 100-FOOT-HIGH VIRGIN

DREN THROUGH OTTAWA'S STREETS TO THE PARK

through the ages. In the Peace Chapel, set apart from the huge lighted shrine in the ball park, was a replica of the statue of *Nôtre Dame du Cap* to whom Catholics in Canada give credit for the performance of great healing miracles. In front of this image hundreds of worshipers formed long lines and, as she smiled quietly down at them, kissed her feet (*right*) until the paint wore off her toes and the five-day congress which honored her came to its end.

A KNEELING NUN KISSES FOOT OF IMAGE OF CANADA'S BELOVED VIRGIN, OUR LADY OF THE CAPE

EDITORIAL

THE BREAK IN EUROPE

RUSSIA HAS SLAMMED THE DOOR, BUT REBUILDING THE WEST IS THE WAY TO REOPEN IT

At some point the break had to come. There had to come a break in the postwar roll of Russia across Europe. There had to come a break in the process of awful disintegration of the European economy. The break had to come if there were still truth and strength in the ideas we bundle under the name of Western democracy. Those ideas could not permit a return to the chill constrictions, brutality and misery of the Dark Ages. And that was the direction in which Europe was heading.

It was Secretary of State Marshall who made the gamble that this is the time for the break. His quiet but sensational maneuver—the so-called Marshall proposal of June 5—forced Russia to disclose the true nature of the deadly game she has been playing. It is up to us and to all the Western world to absorb this lesson and not be kidded out of it by any future Russian rinkydink. Further, for Americans it is now vital that we resolve our remaining doubts and fears and go ahead and capitalize on the Marshall gamble.

Cards Down

Let us review the events leading to what Molotov calls "the division of Europe." For two years Europeans have not only grown hungrier but more and more convinced that they were caught between the powerful millstones of the U.S. and the U.S.S.R. They felt detached from that West to which they had long ago given birth. Yet they could not belong to that East from which they had always been divided by a wall not physical but mental, not of iron but of attitudes, traditions, historical experience. Europe's aloneness became Europe's despair. "Why should we rebuild when we will only be blown down again by the battle between America and Russia, between democrats and Communists?"

For this plight any man of intelligence and goodwill, whether a Russian, a European or an American, could prescribe the proper theoretical cure. The two colossi of East and West should of course get together to remove Europe's fears and make a friendly effort for Europe's reconstruction. Otherwise Europe must choose sides. When Secretary Marshall invited the Europeans to get together and assess their joint needs before asking for further aid, he paid gentlemanly tribute to this theoretical solution. So much so that even Henry Wallace and Max Lerner had to approve the Marshall doctrine. But its real importance was in its effect on the Europeans. It sparked a more energetic response than anything seen in Europe since the end of the war.

It startled the Europeans into a reassessment of two things: the U.S. position and their own. It had been getting so that the U.S. could not make the most innocent suggestion about Europe's recovery without stirring up the charge of American imperialism. This charge, like one of Hitler's lies, had been repeated so often that people who should know better were affected by it. And even those who had sense enough not to believe it made the opposite mistake: they leaned too hard on the U.S.

For example when French farmers would sell only to the black market, the French government found it politically easier to spend their meager supply of dollars for U.S. food than to go after their farmers. There was also a minimum of mutual aid between the different countries of Europe. The fabric of continental trade had been raveled by the war and there was little real effort to reweave it. Italy used to satisfy about 75% of her prewar import requirements by swapping around with her neighbors, and about 10% of her trade was with the U.S. Today those percentages are almost reversed. Thus the U.S. was being called on to supply not the net deficiencies of Europe but the gross deficiency of every European country that could make a claim on our aid. No wonder Hoover, Vandenberg and Baruch uttered warnings and demanded that we count our resources before we bleed ourselves white. As they went about implementing the vague and grandiose Truman Doctrine, even the boys in the State Department referred to the grants to Greece and Turkey as "Operation Rathole." As LIFE pointed out (May 26), if Congress was to approve any future program of aid to Europe—and Europe needs further aid—that program must have clearer outlines and a foreseeable end.

Marshall's speech made Europe aware of all this. Bevin and Bidault met immediately to discuss the united response they knew Europe must make. And at once they ran up against an age-old question: what is Europe? Where are its boundaries? Does it stop at the iron curtain or does it still include Poland and the Balkans? Does it perhaps even include (as it did before 1914) Russia or parts thereof? The eastern profile of Europe has never been definitely drawn; it is partly set in the Russian mind. So Bevin and Bidault asked Molotov to come and speak the Russian mind.

What Molotov said was that the eastern boundary of Europe is as far west as Russia can make it. He wants no part of European reconstruction based on unity and on Western aid. Since self-preservation is the first law of nature, Molotov and his Kremlin colleagues have forced Western Europe to preserve itself by going it alone.

Monkey on the Bear

The immediate diplomatic results of the Paris breakdown are favorable both to Europe and to the West. Marshall's gamble has placed one monkey squarely on the Bear's back: the popular appeal of Communism throughout hungry Western Europe must decline. Molotov has declared himself against American aid. All the Communist propaganda arts will be used to cover it up, but that's what the record says. From now on Communist-inspired strikes and politicking will look more like what they are, sabotage of recovery.

Another monkey on the Bear's back, or rather a cageful of them, will be the countries of Eastern Europe now behind the iron curtain. Not only do these countries need U.S. aid most desperately but they have also had strong psychological and economic ties with Western Europe. Molotov, on the specious plea of nonintervention in their sovereign rights, has tried to forbid states from helping each other. It reminds one of de Tocqueville's saying, "A despot easily forgives his subjects for not loving him, provided they do not love one another." Nearly a hundred years ago Karl Marx observed, "The conflict between Russian despotism and Western democracy seems to be everlasting in the Balkans." These prophetic words will return to haunt the followers of Tito and Dimitrov. For under any traditional or common-sense arrangement, the farm surpluses of southeast Europe should be traded for Central and Western Europe's manufactured goods. The Russians can take the surpluses, but they have little but propaganda and prisons to give in return.

Thus if Western Europe can recover and become productive and eager to buy, it will become a magnet, acting on the needs and memories of the people behind the iron curtain. The brutal fact is that the partition of Europe is against nature and economically invalid. This is why on our side the curtain must remain always parted for the prodigal's return.

The West's Next Move

Meanwhile we must leave the Russians to their own devices behind the curtain, for we have a desperate task to rebuild the pieces of Europe that remain in front of it. All we got from Paris was Molotov's moral sanction (sanction by our moral standards, not his) to try. There are plenty of hurdles ahead. When England, France and their western neighbors begin to take stock in response to Marshall's offer, the first hurdle they will come to will be Germany.

Germany is still the nub of Western Europe's economic problems. Instead of pouring out the coal, steel, fertilizer and manufactures of which she is capable, Germany is just another minus sign. As an occupying power in Germany, the U.S. will no doubt be asked to sit in with Europe on ways and means of restoring German production. High time! Let us waste no more Morgenthau frowns at this idea. Under French, Belgian, Dutch and British political supervision, western Germany can safely and sanely be integrated into a general West European recovery.

And even so this Western rump of old Europe and embryo of new Europe will depend heavily on imports from the U.S. When the committees have done their work and the net deficit is laid before us, it will be large. It may mean real impact and sacrifice here. Are we prepared? That will be the next great decision. Marshall has put the ball in Europe's court; the sign that his play was a good one will come when Europe puts it back in ours. Let us be ready for it. This is a game of painful but peaceful reconstruction and must go on for a long time.

PICTURE OF THE WEEK: ➡

The little town of Anson, Texas, is right in the middle of good tornado country. The people of Anson are so used to tornadoes that they accept all but the worst with nonchalance. So on June 23, as a whirling black cone came up over the horizon and headed straight for their town, the people gathered in little clusters and watched, silently and only a little fearfully, as the tornado grew bigger and more ominous. Then, as it veered away to the right of town and swept harmlessly through the open country, they calmly went back to their work.

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THE TOWNSPEOPLE OF ANSON, TEXAS, GATHER IN THE STREET
AS A WHIRLING TORNADO SWEEPS DOWN TOWARD THEIR TOWN

THROUGH HUGE CROWD JAPANESE WAR-CRIMES PRISONERS EMERGE IN TRUCK FROM WARD ROAD JAIL, WHERE JAPS TORTURED AMERICANS AND CHINESE DURING WAR

TENSED FOR DEATH, prisoners kneel as soldiers raise Mauser automatics to fire. A few minutes earlier Captain Yonemura (*nearest to camera*) grinned sardonically as the Chinese pushed crowd back. Sergeant Shimota was impassive. Prisoners were not blindfolded. Swordlike placards tied to their backs are traditional Chinese "death warrants."

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SHANGHAI EXECUTION

Two Japanese war criminals are driven in truck through city and shot before a jeering crowd

The two Japanese soldiers had done nothing so evilly spectacular as Masaharu Homma, the "Butcher of Bataan" or Hisao Tani, who commanded the Rape of Nanking. But they had tried. Sergeant Jiro Shimota had earned his nickname of "The Tiger of Kiangying." And Captain Harochi Yonemura had once had 100 people buried alive. He was known as "The Wolf of Changshu." Last January the two men were convicted of war crimes and sentenced to death. So on June 17 they went to their execution. And the Chinese people, who had seen eight years of Japanese occupation, turned the occasion into a wild, roaring carnival.

For more than two hours, while the truck carrying the condemned men rumbled through the hot Shanghai streets, a million Chinese swarmed after it, jeering and clapping. When the truck reached the outskirts of the city 50,000 people were still crowding around it. Soldiers had to use jeeps to force the mob back. As they watched they yelled even louder. Then, in a little island of cleared ground, the Japanese got down on their knees, singing to themselves a Japanese dirge that was barely audible above the howling of the spectators. Through the din came the clear notes of a bugle, then the staccato report of two Mauser automatic pistols. The crowd, reaching a hysterical pitch of frenzy, rushed in and trampled the bleeding, lifeless bodies.

In the background, apart from the mob, an old Chinese muttered, "The foreigners will see that and face is lost." But by last week face had been regained. The general who had been in charge of the riotous execution was relieved of his post for "staging a degrading spectacle."



PRISONER YONEMURA (UNDER LEFT PLACARD) MANAGES A DISDAINFUL SMILE DURING RIDE



MOMENT AFTER SHOOTING the two prisoners sprawl on the Kiangwan Naval Range execution grounds. Shimota twisted and fell on his back. Before execution both men wrote several farewell letters. To his mother in Japan, young Shimota quoted a patriotic poem, "For the sake of the emperor, we sacrifice, advancing straight ahead."

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WHILE ONE MAN SIDESTEPS THE CHARGING STEER, A SECOND (RIGHT) MANEUVERS OUT OF LINE OF ATTACK AND A THIRD JOINS THE WOMEN ON THE PORCH

RAMPANT STEER

En route to Cleveland stockyards he makes one last try for freedom

A young, well-fattened, hornless steer was riding through Cleveland, Ohio on June 25 on the way to the stockyards when a jolt loosened the tail gate of the truck that was carrying him. He promptly jumped out and began to terrify the neighborhood. Carloads of police arrived and tried to corral him. The steer easily plowed through these amateur cowboys but was finally corralled in a backyard. Then the newspaper photographers appeared and shot off their flashbulbs at the trapped animal. He quickly leaped over a fence and made one more dash for freedom. It ended when he was finally recaptured, half a mile away from where he had made his first break.

Within 24 hours the steer was overpriced beef, but not without first making his impression on the smaller two-legged animal who bred him, castrated him, fattened him and eventually ate him.

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IT'S COOL! IT'S REFRESHING! IT'S DELICIOUS!

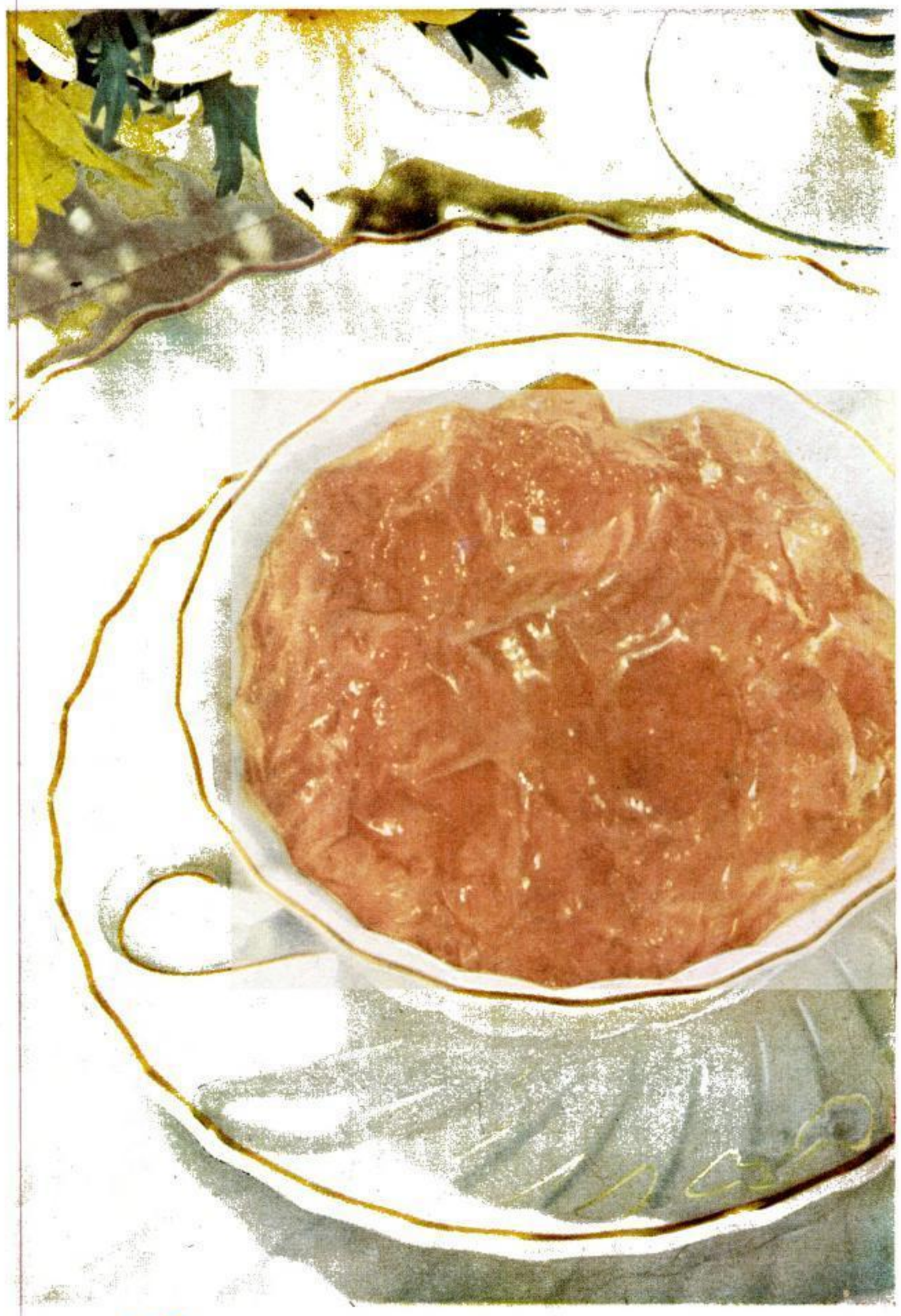
CAMPBELL'S CONSOMMÉ ... *SERVED JELLIED*

1 Place cans of Campbell's Consommé to jell alongside the freezing compartment of your refrigerator.

2 Any time after 4 hours open cans, and heap the cool, gleaming jellied consommé in cups.







On summer tables, more and more, this cool delight comes first!

People everywhere are raving about it! Have you tried it? That's Campbell's Consommé — jellied to a clear, cool amber.

It's a wonderful summertime treat, especially delightful on hot and humid days. Just to see it there at your place is an invitation to "cool off". And when you taste it you'll find there's refreshment in every spoonful. You'll relish the deep, full flavor of good beef, delicately seasoned with tomatoes, celery, carrots and parsley, strained to a clear broth.

And it's a miracle of ease to serve! You simply place cans of Campbell's Consommé in your refrigerator. Then, any time after four hours, just spoon it into cups — and you've a dish to rival the prized specialty of famous restaurants. Serve your family and your guests this sparkling treat soon — Campbell's Consommé, jellied. They'll love it! Plan to keep a supply of Campbell's Consommé jellied and ready in your refrigerator as a treat for these summer days.



When appetites
On summer nights
Want a cool "beginner",
I'm here to say
Cold Consommé
Surely is a winner!



LOOK FOR THE RED-AND-WHITE LABEL

Campbell's CONSOMMÉ

SERVED JELLIED

Copyrighted material

Plymouth has it!

No other low-priced car has it!*

One car in the lowest-priced field has Top Value to offer you. Just look at the new Quality Chart at your Plymouth dealer's. It's *proof* that Plymouth has 20 of 21 quality features of high-priced cars. This is more than the other two leading low-priced cars *combined!* Mile after mile, these features make Plymouth stand out for smooth power, ready response, level-riding comfort. Yes, there's a lot of difference in low-priced cars—and you'll find that it's all in Plymouth's favor.

PLYMOUTH Division of CHRYSLER CORPORATION

YOUR NEARBY PLYMOUTH DEALER WILL ACCEPT YOUR ORDER. AND HE'LL TAKE GOOD CARE OF YOUR PRESENT CAR WHILE YOU'RE WAITING FOR YOUR NEW PLYMOUTH

PLYMOUTH BUILDS GREAT CARS

If it's Value you want—
it's Plymouth you want

*

Safe-Guard Hydraulic Brakes give you a third more braking effectiveness. They lighten by 25% the foot pressure needed for a stop. Their easy action and greater controllability mean greater safety — and only Plymouth has them in the lowest-priced field.



*

Safety-Rim Wheels are another Plymouth exclusive in the lowest-priced field. They greatly reduce the hazards of blowouts and other tire failures. When the air lets go, patented retaining humps are there to hold the tire on the rim for a straight stop.



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PEOPLE

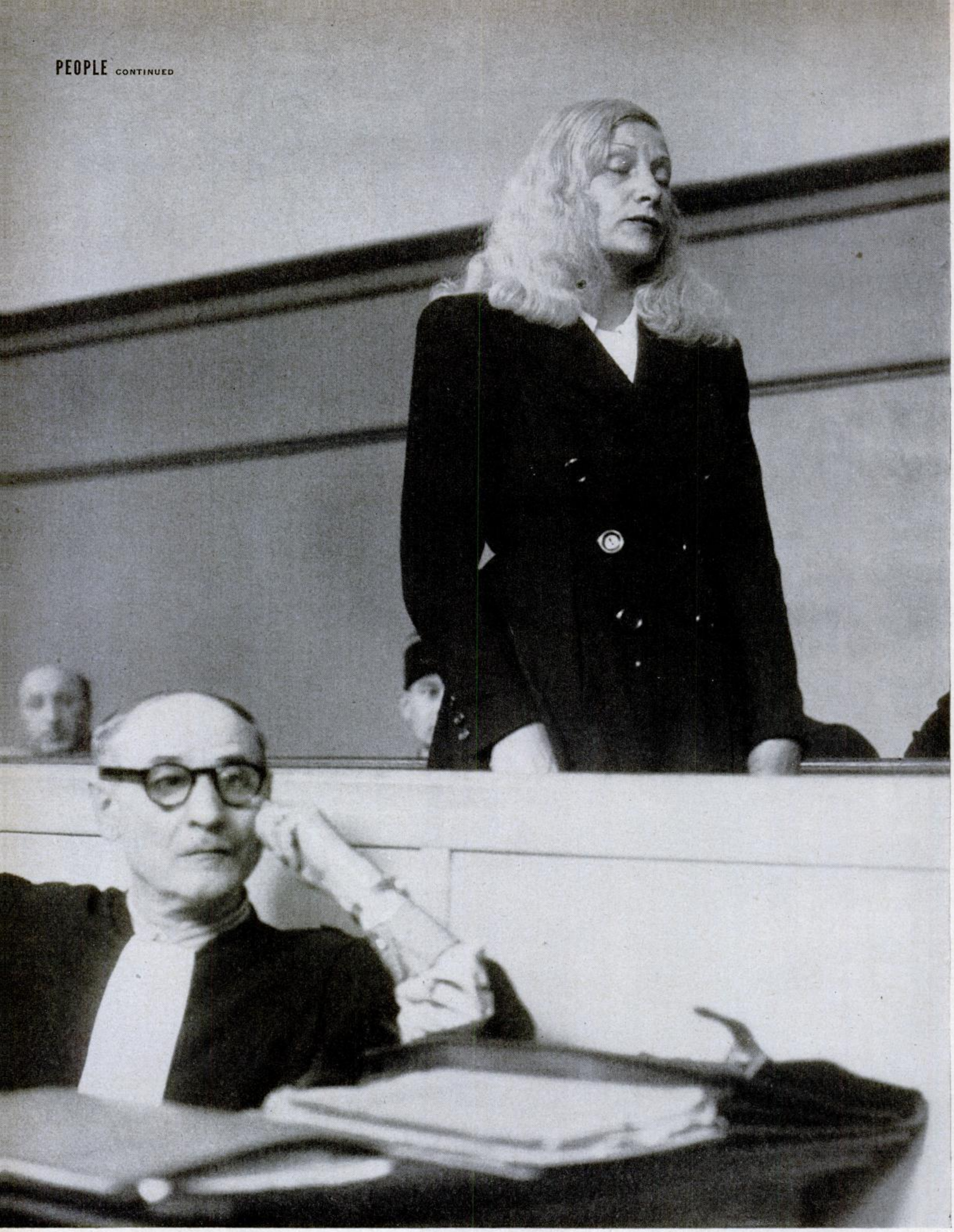
EVA DRESSES UP FOR THE POPE

On June 27 in Rome, Eva Duarte de Perón, blond, gregarious wife of Argentina's boss Juan Perón, had an audience with Pope Pius XII in the Vatican. Señora Perón quite possibly set a new fashion note in dresses to wear to the Holy See. She wore a sinuous black veil, which hid very little of her upswept, lustrous hair, and a skin-tight black dress which hid just a little more of her figure. She also wore the red-and-silver Grand Cross of Isabella the Catholic, given to her three weeks before by Spain's Dictator Francisco Franco. This she placed over her left breast, leaving ample room on the rest of her gown for any other decorations she might possibly receive. However the Pope gave her no honors beyond the standard 30-minute interview, to which she was conducted by one-eyed Prince Alessandro Ruspoli (*below*). When the visit was over Eva said, "The Pope is marvelous." Pope Pius XII issued no statement.



CONTINUED ON NEXT PAGE

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LAWYER SAVES MURDERESS

In Paris, Murderess Marcelline Gronnier was snatched from the guillotine by famed Lawyer Raymond Hubert, who got her off with a short sentence despite the fact that a score of witnesses had seen her shoot her lover.

CONTINUED ON PAGE 42

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Doctors prescribe

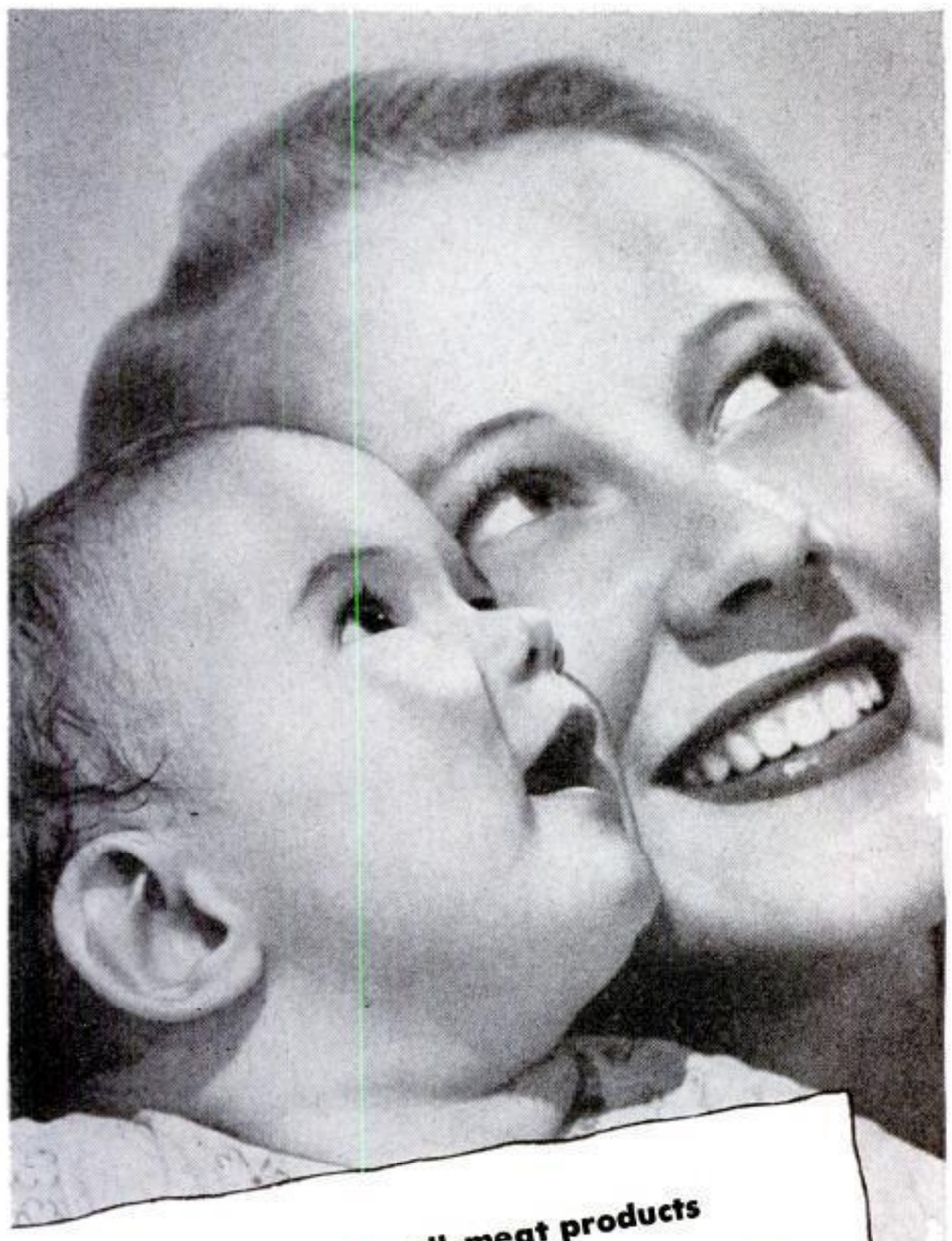
Swift's Meats for Babies

Meat gives your baby a better chance for his best growth and development!

100% body-building meats complete baby's meal

Modern knowledge of nutrition enables you to give your baby a head start in life . . . a variety of foods gives him ingredients for health. Meat, with its body-building proteins, is now part of baby's diet *early in life*—for good reasons! Meat gives baby an even better chance to attain his best possible growth and development!

Today, when your doctor prescribes meat in your baby's diet, you can feed it *easily, economically* with Swift's specially prepared Strained and Diced Meats. No fuss and bother of scraping, sieving or cooking—*no waste!* Swift's Meats for Babies are 100% body-building meat, *ready to heat and serve!*



Never before—all-meat products

SO ECONOMICAL..SO EASY to serve to baby!

Prepared to doctors' specifications from selected, lean U. S. Government Inspected Meats—trimmed and cooked just right for your baby by experts!

2 special forms—Swift's Strained Meats for young babies . . . soft, moist and smooth as custard. Swift's Diced Meats—tender, juicy, bite-size cubes.

6 tempting kinds—beef, lamb, pork, veal, liver and heart.

2 or 3 servings per tin—only a few cents each. A fraction of the cost of home preparation!

No work—no waste . . . they're ready to heat and serve!

Get a supply today!

MOTHER! Here's why Swift's Meats for Babies meet the exacting requirements of infant feeding

1. Good Nutrition—for growth



Your baby grows so fast he needs three to four times more protein, proportionately, than you do! He gets *complete high-quality proteins* in Swift's Meats for Babies—important vitamins and iron, too, for good red blood! Remember, a small amount of meat in a mixture of foods does not meet baby's big protein need. Be *sure*—feed Swift's Meats for Babies . . . they're *all meat.*

2. Compact nourishment—baby's stomach is small



Your baby is so tiny he can eat only a small amount of food each day—yet he is building his body for life! Every day he needs the nutrients . . . proteins, important B vitamins and blood-building iron . . . that meat provides so abundantly. Swift's Meats for Babies furnish body-building nourishment in compact form.

3. Controlled feeding—for individual needs



Your doctor prescribes a special formula . . . a special diet for your baby, because no two babies are alike. A mixture of foods already prepared may be all right for one baby—wrong for your baby. The best way . . . the surest way . . . the way your doctor recommends, is to feed baby's foods separately . . . so you can control and balance the amounts exactly. Swift's Strained and Swift's Diced Meats make it easy for you to feed your baby just the exact amount of meat that's right for him.

4. Variety—to form good eating habits



Doctors say your baby needs a variety of tastes and textures in his diet, to help him form nutritionally sound eating habits. That's why baby's foods are best fed *separately*—not all mixed together—so that he gets to know different flavors, acquire tastes for a variety of foods—meats, vegetables, fruits, milk and cereals. Swift's Meats for Babies acquaint your baby with six wholesome, distinctive flavors of meats he will be eating all his life.



Ask your doctor when to start your baby on Swift's Strained or Swift's Diced Meats. Your nearby food store has them now.

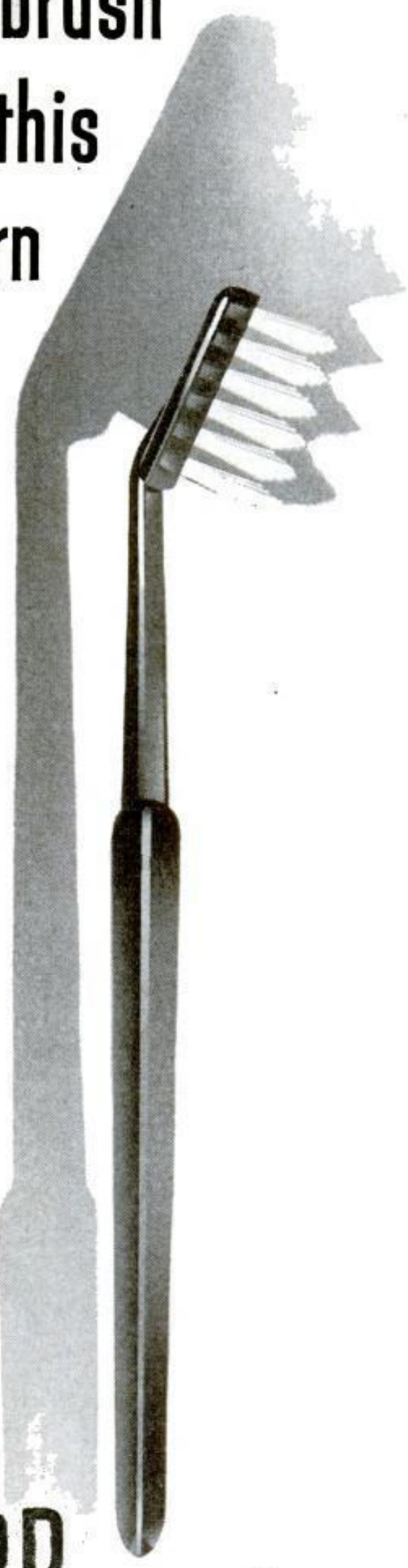
ACCEPTED COUNCIL ON FOODS AND NUTRITION AMERICAN MEDICAL ASSOCIATION

Every nutritional statement made on this page is accepted by the Council on Foods and Nutrition of the American Medical Association.

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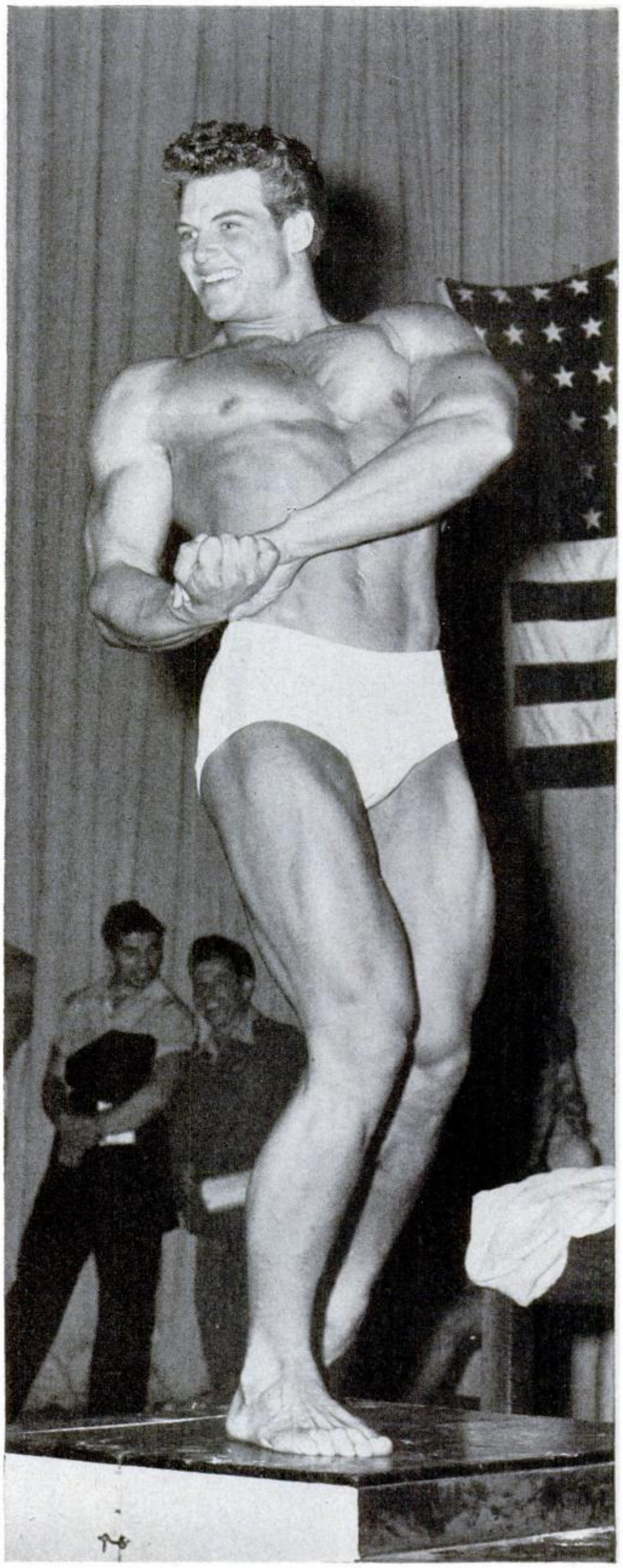
only this
toothbrush
has this
modern
cleaning
angle



SQUIBB ANGLE
TOOTHBRUSH

bent like a dentist's mirror
to reach more places





A.A.U.'S IDEAL MAN

On June 29 in Chicago, at the annual male beauty contest sponsored by the national A.A.U. (Amateur Athletic Union), Mr. Steve Reeves (*above*) of Oakland, Calif. was awarded the title "Mr. America of 1947." Mr. Reeves is 21, 6 ft. 1 in. tall, weighs 215 lb., has a 29-in. waist, a 17½-in. neck and a 51-in. chest. After winning he announced, "When my muscles stop expanding in a couple of years, I will start expanding my brain."

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Get a Frozen Food Chest...

There's real holiday pleasure every time you step up to your new Kelvinator's built-in Frozen Food Chest. Imagine! Room for over 40 lbs. of tasty, tempting frozen foods. Delicious out-of-season fruits and vegetables . . . meats, game, poultry, fish . . . all stored right in your refrigerator! And with ice cream and ice cubes aplenty, there's no such thing as "season"!

Get a Moist-Master Refrigerator...

Cool, crisp salads . . . dew-covered and garden fresh. Uncovered left-overs kept tasty and appetizing for days on end! And no transfer of flavor. The secret? A compartment enclosed behind gleaming glass doors and a special set of cooling coils hidden within the refrigerator walls. Together they produce super-moist cold that guards the most "hard-to-keep" perishable foods! You get all this—*plus* ample storage for ordinary foods, *plus* a big Dry Vegetable Bin.

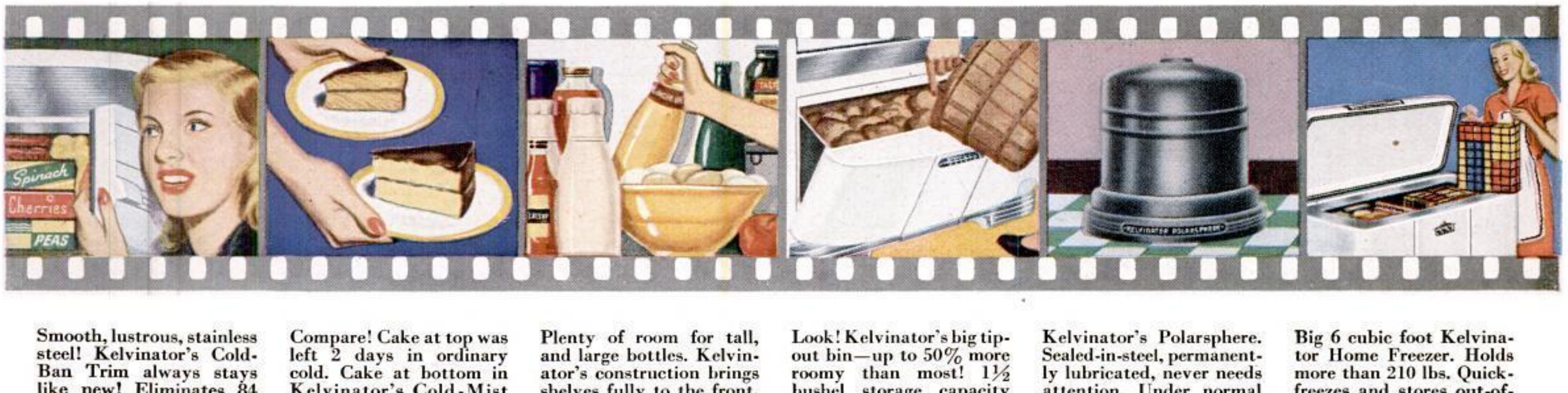
Get Both Combined in Kelvinator!

Yes, a real Frozen Food Chest and a Moist-Master Refrigerator combined in one big cabinet! Both powered by Kelvinator's sealed-in-steel Polarsphere unit. Make this super-combination *your next* refrigerator, today! Your Kelvinator Dealer has five other beautiful Kelvinator refrigerators. Each packed with Kelvinator features; a model for every budget . . . all modern in every detail.

KELVINATOR DIVISION, NASH-KELVINATOR CORPORATION, DETROIT



Get the Best things First... Get Kelvinator



Smooth, lustrous, stainless steel! Kelvinator's Cold-Ban Trim always stays like new! Eliminates 84 exposed screwheads; easy to keep clean!

Compare! Cake at top was left 2 days in ordinary cold. Cake at bottom in Kelvinator's Cold-Mist Freshener—and it's still moist, fresh and appetizing!

Plenty of room for tall, and large bottles. Kelvinator's construction brings shelves fully to the front. Makes things easy to reach, easy to see!

Look! Kelvinator's big tip-out bin—up to 50% more roomy than most! 1½ bushel storage capacity for root vegetables, cereals and canned goods.

Kelvinator's Polarsphere. Sealed-in-steel, permanently lubricated, never needs attention. Under normal conditions, uses current only 12 min. of each hour!

Big 6 cubic foot Kelvinator Home Freezer. Holds more than 210 lbs. Quick-freezes and stores out-of-season foods for months ahead. Low priced!

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FOR YOUNGEST RECORD FANS, TOO . . .

Zenith's Amazing Cobra Tone Arm

Drop it! Scrape it! No harm done!



Foolproof! You can drop the Cobra, even scrape it across records!

Nothing's harmed, because the Cobra Tone Arm's precious metal filament retracts automatically, never even touches the record!



Reproduces records via Radionic Wave!

An entirely new principle . . . no crystals, no magnets, no needles to change. Magically erases *all* annoying noise, scratch, vibration!



Floats lightest on the record . . . only ⅔ of an ounce!

Brings out glorious tones and delicate shadings *never* heard before! Keeps records like new—you enjoy them *hundreds* of plays longer!





New Silent-Speed Record Changer!

. . . Gently, quietly changes 10 inch records, 12 inch, or both sizes mixed—so fast you enjoy a practically *continuous* flow of music!



***Plus* Genuine Armstrong FM Radio, too . . . static-free even in storms!**

Only Zenith brings you this glorious new reception without a special aerial . . . and on *both* the 50 and 100 wave bands, to protect you against any future changes!

Today—at your radio dealer's—get a thrilling demonstration of the new Zenith radio-phonographs with the Cobra Tone Arm. In just a few minutes, you'll discover why Zenith is taking all America by storm!

Illustrated above . . . Modern design mahogany console radio-phonograph . . . Cobra Tone Arm, Silent-Speed Record Changer, Genuine Armstrong FM, International Short Wave and Standard Broadcast. Model 12H094R $395. Your choice of 42 other Zenith radios and radio-phonographs, from $26.95 to $395. (Slightly higher on West Coast.)

No other radio . . . at any price . . . can give you

This Sensational New Way to Play Records!

ZENITH RADIO
•LONG DISTANCE•

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30 YEARS OF "KNOW-HOW" IN RADIONICS EXCLUSIVELY • ZENITH RADIO CORPORATION, CHICAGO 39, ILLINOIS

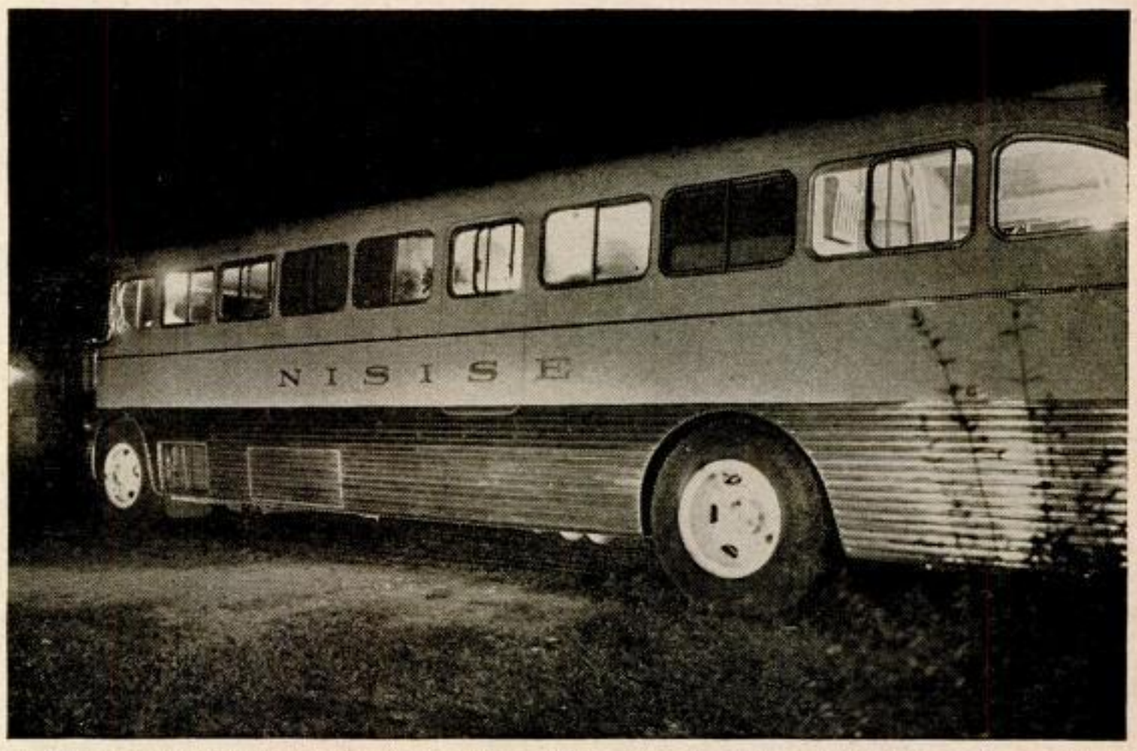
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UP FRONT WITH THE DRIVER, HUGH DRANE (LEFT), A TEXAS ICE MANUFACTURER, GETS A ROAD'S-EYE VIEW AS HIS PRIVATE BUS ROLLS ALONG THE HIGHWAY

THE EXECUTIVE BUS

It is a land yacht and business office on wheels

The slick white motor coach shown on these pages is the newest kind of transportation for executives who have to do a lot of traveling. It is owned by Hugh Drane, a Texas businessman whose nine ice-manufacturing plants, scattered from Amarillo to Corpus Christi, keep him busy shuttling back and forth. His bus is outfitted with the snug efficiency of a seagoing yacht. It has crew quarters for two, a master suite, a galley for cooking, a salon which doubles as a conference room or sleeping quarters for two people, and two bathrooms, one with a shower. An intercommunication system includes telephones in each compartment and loudspeakers which are wired to a radio-phonograph combination. Iceman Drane, who believes in combining business with good living, does not worry about reservations or schedules. He can drive into any city, hold conferences aboard his bus, entertain with drinks or meals, and take off for his next destination without a glance at a timetable.



WITH LIGHTS AGLOW at night Hugh Drane's private bus looks like a streamlined railroad car. Letters along the side are his trademarked version of words "nice ice."

CONTINUED ON NEXT PAGE

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Quick relief from burning Athlete's Foot!

Amazing Results in Clearing Up Athlete's Foot. Tests prove that 9 out of 10—even severe advanced cases—get complete relief from itching, burning Athlete's Foot after 30-day Quinsana treatment.

Helps Prevent Athlete's Foot. Athlete's Foot fungi exist wherever there is heat, perspiration and dampness . . . especially in shoes and socks. Quinsana helps destroy these fungi *before* they cause a serious case of Athlete's Foot!

Keeps Feet Dry, Comfortable. No clammy feeling on feet when you use Quinsana. Soothing, absorbs moisture, keeps feet feeling fresh.

Just a Minute! That's all it takes to use soft, soothing, pleasantly scented Quinsana:

Shake Quinsana on feet, smooth between toes.

Shake Quinsana in shoes before, after wearing.

Use Quinsana as part of your daily grooming.



Most Chiropodists *(Foot Specialists)* recommend foot massage and soothing Quinsana to comfort, pep up tired feet

The World's Largest Selling Athlete's Foot Powder

MENNEN QUINSANA

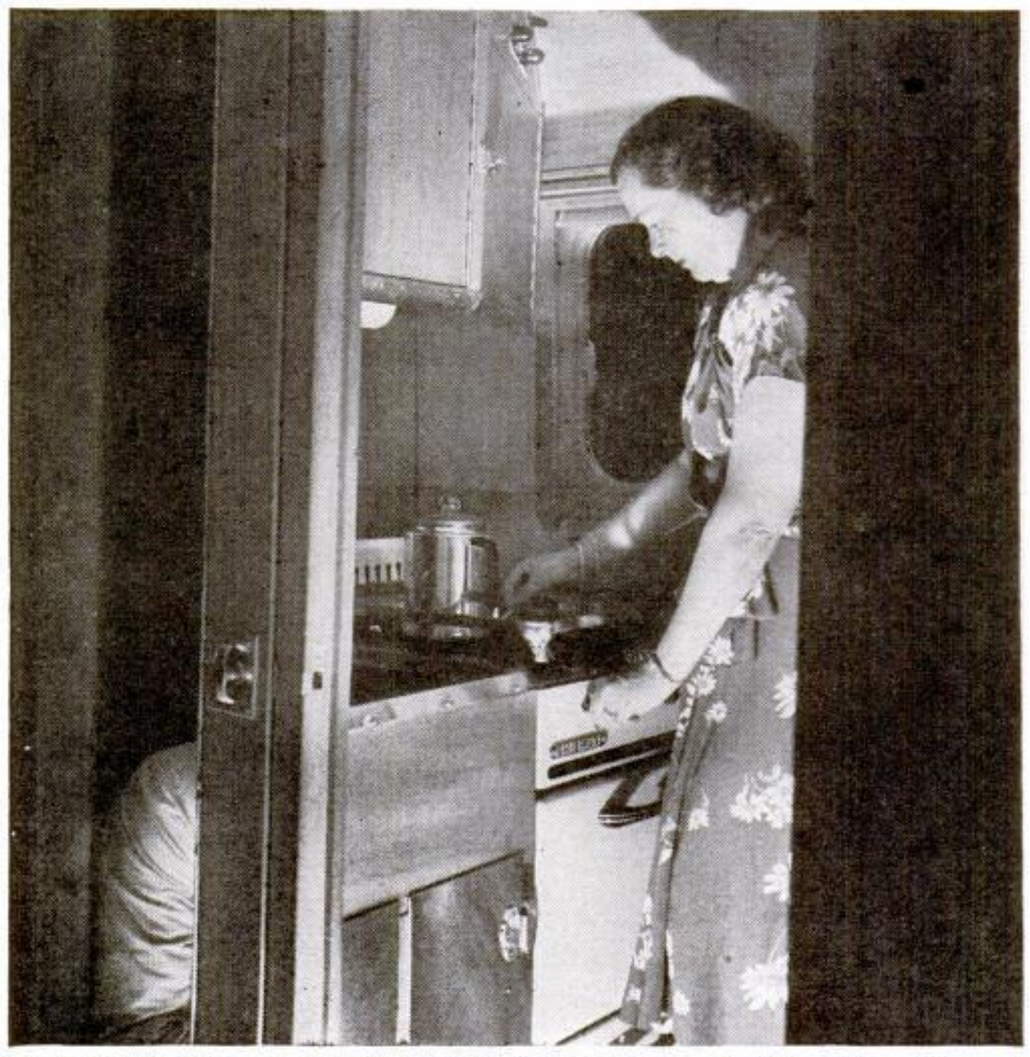
Executive Bus CONTINUED



THE DOUBLE BUNK of the master bedroom is converted from the daytime seats, like a Pullman bed. Mr. and Mrs. Drane are shown getting ready to retire.



DICTATION is easy because bus is completely soundproofed. The telephone above the secretary's head connects with the driver and other compartments.



THE TINY GALLEY includes a marine-type range, electric garbage-disposal unit and an icebox. Iceman Drane naturally refuses mechanical refrigeration.

CONTINUED ON PAGE 48

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"I recommend it to anyone who uses an electric shaver," writes H. Lindquist, Kirksville, Mo. "I have used several kinds of shaving aids, and Lectric Shave is by far the best."



"Gave me wonderful results," says L. W. Meyers, Philadelphia, Pa. "With the first application of Lectric Shave, I got a cleaner, faster, smoother shave and my face felt refreshed."



"It fills a long-felt need," says W. H. Varley, Newton Centre, Mass. "Lectric Shave makes it possible to get fast, close shaves. There's no irritation either—even in hot weather."



"Showed me how really convenient electric shaving can be," reports C. Little, New Orleans, La. "Lectric Shave lets me shave in less time, get a closer shave in the bargain."

Thousands thrilled by amazing new electric-shave preparation

THE ANNOUNCEMENT of this sensational new liquid discovery brought in over 72,400 requests for samples. That's the kind of interest Lectric Shave aroused! And better than 4 out of 5 men who tried it became enthusiastic users. Hundreds who had given up on their electric shavers started to use them again—with Lectric Shave. Amazing Lectric Shave helps you get a longer-lasting, quicker, easier shave with any electric shaver. You just spread a few drops on your face *before* shaving.



"EASIER SHAVES— even in hot summer weather"

Lectric Shave cuts down sticky, shaver-slowing perspiration—smooths the skin. You can shave quickly and comfortably on humid days, save minutes of shaving time.

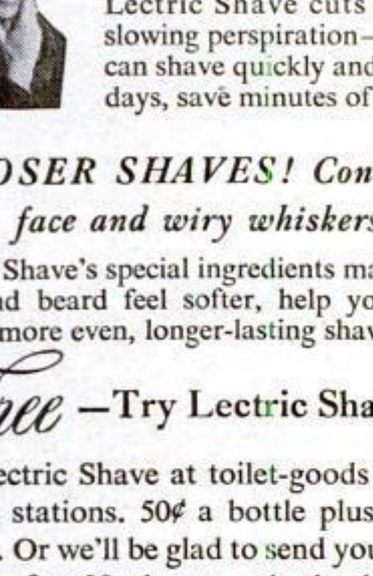


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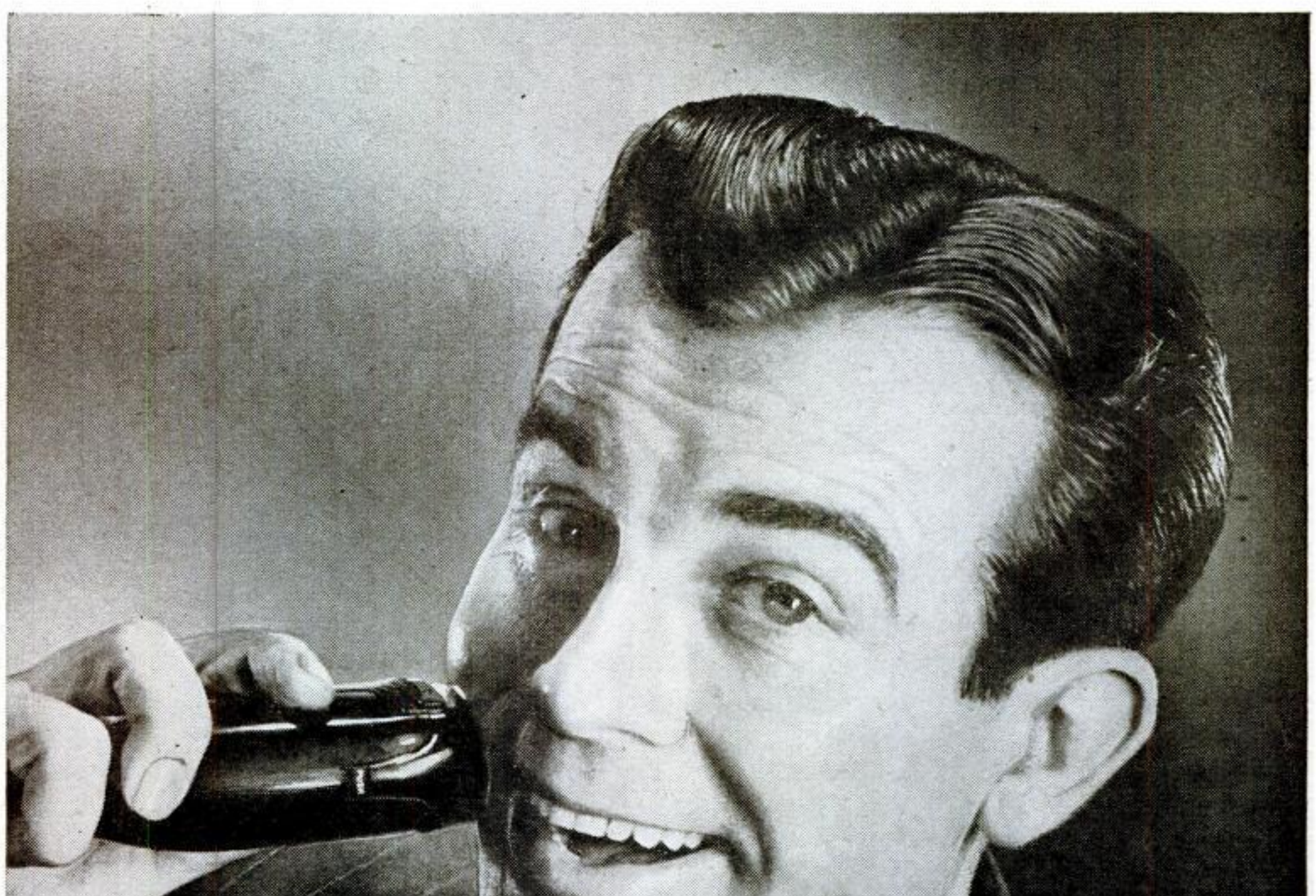
Lectric Shave's special ingredients make your face and beard feel softer, help you get a closer, more even, longer-lasting shave.

Free —Try Lectric Shave at our expense

Get Lectric Shave at toilet-goods counters, Remington service stations. 50¢ a bottle plus tax—enough for 80 shaves. Or we'll be glad to send you a generous sample—enough for 30 shaves—*absolutely free*. Write to The J. B. Williams Co., Dept. LE-13, Glastonbury, Conn., U.S.A. (Offer good in U.S. and Canada.)



MAKES ELECTRIC SHAVING EASIER



HAPPY SHAVING! The Lectric Shave users, shown at top, are typical of the men who are already getting faster, closer, more comfortable electric shaves with this amazing preparation. Whether you're just starting to shave electrically or have been at it for years, get a bottle of Lectric Shave today or write us for generous free trial supply.

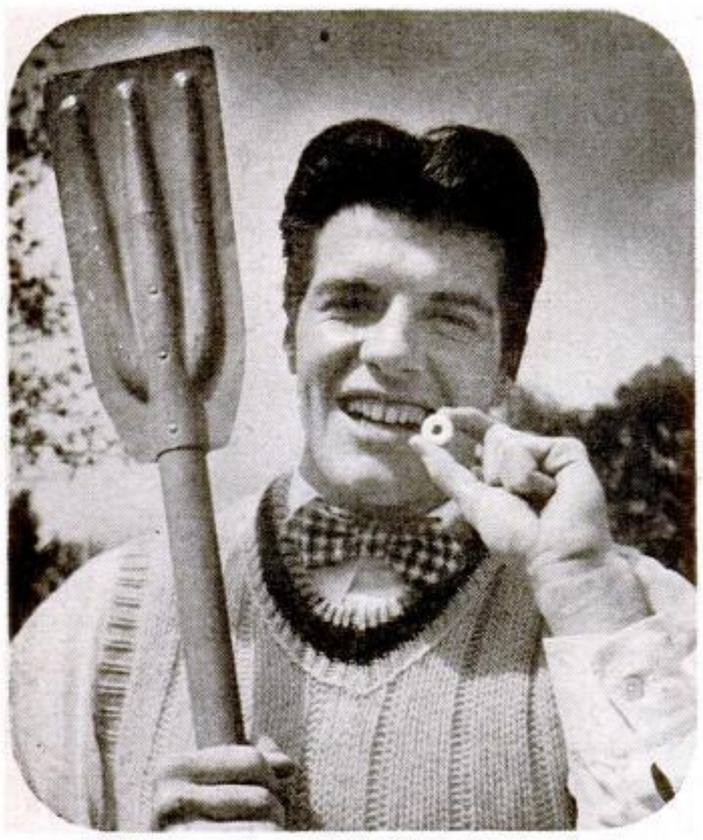
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If she pouts like this



Instead of puckering like this



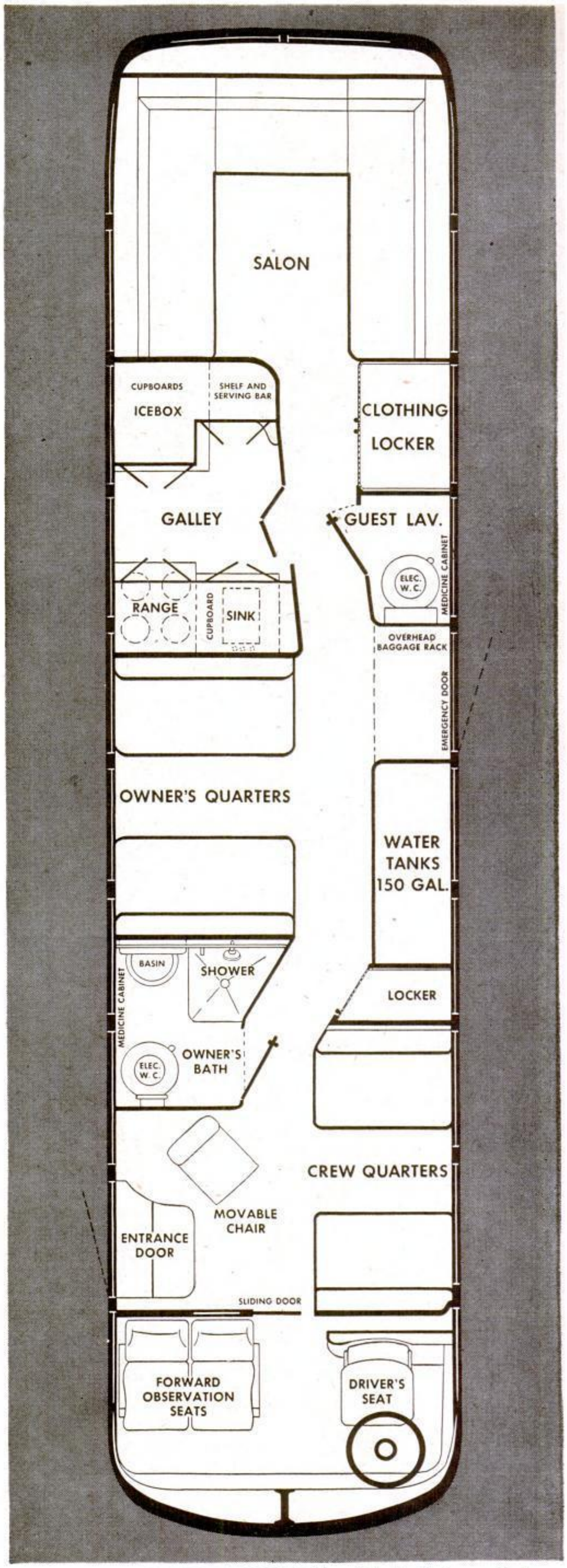
TRY THIS

MORAL: *Freshen up for close-ups! Let Life Savers sweeten and freshen your breath—after eating, drinking, and smoking. Always good taste!*



The candy with a hole—only 5¢

Executive Bus CONTINUED



NOOK-AND-CUPBOARD EFFICIENCY combined with luxury is shown in the plan of bus, which was made over from a standard 37-passenger interurban coach. Three sleeping areas, plenty of storage space and an especially well-equipped galley give homelike atmosphere. Completed bus cost $50,000.

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Your Summertime Need for MEAT



When you young mothers are putting snow suits on the youngsters, you realize the need for good meat meals.

But do you also know that, when it's sun-suit time, the need for complete, high-quality, body-building protein (the kind meat has) is just as important?

Summer or winter, young or old, everyone needs protein daily. Growing children, in proportion to their body weight, need 2 to 4 times as much as grownups.

Yes, thermometer high, or thermometer low, you're right in liking, right in serving, right in eating meat.

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NOTHING TASTES AS GOOD AS RITZ — BUT RITZ!

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DARK-SKINNED GIRL (RIGHT), UNAFFECTED BY DAY IN THE SUN, WATCHES SMUGLY AS HER FAIR-SKINNED FRIENDS GINGERLY EXAMINE BRIGHT-RED SUNBURNS

SUNBURN

Ability to tan depends on skin thickness and hereditary pigment

Last weekend millions of people all over the U.S. rediscovered the well-known but perennially forgotten fact that prolonged sunbathing produces burned bodies as well as bronzed ones and painful reds (*above*) as well as pleasant tans.

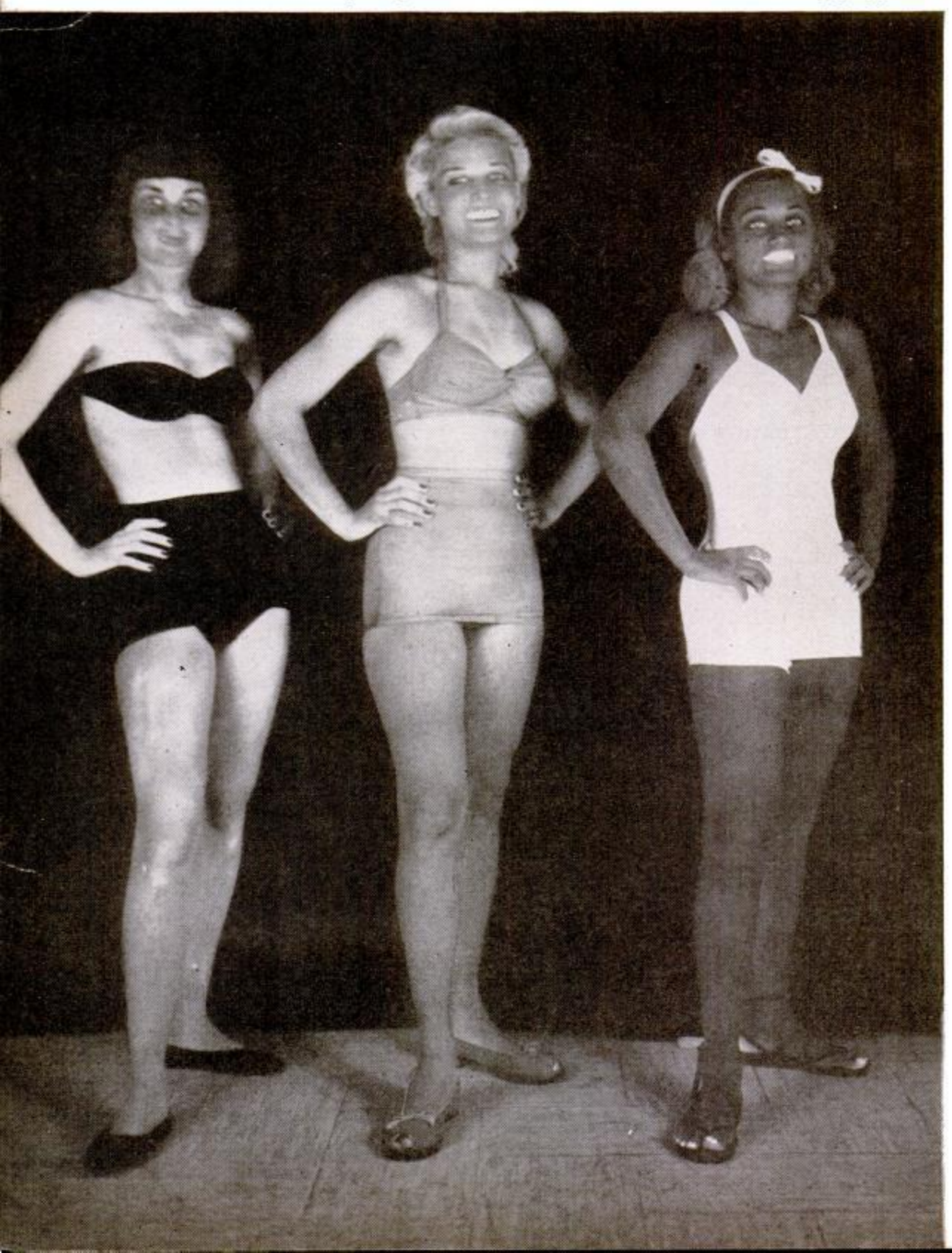
This varying reaction of human beings to sunlight depends partly on the thickness of their skin, partly on a hereditary quality which probably developed as an early adaptation of particular races to particular environments. Natives of the sunny Mediterranean lands were olive-skinned and well protected from powerful rays. People in cloudy regions like the British Isles developed skin so lacking in pigment that it became incapable of the protective reaction which causes tan (*p. 54, bottom*). Under a strong sun it burns but never darkens. As the races mixed and migrated, this practical adjustment lost its function. Today the world is full of people whose physical inheritance has left them unsuited to the climate in which they live.

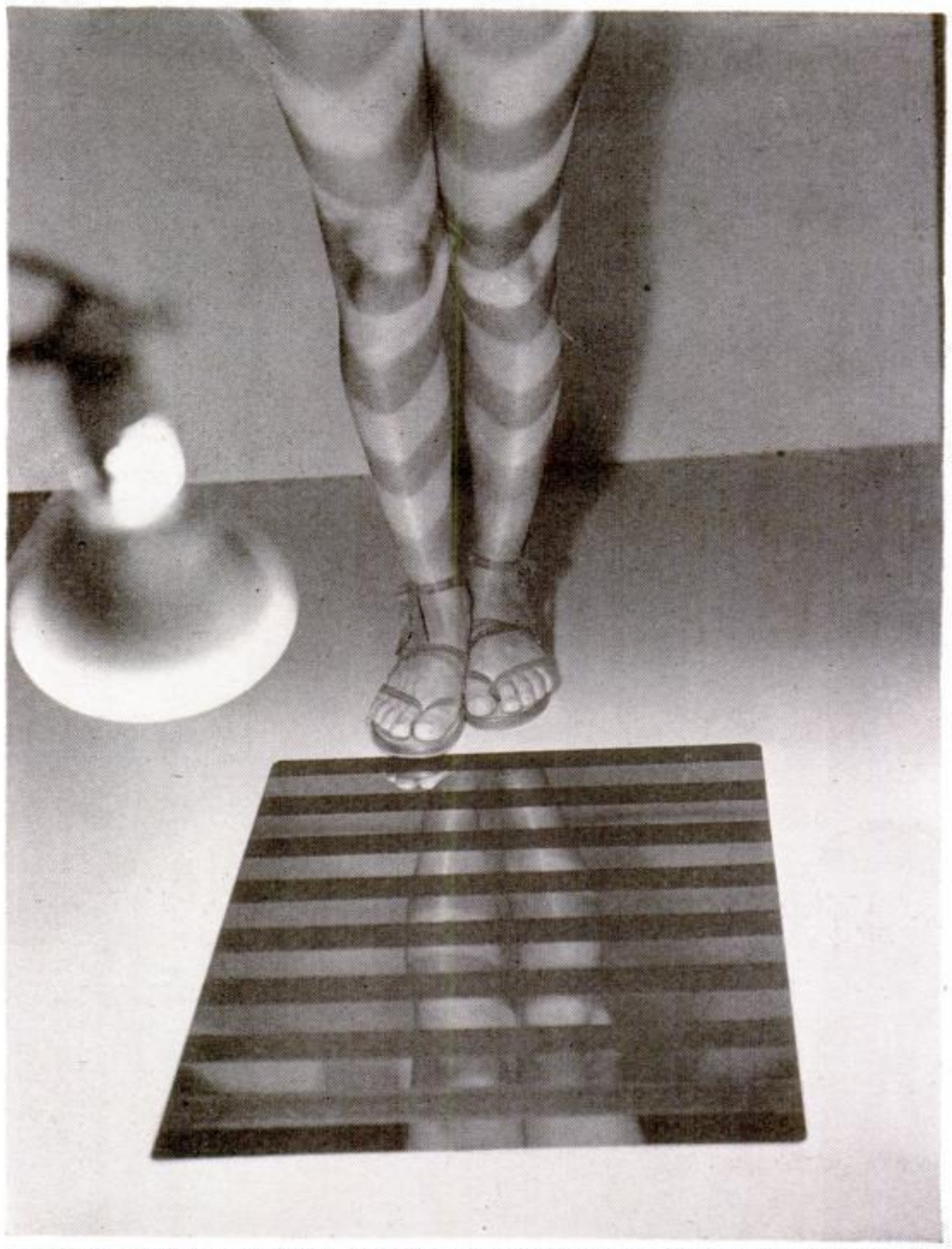
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AT START OF SUMMER three girls of different racial background show visible but inconspicuous differences in skin color (*above*). But under ultraviolet light, which illuminates the skin's deeper layers (*below*), real differences become strikingly apparent.

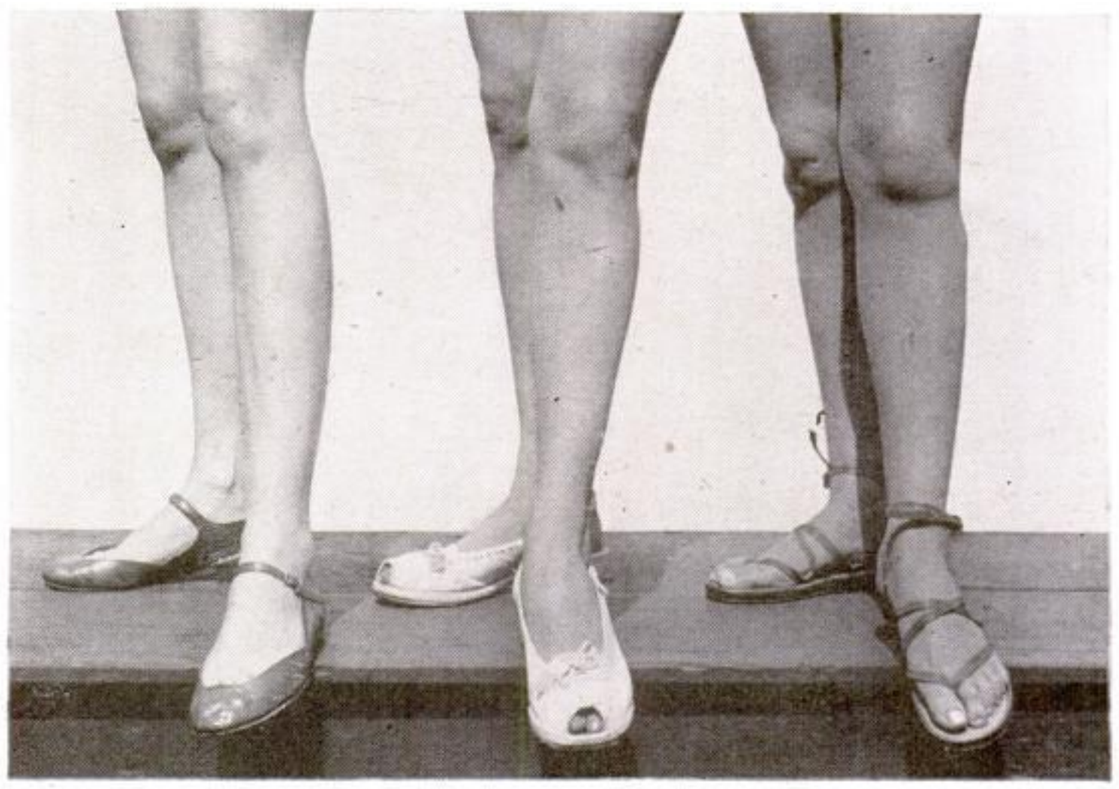




REFLECTED RAYS BURN TOO. BEAMS FROM STRIPED MIRROR GIVE STRIPED TAN

TESTS SHOW HOW SUN AFFECTS SKIN

In a search for a reliable means of controlling sunburn, scientists of the General Electric Lighting Research Laboratory near Cleveland are experimenting to find out how sunlight affects different kinds of skin. Examining their subjects under ultraviolet light (*left*), they found that skins which look fairly similar under ordinary conditions may actually be vastly different—particularly in the way they react to the sun's rays. Ultraviolet radiation, the part of the sunlight that causes both tanning and burning, is stopped by thick or heavily pigmented skin which simply gets darker after long exposure (*below, right*). Thin, very white skin becomes inflamed and peels repeatedly but never tans (*below, left*). The average white person falls somewhere between these two extremes. He is able to acquire a protective tan but must do so gradually. Recommended time for the first day's sunning: 20 minutes.



AFTER REPEATED EXPOSURE girls' skins have reacted differently to sunlight. Darkest of three got much darker, average girl tanned lightly, whitest girl is still white.

CONTINUED ON PAGE 54

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GEORGE SANDERS ★ LUCILLE BALL ★ CHARLES COBURN ★ BORIS KARLOFF

IN

Lured

WITH

SIR CEDRIC HARDWICKE ★ JOSEPH CALLEIA
ALAN MOWBRAY ★ GEORGE ZUCCO

Directed by DOUGLAS SIRK • *Screenplay by* LEO ROSTEN
PRODUCED BY JAMES NASSER

Executive Producer, HUNT STROMBERG

Released thru United Artists



How far will she go to trap a killer . . . or any other man?



Eight beautiful girls on his mind . . . and all of them quite dead!



His alibi was clever . . . and she was very, very beautiful, too!



What does he seek as he prowls mysteriously through the night?



Was he the artist who lured 8 beautiful girls to their deaths?

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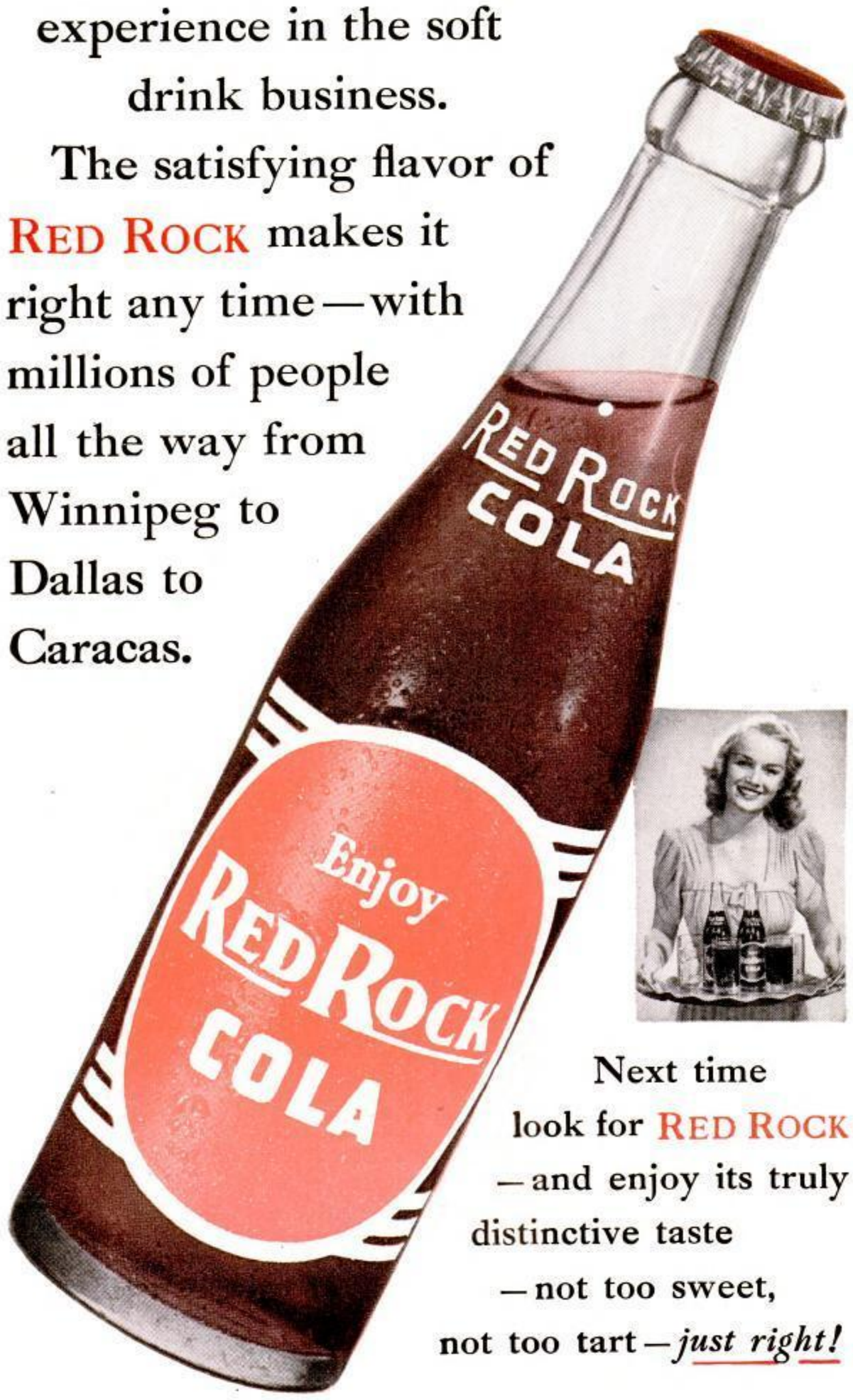
Enjoy
RED ROCK
COLA



"Just right!" is
the way they describe

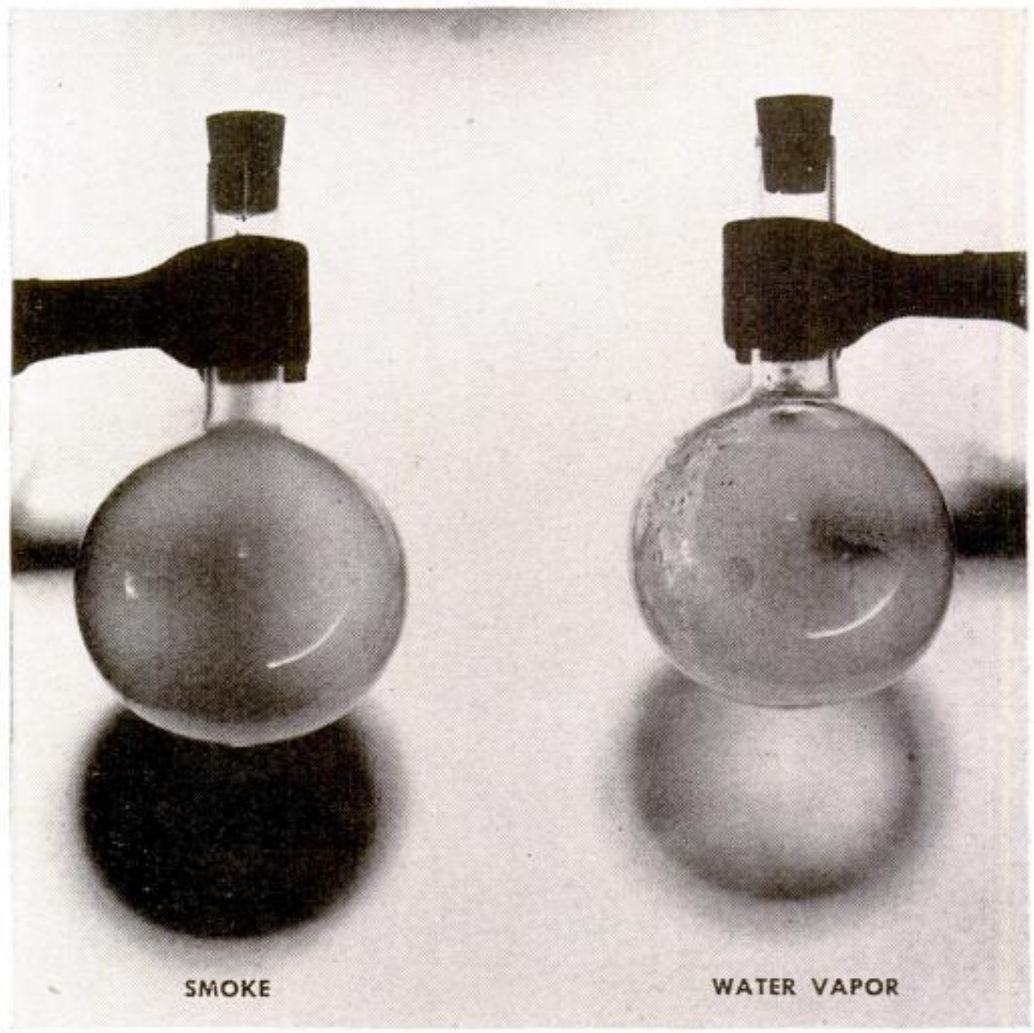
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It's the quality Cola
made by an Atlanta
company with more than sixty years'
experience in the soft
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The satisfying flavor of
RED ROCK makes it
right any time—with
millions of people
all the way from
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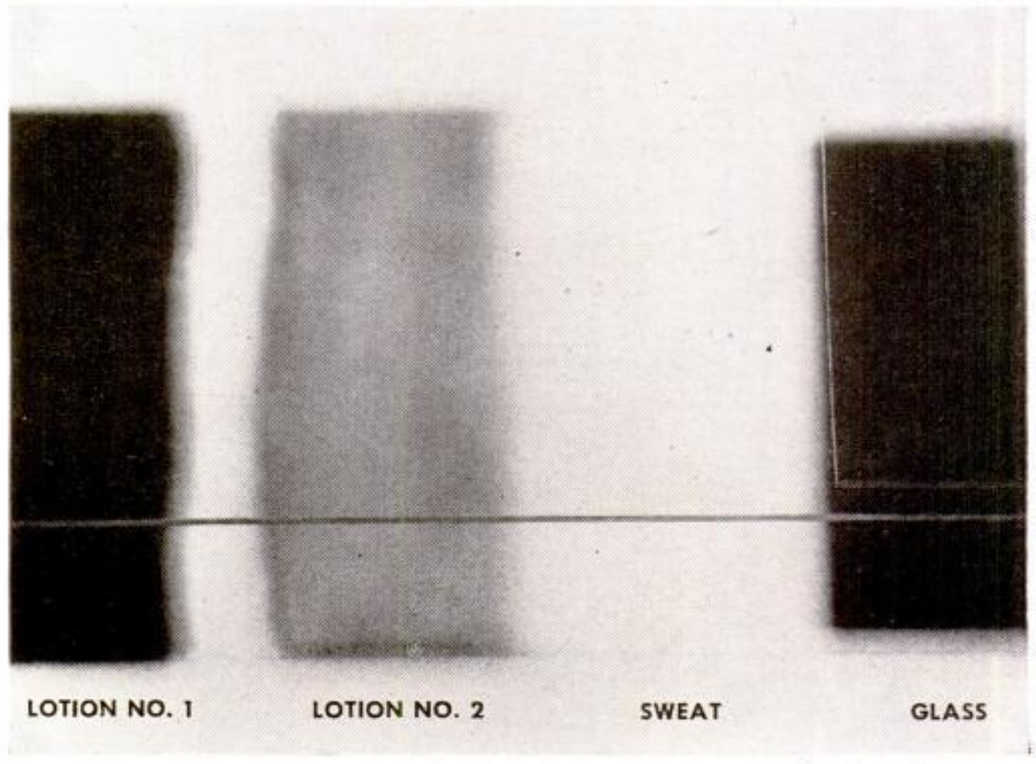


Next time
look for RED ROCK
—and enjoy its truly
distinctive taste
—not too sweet,
not too tart—*just right!*

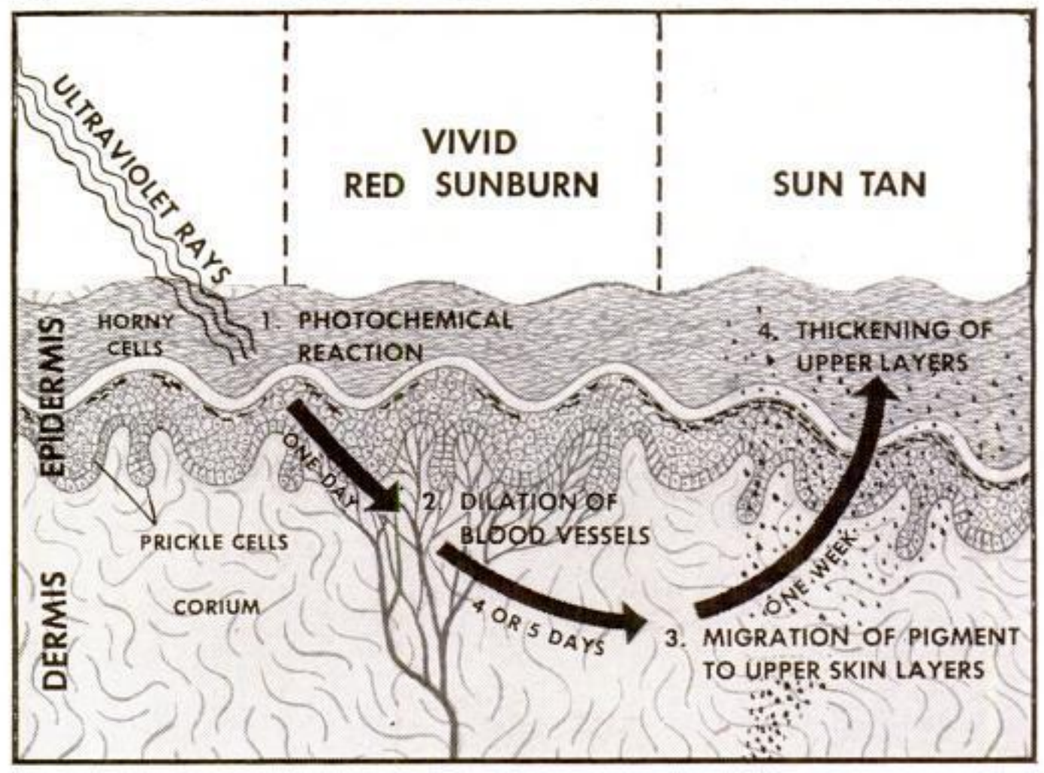
NOW BOTTLED IN 46 STATES, Canada, Cuba, Mexico
and South America, under authority of
RED ROCK BOTTLERS, INC., Atlanta 3, Georgia



SMOKE STOPS ULTRAVIOLET and casts heavy shadow on phosphorescent background (*left*). But the water vapor (*right*) does not affect the rays. Serious burns can be gotten on the hazy days when the sun seems to be weak. Flasks are made of quartz since ordinary glass would block all ultraviolet radiation.



PROTECTION FROM RAYS is given in varying amounts by the substances above. Suntan lotion No. 1 and window glass prevent all tanning and burning. Second preparation lets some ultraviolet through and permits gradual burning and tanning. Sweat, like water, gives no protection, may even speed burn.



CROSS-SECTION OF SKIN shows what happens when it is exposed to sunlight. Rays release a chemical in the prickle cells which dilates adjacent blood vessels and makes the skin red. Later, pigment moves into upper layers which become darker and thicker. Thickening supplies more protection than darkening.

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Summer wears a sunlit face---

CAFÉ CRÈME · GITANE · TAMALE · BALI · COTYTAN

It's time to change to a sunlit shade in Coty 'Air-Spun' Face Powder.

Here are five, blended with Coty artistry to give your make-up the warm glow of summer, the glint of the sun.

No matter how your skin tans, there's a shade to match your complexion type. And for that look of complete perfection, your powder is color-matched in 'Sub-Tint' Cream-Powder Base and 'Sub-Deb' Rouge and Lipstick.

In four classic Coty fragrances, each distinctively boxed. $1 (plus tax)

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Want to be *Cool* as a Mountain Pool ?

Cool off with a Calvert

Calvert Distillers Corporation, New York City. Calvert "Reserve," Blended Whiskey, 86.8 Proof, 65% Grain Neutral Spirits... Calvert Distilled London Dry Gin,

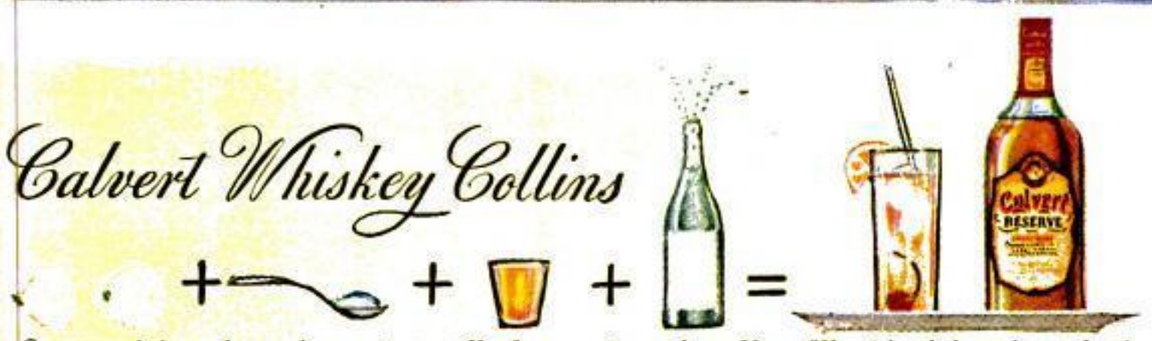
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Collins

90 Proof, Distilled from 100% Grain Neutral Spirits

Calvert Whiskey Collins



Squeeze juice of one lemon into tall glass. Sweeten to taste. Now a generous jigger of good-mannered Calvert Whiskey. Next, the ice cubes. Now fill with club soda and stir. Decorate with cherry, slice of orange, if you like. Sip—and say *"Ah"!*

Calvert Tom Collins



Stir sugar and juice of ½ lemon in shaker. Add a goodly jigger of mild-distilled Calvert Gin. (Yes, Calvert makes the best gin, too!) Shake with cracked ice. Pour into tall glass; add club soda. Add fruit slices, cherry, if desired. M-mm—cool, lucky you!

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Sailing along with smooth powerful strokes is the motor that's free from gummy sludge — thanks to Havoline, the oil that *keeps motors clean.* Upkeep dives as you save gas, oil, battery and other parts. Get into the swim of *modern* motoring, with this new double-duty Havoline — at Texaco Dealers everywhere.



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Tune in: TEXACO STAR THEATER presents the TONY MARTIN show every Sunday night. See newspaper for time and station.

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MINIMUM EQUIPMENT for summer cooking should include two casseroles, two pans, a strainer, three bowls, a double boiler, a heavy pot, a frying pan, an aspic mold, a pie dish, a juicer, chopper, egg-beater, ricer and a meat-grinder, plus wooden spoons, forks and a pair of sharp knives. Mrs. Carnahan, shown in the picture above, also advises stocking up on spices, herbs, mustard, curry powder, red and white wine, sherry, wine vinegar, gelatine, olive oil, tomato paste, canned soup, bouillon cubes.

SUMMER COOKING

Basic four-recipe system makes it swift, easy and inexpensive

When Ann Carnahan's husband, on leave from the State Department, enrolled for special courses at Princeton University last year, Mrs. Carnahan's life became complicated. In order to keep on with her job as a *Vogue* staff writer and still be with him for the summer, she has to commute three hours every day. The nurse who takes care of the two children does not cook, therefore Mrs. Carnahan devised a system. By doing the heavy marketing and basic cooking on weekends, she claims she can cook a healthy dinner for herself, her husband and her two children every day during the week in 30 minutes. LIFE had the recipes tested and found that Mrs. Carnahan was right.

For other women who want to spend less time in the kitchen, especially in summer, LIFE sets forth Mrs. Carnahan's method on these pages.

The system is based on four dishes: a soup, a soufflé, an aspic and a salad. Each of these can be changed to produce a menu of great variety. For instance the basic chicken soup, made a gallon at a time, becomes successively clam, mushroom, vegetable, watercress or tomato soup by the addition of a new ingredient. The basic soufflé recipe is transformed with cheese, chicken, fish or fruit. The aspic recipe can be altered with egg, chicken or shrimp. Mrs. Carnahan's salad, for which she makes dressing by the pint, goes through the usual variations of greens, fruit, vegetables, leftover meats and fish.

Obviously steaks, chops and roasts are in order now and then. Mrs. Carnahan usually serves them to her family on weekends, using up the leftovers in stews, hashes and curries during the week. She also fills in now and then with prepared mixes—piecrust, gingerbread or pancakes. But for everyday summer cooking her four-dish system is more than adequate. It is set forth on the following two pages in the form of a chart which may be pinned to the kitchen wall. By following it even an inexperienced housewife can feed her family inexpensively, tastily and well throughout the summer.

CONTINUED ON NEXT PAGE

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SOUP



Basic soup, ingredients of which appear below, can be quickly converted in a few minutes into a dozen different soups. Icebox keeps it fresh.

BASIC SOUP

½ pound butter
⅔ cup flour
4 quarts chicken broth
salt
pepper
cayenne pepper

Melt the butter in a pot or casserole big enough to accommodate all of the ingredients listed. Add the flour and stir into a smooth paste. Put in the broth (which may be canned) and seasonings, then stir as the mixture thickens gradually for about 15 minutes. The soup is now ready to be poured into jars and, when cool, should be stored in the refrigerator until ready to use. If you eat the basic soup as chicken soup, add ½ cup of cream to each quart of the original soup before heating and serving. Additional variations are limited only by the cook's imagination. Below are three sample variations of the basic soup. All of them make an entirely new soup in 15 minutes or less.



MUSHROOM

To make mushroom soup, add one cup of finely chopped mushrooms and a minced onion to 2 quarts of the soup. Simmer the entire mixture gently for about 10 minutes on a slow flame, then stir in gradually a cup of cream. This soup should not be allowed to come to a boil.



CLAM

Combine with the 2 quarts of basic soup one can of minced clams (No. 2 can), a minced onion, 2 raw potatoes diced small, a pinch of thyme and a dash of cayenne. Let the mixture cook slowly until the potatoes get soft. Before serving add a cup of cream and some paprika.



TOMATO

Basic chicken soup blends well with tomatoes. To make a clear tomato soup, add to 2 quarts basic soup 2 cups of tomato purée or well-drained tomato pulp and simmer for 10 minutes. For cream of tomato add a cup of cream to this and serve with floating cream-cheese balls.

SOUFFLE



Cheese soufflé recipe applies to any other kind of soufflé. Substitute other flavorings for the ½ pound of cheese, mustard and onion salt.

BASIC SOUFFLE (CHEESE)

3 tablespoons butter
3 tablespoons flour
3 eggs (4 if small)
½ pound packaged yellow cheese
mustard, onion salt, salt
1⅓ cups milk

Melt butter in the top of a double boiler, stir in flour and salt. Add milk slowly. Turn the flame down, put in chunks of cheese and stir. When the mixture is smooth, stir in the beaten egg yolks. Add mustard and onion. After letting this mixture cool for 20 minutes, combine it with stiffly beaten egg whites. Fold together slowly and carefully until the two become one mixture. Bake in a casserole until done, usually about an hour, in an oven heated to 385°F. While baking the casserole must sit in a pie pan filled with water. Serve the soufflé as soon as possible after removing from the stove. This recipe is enough for four people. An expert claims it is as foolproof as any soufflé could be.



CHICKEN OR TURKEY

Replace cheese with 2 cups of minced chicken or turkey. Replace seasoning of basic soufflé with pepper, marjoram and ½ teaspoon of curry powder. Serve with sauce made by heating one can of cream of mushroom soup with pieces of browned bacon, parsley and mushrooms.



FISH

Use 2 cups of flaked, canned or cooked fish instead of cheese. Add celery salt, pepper, fennel and ½ teaspoon chopped parsley. Squeeze lemon over top before baking. Sauce: a pint of sour cream heated in a double boiler with ½ cup chopped cucumber, seeded and salted.



FRUIT

Use only one cup milk in fruit soufflé. In place of cheese, use 2 small jars of puréed baby-food fruit and season with 2 teaspoons of sugar, cinnamon, nutmeg and a pinch of salt. Serve with fresh, crushed strawberries. One or two teaspoons of brandy improves the flavor.

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ASPIC



Various aspics, made of meat, fish or vegetables, offer infinite opportunities for cool summer dishes full of protein, vitamins and minerals.

BASIC ASPIC (VEGETABLE)

3½ cups canned tomatoes
1 onion, celery tops, parsley
bay leaf, salt & pepper
1 pack gelatin soaked in water
1 cup chopped celery
½ cup shredded cabbage

To make a basic aspic of mixed vegetables, simmer together very slowly for half an hour the tomatoes (canned or fresh), onion, bay leaf, parsley and celery tops. First sieve the juice and add it hot to gelatin, which has already soaked thoroughly for half an hour in a half cup of cold water. Add salt and pepper to taste to the mixture. Allow the whole thing to cool completely, then add the cup of chopped celery, one sprig of minced parsley and the shredded cabbage. Stir well. Pour the aspic into a lightly greased mold or pan; let it set in the refrigerator for 4 hours to gel. To turn out of the mold, free the edges with a sharp knife and dunk the mold for an instant in a pan of hot water.



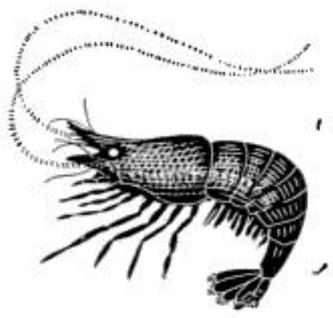
EGG & OLIVE

Pour ½ inch of cooled basic mix (everything but cabbage and chopped celery) in the mold. Arrange slices of hard-boiled eggs and stuffed olives on top of this. When firm, add rest of mix, plus ¼ cup grated carrots, ½ cup chopped celery, 2 tablespoons of chopped green pepper.



VEAL OR CHICKEN

Use 2 small cans of chicken broth instead of tomatoes. Proceed with the regular basic recipe for vegetable aspic. When the mixture is cool, substitute one cup of minced chicken or veal for the vegetables. Add ½ cup of chopped celery and stir in one teaspoon of minced parsley.



SHRIMP

Shrimp aspic is as easy to make as are all the other variations. It is prepared exactly as the veal or chicken aspic is made, except that 1½ cups of chopped, cooked or canned shrimp are used instead of the meat. Like the recipes given above, this one will yield six full portions.

SALAD



Leafy greens and fresh fruit and vegetable salads are especially good in summer. Basic green salad is least fattening of these summer dishes.

BASIC SALAD

½ head Boston lettuce
½ bunch watercress
2 tomatoes (cut in wedges)
6 sliced radishes
6 sliced black olives
shredded cabbage

These ingredients should be combined, preferably in a wooden salad bowl, then tossed in a basic dressing. The dressing is made by combining 2 teaspoons salt, one teaspoon dry mustard, 2 cloves garlic, ½ teaspoon paprika, 16 tablespoons olive or vegetable oil, 10 tablespoons herb or red-wine vinegar and dash of tabasco sauce if desired. These should be put in a bottle in the order listed and stored in refrigerator for future use, since the basic dressing will go well with any kind of salad. Served with a platter of good cheeses, the basic green salad can be a satisfactory summer meal in itself. In smaller servings it is a good substitute for hot vegetables to balance a roast or steak dinner.



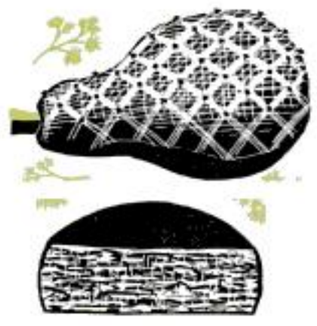
POTATO

Add to basic green salad one dozen hot, new, boiled potatoes, six slices of chopped crisp bacon and a teaspoonful of minced parsley. If desired, green pepper cut in strips, minced onion or a few slices of unpeeled cucumber add extra flavor and eye appeal to the potato green salad.



FRUIT

Instead of the vegetables combine one peeled and sectioned orange, a handful of pitted black cherries, fresh apricot halves, some pineapple or any other fruits in season except berries. Use a whole head of Boston lettuce. Fruit salad can be eaten either for dessert or as the main dish.



HAM & CHEESE

Make the basic green salad as indicated above, then add to it a cup of mixed ham and cheese which have been cut into slivers about an inch long. Peel and slice half a cucumber. This salad, sometimes called chef's salad, is a year-round favorite for luncheons or light suppers.

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FEW WOMEN DARE LIVE THE *other* LOVE..



THE ENTERPRISE STUDIOS PRESENT

BARBARA STANWYCK • DAVID NIVEN

IN A DARING UNPUBLISHED STORY BY THE AUTHOR OF "ARCH OF TRIUMPH"

ERICH MARIA REMARQUE

THE other LOVE

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GILBERT ROLAND • JOAN LORRING • LENORE AUBERT • MARIA PALMER • NATALIE SCHAFER

Directed by ANDRE de TOTH • A DAVID LEWIS Production

Screen Play by Ladislas Fodor and Harry Brown • Adapted from the Short Story "Beyond" by Erich Maria Remarque

A UNITED ARTISTS RELEASE

AN AFTERNOON AT ASCOT

Going without gray top hat simply not done, you know

by NOEL F. BUSCH

"The King and Queen, with The Princess Elizabeth, and accompanied by Their Majesties' Guests and the Ladies and Gentlemen in Attendance, honoured Ascot Races with Their presence today."

This lively little item which appeared recently at the top of the London *Times*'s "Court Circular" column prompted me to spend an afternoon at the Ascot Races also. The object of my excursion was, naturally, to discover why Englishmen wear gray top hats. On this long-standing mystery—which, for students of primitive customs and tribal curiosities possesses endless fascination—I am now able to shed a little light.

In attending the races at Ascot, the first problem of course is how to penetrate the surrounding terrain. English roads often afford no more than the minimum width which will permit two cars to pass each other. They are, moreover, closely bordered by dense thickets and high banks or hedgerows which make the slightest bend in the road a hair-raising venture into the unknown. In spite of this English drivers, members of a sport-loving race, enjoy going "flat out" (full speed) around the hairpin turns in which their roads abound. Somewhat to my surprise, our party arrived at Ascot without serious mishap.

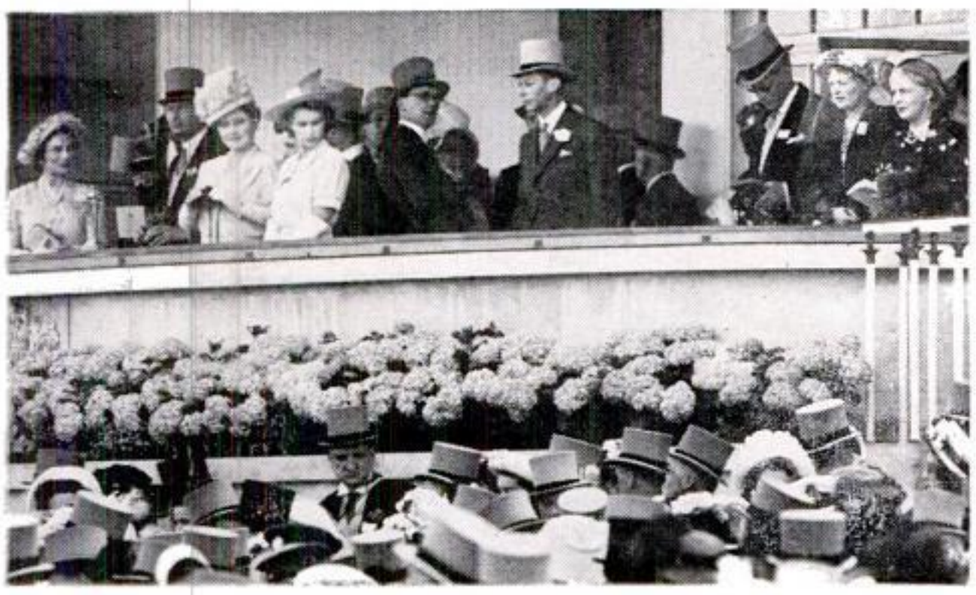
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Once at Ascot, the question arose of where to sit. Here, the expedition was confronted by an ancient idiosyncrasy which, since it has some bearing on the outcome of our quest, may be entered into at some length. The accommodations for spectators at Ascot are divided into two categories. One of these is the so-called "Royal Enclosure" and it was here that we found the gray top hat most in evidence. Young bucks accoutered in this outlandish headdress were visible on all sides. To the student of tribal peculiarities, the scene was naturally a fetching one and our encounter with it marked the high point of the whole excursion. We perceived at once that we had come to the proper water hole.

The Royal Enclosure is not, as its name may suggest to the uninitiated, a cage or pen of some sort in which the current Socialist government has contrived to shut up the ruling monarch and his family. It is, on the contrary, merely the most desirable section of the grounds at the Ascot Race Course. In point of fact, the Royal Enclosure is not only the best place from which to watch the races but also the only one from which it is possible to see the finish line at all. This circumstance seems to detract no whit from the pleasure of the other race-goers who, if they cannot see the horses, are able to derive satisfaction from looking at the humans who can see them. The latter, in addition to The King and Queen, The Princess Elizabeth, Their Guests, and the Ladies and Gentlemen in Attendance, include several thousand other folk who have been carefully selected from the rest of the population on grounds of upbringing, wealth, and impeccability of behavior.

Applicants for seats in the Royal Enclosure must not only be peers, members of Parliament or otherwise distinguished by birth or ability. In addition, they must be prepared to pay £10 or £12 in the local currency (the equivalent of about $50) for their tickets. Finally, the smallest deviation from accepted canons of conduct are sufficient to bar anyone from the Royal Enclosure for life. Divorced native personages of both sexes are automatically excluded as are those whose behavior in any detail fails to conform to the rigid conventions of the region.

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ABOVE A SEA OF GRAY TOP HATS, KING WATCHES RACES

Last year, two women were seen smoking in the Royal Enclosure. As a penalty for this breach of an ancient taboo, neither was allowed to enter it this year. So seriously do the indigenous habitues of the Enclosure prize admittance that, when excluded, they often find cause to leave the country during Ascot Week, so that their absence from the Enclosure may be attributed to the pressure of more urgent business elsewhere. All male denizens of the Royal Enclosure wear the gray top hats.

Ascot spectators who are excluded from the Royal Enclosure are said to be in Tattersalls. Tattersalls in turn are not, as the name may suggest, ragged articles of apparel but a part of the grounds frequented by bookmakers or "spivs." The latter is a term which, in the curious patois or argot of the country, is applied to characters who live by their wits, *i.e.* the practice of "spivery."

Considerable interest attaches to the races themselves. The horses, quaintly enough, run around the track in a clockwise instead of counter-clockwise direction. Presumably because it is used so rarely, the track itself has become entirely covered over with grass. Shortly before the races started, several primitive vehicles of some sort, each drawn by four horses, were observed proceeding slowly up the steep hill toward the finish line. The passengers in these vehicles were the British Monarchs and their party. The male members, we were interested to note, were again wearing gray top hats which they removed with graceful gestures in response to the plaudits of the throng.

As to the question of the gray top hats, the theory that has been most frequently advanced for their appearance at English outdoor sporting events is based on economic determinism. According to this theory, the English wear these hats to the races and to the "cricket grounds" at Lords because 1) they own the hats anyway and 2) it is not possible to wear them anywhere else. This theory is plausible but specious. It is specious for the simple reason that very often the very Englishmen who wear the top hats do not own them at all. As a matter of somber fact, the gray top hats, in many if not most cases, are the property of a firm called Moss Bros. at No. 20 King Street, which rents them out for £2 a day, along with the striped trousers, the cutaway coats and the Ascot ties which are supposed to go along with them.

•

The existence of Moss Bros.—long a carefully guarded top secret of the British Foreign Office—may not explain the basic mystery of why Englishmen wear gray top hats but it at least helps to answer the question of how they are able to do so. Furthermore, it sheds considerable light on the national character and lends substance to the theory that the British are guilty of perfidy in their international relations, upon which these hats have had considerable influence. No foreigner has ever before suspected that the gray top hats did not belong to their wearers; and any race which would practice a trickery of this sort on a mass scale will bear watching. When debating the Marshall Plan, Congress will do well to bear in mind that these hats must not be taken as security for any advances. It seems hardly necessary to add that the whole matter of Ascot affords an interesting contrast with the good old American custom of honoring the races *in absentia*, by the simple device of phoning the corner bookie and betting a ten spot across the board.

FEW MEN DARE GIVE

THE *other* LOVE...



THE ENTERPRISE STUDIOS PRESENT

BARBARA STANWYCK • DAVID NIVEN

IN A DARING UNPUBLISHED STORY BY THE AUTHOR OF "ARCH OF TRIUMPH"

ERICH MARIA REMARQUE

THE *other* LOVE

with RICHARD CONTE

GILBERT ROLAND • JOAN LORRING • LENORE AUBERT • MARIA PALMER • NATALIE SCHAFER

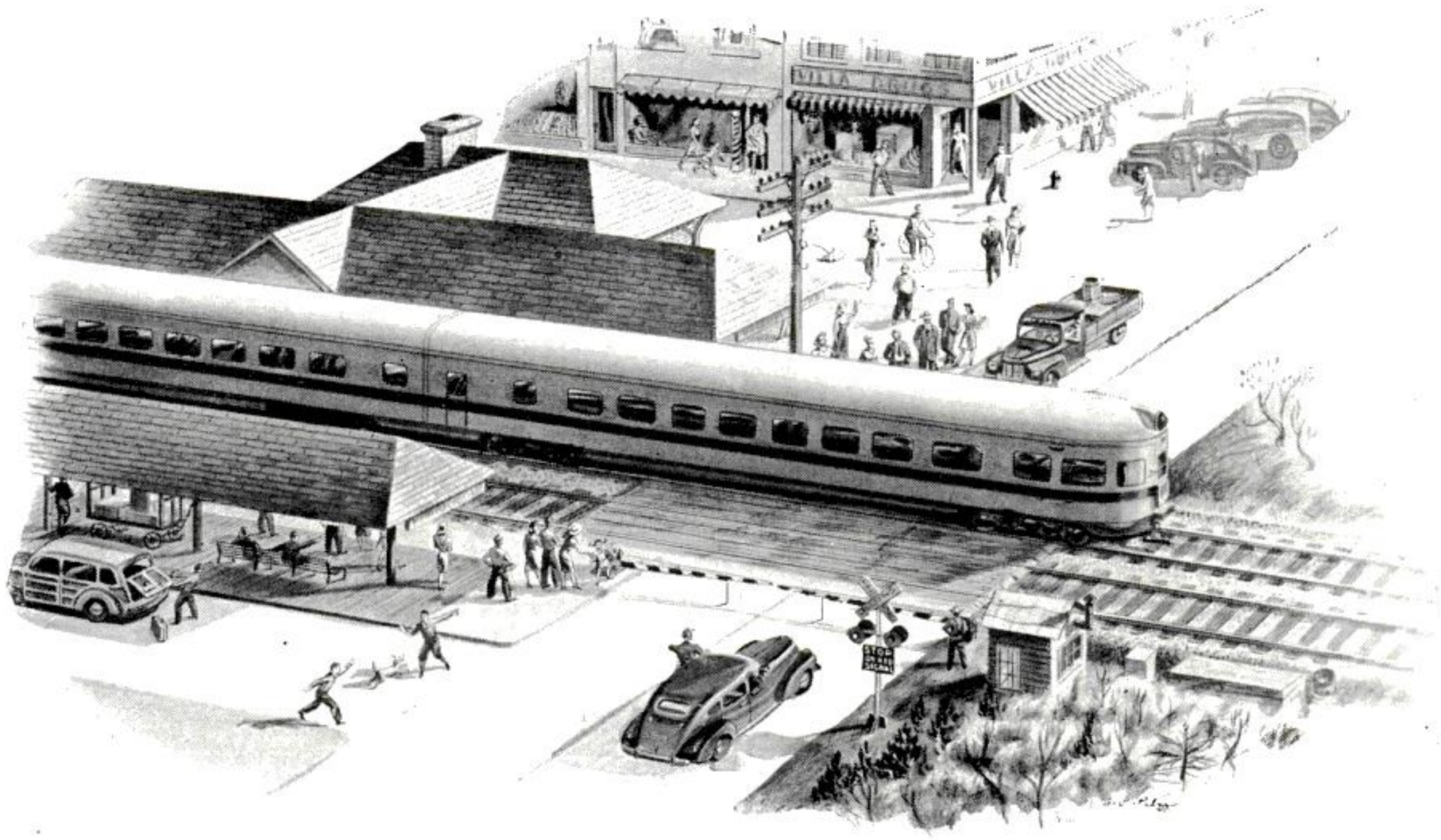
Directed by ANDRE de TOTH • A DAVID LEWIS Production

Screen Play by Ladislas Fodor and Harry Brown • Adapted from the Short Story "Beyond" by Erich Maria Remarque

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The railroads pay their own way. Their taxes this year are consuming more than half of their net operating revenues; they receive no subsidies. Their costs of maintenance and new equipment are paid for out of earnings. In 1946, with higher operating costs and fixed rates, they earned only 2¾% on their net property investment. To keep pace with transportation needs, the railroads submit that a fair return would be at least 6%.

These railroads, operating two-thirds of the nation's total railway mileage, have bought a total of 1,893 postwar passenger train cars from Pullman-Standard:

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Chicago, Rock Island & Pacific
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IN MIRROR ON LAWN ZORINA'S SON WATCHES MOTHER'S LEAPING IMAGE

MOTHER ZORINA LEAPS

Most parents who rely on athletic antics to amuse or distract their children never get results without looking highly grotesque and ridiculous. But not Vera Zorina, the ballerina who recently became a parent. When Zorina prances around for her 8-month-old son she pleases him at the same time that she gets back in condition for her return to the stage this summer in a West Coast revival of *Louisiana Purchase*. Vera Zorina, a Norwegian girl who changed her name from Eva Brigitta Hartwig because that did not sound right for ballet, is the wife of Goddard Lieberson, vice president of Columbia records. Her son's name is Peter Goddard Crispian and Zorina does not want him to become a ballet dancer because she thinks that male dancers are misunderstood in this country.

"people will say I married you for your money"



"I don't see why. Everyone *knows* you married me for my charm, my manly good looks, my —"

"Be serious, Jim. You say that if anything happens to you, I won't have to worry because there'll be a regular check coming in every month."

"That's right, Sue."

"And that we can look forward to a *permanent* vacation some day, on a comfortable retirement income?"

"Absolutely correct."

"Well, people will certainly think I married you for your money, because it must take a lot of money to guarantee all that . . . doesn't it?"

"Not for your brilliant husband."

"Jim, please stop teasing and tell me what this is all about."

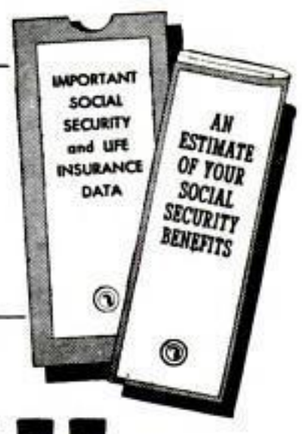
"Okay, honey. All those things are made possible by Mutual Life's 'Insured Income' Service. The Mutual Life representative showed me how to team up my life insurance with my Social Security, so we will get maximum benefits from both of them. And the plan just fits what you and I *need*. You're protected against first-of-the-month bills . . . and meanwhile we're building toward a comfortable retirement.

"Why Jim, that's wonderful. People won't say I married you for your money—they'll say I married you for your *brains*."

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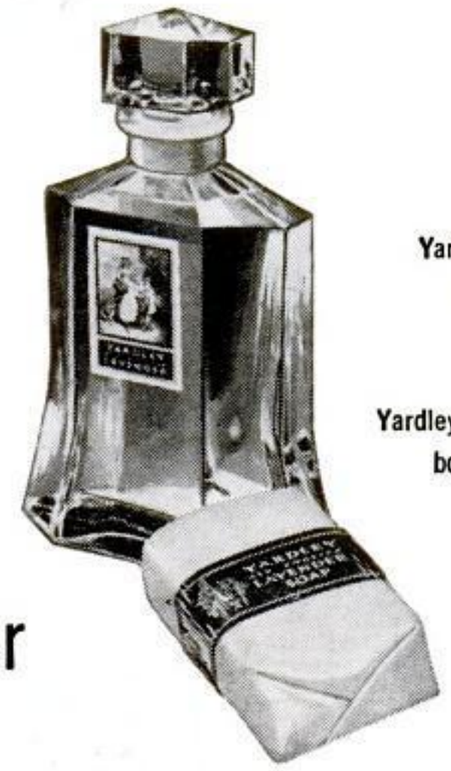
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UNDER LACY FOLIAGE AT CAZENOVIA, N.Y. TWO PEOPLE IN BYRON THOMAS' "TWO WILLOWS IN MOONLIGHT" PREPARE FOR SWIM

PAINTERS' SUMMER

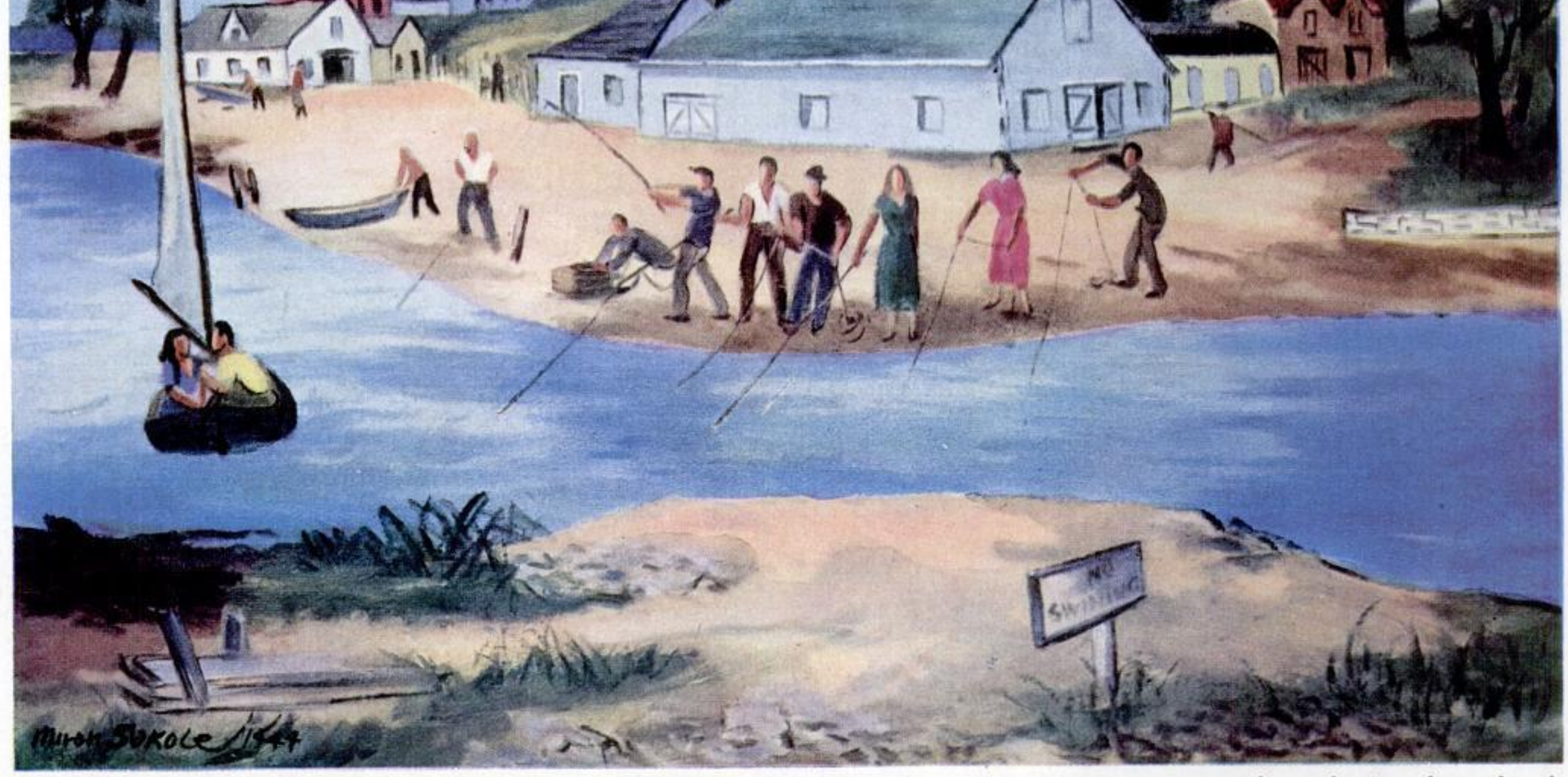
Artists like to spend vacations working on New England scenes

One thing Easterners appreciate more than Westerners and Southerners is summer. The reason is that their annual allotment of warm weather is comparatively short. Every year this appreciation is celebrated by eastern artists, who scurry in hordes to seashores and lakesides and cover acres of canvas with good, bad and indifferent examples of summer art. The pictures on this and the following pages show eastern summer art as it is painted by some of America's leading landscapists. They are true vacation pictures, full of the feeling of sea and summer air, of soft starry nights and bright, hot afternoons. They were done, with the exception of the New York picture above, in New England, among whose hills and beaches and backwaters during July and August easels are nearly as thick as locusts, and the smell of turpentine is as familiar as salt air. Summer painting, although not always highly remunerative, is one of the most satisfying and healthy of all occupations. Unlike fishing it invariably results in a catch of some sort. It exposes artists to the blessings of outdoor life, but the only thing it requires in the way of strenuous exertion is the ability to tote easels, paintboxes and canvas over hills and sand dunes.

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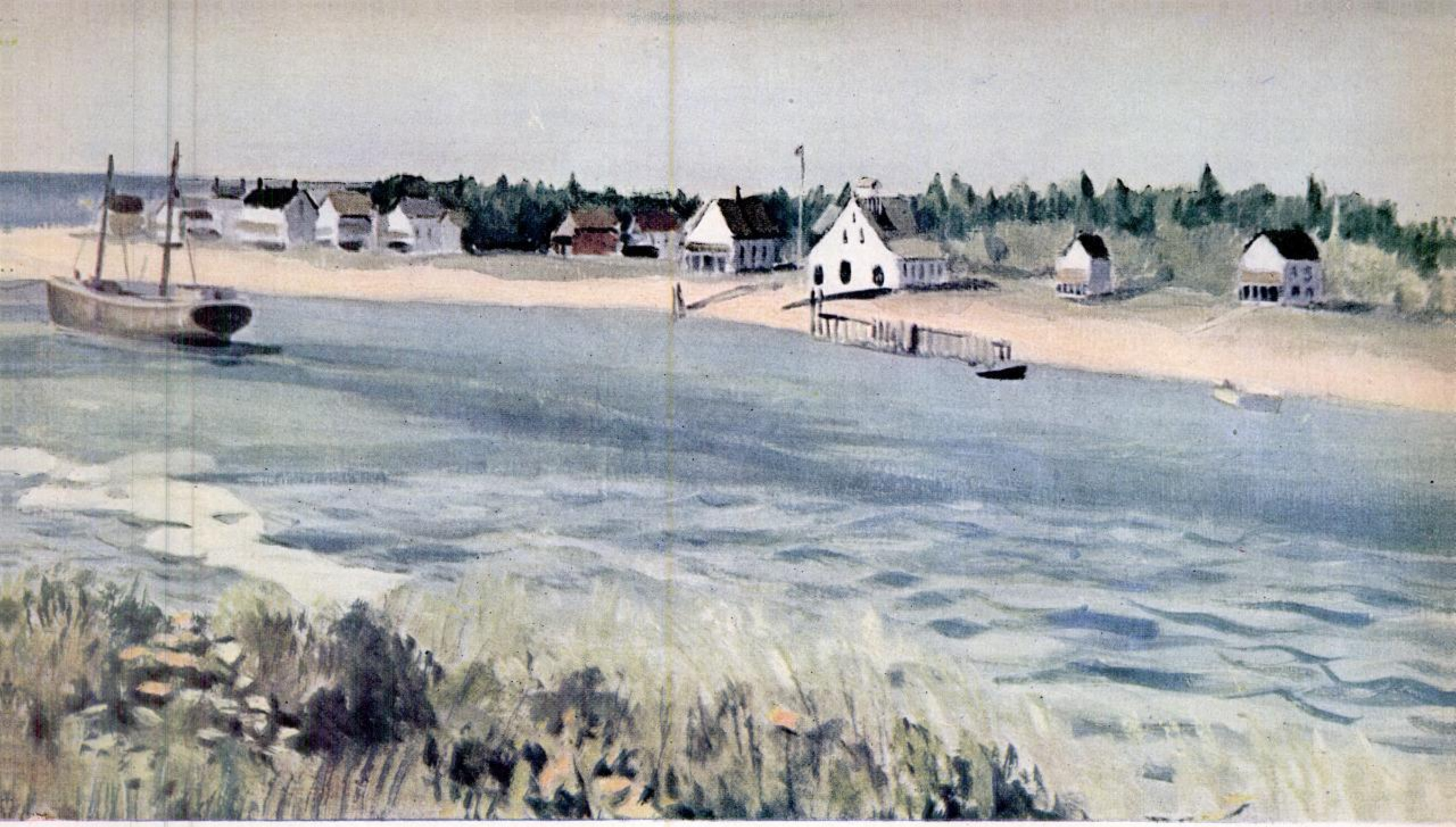
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KENNEBEC RIVER, in Maine, provides Stephen Etnier with a continuous flow of shipping and fishing life, subjects that he can paint without leaving his country place. When he set up his easel for *Passing Tow* (which is reproduced above minus an expanse of blue sky), neither boats nor hu-

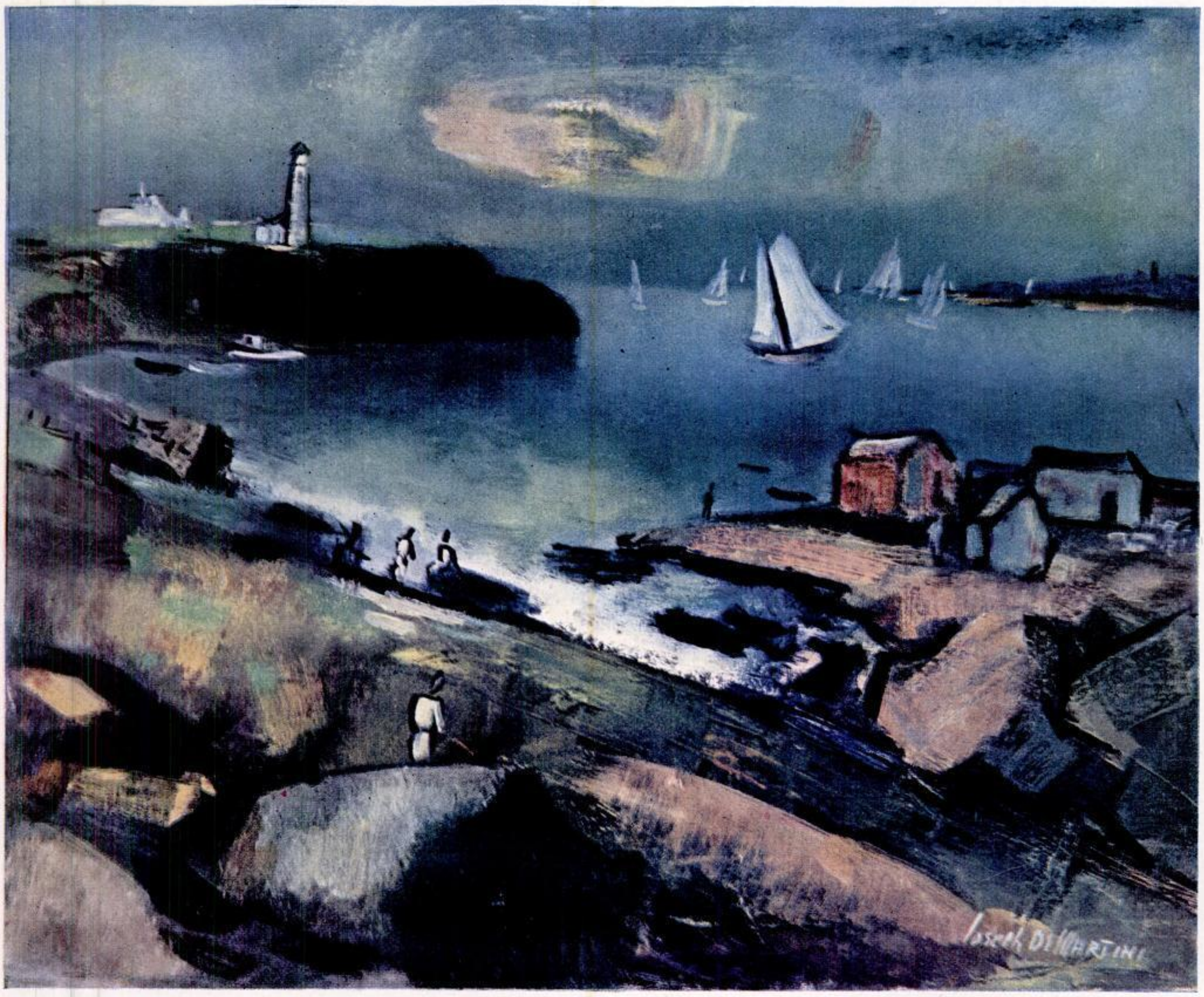


LONG ISLAND SOUND at Stamford, Conn. is a favorite summer subject for Miron Sokole, who lives at nearby New Canaan. His landscape, *Sunday Fishing* (*above*), does not represent an actual scene but is made up of a collection of impressions he got during visits to Stamford's bustling shoreline.

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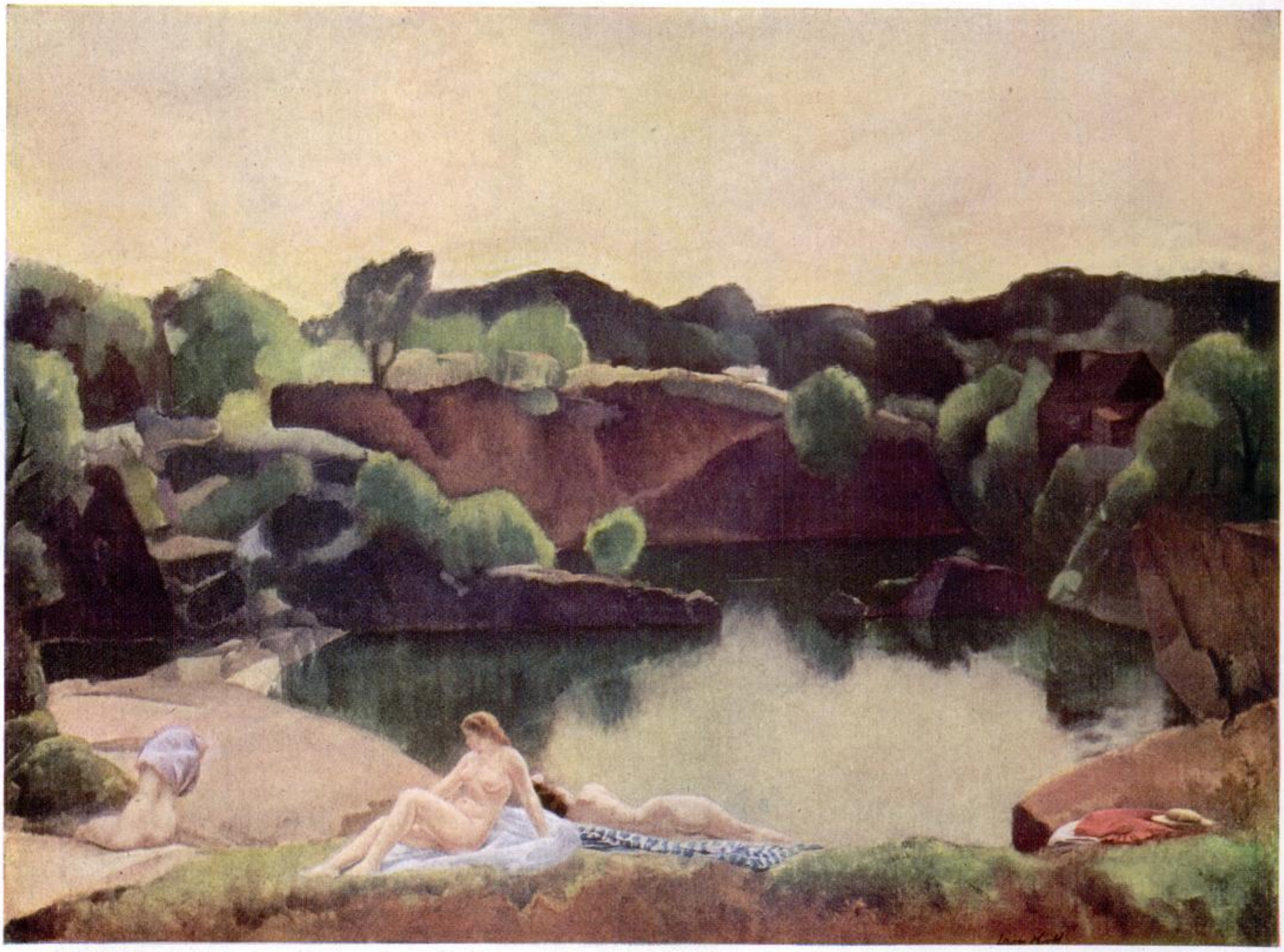
man figures were present. Later on two friends showed up in a dory, and a tugboat passed with two schooners in tow. Etnier got the friends to pose in the foreground and added them and the boats to his canvas. Although usually a slow worker, Etnier painted this summer scene in three hours.



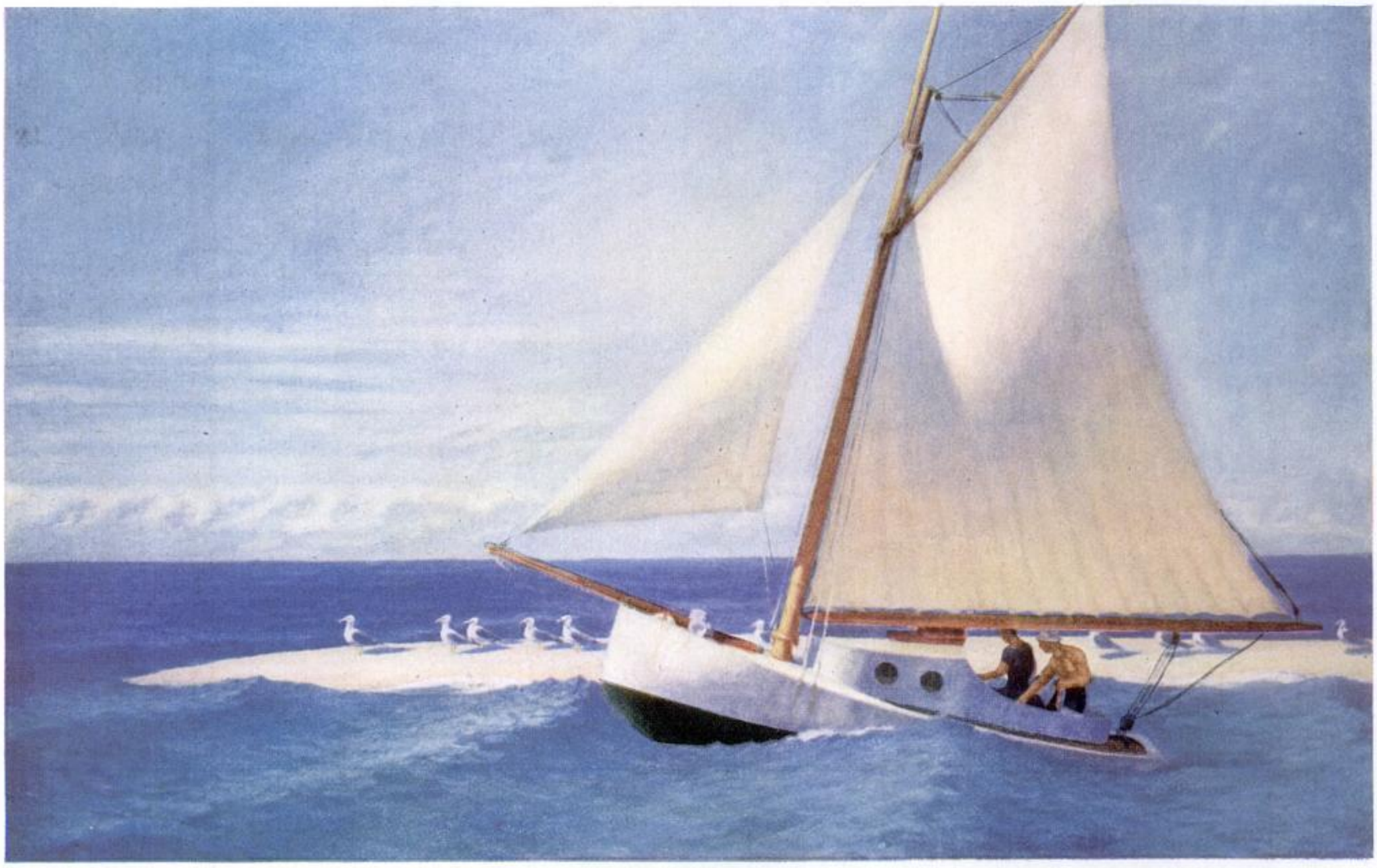
MASSACHUSETTS COAST near Rockport is locale where Joseph de Martini made numerous preliminary sketches for his seascape, *Lighthouse Point* (*above*). Although the actual scene depicted is an imaginary one, it contains the atmosphere and typical elements of the rugged shoreline north of Boston.

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CAPE ANN with its craggy coastline, near Lanesville, Mass., provided the romantic scene of *Quarry on the Cape* (*above*) by Leon Kroll. A veteran landscape painter, Kroll rarely paints a scene without a feminine nude or two in the foreground. Models for these nudes were Cape Ann bathers.



CAPE COD is where Edward Hopper, better known for painting lighthouses and Victorian dwellings than for boats, did this unusual seascape. It is called *The Martha McKeen of Wellfleet*, a name Hopper made up as a gesture to a friend whose grandfather founded the United Fruit Company.

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Commercial shipping on the high seas and inland waterways is now freed by radar from delays caused by bad weather.

RCA Radar—enables ships to see through { fog / darkness / storms

With shipboard radar, developed and produced by Radiomarine Corporation of America—a service of RCA—a pilot watches a viewing screen (similar to a television screen) that shows a large, clear, maplike picture of the area under observation.

On this screen he sees moving and anchored craft, shore lines, buoys and lightships—regardless of weather or bad visibility.

With this radar picture he can *safely* pass through heavy fogs that would ordinarily force the most experienced pilots to anchor, often for days at a time.

RCA marine radar is now being installed on many American and foreign ships. Thanks to RCA Laboratories' radar research, sea and inland navigation now becomes infinitely safer and independent of weather.

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Radio Corporation of America, RCA Building, Radio City, New York 20. Listen to the RCA Victor Show, Sundays, 2:00 P.M., Eastern Daylight Saving Time, over NBC.



A twelve-inch viewing screen clearly reveals objects as close as 80 yards—or as far away as 50 miles! Ultra high-frequency radio beams detect the objects and picture them on the screen. For further details on RCA marine radar, write to Radiomarine Corporation of America, 75 Varick Street, New York, N. Y.

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POLVOGT AND BICYCLE FLY THROUGH AIR AFTER RUNNING AT 30 MPH SMACK INTO STOPPED CAR. HE PRETENDED HE WAS WATCHING STANDS INSTEAD OF ROAD



POLVOGT INSPECTS WRECKED BIKE

HOW NOT TO RIDE A BICYCLE IN TRAFFIC

Every summer S. Davis Polvogt, 28, a Wilmington, N.C. tire salesman, smashes 80 to 100 bicycles by riding them full tilt into moving cars and trucks. Sometimes he also smashes himself up and has to go to the hospital. But Polvogt considers this worth while because he is trying to show U.S. children how they should not ride their bikes.

Last year in the U.S. 430 American kids were killed and 21,500 injured, mostly because they rode their bicycles recklessly or carelessly in traffic. Polvogt is hired by civic-minded organizations to dramatize this. His exhibition at Wilmington, N.C., which is shown in these pictures, impressed 5,000 young spectators, smashed five bikes, earned Polvogt some bad bruises and $200. Although as an aerial gunner he was shot down seven times during the war, Polvogt considers his present work very dangerous. In other U.S. cities the crusade against accidents is taking the less spectacular form of courts, like the one in Berkeley, Calif. (*p. 77*) where bad bicyclists are tried, sentenced, punished.

FOOLISHLY SQUEEZED BETWEEN TWO PASSING CARS, POLVOGT'S BICYCLE IS CAUGHT UNDER THE FIRST CAR AND HE IS THROWN INTO THE PATH OF THE SECOND



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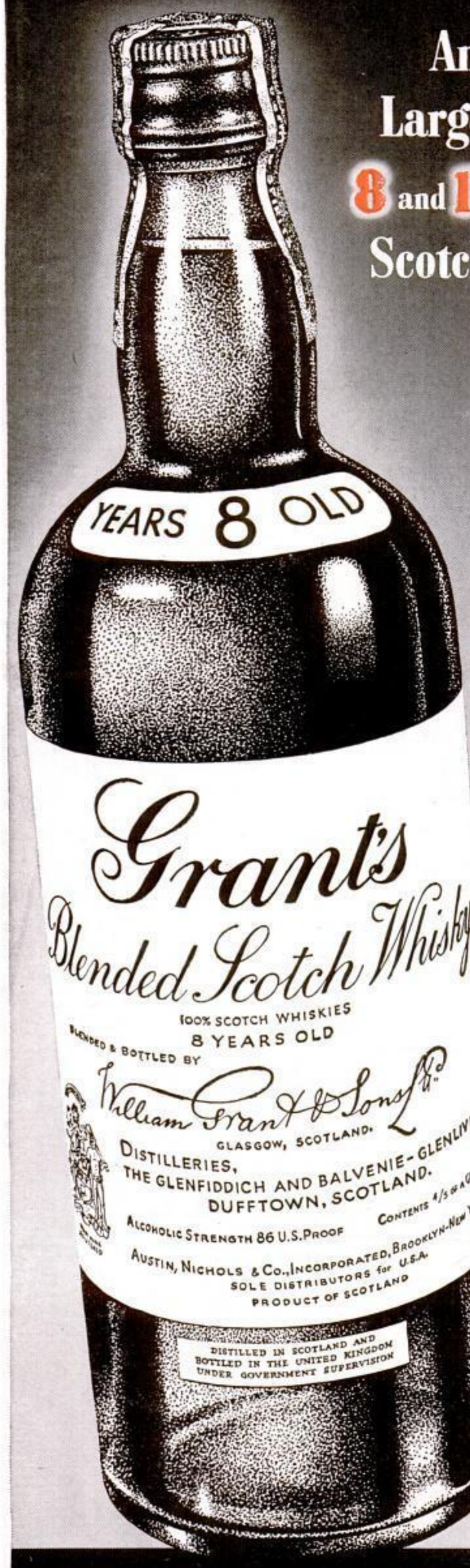
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PASSING A CAR (*in background*), Polvogt turns his bicycle out of his lane into the center of the road and is hit head-on by a car coming the other way.



NOT LOOKING where he is going, Polvogt forgetfully swerves his bike into path of a moving truck. Collision throws him over fender, crushes bike.



HOOKING A RIDE behind a truck, Polvogt is smashed into the tailboard and almost falls under the wheels when truck stops suddenly for traffic light.



STARTING BLINDLY, Polvogt rides out of a parking space, is sideswiped by passing car. Drivers of cars were specially trained for the demonstration.

CONTINUED ON PAGE 77

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Much of the excitement of daydreaming lies in planning the wonderful things to come—like owning dozens of smooth, soft Pacific Combed Percale sheets.

For whether you're new at dreaming, with last evening's violets as a starting point, or an old hand at steering dreamboats, you'll see immediately the advantages of these excellent sheets.

Pacific Combed Percale sheets have the short fibers of cotton removed in the making; and the long, strong fibers which remain provide you with a sheet outstanding for luxurious comfort and amazing long wear.

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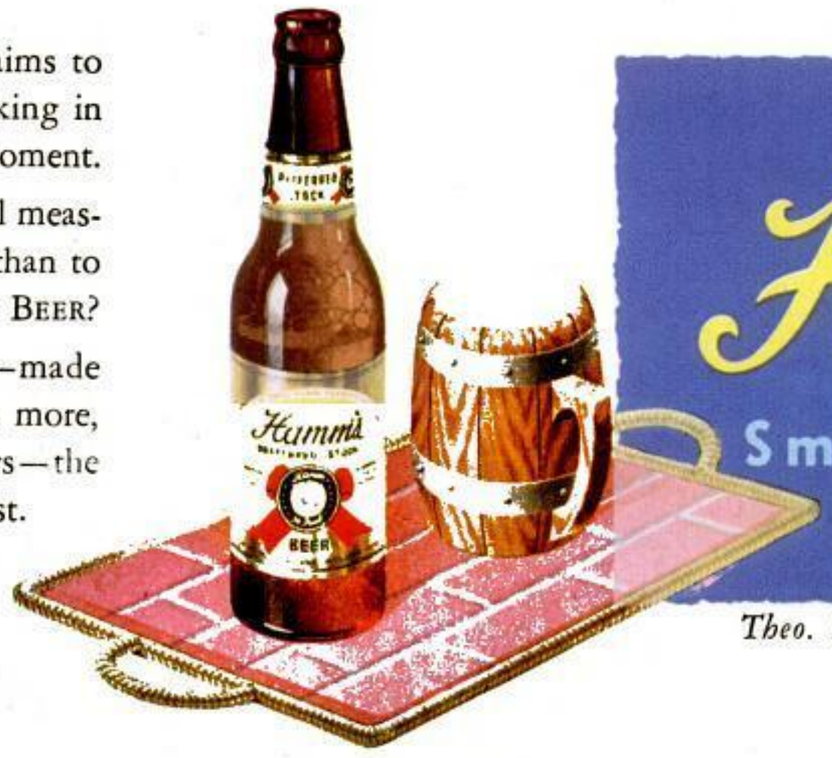
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When the chef turns about and proudly proclaims to hungry onlookers that it's time to begin picnicking in earnest . . . then you're on the brink of a mellow moment.

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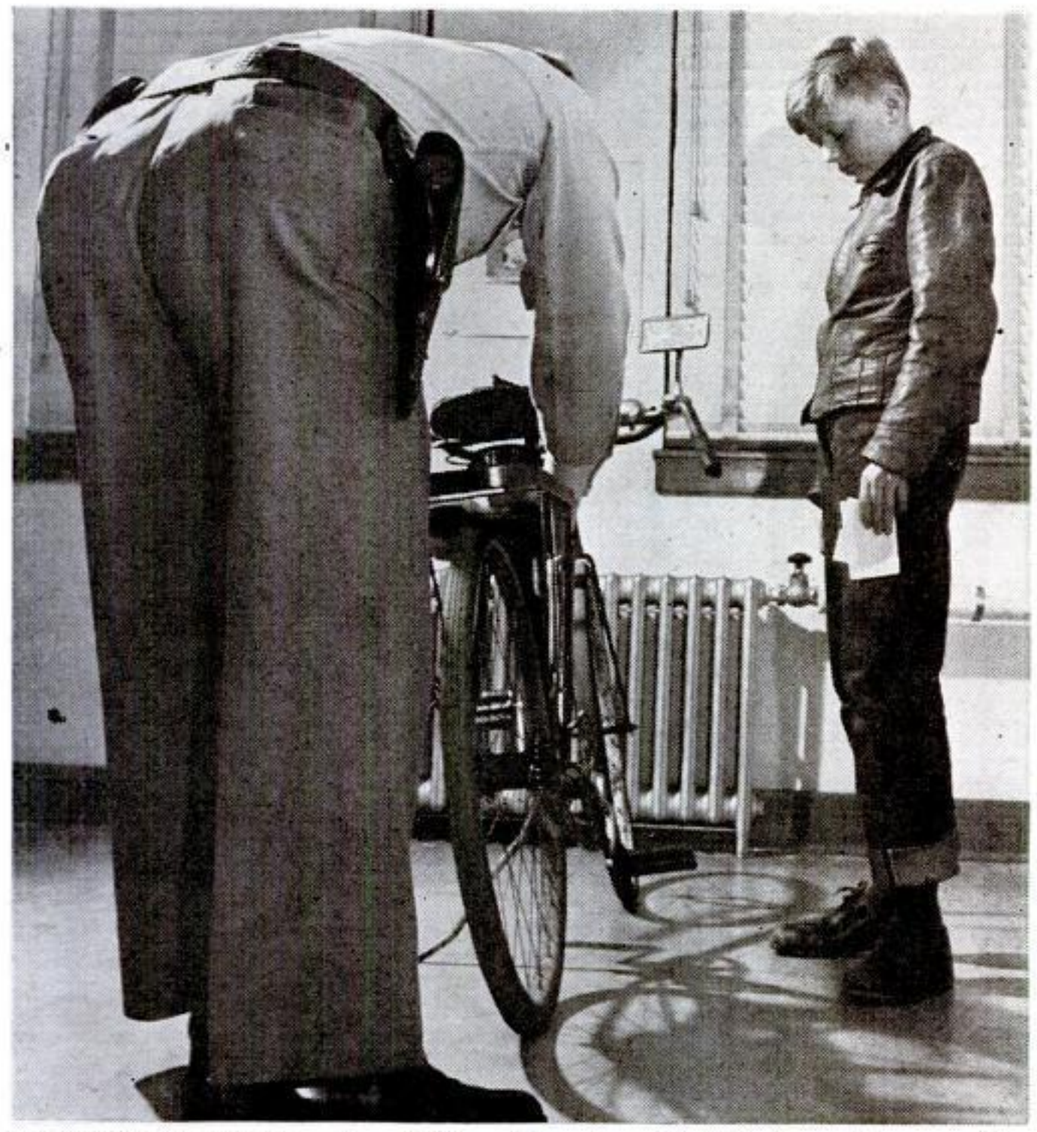
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CALIFORNIA CHILDREN RUN BIKE COURT



IN BICYCLE COURT at Berkeley, Calif. Joseph Langworthy, 12, is fined 50¢ for riding an unlicensed bike. The judge on bench is Jon Applequist, 14. Court meets Saturday mornings, is directed by Berkeley Police Department.



LICENSE PLATE costing 50¢ is put on Joseph's bike by policeman after trial (*top of page*). Tickets are also issued by police for offenses like trick riding, speeding, parking, riding on sidewalks, carrying passenger on handlebars.



STIFF SENTENCE was given Eddie Raun, 12, for ignoring stop light. He had to write a 250-word composition on the reason for safety rules. Judge can also impound bikes, force offenders to attend traffic school for six Saturdays.

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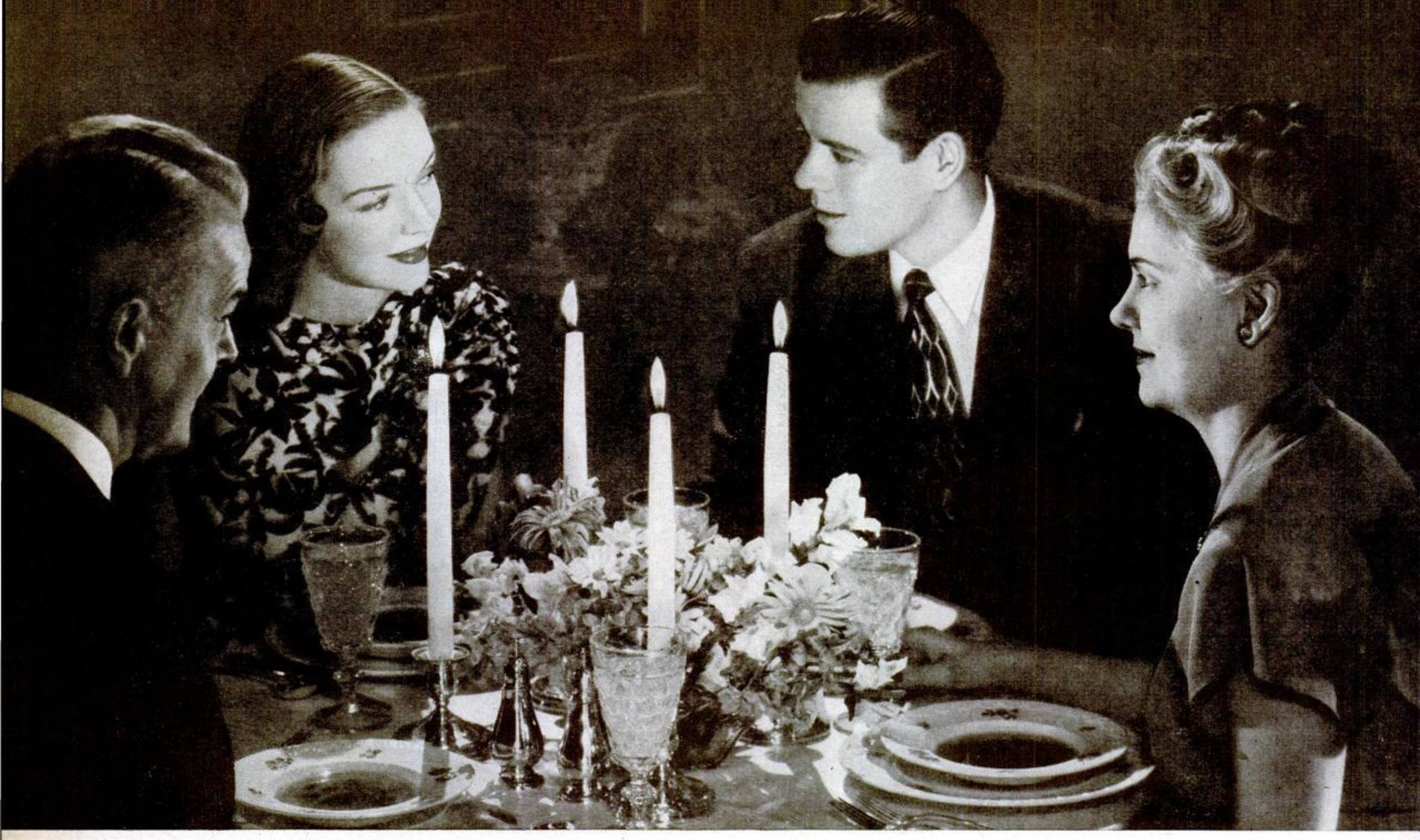
3 STREAMLINE RUNNER-GUARD protects your face . . . eliminates drag and pull.

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How welcome...this long-awaited convenience. How distinguished...your table, agleam with all the right pieces in your own cherished International pattern!

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HIS GOURMET'S STOMACH FINALLY ENCASED IN UNIFORM OF THE FRENCH ACADEMY, EDOUARD HERRIOT RUEFULLY CONTEMPLATES THE HAT HE MUST ALSO WEAR

THE PRICE OF FAME

Getting into the French Academy is a tight squeeze for Herriot

A fortnight ago in Paris two tailors from the famed House of Lanvin succeeded in warping the great girth of Statesman Edouard Herriot into the gaudy blue-green uniform of the historic French Academy (*above*). Their task was no trickier than Herriot's own: to become an "immortal" in the 300-year-old academy, which is the French hall of fame, he had to eulogize the late Cardinal Baudrillart, whom he was succeeding. And the cardinal had been accused of collaboration with the Nazis.

But Herriot, long-time leader of the Radical Socialists and now president of the National Assembly, was unperturbed either by the problem or the audience, which included President Auriol. Herriot wisely confined his remarks to the school days he and the cardinal had shared. The academicians applauded politely, and New Member Herriot hurried home, where he could loosen his waistband.

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do you know...

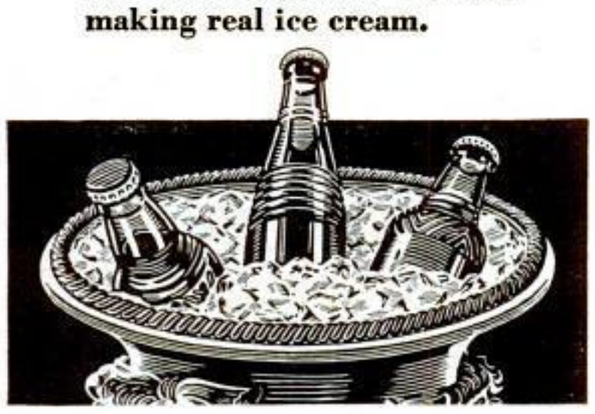
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NATIONAL ASSOCIATION OF ICE INDUSTRIES
1706 L Street, N. W., Washington 6, D. C.



AS HERRIOT ENTERS ACADEMY soldiers of the Garde Républicaine present arms. He refused to wear hat while being photographed. The academy, devoted to letters and the arts, was founded in 1635 by Cardinal Richelieu. After French Revolution it was broadened to include science and politics as well.



LAUNCHING INTO EULOGY, Herriot dons horn-rimmed glasses to read his carefully written manuscript. Other academicians sit soggily in the fierce Paris heat. Unlike the man he eulogized, Herriot was interned by Germans during war. Before that he was mayor of Lyons and three times premier of France.

HERE'S HOW WITH A . . .

WOW!



ADD **FRENCH'S WORCESTERSHIRE SAUCE** TO TOMATO JUICE FOR A

WOW of a **COCKTAIL**

Quick—Easy to make this delicious appetizer. Just add a few grains salt and pepper, a teasp. of French's Worcestershire Sauce to each glass of tomato juice—mix and serve very cold.

NO BETTER WORCESTERSHIRE AT ANY PRICE

CAR LIGHTER



SO SAFE...CASCO
is standard equipment on 9 out of 10 new cars!

. . . if your lighter's lost or stolen replace it with another safe Casco "pop-out" knob and element unit for $1.50

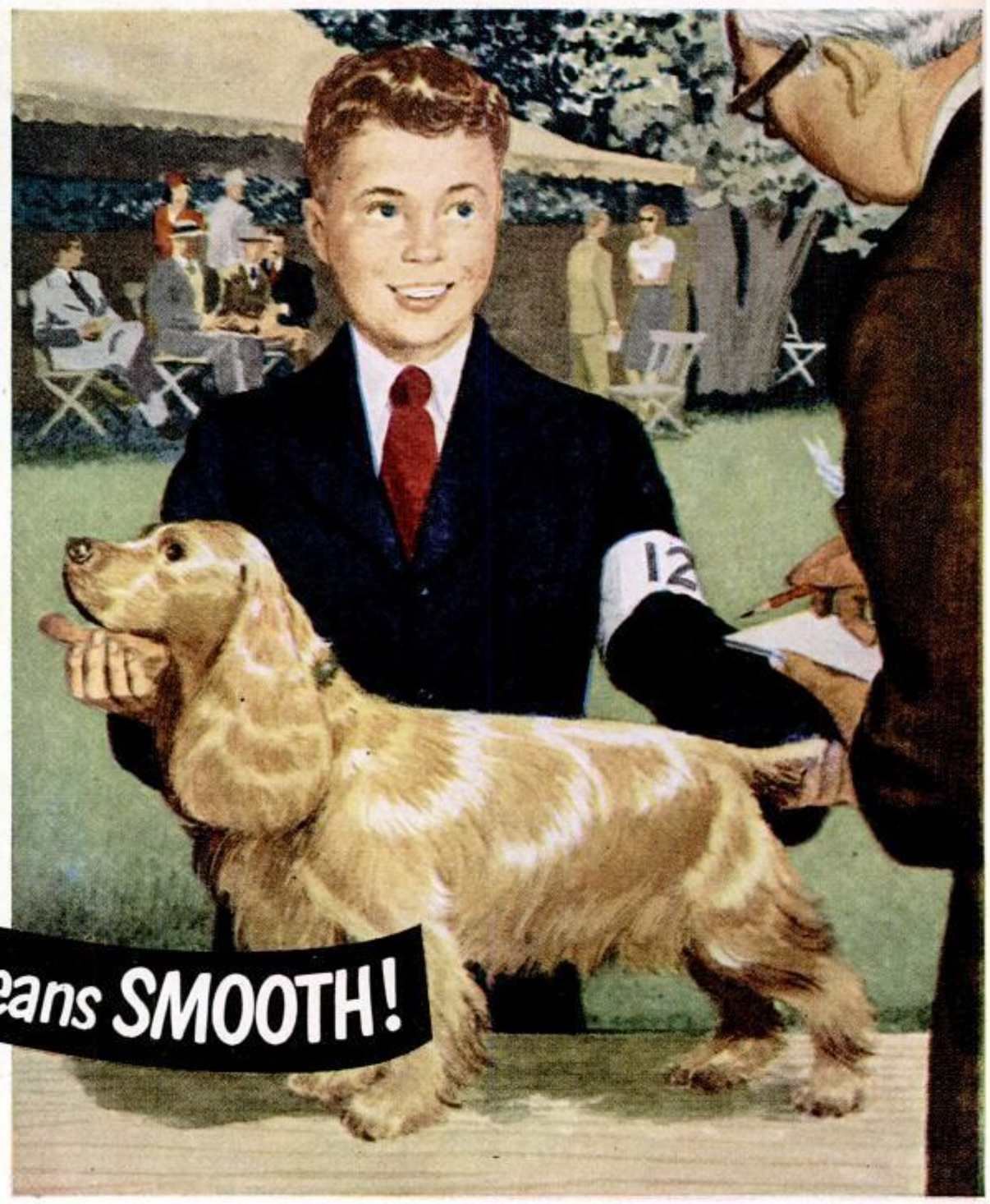
. . . if it won't light, simply screw a new Casco safe heating element on to your present Casco automatic lighter knob, only. $1.00

Yes, now you can get genuine Casco replacement parts—the same safe Casco that manufacturers originally specify in 9 out of 10 new cars. At auto supply stores, service stations and garages wherever you go.

CASCO
POP-OUT DASHBOARD LIGHTER
CASCO PRODUCTS CORPORATION, BRIDGEPORT 2, CONN.

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CLEAN...means SMOOTH!

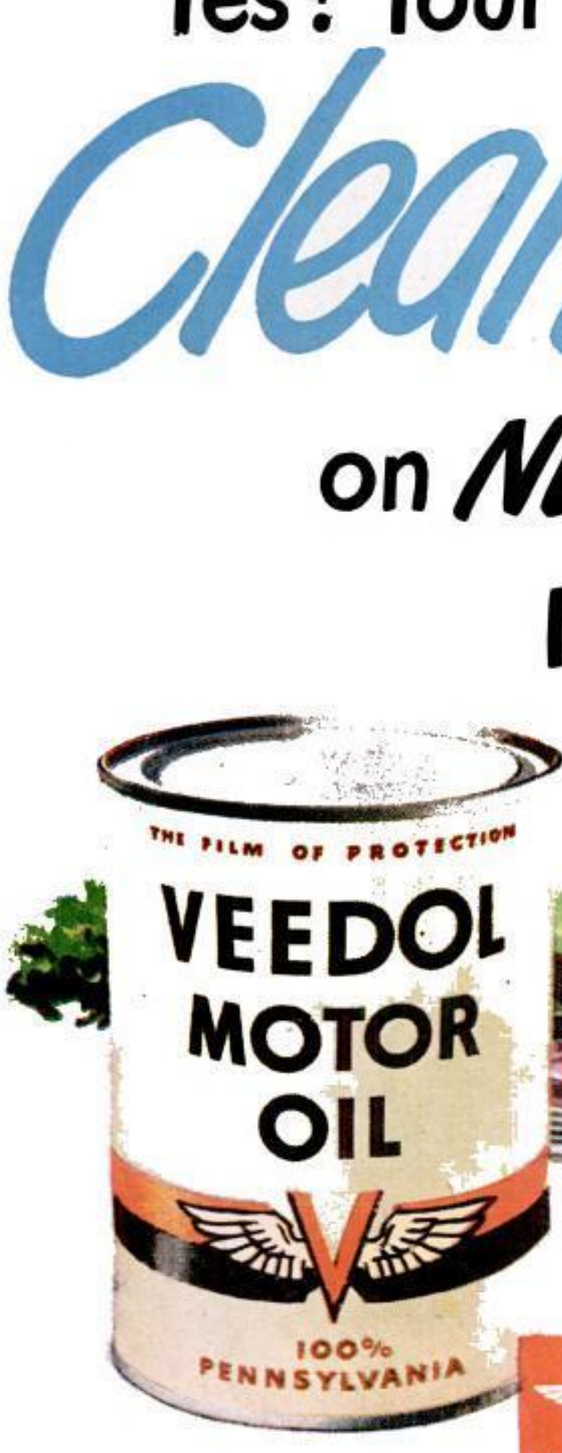
Yes! Your motor runs

Cleaner and Smoother

on NEW Improved

100% Pennsylvania

Veedol MOTOR OIL





THE FILM OF PROTECTION

TIDE WATER ASSOCIATED OIL COMPANY

New York Tulsa San Francisco

PUT IN a crankcase full of new Veedol. Then OUT will go harmful corrosive compounds that attack bearings, pistons, other vital engine parts.

It's true! New magic in Veedol minimizes oxidation, checks formation of harmful corrosive acids—actually makes your motor run *cleaner*. And that means you'll have a *smoother*-running, more powerful, more economical motor.

As always, Veedol is the famous "fighting film of protection," from 100% Bradford, Pennsylvania, crude. Look for the Veedol sign—drive in; give your motor the "CLEAN-SMOOTH" treatment!

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THE LANCASTER PLANT of THE SPRINGS COTTON MILLS—Painted by George Erben

The clock tower is the resting place of Leroy Springs, who in 1896 pioneered the little cotton mill which has grown into the largest in the world. Each week its 7,000 looms produce enough yard-wide cloth to reach from South Carolina to California.

SPRINGMAID FABRICS

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IVY (JOAN FONTAINE) WATCHES HER HUSBAND (RICHARD NEY) DRINK A BRANDY AND SODA WHICH SHE HAS LACED WITH POISON FROM THE CLASP OF HER PURSE

MOVIE OF THE WEEK:

Ivy

Joan Fontaine portrays an elegant Edwardian lady who commits murder

Ivy Lexton, the central figure in Universal-International's new thriller, is a lady with an impoverished, weakling husband and a gloomy doctor for a lover. She also has a deep-rooted desire for the Edwardian equivalent of gracious living. When a rich man falls in love with her, Ivy tries to make herself available by poisoning her husband and fixing things so the lover will take the rap. She almost gets away with it.

Mrs. Belloc Lowndes's 1928 novel, *The Story of Ivy*, has been called one of the two best psychological murder stories ever published. The other, Francis Iles's *Before the Fact*, was made into the movie *Suspicion*, which won Joan Fontaine an Oscar in 1941. Moviegoers growing bored with 1947's bumper crop of uncouth homicide films should find *Ivy* an agreeable variation. Its strongest point is that cinematic rarity, a real character study. As acted by beautiful Miss Fontaine, the picture of a basically nice woman being lured by greed into willing commission of the deepest villainy is always engrossing—even in the frequent moments when the plot wears thin. The settings and costumes, the carefully composed dialog and Director Sam Wood's imaginative camera work make *Ivy* an elegant model of good movie-making.

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Of course you can . .



go in swimming . .

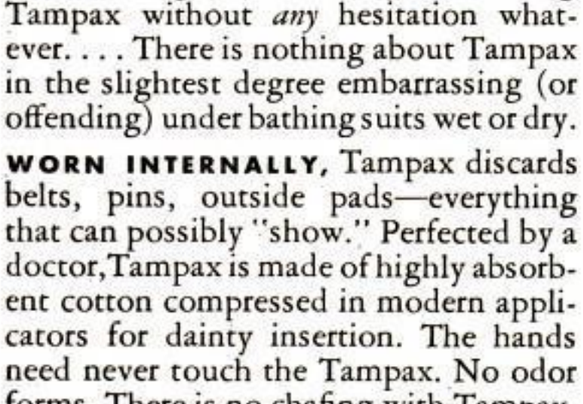


with Tampax!

WHY ENVY OTHERS at that certain time of the month? You can wear Tampax in the water on sanitary-protection days and no one will be the wiser! This summer at any popular beach, you are almost sure to find many women who go in swimming on "those days"—wearing Tampax without *any* hesitation whatever. . . . There is nothing about Tampax in the slightest degree embarrassing (or offending) under bathing suits wet or dry.

WORN INTERNALLY, Tampax discards belts, pins, outside pads—everything that can possibly "show." Perfected by a doctor, Tampax is made of highly absorbent cotton compressed in modern applicators for dainty insertion. The hands need never touch the Tampax. No odor forms. There is no chafing with Tampax. Changing is quick and disposal easy.

COMES IN 3 SIZES (Regular, Super, Junior). Sold at drug stores and notion counters in every part of the country—because millions of women are now using this newer type of monthly sanitary protection. A whole month's supply will go into your purse. The Economy Box holds four months' supply (average). Tampax Incorporated, Palmer, Mass.



Accepted for Advertising by the Journal of the American Medical Association

TAMPAX INCORPORATED LFE-14-77-R
Palmer, Mass.

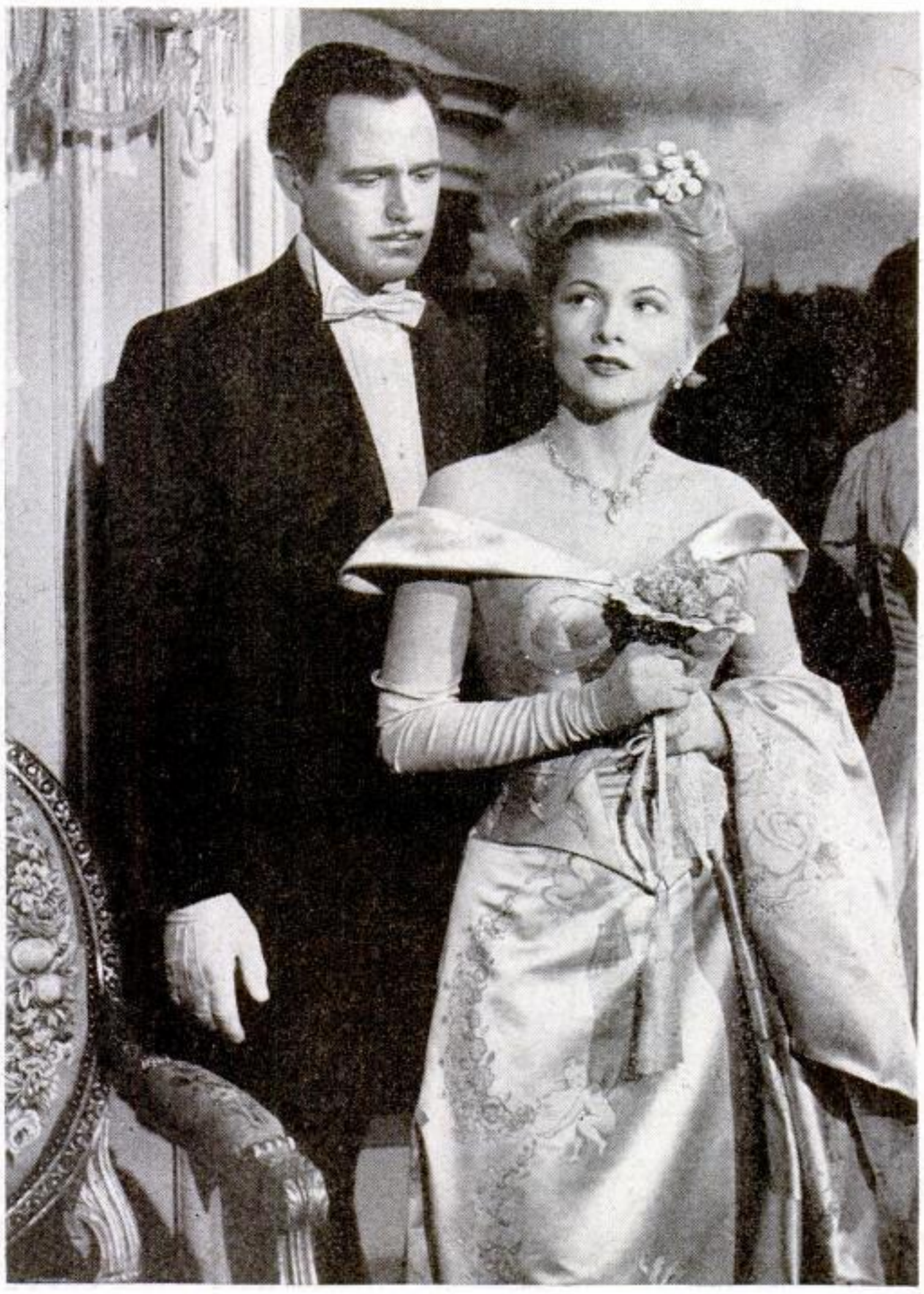
Please send me in plain wrapper a trial package of Tampax. I enclose 10¢ (stamps or silver) to cover cost of mailing. Size is checked below.

() REGULAR () SUPER () JUNIOR

Name_____
Print Plainly

Address_____

City_____ State_____



IVY'S LOVER is a doctor (Patric Knowles). She procures the poison which kills her husband from his office and the police book the doctor for murder.



IVY'S AMBITION is a rich man (Herbert Marshall), whom she easily dazzles with her good looks. As scandal more and more engulfs Ivy, he deserts her.

CONTINUED ON PAGE 86

Get 7-Second Cooling Relief from

Heat Rash!

You don't have to suffer the nagging, burning, itching torment of heat rash one minute longer. Just sprinkle soft, cooling, soothing MENNEN QUICOOL powder on your skin. Count to seven—and smile with blessed relief. QUICOOL starts working the second it touches your sensitive skin—and keeps on working for hours and hours.

It dries up perspir tion, *fast.*

Special medicinal ingredients soothe and help to heal the red, itchy prickles.

Quicool stays on your skin, keeps it cool and moisture-free.

Millions are grateful for QUICOOL'S lightning-fast action. They use it regularly night and morning and after bathing. Rely on soft, soothing QUICOOL to keep sensitive skin free from torturing heat rashes. Get your can of MENNEN QUICOOL right now—and always keep it handy.

Get 7-Second Cooling Relief with QUICOOL

(QUICK-COOL)



THE MENNEN COMPANY, NEWARK 4, N. J.

the difference is new post-war



odorless cream hair remover

Now in tubes and in two sizes!

The difference between hairy legs and smooth, alluring ones is Imra! The difference between bad-smelling depilatories and a sweet, snowy-white cosmetic cream *in a tube* is Imra! The difference between razor nicks, stubby regrowth and a silken-to-the-touch finish is Imra! Just smooth it on. Rinse it off. One application does the complete job. What a difference! At cosmetic counters

Large Size $1 Regular Size 65¢ (plus Fed. tax)

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Summer is the time for FUN



If it's laughter you're after, tune in to *Ladies Be Seated* every weekday afternoon at 3:00 pm.* Jovial Johnny Olsen puts members of the studio audience through side-splitting antics. (Aunt Jemima Ready-Mix, Toni Home Permanent)



What a madhouse! It's *Darts For Dough*—contestants throw darts, win cash prizes and do all sorts of hilarious stunts. Above: dartmaster Orval Anderson and lovely Jane Adams. Tune in every Sunday at 5:00 pm.* (Dr. Pepper)

Something NEW in radio! The Dean himself, Paul Whiteman, is master of ceremonies on ABC's sensational new coast-to-coast, full-hour, record-playing program! It's the *Paul Whiteman Club,* every weekday afternoon, 3:30-4:30 pm*—the *first* network record show ever broadcast! "Pops," ABC's famed director of music, picks and plays your favorite tunes and gives fascinating behind-the-scenes facts about songs and singers and such. It's a lively, carefree hour of sure-fire enjoyment for every single member of the family. Tune in *today* on your local American Broadcasting Company station. (National Biscuit Company, Camel Cigarettes, Nescafé, Wesson Oil and Snowdrift)



Ring those bells—here come today's *Bride and Groom!* Handsome John Nelson (above) interviews a lucky couple every day—then sends them on a honeymoon, all expenses paid! Weekdays, 2:30 pm.* (Sterling Drug)



Summer's the time for *excitement* too! And *David Harding—Counterspy*, with Don McLaughlin (above), is packed full of action and suspense. Thrills for grown-ups and kids alike. Sundays, 5:30 pm.* (Old Nick, Bit-O-Honey)



Look who's a radio star! Lassie, famous MGM star, in one of radio's most unusual programs. Featured with Lassie in this new dramatic series is her famous trainer, Rudd Weatherwax. Sundays, 3:00 pm.* (Red Heart Dog Food)



Swing and away! You just can't help dancing to the lilting rhythms of Sammy Kaye's famous orchestra. Sammy and his lads make with the smooth *Serenade* every Sunday at 1:30 pm.* (Richard Hudnut, Rayve)

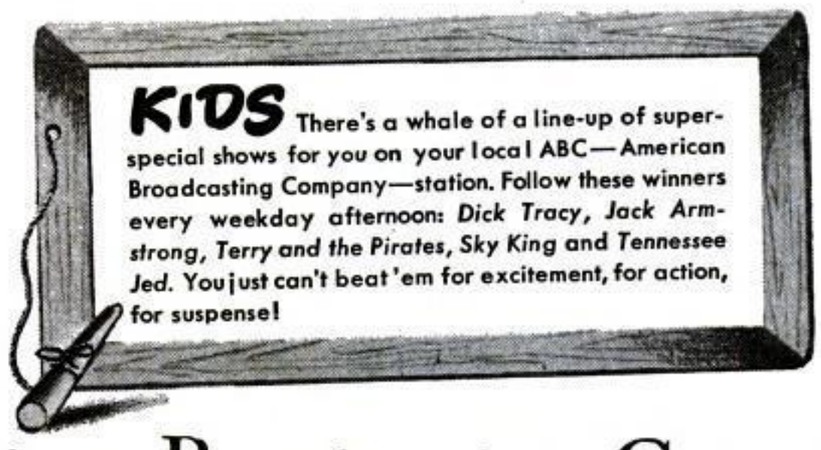


Every Weekday at 12 noon,* genial Tommy Bartlett (above) interviews interesting, unusual, exciting travelers upon their arrival in Chicago. *Welcome Travelers* is broadcast from the famous College Inn. (Crisco and Ivory Snow)

Lively listening—that's what you're looking for on hot, lazy summer days . . . and that's exactly what you get all day on your local ABC—American Broadcasting Company—station! Laughs and thrills and music that are FUN to listen to! The shows pictured on this page, for instance, are a sample of the gay good times you'll have listening to ABC in the afternoons. You'll find the same sort of light, easy-to-listen-to entertainment all morning long . . . and in the evenings, too, on ABC's wonderful array of star-studded programs.

Remember: there's *always* a good show for the whole family on your local ABC Station.

**All times shown are Eastern Time.*

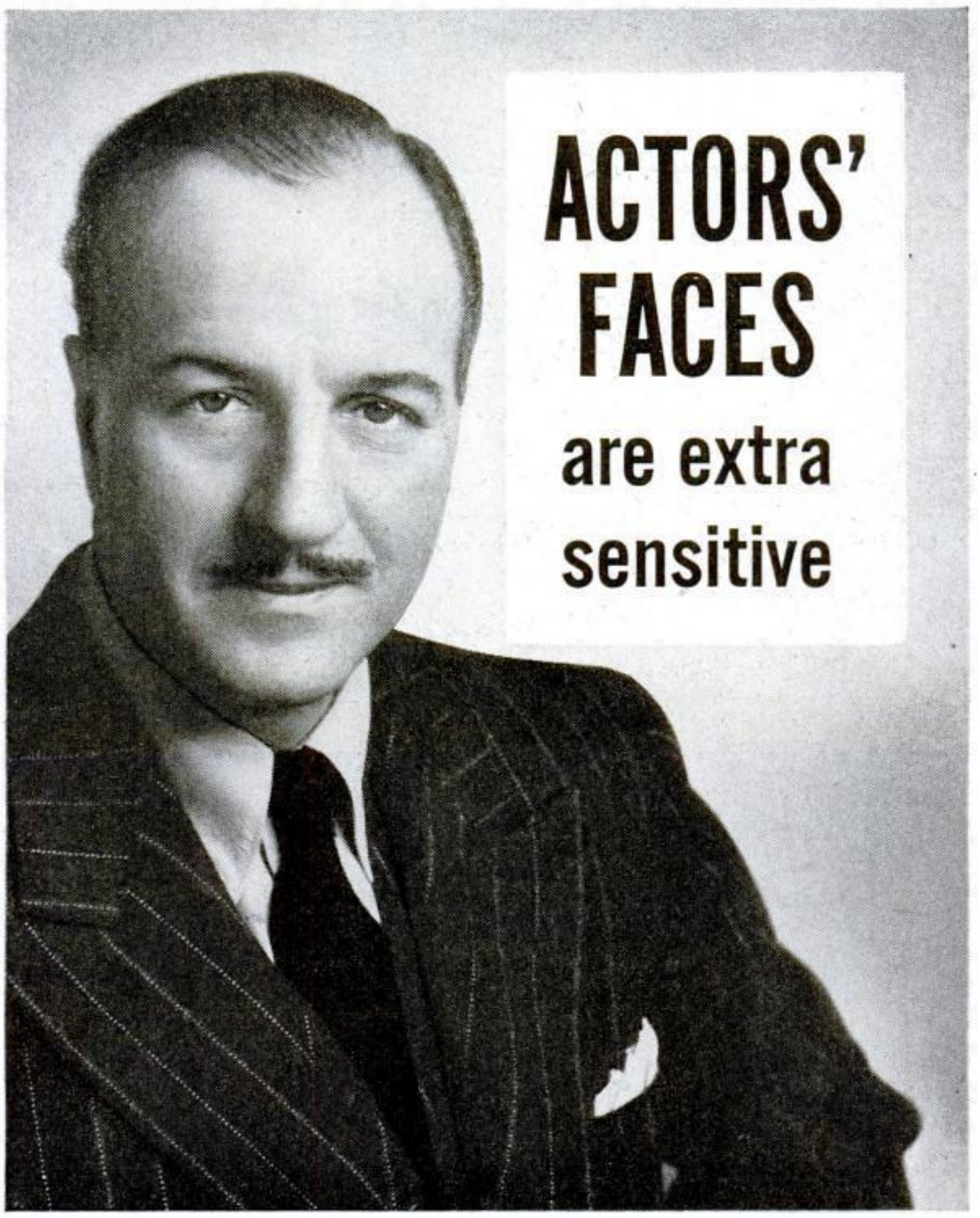


Listen to ABC

American Broadcasting Company

A NETWORK OF 250 RADIO STATIONS SERVING AMERICA

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ACTORS' FACES are extra sensitive

—*that's why* Louis Calhern *shaves with soothing* WILLIAMS

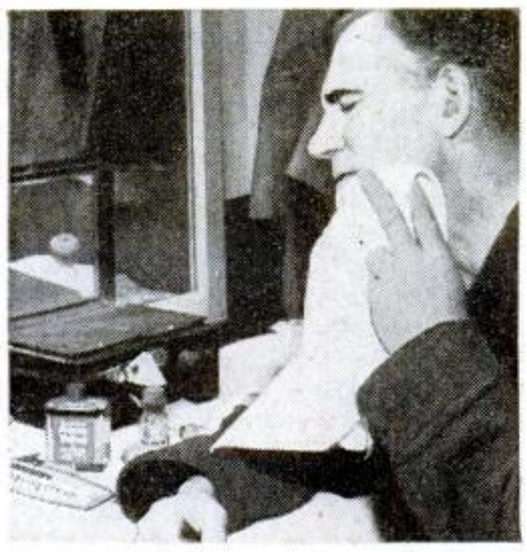
LOUIS CALHERN, famous star of Broadway and Hollywood, passes along this valuable tip on shaving: "Wearing and taking off stage make-up has made my face tender, so I always use Williams Shaving Cream. It never stings or irritates my skin."

There's an excellent reason why Williams is so gentle to the face. Made only from top-grade, mild-to-begin-with ingredients, it's put together as carefully as a doctor's prescription. In Williams, you enjoy the result of over 100 years' experience in the manufacture of fine shaving preparations.

Smooth, easy shaves

Williams rich, super-soaking lather wilts wiry whiskers *completely* limp. It lets the razor shave off hard-to-cut beards cleanly and quickly—without bothersome pull or scrape. And it leaves your face feeling easier and refreshed.

For real shaving comfort and performance, rely on Williams Shaving Cream. If you prefer a brushless shave, try the new heavier, richer Williams Brushless Cream.



WALTER HUSTON is another popular star who has learned the secret of easy shaving. He says: "Wearing and taking off stage make-up leaves my face sensitive. That's why I swear by Williams. It's a star beard softener—yet it never irritates my face."



★ ★ ★ ★ ★ ★ ★ ★

Note To Brushless Shavers — *Williams has the same luxurious shaving cream qualities in a new heavier, richer Williams Brushless Cream.*



IVY'S GUILT is suspected by a cold-eyed Scotland Yard man (Sir Cedric Hardwicke), who feels that her behavior as a bereaved wife does not ring true.



IVY'S TESTIMONY at her lover's trial completely incriminates him. But the questing detective cracks her alibi and finds the purse with the poison in it.



IVY'S PUNISHMENT comes when she falls, screaming, down an elevator shaft after being left by her disgusted friends to face trial and hanging alone.

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Florida's 3 Luscious Juices

that have changed the Breakfast Habits of the Nation!











Here's the Helping Hand you get when you *just open the can and pour!*

1. **REFRESHING DELICIOUSNESS.** Florida has found the way to capture the luscious sweetness and flavor of orange and grapefruit juice freshly squeezed from plump, tree-ripened fruit at the peak of its deliciousness. Taste the quality of Florida fruit juices TODAY!

2. **THE VIGOROUS HELP OF NATURAL VITAMIN C.** These juices are veritable gold mines of the vitamin C needed daily to help fight colds and fatigue—and to help restore vigor from head to foot.

3. **ECONOMY.** Because these healthful juices are such money savers, enthusiastic families everywhere are enjoying good big glassfuls every day of the week . . . at breakfast, between meals, and at any time they want a refreshing, thirst-quenching drink.

4. **TIME AND LABOR-SAVING.** All the squeezing has been done. You just open the can and pour. No wonder these healthful fruit juices have become the daily stand-by in millions of homes! To combine health, pleasure, convenience, and economy is 100% good sense!

FOR VARIETY—A Different Juice Each Day!
Order a supply of FLORIDA GRAPEFRUIT JUICE, FLORIDA ORANGE JUICE, and FLORIDA BLENDED JUICE (Orange and Grapefruit Juices deliciously combined).

And here's a sweet surprise. FLORIDA TANGERINE JUICE is now on sale. Try it. It's delicious!



Canned FLORIDA FRUIT JUICES

● FLORIDA CITRUS COMMISSION
Lakeland, Florida

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LAMPS

Stay Brighter Longer!



Here's a picture of comfort . . . *comfort that you can enjoy with General Electric lamps!* In that wall-unit over the bed, G-E fluorescent lamps provide "daylight" to help you relax as you read . . . light that's nearly bed-wide. And G-E bulbs in the two dressing table lamps supply smooth, even light that simplifies every beauty task . . . from hair-do to make-up.

Research has developed many other G-E lamps to add to your comfort . . . brighten your living. And year after year it is improving G-E lamps to *stay brighter longer.* Take advantage of this . . . Say "G-E" when you buy.



When you buy lamps for home or business, it pays to be sure they're marked G-E. See your General Electric lamp dealer.



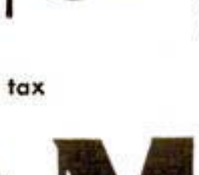
G-E 60-watt bulb for dressing table lamps, halls, closets, multi-socket lamps and fixtures. Only **11c**



Popular G-E 40-watt fluorescent lamp gives generous, diffused light for home and business . . . **$1.00**



G-E Silvered Bowl bulb.. pleasing indirect light in a jiffy. Several home sizes. 150-watt only . . **45c**



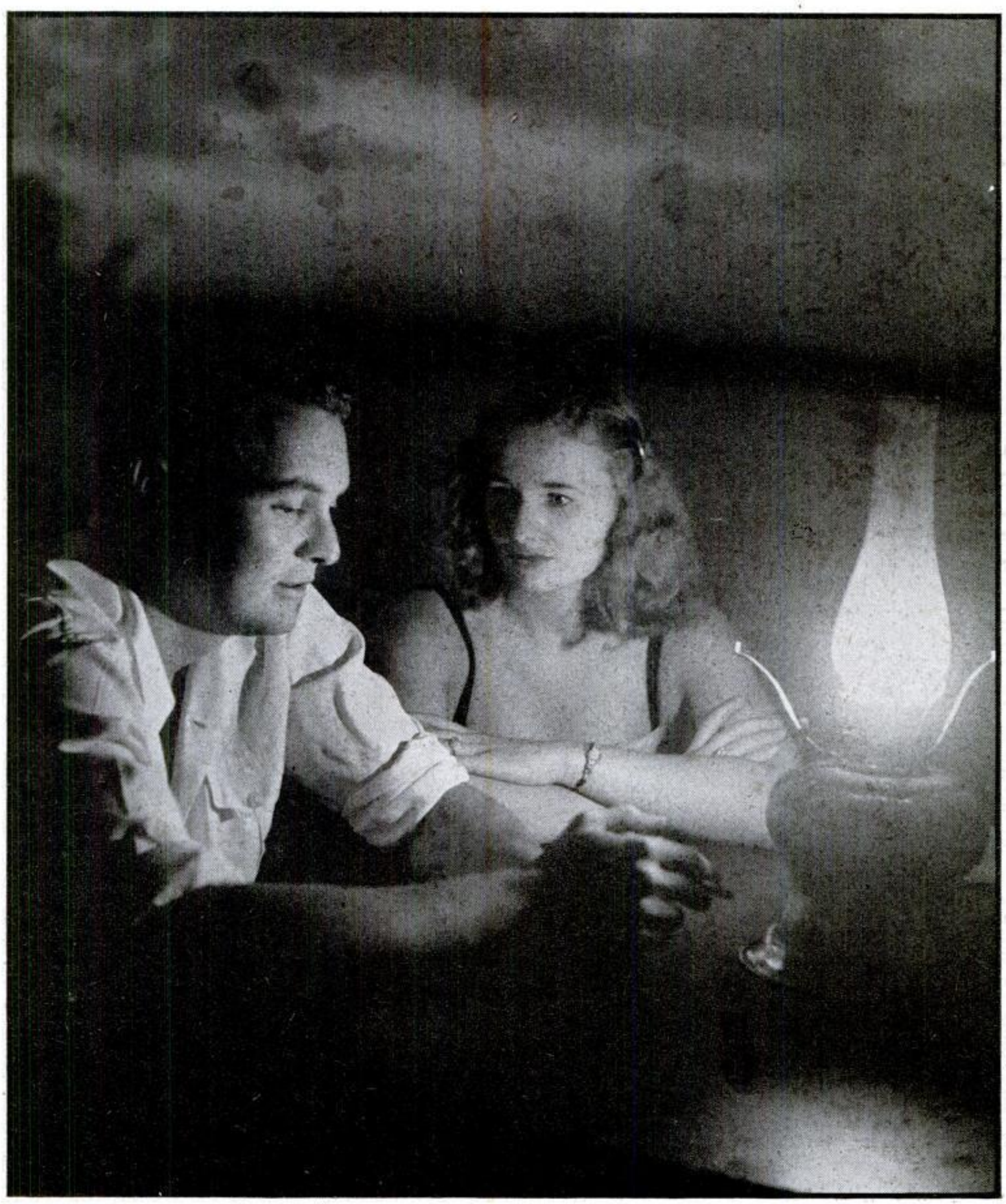
G-E 150-watt . . . for small floor lamps, study lamps, kitchen, laundry or garage. Only **20c**

plus tax

G-E LAMPS

GENERAL ELECTRIC

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IN PRE-WEDDING RUSH TOM AND BARBARA FIND TIME TO RECALL THEY ARE IN LOVE

June Wedding

KANSAS CITY GIRL MARRIES WITH ALL THE FIXINGS

PHOTOGRAPHS FOR LIFE BY NINA LEEN

The boom in weddings, which was set off at the end of the war, is still going strong. Last month it was responsible for a bumper crop of brides throughout the U.S. Some of the weddings were big and grand, others small and quiet, but every one was a major event in the lives of the participants. As a tribute to this burgeoning romanticism, LIFE herewith presents a picture album of a U.S. wedding which took place in Kansas City, Mo. on June 21.

The bride was blue-eyed, blond Barbara Winn, 23-year-old daughter of Mr. and Mrs. Edward Lawrence Winn of 1022 West 64 Street Terrace, Kansas City. Her father is a well-to-do contractor. The groom was Thomas Ferrell Bailey, 23, of Topeka, Kan., whom Barbara first met at a New Year's Eve party in 1945. Tom had just been discharged from the U.S. Army Air Forces as an air cadet and was returning to complete his studies at the University of Kansas, from which Barbara graduated in 1945.

Mr. and Mrs. Edward Lawrence Winn
request the honour of your presence
at the marriage of their daughter
Barbara Gay
to
Mr. Thomas Ferrell Bailey
on Saturday, the twenty-first of June
at half after eight o'clock in the evening
Country Club Christian Church
Kansas City, Missouri

THE INVITATION

When Barbara and Tom announced their engagement, they decided that they wanted a big wedding to entertain all their friends. Barbara's mother particularly liked the idea because she had eloped herself and had missed the excitement of a big church ceremony. And since Barbara was his only daughter, her father was anxious to make the wedding a resounding success. For the groom the wedding preparations were pretty hectic because he was being graduated from the University of Kansas on the Monday before the Saturday ceremony and was piloting his own plane back and forth to his home in Topeka on countless last-minute errands.

A large wedding like Barbara's is one of modern society's most elaborate rites. In staging it Barbara was constantly helped by her parents and her brother Larry, but like most American girls she made all the decisions herself. It was, in fact, a full-time job. How she brought it to a happy conclusion is shown on the next eight pages.

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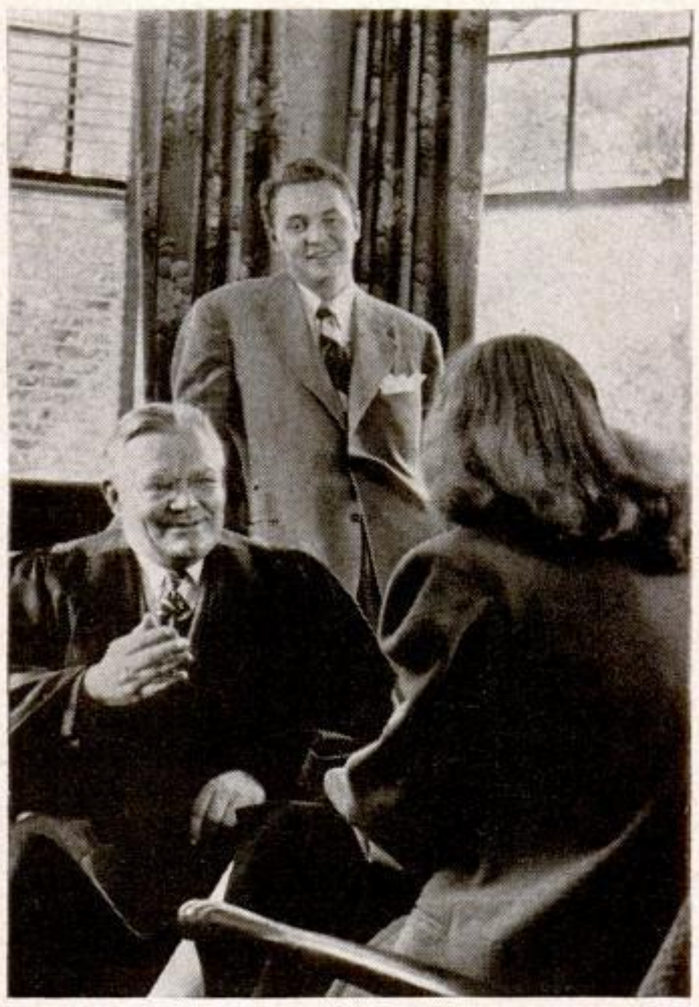
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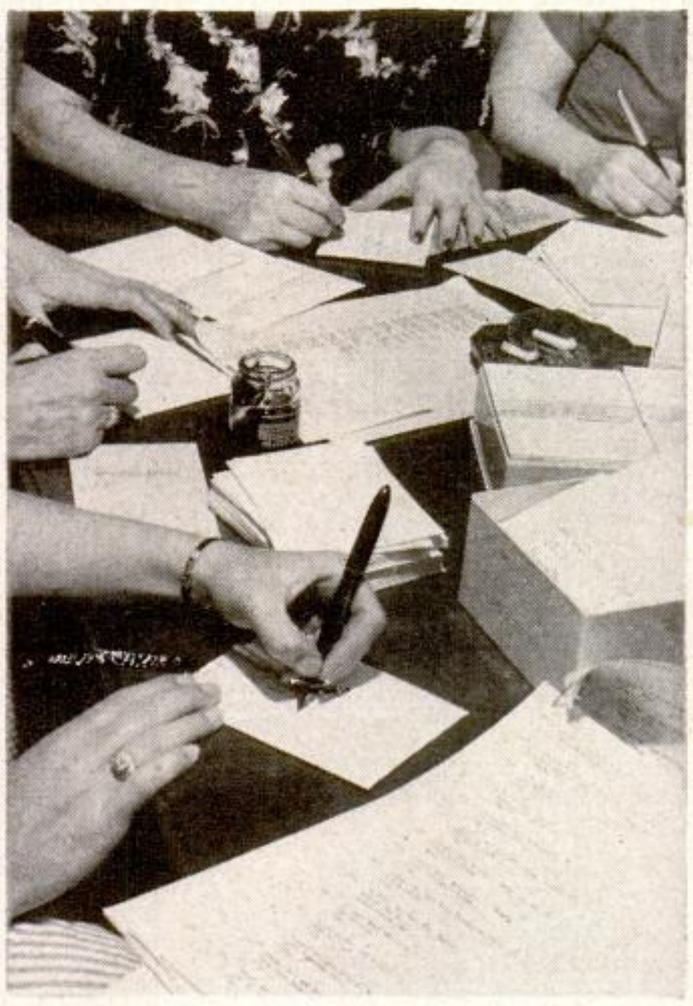
AT A FITTING Barbara tries on a hoop petticoat to be worn under her ivory slipper-satin wedding dress, which is hanging in the background. Barbara and her mother (*left*) selected a dress from a sample in Harzfeld's department store and had it made for about $200. Dress was trimmed with rose point and duchesse lace, a family heirloom.



GETTING THE LICENSE and defying an old superstition, Barbara and Tom go to the Kansas City Court House on Friday, June 13, where they are questioned about their ages, addresses and whether they have been married before. After interrogator has said, "Do you solemnly swear that all



TO ENGAGE CHURCH in busy month of June, Barbara and Tom consult their minister, Dr. Warren Grafton, three months ahead. With wedding date set, they can formally announce their engagement.



INVITATIONS are a chore for Barbara's family. They sit around the dining-room table, address 525 envelopes five weeks before big event. All guests were invited to both the wedding and the reception.



A WASSERMANN TEST is given to Barbara for $2. As a means of checking social diseases, the state of Missouri wisely requires every couple to pass this painless blood test before they can be married.

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the information you have given is true, so help you God?" Tom and Barbara raise their hands and declare, "I do." In accordance with state law, the license could not be issued until three days after application. This is supposed to give impulsive young Missourians time to change their minds.

THE Cake Box



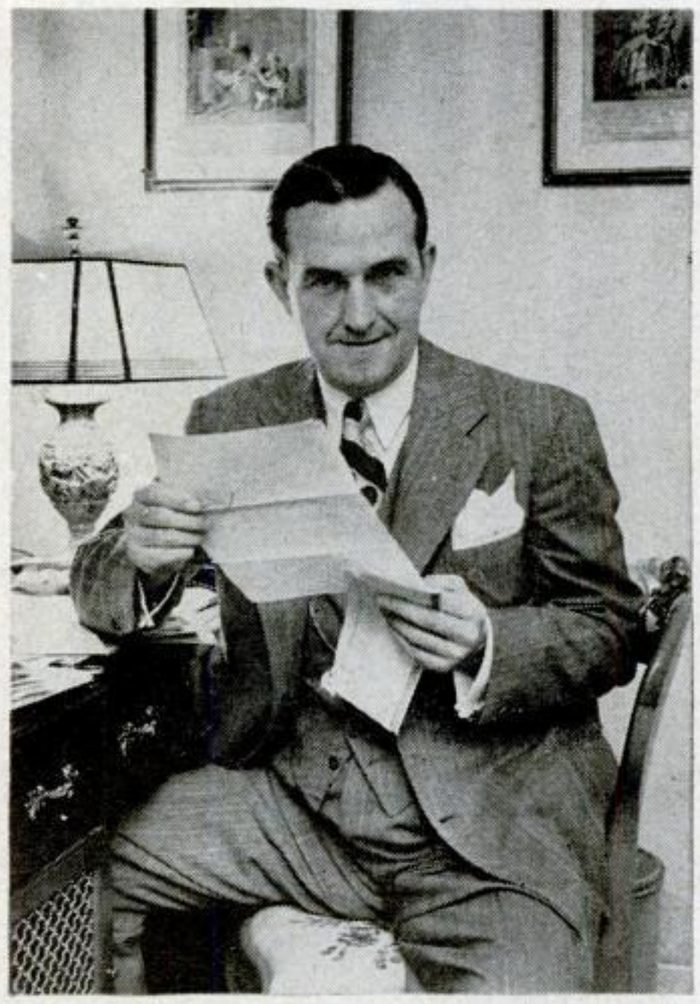
SHOPPING FOR THE CAKE, Barbara and her mother inspect some fancy samples in a local bakery. Six weeks before wedding Barbara finally ordered a five-layer cake from a caterer who specializes in wedding cakes. It was a marvelous thing, adorned with candy gardenias and bowknots. It cost $100 and rested in a wreath of real gardenias.



SELECTING FLOWERS for bridesmaids, bridal bouquet, bridal dinner, church and home decoration is an exacting job. Here Barbara and her mother place $1,500 order with a local florist, Mr. Liesveld.



BUYING GLOVES for his ushers is one of the groom's duties and expenses. At a local haberdashery Tom selects eight pairs of white kid for $6 a pair. He also buys ushers' white-carnation boutonnieres.



FATHER PAYS BILLS, which total about $5,000, for the entire wedding. Mr. Winn remained cheerful during the preparations but ran so many errands for his wife and daughter he was late for everything.

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WEDDING PRESENTS ARE DISPLAYED ON RENTED SHELVES IN BARBARA'S BEDROOM. TWO DAYS BEFORE WEDDING SHE HAD RECEIVED





THE KITCHEN SHOWER is a hen party attended only by the bride's intimate friends, who give her unglamorous but useful things like mops and mouse traps.

The Bride's Presents

THEY WILL ENABLE BARBARA TO



THE WINNS' HOME is a 12-room, brick colonial house which stands in a fashionable residential section of Kansas City known as the Country Club district.

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150 GIFTS, INCLUDING A DELUGE OF SILVER BOWLS, AND MORE WERE POURING IN. MR. WINN INSURED THE PRESENTS FOR $5,000

Make a Proud Display

START A FINE HOME OF HER OWN

The giving of gifts has always been part of the marriage ritual, even among South African natives who win their wives with a fine gift of cattle and some hoes. Wedding gifts in the U.S. are bestowed mostly upon the bride by her friends and serve the practical purpose of helping her start a home of her own. Immediately after Barbara Winn's friends received the wedding invitations, they flocked to the best stores in Kansas City and selected presents of permanent value, such as silver, glass or china. Etiquette required that gifts be delivered to Barbara's home by the store and that Barbara display them for her friends' admiration (*above*).

Etiquette also required that Barbara write a prompt and personal thank-you letter for every gift. To facilitate her clerical work she pasted a numbered sticker on the bottom of each gift. Then she entered this number in a notebook, along with the name of the donor, a brief description of the gift and the store from which it came. When the thank-you note was mailed, she triumphantly put a check mark in her book.

As in all big-rate weddings it was taken for granted that fully a fourth of the gifts would be exchanged because of duplications or because the bride needed some other object. Barbara got too many inkwells, too many candlesticks and entirely too many silver bowls. There was a glass Martini mixer but no real cocktail shaker and no vacuum cleaner. Nevertheless Barbara thought all her presents were magnificent even though they meant a lot of work for her. In the evening when the family and servants were out of the house, a baby-sitter had to be hired to guard the gifts.



TWO DAYS' TRASH, consisting of wrappings from the wedding gifts, is piled in the garage by maid, Gertrude. Special trucks were obtained to haul it all away.

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BRIDESMAID Jo Ann Teed opens a gift from Barbara at bridal dinner. Barbara's brother Larry ogles.

Parties

THEY WERE GREAT FUN BUT EXHAUSTING

In the last three weeks before wedding Barbara was entertained at two showers and nine luncheons given by her bridesmaids and mother's friends. In addition she and Tom were honored at three dinner parties, and people were always dropping in. All the parties were wonderful fun, from the banquet to the backyard barbecue, but Barbara had so many things to do that sometimes she was more exhausted than exhilarated by the festivities and looked forward to a quiet evening in her own home with Tom.



THE BRIDAL DINNER, the most elegant of all Barbara's parties, was given by her parents for the bridal party and close friends at the Kansas City Club. The main dish was pheasant "à la Barbara."



A BARBECUE SUPPER was given by Bridesmaids Sue Elliott and Sue Hearst in the Elliott backyard. It began at 6:30 with cocktails. The guests lined up for individual steaks broiled on open grill by a professional chef. Everybody stayed outdoors and sang *Sweet Sue* and drank beer until nearly midnight.

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A PICNIC was given by family friends, the Earl T. Newcomers, in their Lake Lotawana home near Kansas City. Guests arrived in midafternoon, went swimming, sunbathing, and boating, drank Scotch with champagne chasers. Barbara and Tom (*in foreground*) were glad to have time to get reacquainted.

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BRIDE ADVANCES to altar with her father, under gaze of 750 guests. Assisting in ceremony is Dr. George Combs (*center, left*), who married Barbara's parents.

"I thee wed..."

THE CEREMONY IS THE CLIMAX

By 8:30 Saturday night, June 21 all of the guests forgathered in Kansas City's fashionable church, known officially as the Country Club Christian Church. Sixty candles shed their radiance and the candelabra were strung with garlands of gardenias. One of Barbara's close friends, Patricia Billings, sang two solos. In the church dressing room Barbara and her eight breathless attendants had just finished dressing and Barbara announced that she was feeling a little squeamish, the way she used to from excitement on Christmas Eve. When the organist struck up the bridal chorus from *Lohengrin*, Barbara marched slowly down the aisle on her father's arm. During the ceremony a modern touch was added when the organ played Debussy's *Clair de Lune*. In 12 minutes Barbara and Tom were pronounced man and wife (*right*). But as man and wife their social responsibilities were not yet over.

Most of the wedding guests drove on to the reception at the Mission Hills Country Club. The newlyweds stood in the receiving line for two and a half hours, while guests consumed 30 cases of Cooks Imperial dry champagne and were finally reduced to drinking Rhine wine. About midnight Barbara and Tom ducked out and split a bottle of champagne with the best man and his wife at Kansas City's Muehlebach Hotel. There they were planning to spend the night before flying the next morning at 7 o'clock for their two-week honeymoon at Colorado Springs. Then they would move to Oklahoma City, where Tom expected to work for the Almareda Oil company and Barbara would start to hunt for a home.





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Our Ambassador to Poland resigned to tell this story

HOW RUSSIA RULES POLAND

by ARTHUR BLISS LANE

U.S. Ambassador to Poland 1944-1947

▶How the Communists rigged the Polish elections
▶Why the Deputy Foreign Minister bossed his boss
▶How Poland was sold down the river at Yalta
▶Why the government officials have shifty eyes
▶Who the Kremlin's top agent in Poland is
▶How Poles disappear overnight

THIS is an account of a diplomatic assignment to a puppet state, Poland. I was appointed Ambassador to the Polish government in exile in London, of which Stanislaw Mikolajczyk was then premier, in September 1944. In July 1945, after we had recognized the Lublin government, I flew to Warsaw, where I lived for 20 months. In March 1947, after the travesty of "free and unfettered elections" held on the previous Jan. 19, I resigned so that I could talk and write publicly about the perpetration of an international fraud which has effectively condemned the Polish people to loss of freedom and independence.

The process of destroying Poland from within was well advanced before my arrival there. The Communist-controlled stooge government had been set up in Warsaw. Further, the core of the Polish resistance movement had been liquidated by the Russians only a month after the Yalta Conference when 15 leaders of the underground, all non-Communist, were tricked into an ambush near Warsaw by an invitation to a political meeting and then taken to Moscow for trial. The fate of some of them is still unknown to the outside world. From the Kremlin's viewpoint its aims had been virtually attained. All that was needed was to conduct elections under the guise of legality, thus giving final proof to the world of the holiness of the U.S.S.R.'s aims.

I did not wish my appearance in Poland, as a representative of the U.S. —one of the Yalta guarantors of Polish independence—to be interpreted as whitewashing Soviet methods. On the other hand one avenue of constructive diplomacy was still open to us: to let it be known to the Poles that the U.S. was ready to help them not only with economic relief but with sympathetic support; that we still stood for ideals of freedom and independence.

In my last meeting with President Roosevelt before leaving for my assignment, I stressed the great importance of our insisting to the Soviet government that the independence of Poland be maintained. I said that if we were not going to be strong in our attitude at a time when we had the largest Army, Navy and Air Forces in the world, and at a time when the President had just received another mandate from the American people, I did not know when we ever could be so strong. The President asked somewhat sharply, "Do you want me to go to war with Russia?" I replied that there was no such thought on my part. It was my feeling, I added, that if we took a strong line and did not deviate from it we would accomplish our objectives. I said that the Soviet view, however, of an independent Poland was quite different from ours. The President replied that he had entire confidence in Stalin's word and felt sure he would not go back on it. I said I regretted that I could not agree with him, as Stalin's previous actions had shown him not to be dependable regarding Poland. I had in mind that, despite the existence of nonagression pacts, Stalin had attacked Poland in September 1939 and had annexed Estonia, Latvia and Lithuania in 1940.

Our diplomatic party, in the three C-54s, landed at Okeçie airport (7 miles from Warsaw) on July 31, 1945—the first American airplanes to land there in seven years. The field was knee-deep in grass and pitted with weed-filled holes. Our only welcome was wind and rain. In that wasteland there presently materialized a solitary human figure, an unkempt and taciturn soldier who had heard nothing of plans for receiving the American ambassador's party. (It later developed that the telegram announcing our arrival, dispatched five days before from Paris, had not reached Warsaw.) Almost an hour later Lieut. William Tonesk, who was to be assistant naval attaché and my interpreter at all important conferences, arrived in a jeep. He was followed by the minister for foreign affairs, the Soviet ambassador and the chief of protocol. The car of the Foreign Office, which bounced over the ruts of the airfield, turned out to be a former Berlin taxicab, the only means of conveyance available to the Ministry of Foreign Affairs.

I had last visited the city in 1937, when it was one of the most beautiful capitals in Europe. But best of all I remembered it from 1919, when as a very junior secretary I served in the first American legation. At that time the armistice with Germany had been signed; the Treaty of Versailles was about to be concluded; Poland had risen as a free nation from the period of subjugation that had followed the third partition of Poland in 1795. The Warsaw of 1919 had plenty of troubles: food was scarce; accommodations were difficult to obtain; there was a frontier crisis with Czechoslovakia and a latent threat from the Bolsheviks, culminating in the attack on Warsaw itself in 1920. But one sensed in the Warsaw of 1919 a gaiety of the soul, an intoxicating sense of freedom after nearly 125 years of servitude. General Pilsudski was chief of state, the beloved Paderewski was prime minister. Whatever their limitations, they were Poles and masters in their own house.

But this time as we drove from the airport to Warsaw, I sensed the chill of deep depression. I looked in vain for a familiar square or building, until in the center of the city on Jerusalem Street I spotted two tottering towers of twisted metal and recalled that this was once the luxurious railroad station. Warsaw had been burned, block by block and house by house, by the Nazis. If rubble is the measure of a nation's suffering, the rubble of Warsaw speaks more eloquently than that of any other large city in Europe. When former President Herbert Hoover saw the acres of debris and crumbled brick in the Ghetto, destroyed in the spring of 1943, he said quietly,



Arthur Bliss Lane has been with the Department of State ever since his graduation from Yale. In Yugoslavia in 1941 he watched the Nazis take over Belgrade, stayed a month after the Legation was destroyed (LIFE, Sept. 15, 1941). In Poland he toured the war-gutted city of Warsaw with his wife (above) and observed the Soviet political domination of the country. Profiting by his Yugoslav experience, he resigned from the State Department, after 31 years' service, so he could write openly about "the present tragedy of Poland."

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ON THE EVE OF THE ELECTIONS in Poland the only floodlighted building is the headquarters of Communist Polish Workers party. Over entrance are poster portraits (the Communist trademark) of the Communist-dominated bloc. They are (*left to right*) "Socialist" Osubka-Morawski, "Nonparty" Rola-Zymierski, "Nonparty" Bierut and Communist Gomulka. Banners proclaim (*top*) the second anniversary of Warsaw's "liberation", (*bottom*) the party slogan, "Independence—Peace—Welfare."

"It should be left like this forever as a monument to Nazi bestiality."

In Stare Miasto, or the "old city," there is another monument of rubble, a monument as much to Russian perfidy as to Nazi ruthlessness. Here it was that a band of Polish patriots in August 1944 rushed out from the swift-flowing sewers and attacked the Nazi army. They were crushed after 63 days of fighting. But they were crushed because their expected aid from Russia did not come. The Russians, just across the Vistula, lured the Poles to their destruction by exhortations to attack and by the implied promise that they would attack simultaneously. Instead the Red Army, only 10 miles away, made no move when the insurrection began and thus allowed the destruction of an ally whose existence would have been a threat to the Kremlin's plans for expansion toward the west. Had General Bor-Komorowski and his underground army succeeded in liberating Warsaw they would surely have been the heroes of all Poland, the saviors of the nation and the nucleus of the government within Poland. "It would have been most difficult under such circumstances," a Communist official explained to an American private citizen of note, "for the Soviet Government to have maintained the Lublin-constituted Polish government in power."

My wife and I found ready for us in the Polonia Hotel a suite consisting of a double bedroom and bath and a large living room which was also to serve as my office. With its modernistic, overstuffed chairs, its metal, circular Turkish table, its imitation fireplace and its very fine antique pieces as well, it was sumptuous. It was not homelike but we had no right to complain, for many times the incongruity of our position assailed us. Inside the hotel, which had been spared by the Germans because it housed the Wehrmacht, we had comparative physical comfort, plenty of food and usually running water and heat. Outside were ragged men, women and children, hunger, illness, and that heartbreaking phenomenon of a broken Europe—dozens of one-legged children.

The view from our window westward across the railroad tracks was a study in despair. The place was inhumanly silent. There were no streetcars, scarcely any automobiles, only a few horse-drawn carts and bicycle-propelled pushcarts to serve as taxicabs. Lines of people with pails formed every morning in front of the faucets on the main boulevard to obtain water for drinking and washing. The two arc lights in front of the Hotel Polonia were the only street lights at night.

The funereal emptiness that had depressed me on my arrival deepened as time went on. During my first summer the Red Army that had surged into Germany began in part to return to Russia through Poland. Day after day horse-drawn convoys, guarded by armed cavalry, poured through the city —carts laden with furniture, sewing machines, crockery, bed linen, bicycles, plumbing fixtures. Even this loot did not satisfy the Russian soldiers' acquisitiveness. Almost every night shots and screams were audible to us in the hotel, as Russians quarreled with Poles over Polish property.

It was not so much the ruin of Warsaw as the ravagement of the Polish people that depressed me. Various people, chiefly of the government, came

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ON HIS ARRIVAL in Poland Ambassador Lane (*right*) presented credentials on Aug. 4, 1945 to President Bierut in Pompeian Room of Belvedere Palace.

POLAND CONTINUED

to my office to plead for American assistance in the form of clothes, food, trucks and machinery of all sorts and descriptions. Other kinds of people came also—timid, lonely, frightened people. They did not ask for food or money, although they had little or none. They desired protection from arrest or deportation, some means of escape from Poland.

The sham of present-day Poland is that the outward façades of constitutional and representative government are to the uninitiated observer intact. But behind this front the state is a collection of automatons who follow the bidding of Communist masters. The tragedy is that this sham takes place in a nation that is technically a victor in World War II. When I made my first official call on Mr. Vincent Rzymowski, the scholarly looking minister for foreign affairs, he murmured the usual amenities. But it was soon apparent that he was only nominally in charge of his own ministry. At his elbow at almost all times was the vice minister, a short, spare, erect figure; a keenly intelligent face, with bright, shifty eyes, one Zygmunt Modzelewski. This man made the decisions. He is now the foreign minister.

Statesmen with shifty eyes

PRESIDENT Boleslaw Bierut, to whom I presented my credentials on Aug. 4, had his office on the second floor of the Belvedere Palace, the former official residence of Marshal Pilsudski. The windows look out over the beautiful Lazienki Gardens, laid out two centuries ago. The haziness of a conspirator's past obscures Bierut's background. Of Polish origin he is reputed to have turned Communist at some point during World War I, become a Soviet citizen and to have been arrested by Pilsudski as a Russian agent. He later was released and went to Russia. He is now 55, has a small, Hitlerlike mustache, affects a deceptively polite manner and has a disconcerting habit of never looking one in the eye. In fact if he and the men around him show a single common trait, it is shiftiness of the eye.

Bierut's Communist colleagues, like himself, were almost unknown in Poland: intriguers and conspirators, rather than statesmen and administrators, cruel and cynical men, untrammeled by sentiments such as patriotism. None publicly opposed Nazi-Soviet spoliation of Poland in 1939. Many of these Polish officials were trained in Russia. Twice while I was in Bierut's office the telephone rang. Both times he spoke extensively in Russian, an anomalous practice for the head of a professedly sovereign state. Some of these

CONTINUED ON PAGE 103



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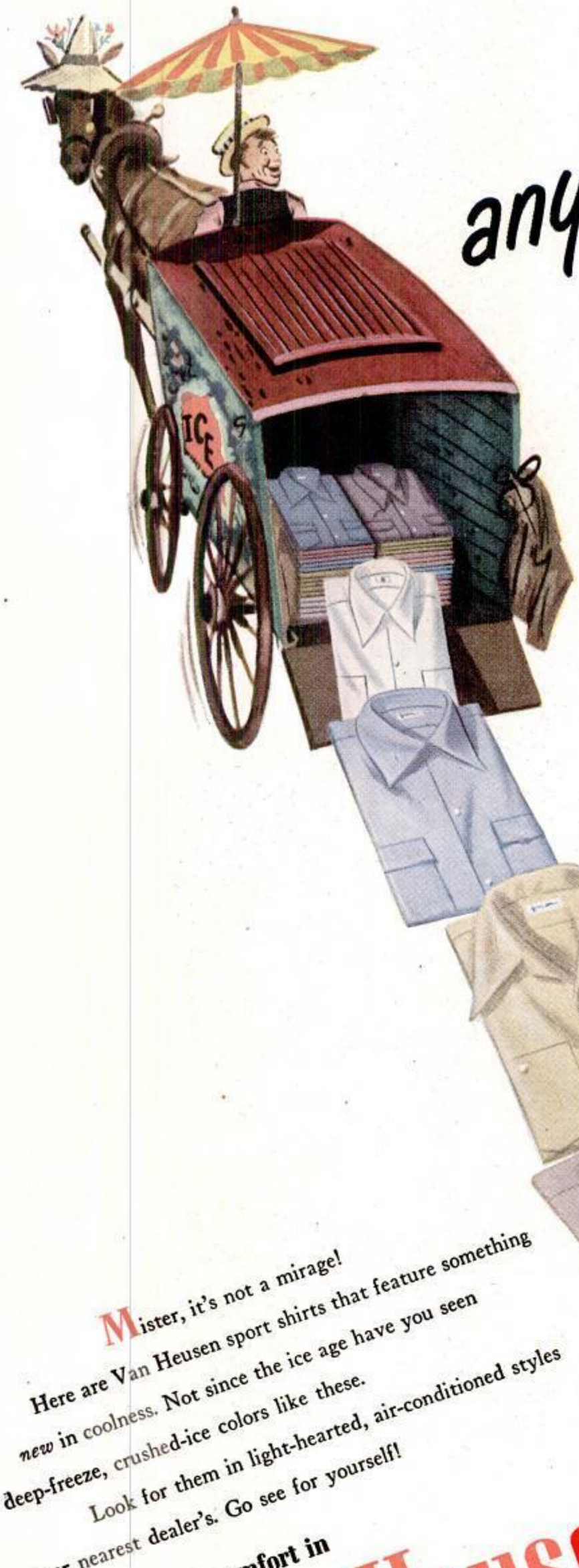
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WARSAW'S GHETTO still looks like this after the Nazi occupation. About 50,000 bodies lie under the ruins. This girl was one of the few who escaped.

POLAND CONTINUED

people are able—Modzelewski for one, and Hilary Minc, minister of industry, the economic and financial boss, for another. At the Potsdam Conference in July 1945, Minc favorably surprised U.S. representatives with the amount of economic information about Poland stored in his head. One could do business with Minc—unless the proposition ran counter to the Soviet line.

None of these men appears to be the real boss of Poland, however. In the innocuous post of Under Secretary of State of the Council of Ministers is a quiet, dignified man with a mobile, sensitive mouth, an elegant but forceful manner of speaking—Jakub Berman. His hands are delicate in shape and gesture. His appearance gives no indication of brutality or coarseness. At public functions he always slips into an inconspicuous position. He materialized, along with other Lublin men, out of the Soviet revolutionary machine. He is, I am reasonably sure, one of the Kremlin's prime agents in Poland, one of the men who gives the orders. How can one be sure? There is a fairly reliable test. If, in the course of seeking action upon a delicate matter, one is referred from official to official, sooner or later one comes finally upon a key person who knows how to get things done. That was how we found Berman. The puppets turned to him for instruction. We often turned to him for action.

Beyond and apart from these men of Lublin stood a man of calmness and strength, stocky and massive, with blue eyes which look directly at one—the leader of the Polish Peasant party, Mikolajczyk. In commending his fine qualities to me in November 1944, President Roosevelt said, "He is the most outstanding of all the foreign statesmen who have visited me." Succeeding to the prime ministership of the government in exile on General Sikorski's death in 1943, Mikolajczyk directed the underground home army. Then, after the formation of the provisional government of national unity in June 1945, he returned to Poland as vice premier and minister of agriculture.

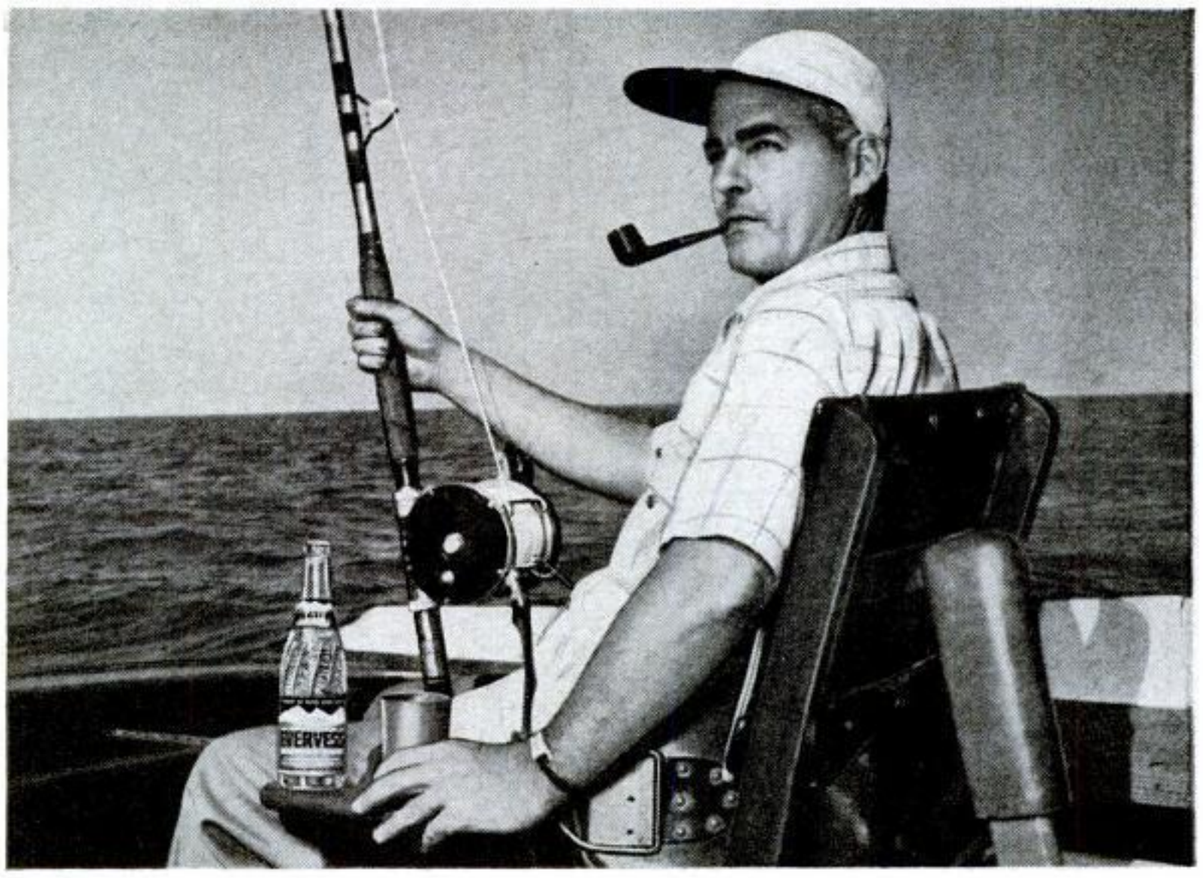
"Why did you come back to Poland?" I asked him. "It was my duty to do so," he answered. I recalled the fate of the 15 underground leaders. "You are a brave man," I said, "the bravest I know."

The Yalta strategy

FROM the moment the Lublin puppets descended on Poland, their energies were exerted principally on one big task—concocting the sham elections. At Potsdam, Bierut had promised Mr. Bevin that general elections would be held in Poland early in 1946. Less specifically, the Polish ambassador in Washington, Dr. Oscar Lange, promised the State Department in April 1946 that the elections would be held "in 1946." Partly on the strength of Dr. Lange's promise, a credit of $90 million was made available to Poland by the U.S. government. But as time ran out on these two promises, a typical Soviet strategem became discernible. The method usually

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employed in settling political differences between states is to negotiate, perhaps with difficulty, an agreement in principle. When such an agreement is reached the details can easily be worked out in harmony with the principles agreed upon. Playing upon the human desire to accept as a diplomatic victory the token of a seemingly easy solution, the Soviet tactic is to agree at the outset upon general principles, thereby giving the impression that the most critical phase has been amiably concluded; then step by step to frustrate and hamstring their opponents on the details.

These tactics worked for Stalin at Yalta, where President Roosevelt and Mr. Churchill were seemingly satisfied with his guarantee of "free and unfettered elections." Similarly Bierut and his cabinet ministers, in their preliminary dealings with me, were all warmth and cordiality. An American commercial airline into Poland? *That should present no particular difficulty.* American scholarships for young Polish scientists, doctors, engineers? *An excellent idea.* Compensation for nationalized American property? *Yes, of course.* Protection of American citizens arrested for political reasons? *Of course.*



GENERAL BOR led Polish underground army in war. But he is now staying out of Poland "for his health."

Weeks have become months and months have become years, and none of the understandings in principle has ever been consummated in practice. Commissions have been set up to evaluate American-owned property and to determine whether or not claimants to American citizenship are Polish or American citizens. But as yet there has been no definite assurance as to method of compensations nor have we, with one exception, been able to visit claimants who are in jail.

Since Bierut and his Russian masters had no intention of holding elections until they were sure of the result which they required to remain in power, the game from the start was to procrastinate while they perfected the ideal instrument for putting down opposition: penetration by the secret police into every city, village and farm. The preparations for the "free and unfettered elections" took nearly two years. It is all painfully familiar, so much like Hitler's plebiscites, even to the government's overwhelming "majority" of more than 80% and to the swaggering bands of the Citizens' Militia Reserve Corps who, with their red and white arm bands, rifles slung over their shoulders and their methods of breaking up opposition party meetings, revived memories of the Brown Shirts.

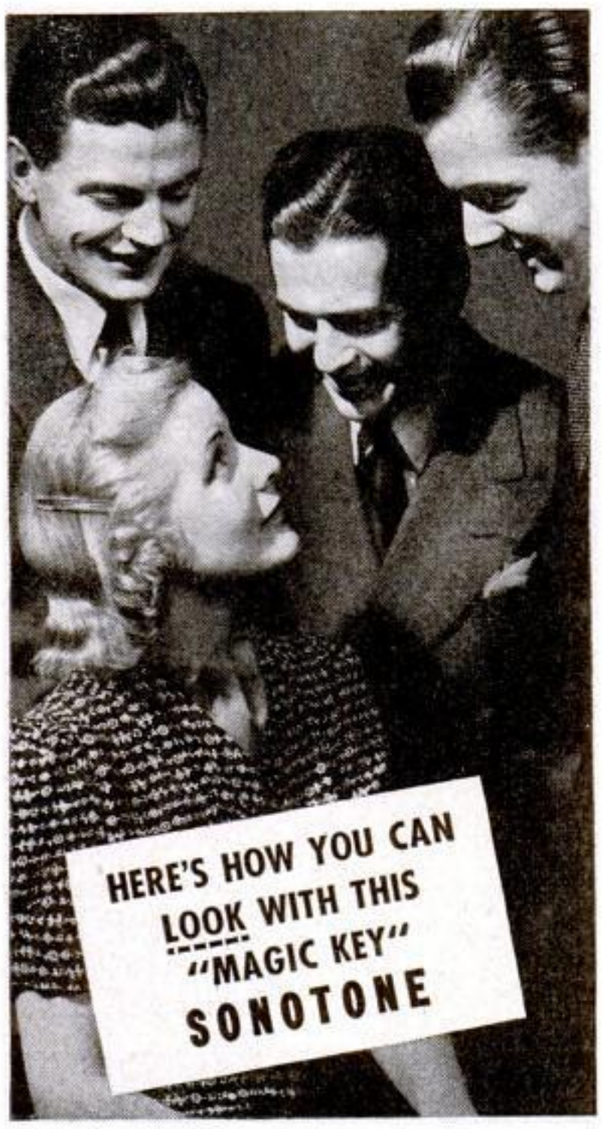
Trial run for the elections

IN August 1945 President Bierut carefully explained to American representatives that the elections could not be held the following winter because of the deep snows which would make it impossible to transport the voters in the countrysides to the polling places. Mr. Bierut was convincing and Polish records bore him out: seldom had elections been held in the winter. Then, in November 1946, the government reversed itself and ordered elections to be held on Jan. 19, 1947, in the dead of the Polish winter. The important fact was that the secret police by then were well organized. Moreover the government's controlled machinery had been given a trial run in the national referendum of June 30, 1946 and had fully met the Moscow specifications of victory, at all costs, for the Lublin government.

The referendum itself had no direct relationship to the Yalta decision. So far as our immediate interest was concerned, it was important only because the procedure to be adopted in the referendum would give a line on the methods to be employed in the general elections. The government was not merely satisfied with its control over the referendum result through censorship of the radio and press, the beating and arrest of opposition leaders, and the voting of government employes en bloc. It also arranged for the

CONTINUED ON PAGE 106

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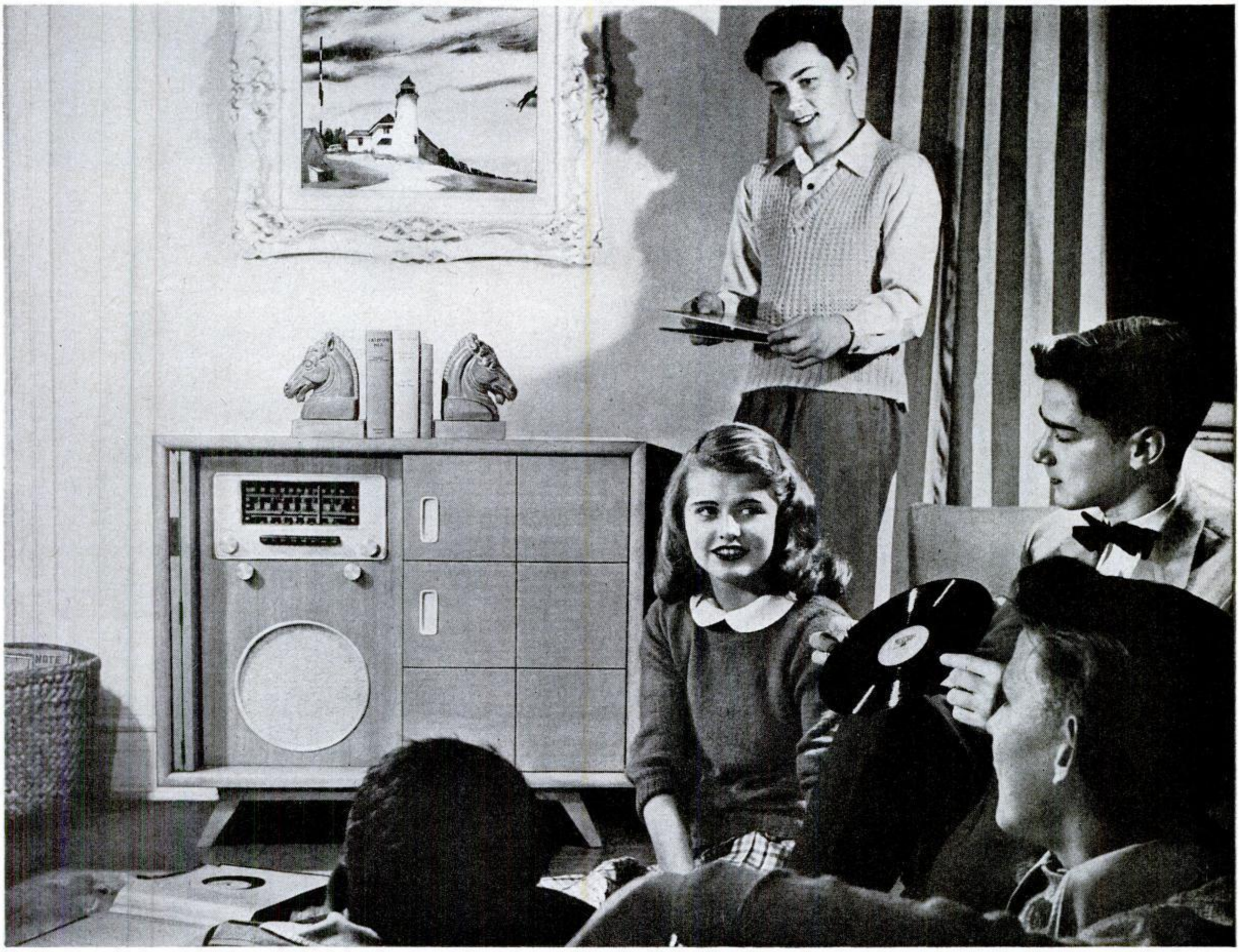
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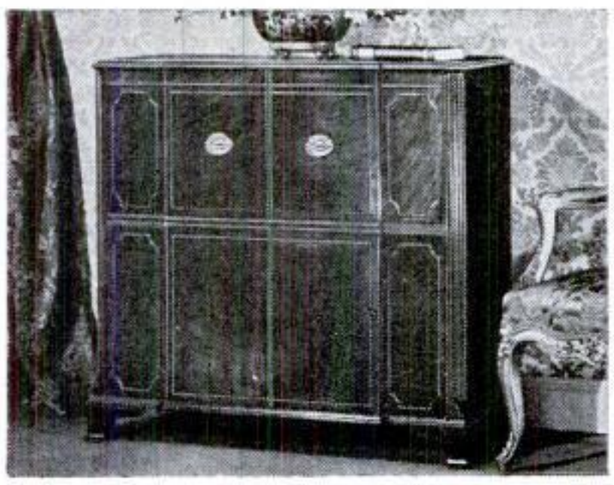
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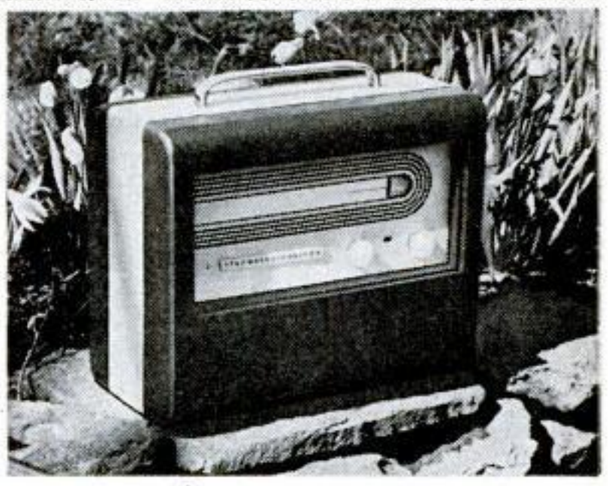
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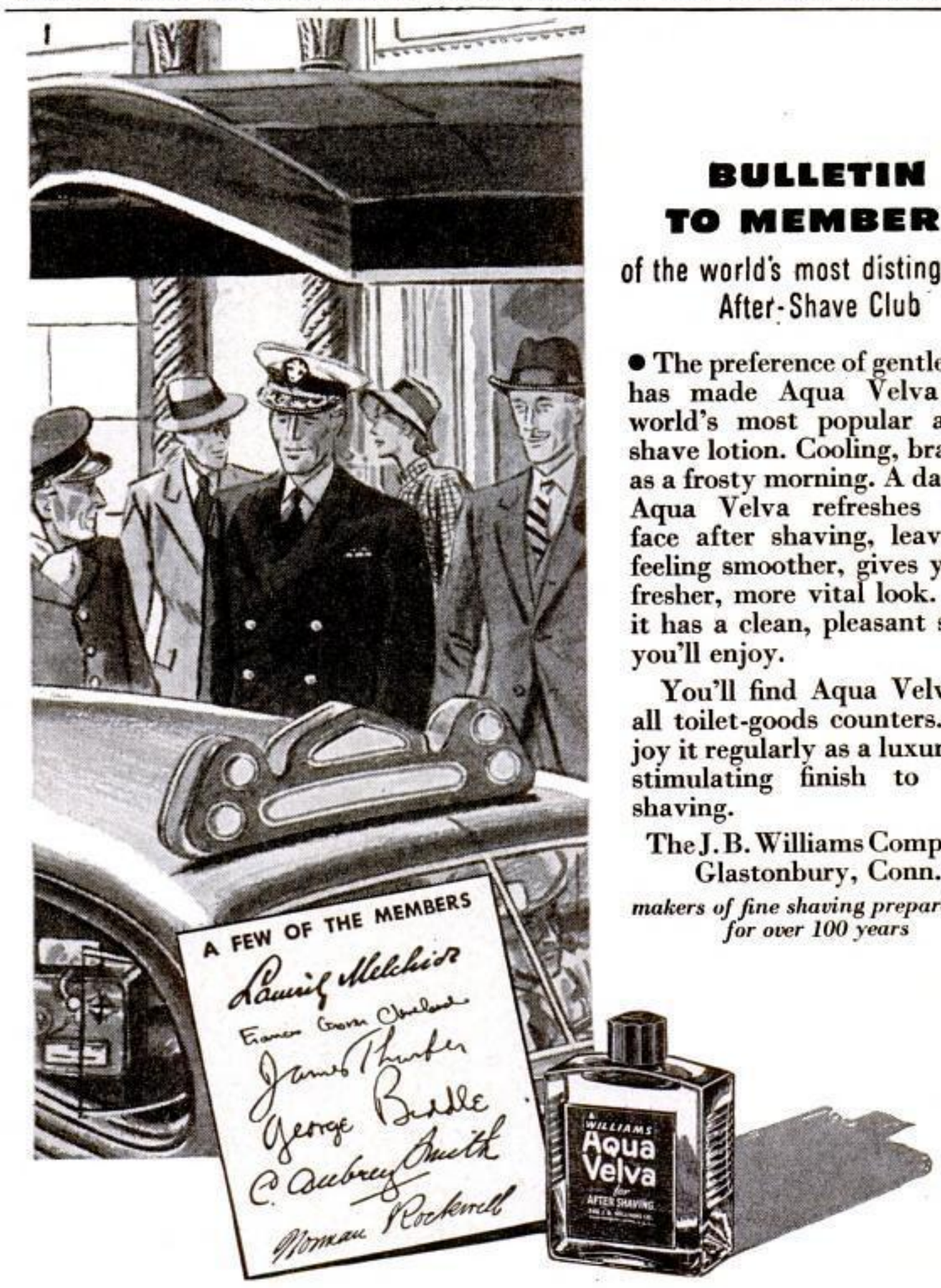
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SECURITY POLICE HEADQUARTERS were lighted through election night. The ballots were taken here and to other police headquarters to be "counted."

POLAND CONTINUED

votes in key districts to be counted not at the polling places but at police headquarters. These districts were given in advance the figures to be publicly announced. Understandably the government won by more than 80%, the approximate figure already decided upon.

The U.S. and British governments criticized the procedure as prejudicing the coming elections. The notes went unanswered.



SECURITY POLICE BOSS Radkiewicz claims that his force is inadequate, but Poland cannot afford more.

Mr. Bierut resented being reminded that his government, no less than ours, the British and even the Russian, had solemnly agreed that in the elections "all democratic and anti-Nazi parties shall have the right to take part and to put forward candidates." When it suited his purposes he could give an almost convincing portrayal of a Polish patriot. "I never knew before," he once said to me softly, his eyes squarely fixed on his shoes, "that a foreign government has any right to make suggestions about the internal affairs of another country."

Thereafter Bierut turned cold and aloof in his diminishing dealings with me. The puppet press criticized American policy with rising boldness. Its omissions and distortions followed the Russian lead. President Truman, Secretary Byrnes and Senator Vandenberg were pilloried as "fascists."

By 1946 the eastbound Russian convoys had come to an end. Fewer and fewer Russian uniforms were seen on the street and more and more Polish ones. The Red Army strength was reportedly cut from 300,000 to 100,000 men. But the wags observed that the new Polish army was remarkably fluent in Russian. Moreover the Vice Minister of National Defense and many commanding officers of the air force and the armored corps had been trained in the Red Army. There was no question of the Russian control of Polish armed forces. The Minister of Public Security himself, Stanislaw Radkiewicz, on one occasion admitted to me that his security police were being trained by 200 Soviet N.K.V.D. instructors. These secret police were heartlessly efficient in the pre-election period: murder, imprisonment, threatened loss of homes and jobs, torture (some men were made to stand three days knee-deep in icy water), censorship of the opposition press and radio and the outlawing of the Polish Peasant party in a quarter of the country.

The elections were held on a bitterly cold Sunday. We sent observers to all parts of Poland. To see for ourselves what was going on, my wife and I visited several polling booths on the outskirts of the city. Instead of listing the candidates on one ballot, each party

CONTINUED ON PAGE 109

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JOHNNY ON THE SPOT



The Pilot thought he had Johnny on the Spot. "Why," he asked, "is PHILIP MORRIS so much better to smoke?"

"Because PHILIP MORRIS is the ONLY leading cigarette scientifically proved far less irritating to the nose and throat," Johnny replied. **"Less irritation means more enjoyment.** That's why the PHILIP MORRIS smoker really gets what other smokers only hope to get . . . better taste, finer flavor, perfect smoking pleasure!"

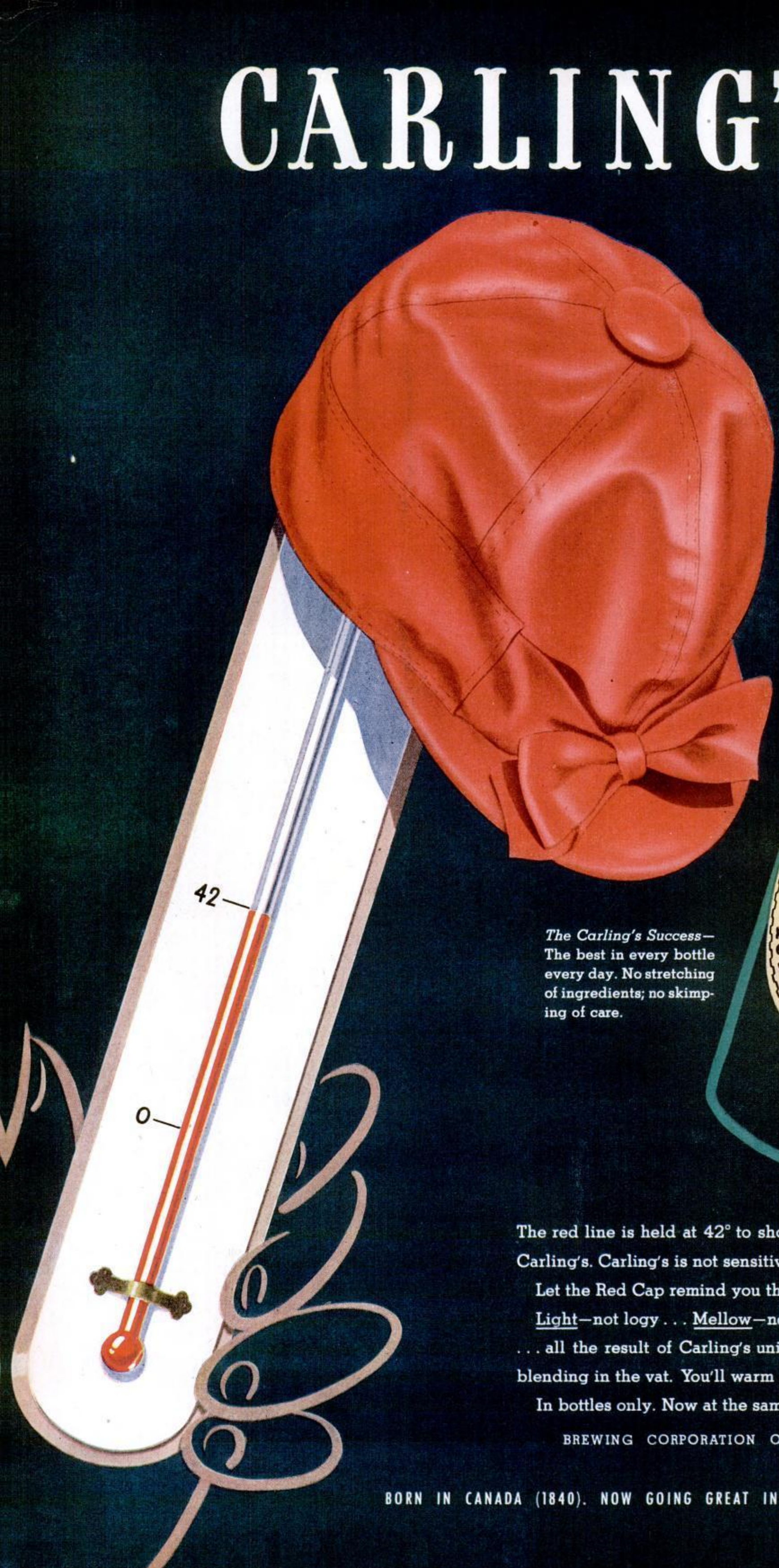
Yes, it's true . . . if every smoker knew what PHILIP MORRIS smokers know—they'd all change to PHILIP MORRIS, America's finest cigarette.

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. . . all the result of Carling's unique and exclusive method of cross-blending in the vat. You'll warm up to Carling's.

In bottles only. Now at the same price as premium beers.

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or group of parties had its own ballot. The government ballot consisted of a square piece of paper marked with a large black "3." Many of the voters, we observed, picked out No. 3 ballot and, making a show of disdaining the envelope provided for secrecy, consigned it ostentatiously to the ballot box. But others—mostly nuns, priests, housewives and peasants—quietly claimed the envelopes and inserted secretly the ballot of their choice, despite the fact that government observers watched the polls and took notes of everything.

Shortly afterward the results were announced: for the government, 87%. Out of 444 seats in parliament, Mikolajczyk's majority party received 28%. Mikolajczyk's exit from the government, although he retained his seat as a deputy in the Sejm, signified the practical extinction of the Polish democratic state. A few remnants of the resistance organizations still prowl the Polish forests and occasionally hold up automobiles and beat up Communists. Their very persistence has caused many observers to suspect that the government finds these guerrillas useful as an excuse for attacks, both physical and in the press, on imaginary Polish "reactionaries" or "fascists." In any case these undisciplined bands cause the government little inconvenience.

In fact there has been little inconvenience from any quarter. In the new "democratic" Poland an old and distinguished statesman rose to his feet in parliament and cried that the elections which brought the government to power were fraudulent. On the next day he rose again to protest that the official gazette in its account of his speech had expunged the essence of his criticism. On the third day he rose once more to complain bitterly that his second speech had been omitted entirely. When later he complained about the inordinate budget for the Soviet-controlled armed forces in Poland the government deputies shouted him down as a fascist.

Key ministries went to Communists

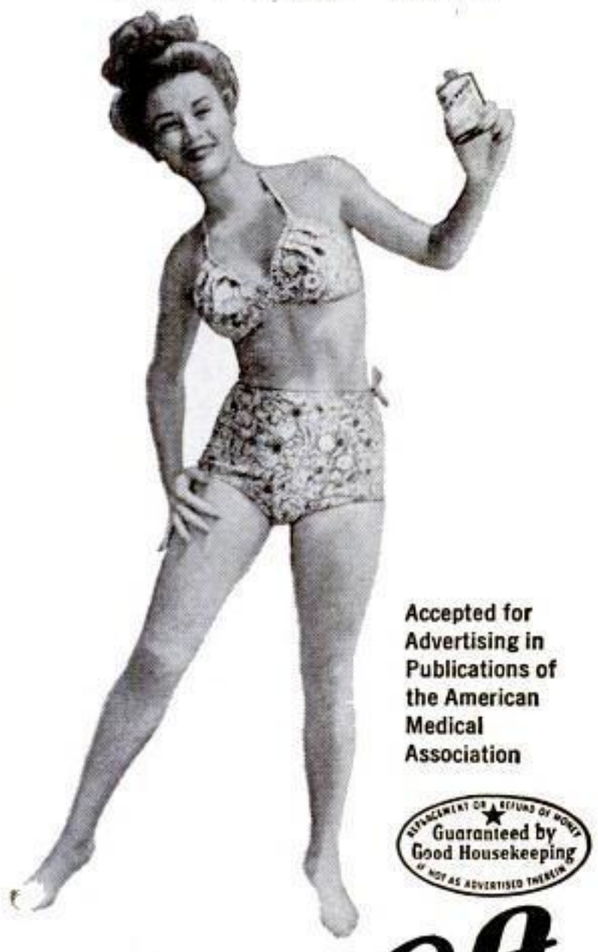
FOLLOWING the elections, Premier Osubka-Morawski was replaced by a member of the same Socialist party, Josef Cyrankiewicz, who had been the leading Socialist agitator for a united bloc between the Communist and Socialist parties. All of the key ministries went to Communists: Foreign Affairs, Industry, Public Security and Western Territories—which in effect put the Kremlin in direct administration of the added German provinces. To convince the public that the government was no longer provisional, a formal diplomatic reception was held in the president's palace. For the first time the president and his closest associates appeared in cutaway coats and striped trousers as if through the fraudulent elections they had all suddenly come of age.

Although Bierut's administration made praiseworthy efforts to rebuild Warsaw and to restore the agricultural output of a devastated country, the machinations of the police state discouraged incentive. There stands in the medieval city of Lublin an enormous prison with bleak, gray walls, where "enemies of the people" are lodged. Visiting day is once a week. On that day we have seen thousands of people, with tiny food parcels in their hands, lined up before the massive iron gates at 8 o'clock in the morning. So long were the lines that 10 hours later, when the gates clanged shut to remain closed for another week, hundreds who had waited in vain all day were forced to leave.

The Soviet system of double surveillance extends into the Foreign Office, where it is reported that double sets of clerks decipher and encipher all messages as a safeguard against foiling Communist policy. The puppets, however, have in addition their own security police—at least 118,000 by their own figures. It goes by the name of Urzad Bezpieczęstwa. Like the Gestapo and the N.K.V.D. upon which it is modeled, the U.B. is a force against which no man has recourse. It is the dreaded footfall in the night; the terrifying knock on the door; the black abyss awaiting the individual—prison; concentration camps; firing squads; a repetition of the nightmare which Poles endured under Hitler. Director of the U.B. is the sleek, obsequious Public Security Minister, Stanislaw Radkiewicz. His headquarters in 1945 was in a dingy building on the outskirts of Warsaw on a short cross street, closed to traffic by wooden barriers and patrolled by soldiers armed with submachine guns. (It has since moved to a more impressive building.) On my first and only call on Mr. Radkiewicz I inquired whether any Americans were under arrest. Although we had conclusive evidence that 30 American-born citizens were in prison at the time, I was assured that there were none. Radkiewicz never received me again. Whenever I called he was always out of town, in conference or indisposed. By last February the claimants to U.S. citizenship in his custody had, by our estimates, increased to 100.

One case involved an Embassy employe, a Mrs. Dmochowska

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DURING WAR USED IN HOSPITALS NOW RELEASED TO DRUGGISTS, GUARANTEED, TING MUST SATISFY YOU IN A WEEK— OR MONEY BACK!

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EVEN IF OTHER PRODUCTS HAVE FAILED, TRY AMAZING TING TODAY! GREASELESS, STAINLESS! ALL DRUGGISTS ONLY 50¢

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from Chicago, born in the U.S. and hence in our eyes an American citizen. She had gone to Poland prior to World War II and remained in Warsaw throughout the Nazi occupation. On the reopening of our Embassy she was employed as translator and was authorized a passport by the Department of State. On the morning of Aug. 23, 1946 she failed to come to work. The day passed without word from her. An officer of the Embassy, thinking she might be ill, went to her apartment. She was not there. The U.B. had taken her away during the night.

In its good time the Polish government furnished the Embassy with its case against Mrs. Dmochowska: possession of a revolver, contrary to law; knowledge of a murder which had not been divulged to the authorities; assisting enemies of the government to escape from Poland. In November Mrs. Dmochowska was given a public trial in a Warsaw court. Under the Soviet type of prosecution which appears able to induce defendants to confess whether guilty or not, she not only admitted all the accusations but went on to name others as having knowledge of forbidden activities. She was sentenced to five years' imprisonment but later was released under the amnesty of March 1947.



POLITICAL PRISONER, Irene Dmochowska, was taken from job at U.S. Embassy in Warsaw by security police.

Toward the end of our stay in Poland I could feel an invisible wall closing around the Embassy and our apartment. Our Polish friends stopped coming to the hotel. Word came to us that it would be dangerous for them to be seen entering our apartment. Many of the hotel employes were U.B. spies. U.B. girl employes watched the manual telephones in the hotel corridors on each floor and reported the conversations. The servants proved to be ignorant of the most elementary duties but seemed childishly inquisitive about callers and the contents of wastebaskets. Our friends had reason to be apprehensive as was proved by the unfortunate incident involving the British ambassador, Mr. Victor Cavendish-Bentinck, and his friend, Count Grocholski. Their two families had known each other for 35 years and it was natural that the ambassador, upon his arrival in Warsaw, should seek out his friend. The U.B., taking a different view of the relationship, arrested Grocholski, accused him of supplying information to a foreign power and then, after a public trial in which he "confessed," had him shot.

In Poland as elsewhere the essence of Communist policy is to break up all nationalist elements so that a Communist minority government may be imposed. This explains the betrayal of the Warsaw insurrection, the deportation of the 15 Polish leaders and the liquidation of the opposition parties from the government. The danger for the future is that the Russians are endeavoring to control Polish youth. I fear that the Communists, through the inculcation of their doctrines in the schools, universities and in all government-controlled establishments and industries in the country, will persuade the Polish youth that the brave stand of the resistance movement was folly. And a Communist-dominated government within Poland may well mean that future generations of Poles will be imbued with devotion to Communist principles, or lack of principles.

There is no way for these young people to learn the truth except by word of mouth from their elders. No mention is ever made in the government-controlled press that eastern Poland, including the beloved cultural center of Lwów, was forcibly separated from Poland by the U.S.S.R.; nor is Stalin's cooperation with Hitler in the 1939 partition of Poland ever mentioned publicly. But let the U.S. Secretary of State suggest that the terms of the Potsdam decision be carried out with respect to the Polish western frontier (*i.e.*, referred to the peace conference for settlement), and the press will erupt with violent abuse of the "fascist" policy of a capitalistic government.

Under the pressure of Soviet power the Polish spirit is subdued and weary, but it is as inherently strong as any in Europe. The Polish people are homogenous in race, language and religion. Poland's very topography makes for unity. These elements impel me to believe that Russia will have a hard time swallowing Poland.

CONTINUED ON PAGE 112

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FORGET ALL YOU EVER KNEW ABOUT DEODORANTS...

Nil is Patented! Nil is Odorless! Nothing Else is Like Nil!

To Kill that Odor, just...

NIL that Odor!

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New Kind of Scientific Deodorant (Not a Masking Perfume) Pays for Itself Dozens of Times! See Uses Below:

TAKES "B.O." OUT OF CLOTHING! Spray lightly underarm area of coats, dresses, sweaters. Spray girdles, too. NIL reduces cleaning bills.

MEN CAN ACTUALLY WEAR SHIRTS 3 DAYS or longer without odors. Spray shirt armpits with NIL daily.

KILLS BODY ODORS QUICKLY. Here's the successor to old-type personal deodorants. NIL does not mask an odor with an odor—it kills body odors, destroys them, neutralizes them. No messy creams or smells—spray NIL mist under arms. Can be applied after shaving. Men: you needn't shave underarms.

EMBARRASSING KITCHEN ODORS! Get them out quickly!—with a few swift sprays of NIL. A spray in air eliminates odors of fish, cauliflower, cabbage, onions, burned food!

EVEN DIAPER ODORS DISAPPEAR after a NIL treatment! Every time you remove a wet diaper, spray it with NIL before putting it in can or bag. No sour, "diaper-ish" odor around *your* house. Grandmother: buy or send, for grandchild's nursery.

OTHER NURSERY ODORS TOO! If child vomits or breaks training, spray NIL on soiled rugs, bedclothes or garments after removal. If child wets bed, NIL the sheet after removal; spray NIL on mattress and turn mattress over!

SICKROOM PATIENTS feel better, eat better, in an odorless room. Spray offensive bandages, bed-pans and air.

GETS RID OF "KITCHEN-HAND" odors—from onion, fish, garlic, etc. Wash hands, moisten with NIL.

NO MORE SMELLY GARBAGE CAN! Just spray the garbage in can daily—also spray inside, before and after washing out can.

STOPS SINK AND SEWER ODORS fast, with only a spoonful poured in the drain. Allow to stand a few minutes for best results.

A CLEAN, ODORLESS TOILET BOWL is a sign of a fastidious housewife. Just spray NIL on and in bowl.

FRESHEN MUSTY BASEMENTS AND CLOSETS! Spray basement walls, floors and air with NIL; spray air, clothing, materials, etc., in closets.

ODORS IN UPHOLSTERY, RUGS, and drapes caused by pets, spilled drinks, tobacco smoke, cooking odors, etc., vanish when fabric is sprayed lightly with NIL.

DOG OWNERS AMAZED with NIL's fast action in keeping homes free of animal odors. Spray NIL where dog lies or sleeps. Spray or dampen dog with NIL, or apply with plastic or rubber comb. If animal commits a nuisance, spray affected spot to deodorize rug, upholstery, etc. Special blessing to dog, cat and other animal lovers in apartments!

SO MANY OTHER ODORS: Clothes-hamper: spray soiled clothes in hamper. Car: treat like home upholstery and rugs. Bird-cage: spray paper in bottom. Trailers: spray drapes, rugs, upholstery, toilet. Skunk, dead animals, mildew, shoes: read the NIL label for easy directions to kill these and other unusual home odors!

HOW YOU CAN GET NIL, if your dealer is not yet stocked: Mail $1.00 today for your pint bottle and sprayer ($1.00 includes postage and handling costs). Simply write name and address in torn-off margin of this page, place in envelope with $1.00 and mail to Skinner Mfg. Co., 1343 Jackson St., Omaha, Neb.

DEALERS! *Write today* for name of your nearest NIL distributor.

Keep a Bottle in the Kitchen — Keep a Bottle in the Bathroom — Available at Leading Grocery, Drug, and Department Stores and Pet Shops Everywhere

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DRUG DIVISION, SKINNER MFG. CO., OMAHA, NEBR., COPR., 1947

Why We Say NIL is a Really TRUE DEODORANT:

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Wishing won't make it so!

WHY WISH?

When there's something **you want** . . . or something **you want done,** the quickest way to find "where to buy it" is to

Use the YELLOW PAGES of your Telephone Directory

The Polish spirit is well illustrated by the behavior of a bishop after the recent elections. He was asked by the government to offer a Mass celebrating the government's victory. His answer was, "I shall offer Mass on Sunday as I would on any other Sunday. If any of my communicants wish to give thanks for any event, it will be a matter for their own conscience."

It is easy at this late date, when decisions involving strategy may still not be understandable to the layman, to criticize mistakes of U.S. policy of two or more years ago when a war was being fought. But it is obvious today that the present plight of Poland and other nations is due partly to our appeasement tactics at Teheran and Yalta. This policy encouraged the U.S.S.R. to proceed on its expansionist march through Poland, Hungary and the Balkans and may later tempt the Kremlin to drive through Western Europe and to the Atlantic.

In the face of a deliberate Soviet policy of communizing Europe and of aping Hitler's policy of world domination, by conquering nations one by one, it is essential that we should maintain the closest contacts with all peoples who yearn for the independence which we have promised them. We should, therefore, continue diplomatic relations with all puppet governments even though their anti-American attitudes may be irritating and humiliating. By maintaining our mission in Warsaw, for example, we will present steady proof to 23 million Poles that a land of freedom friendly to Poland exists in the West. We will be encouraging the Poles, as well as the peoples of Europe who are also in political slavery, that there is hope in the future, however far distant it may be. This is the least we can do to atone for our tacit acquiescence at Yalta to the selling of Poland and Yugoslavia down the river.

I have always felt that in matters of this sort, which may eventually involve our own security, the greatest frankness is necessary. On March 1, 1946, long before the elections were held in Poland but at a time when the repressive measures of the Soviet-controlled security police were already evident, I wrote to a high official in the Department of State, partly as follows:

". . . We should give publicity to what is going on in Poland and other nations in an analogous position. The solution of the Polish question boils down in the last analysis to a decision as to what our policy is going to be towards the Soviet Union. We may be criticized that by making known the unpleasant facts regarding Communist domination of the countries of Eastern Europe (and perhaps later of Western Europe) we are creating difficulties with the Soviet Union. I emphasize, however, that the American public has a right to know the truth; that unpreparedness nearly cost us the last war; that appeasement would be just as dangerous today as it was at the time of Munich; and that we run far more risk of war if we ignore the dangers of aggression than by honestly facing the facts. . . ."

It is, therefore, the American people themselves who can exercise their great influence in the interest of peace. This influence can be effective if the people appreciate fully the crisis which faces them; if they will support their government and their representatives in Congress wholeheartedly in the maintenance of a strong policy for the protection of American rights and prestige, and if they will condemn any policy of appeasement or inertia which in the long run will spell disaster for us all.



KEY MAN in new government is Jakub Berman (shown voting), who has an inconspicuous position but vast powers. He and his wife, who is Warsaw's best dentist, live in same apartment house as Mikolajczyk. They do not speak.

FACTS ABOUT BETTER HEARING!

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1. **BETTER HEARING LONGER.** *More* full volume as you need it . . . less fading.
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Exclusive *flat cells pack in more power* . . . no waste space. Get them from your hearing-aid dealer!

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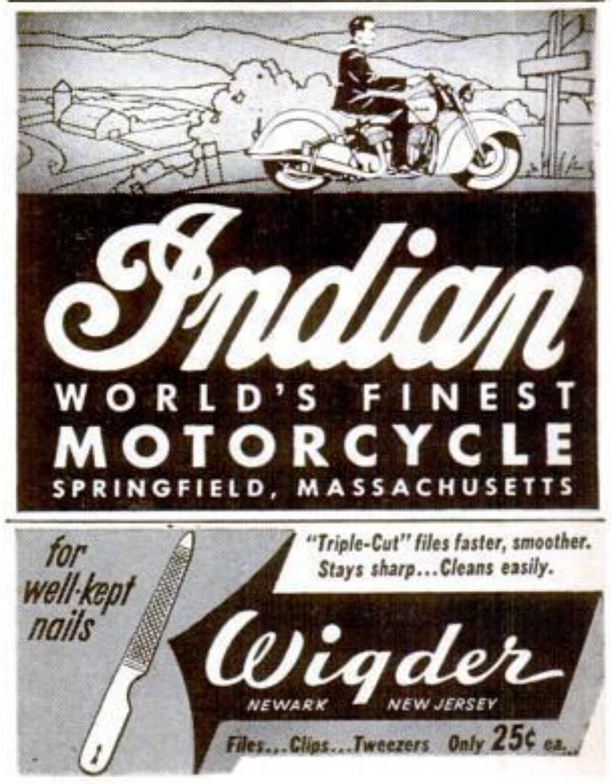
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Beautiful? Yes . . . but imagine the work you save, too, in this sleek Youngstown Kitchen. Deep wall and base cabinets keep supplies handy to work surfaces and sink top (where you do two-thirds of your kitchen work). Even the dazzling white finish is a work-saver . . . just clean with zip of damp cloth. Kitchen above, complete and installed, costs about $12 monthly on most budget plans.

Kitchen honeys at sweet prices

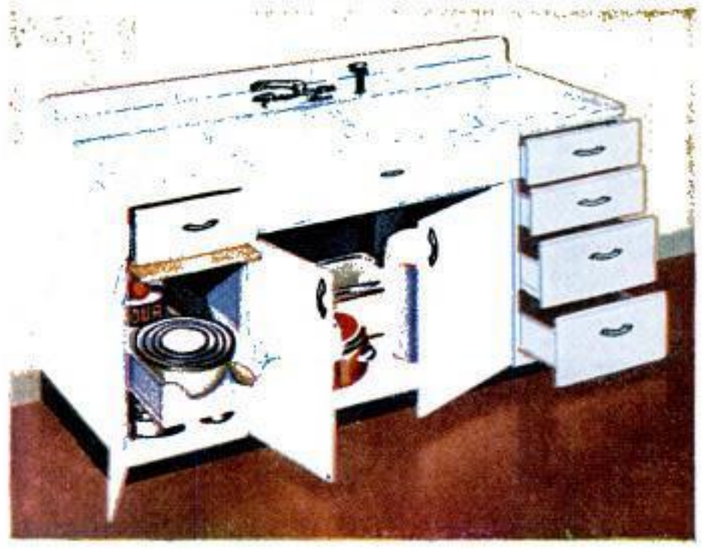
THEY'RE kitchens you dream about!

Scrumptious, streamlined kitchens . . . in shining white-enameled steel . . . beautifully priced to fit practically *any* budget.

They're Youngstown Kitchens. And these honeys are only a hint of the miracles you can perform with gleaming, modern Youngstown units. Your Youngstown Kitchens dealer can help you select an arrangement for any kitchen area at a price that will seem too sweet to be true. If you're itchin' for a kitchen, hie yourself down to his showroom today.

MULLINS MANUFACTURING CORPORATION
WARREN, OHIO

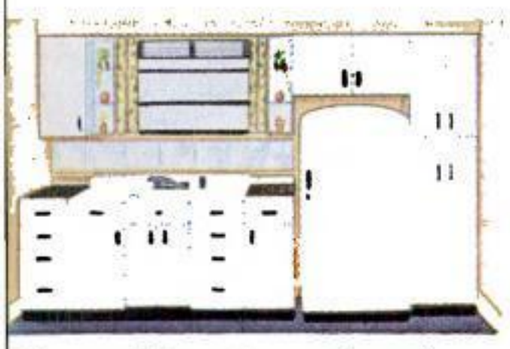
Porcelain Enameled Products, Large Pressed Metal Parts, Design Engineering Service



One look shows how this big Youngstown Kitchenaider cabinet sink speeds dishwashing with its twin bowls, roomy storage areas, and big top in acid-resisting porcelain enamel. Now look at the price! *As little as $4.45 a month.* If you wish, get a Kitchenaider first, add matching cabinets later. Many Kitchenaider styles available.

Youngstown Kitchens

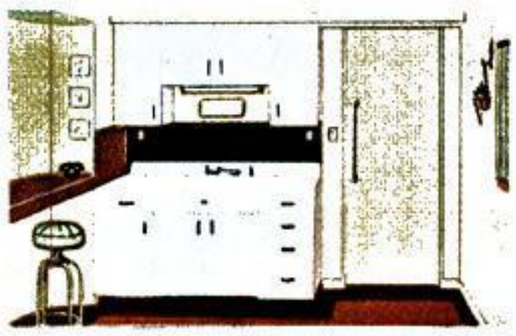
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ALL-NEW! Exciting 20-page booklet featuring 22 gorgeous Youngstown Kitchens in full color, plus planning tips! Send coupon with 25c (sorry, no stamps). You'll also get 51 cut-outs of Youngstown units to make miniature kitchen arrangements.

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Send me your new book on Youngstown Kitchens and the 51 cut-outs. I enclose 25c in cash.

I plan to remodel ☐ I plan to build ☐
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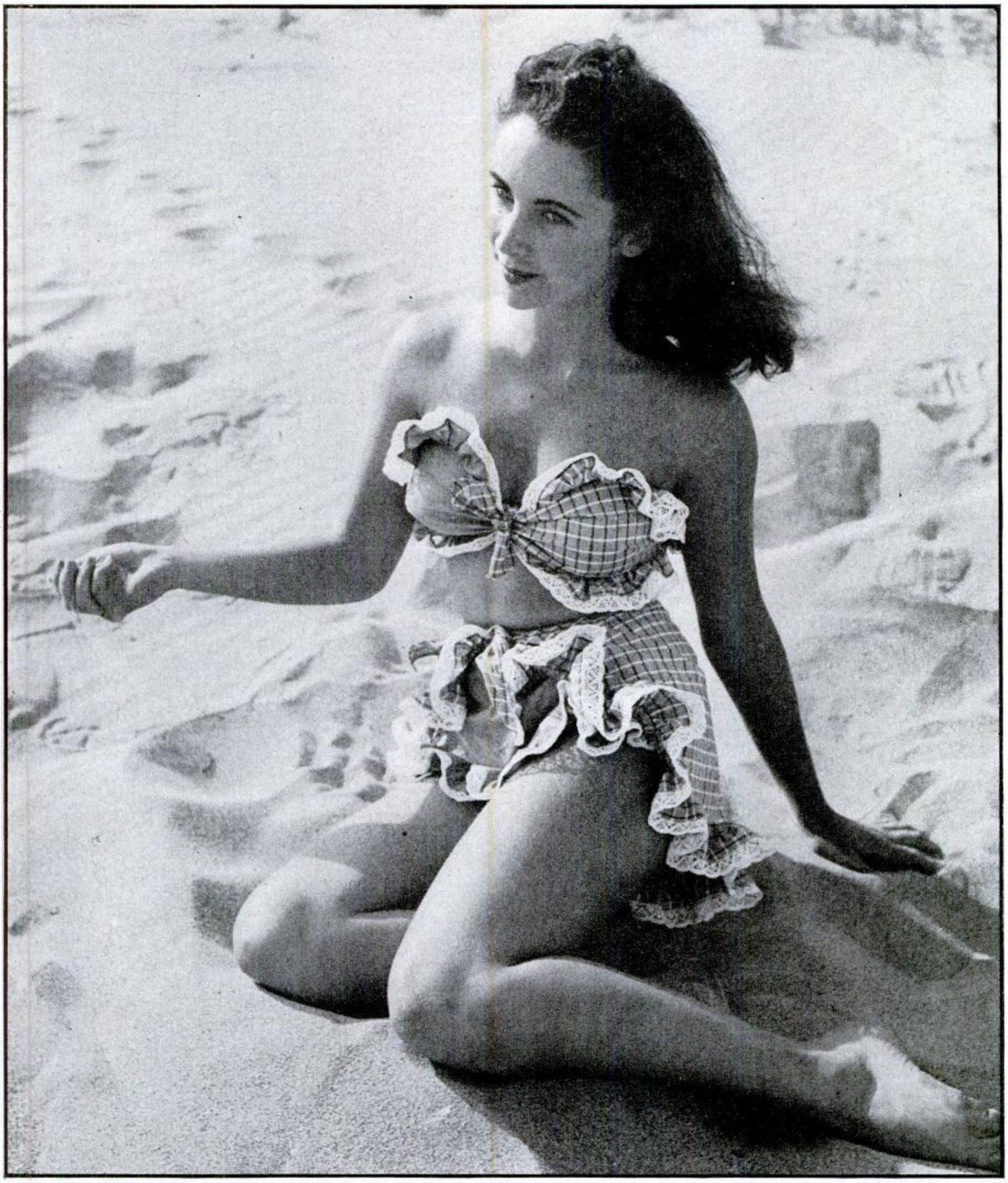
Neither we, nor anyone else, can tell *you* which whiskey tastes *best*. You alone can decide that...for taste is a *personal* thing. But we *can* say this: Hunter has kept its own loyal following by being *very different* from any other whiskey on the market: Possibly, it may not suit your taste. But you *should* try it! For thousands of men who *have* tried it once, have liked it instantly—and today prefer it to all others:

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ELIZABETH TAYLOR HAS A PET CHIPMUNK, A $1,200-A-WEEK MOVIE CONTRACT AND AN AUTOMOBILE WHICH SHE CANNOT DRIVE

ELIZABETH TAYLOR

At 15, she has grown into a top ingenue

At 15, Elizabeth Taylor, shown above in a bathing suit as frilly as a valentine, has suddenly become Hollywood's most accomplished junior actress. Her big personal hit as a child star two years ago in *National Velvet* (*left*) led to more grown-up roles in *Cynthia* (*right*) and the forthcoming *Life With Father*, both of which she handles with finesse. Elizabeth, who has grown ever prettier, was born in England, but her American parents returned home when the war broke out. Mr. Taylor opened an art gallery in Hollywood and there met a movie magnate who offered his daughter a contract the first time he laid eyes on her. Willowy (5 feet 5 inches) and fragile-looking, Elizabeth makes a specialty of portraying the sort of teen-ager who is too ethereal for bobby sox. She also likes animals and once had a horse which threw Anthony Eden three times.

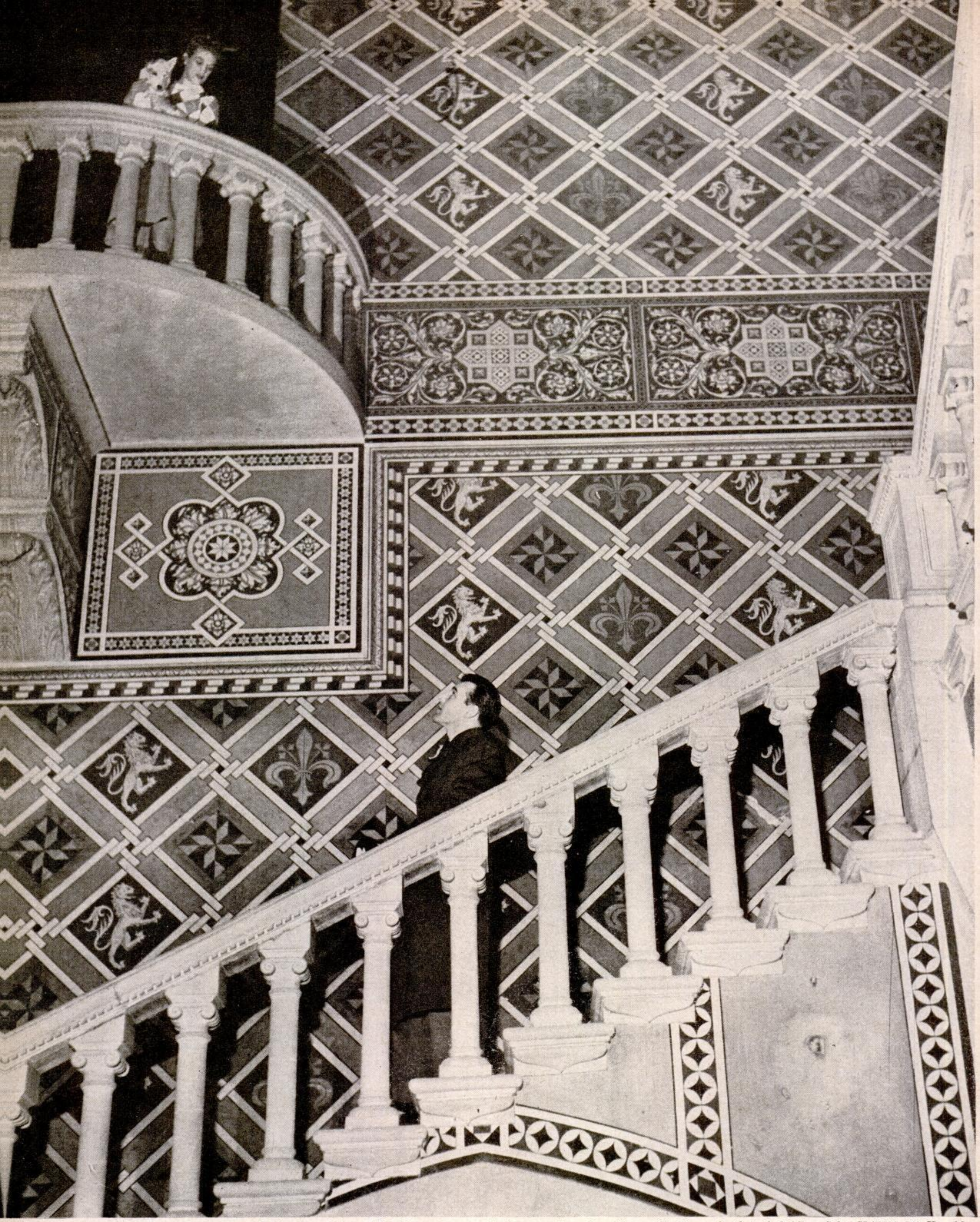


HORSE SNUGGLES UP to Elizabeth, then 12, in *National Velvet*. She played part of jockey.



BOY SNUGGLES UP to Elizabeth in *Cynthia*, which shows her as a sickly girl who gets a fellow.

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MAGNIFICENT STAIRCASE of Villa Grazioli Lante della Rovere connects lush apartments rented for Trans-World Airlines officials with living rooms which they use as offices. Ducal Lante della Rovere family included Pope Julius II (1503–10). Here Mrs. William K. Slate of New Haven, Conn. watches her husband go downstairs to work.

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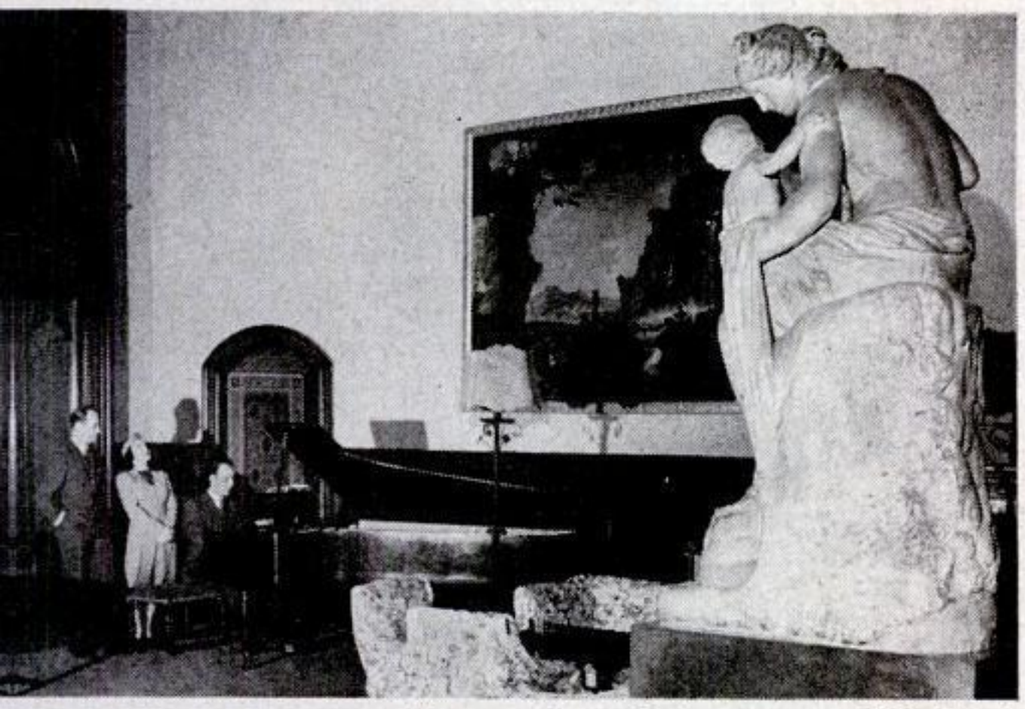
IIR. AND MRS. RALPH BECK RENT ROOMS IN PRINCE CAETANI'S PALACE

Americans Live High in Rome

Businessmen, students and ex-GIs luxuriate in ancient palaces and gourmet restaurants

Probably the most overworked phrase of the postwar period is the ıry reproach, "You never had it so good." Overworked or not, it is the only way to describe how many Americans are now living in Rome. It applies equally to U.S. businessmen who once lived in penthouses and now live in palaces and to former soldiers who get board and room on credit while they study art and music (*p. 118*).

Recently LIFE Photographer John Phillips visited the American colony. He found that individuals like Foreign Correspondent Ralph Beck (*above*) have rented a luxurious room or two, while business firms like TWA have taken over entire villas. This is a fine deal for both sides. It gives Italian owners marketable U.S. dollars in return for a white elephant many of them can no longer afford to keep up. It gives some Americans about the only chance they will ever have to stretch out and put up their feet in an honest-to-gosh, 100%, all-marble palace.



TWA CREW MEMBERS gather around grand piano in one of Villa Grazioli's living rooms. Present owner is a woman. Title has passed to another line.



FAMILY MOTTO of Grazioli Lante della Rovere clan, "By Virtue and Industry," appears over fireplace in room that TWA Manager Silas A. Morehouse uses for dictating his business letters.



AT A SWANK RESTAURANT called "57" two American dancers order the specialty of the house, a "trimmed omelet," whose tough edges have been carefully snipped off in the kitchen.

CONTINUED ON NEXT PAGE

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"Candy is dandy"
—but try a
Barbasol face



keep brushless with Barbasol

You'll stay smooth longer. When you want to look your best, what do you do? You shave. If you want to *keep* looking your best—shave with Barbasol. You get a closer, cleaner shave—with no pull, no pain, no sting. So you save time.

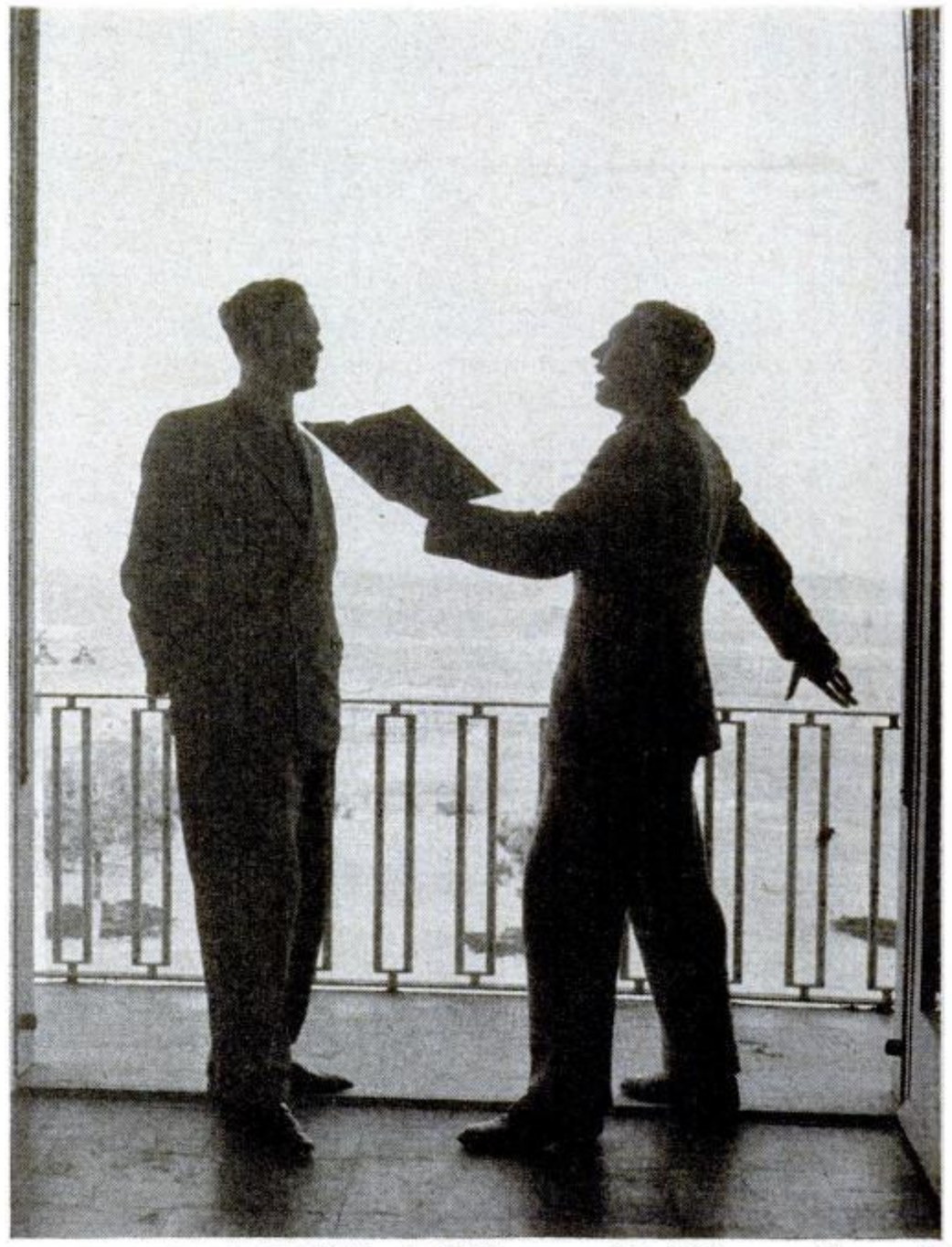
Save your skin, too. Those soothing, quick-acting emollients in Barbasol take the stiffness out of stubble, but leave the natural moisture in your skin, so it doesn't get tight or dry or raw. Find out why Barbasol's the world's largest-selling shave cream!

Barbasol Blades, 15 for 25¢
or 5 for 10¢. Super-sharp!

STUDENTS ARE HARD UP BUT HAPPY

Unlike postwar business arrivals ex-GIs who remained in Rome to study have little money to spend. This is partly because allotments under the GI Bill of Rights ($65 single, $90 married) have been delayed. But at the American Academy, which has sponsored U.S. students in Rome for more than 40 years, they get unlimited credit for food and lodging. They can act, sculpt, paint and sing to their hearts' content, and in the evenings there is always music, good talk and dates.

Some of the students have earned critical applause and money in concert appearances. When this happens, everybody goes to the inexpensive Cafe Esperia to eat delicious *torta di zabaglione*. A few like Michael Tor (*p. 121*) collect antiques and celebrities and manage to move in exotic circles without much cash in hand. But there are many others to whom singing on a Roman balcony (*below*) is reward enough.



SINGING TEACHER Mirko Jukelj listens as John Myhers, a 25-year-old from Wisconsin who also studies fencing, gives out with a clear, strong tenor.



FAMOUS MODEL Rosella is painted by (*left to right*) Robert Alexander of Corvallis, Ore., Joseph Nardi of Pittsburgh and Paul Valentino of New York.

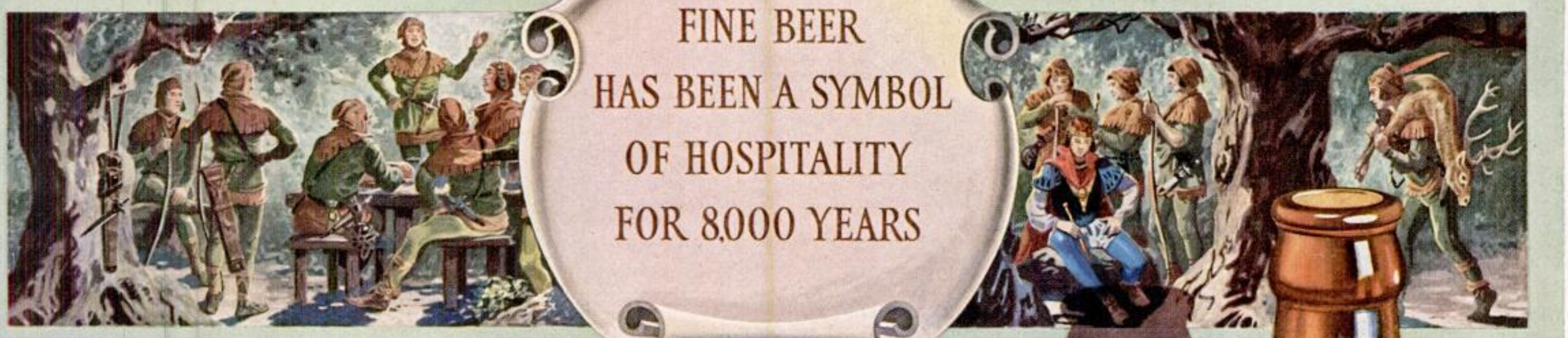
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HAS BEEN A SYMBOL
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FOR 8,000 YEARS







THE MOST POPULAR BEER OF ALL TIME

ood hosts through the ages have known
at to serve beer is simple hospitality.
merica discovered generations ago that
serve Budweiser is to pay guests a gracious compliment. Thus, in the eyes of hosts and guests alike, Budweiser has become something more than beer—a tradition in hospitality.

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IT LIVES WITH
GOOD TASTE . . . *EVERYWHERE*

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"Having a wonderful time"



Musical Fun for Everyone

Nothing will spur vacationists to send the home folks glowing reports of the wonderful time they are having like the fun at resorts where there is Wurlitzer Music.

For there's nothing like the latest hits by top bands to foster good fellowship, good times and a grand vacation.

Whether you head for the mountains, the lakes or the seashore, look for the place that has Wurlitzer Music and you'll find fun. The Rudolph Wurlitzer Company, North Tonawanda, New York. ★★★ See Phonograph Section of Classified Telephone Directory for names of Wurlitzer Dealers.

The *Sign of the Musical Note* identifies places where you can have fun playing a Wurlitzer. →

WURLITZER PHONOGRAPH MUSIC



THE NAME THAT MEANS *Music* TO MILLIONS

The music of Wurlitzer pianos, accordions, commercial phonographs and electronic organs is heard "'round the world." The Rudolph Wurlitzer Company is America's largest manufacturer of pianos all sold under one name...also the nation's largest, best known producer of juke boxes and accordions.

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ANTIQUE COLLECTOR Michael Tor plants crown on head of Princess Natalia Troubetzkoy, who claims to be related to Barbara Hutton's bridegroom.



ROME'S FLOWERS lure all Americans. Here Embassy Clerk Adele Henrich of Hempstead, N.Y. buys a big bouquet near church of Trinità de' Monti.



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DO YOUR GUMS EVER BLEED?

then watch out—you may have

GINGIVITIS

A Wicked Enemy of Firm Gums and Handsome Teeth!





4 OUT OF 5 May Be Victims—Even Young Folks . . .

Handsome, healthy teeth need firm gums. So if *your* gums are tender or bleed even a *tiny bit* when you brush your teeth—watch out!

These are often some of the first signs of Gingivitis—a mild gum inflammation BUT if prompt attention isn't paid—it often leads to Pyorrhea with its soft, receding gums and loosening teeth, which only your dentist can help. See him every 3 months.

Then at home *be sure* to do this. Massage your gums and brush your teeth twice daily with Forhan's Toothpaste.

Helps Gums Be Firmer—Teeth Naturally Bright

Forhan's Toothpaste—that remarkable formula of Dr. R. J. Forhan—is the *first* and *original* toothpaste for BOTH massaging gums to be firmer—better able to ward off infection—and for polishing teeth to their natural brilliant lustre. Forhan's is made *especially* for this.

Even after the first trial with Forhan's and massage—notice how stimulated your gums feel—how your teeth fairly *gleam* with radiant cleanliness. Used and recommended for years by many Dentists—yet Forhan's costs no more than ordinary toothpastes.

Buy a tube of Forhan's today. Let *your whole family* enjoy its benefits. Any drug, department or 10¢ store.



NO HARSH ABRASIVES IN FORHAN'S!

use* Forhan's *with massage

FOR FIRMER GUMS—CLEANER TEETH

THE GREAT OREGON

Are the girls of the Pacific Northwest pretty?

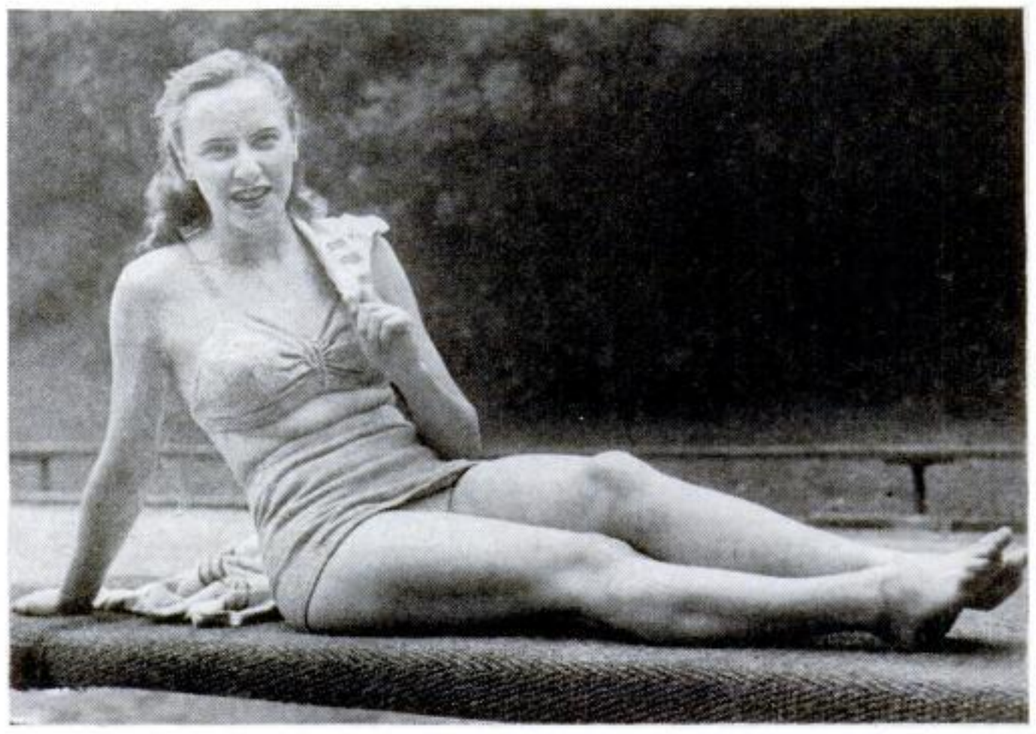


GUNTHER LIKED TEXANS BETTER

When John Gunther got to Oregon on his nationwide *Inside U.S.A.* junket last year, he carelessly observed that Oregon girls weren't as pretty as Texas girls. This comment, taken by itself, might have caused no trouble. But soon after even harsher words of regional libel fell on Oregon ears. The source: *Harper's* scholarly pundit Bernard DeVoto. Wrote Utah-born DeVoto of women in "The Anxious West," "I should like to . . . call them buxom, deep-breasted, strong-thewed, fit to be mates and mothers of big men. Mathematics forbids; too high a percentage of them are just fat. Overeating gives them thick ankles, cylindrical calves, big behinds, wide waists, heavy breasts. They must be



HOUSEWIFE AND MOTHER of a one-year-old boy, Oregonian Jean Lankow is also a registered nurse at a Portland hospital. She was born in Stayton.



PUBLICITY DIRECTOR for Reed College and a star swimmer, Elizabeth Randall went to Linfield College, studied political science. She is from Portland.

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BEAUTY CONTROVERSY

A newspaper tries to prove two writers wrong



DEVOTO SAYS THEY ARE TOO FAT

the bulwark of the corset industry. . . . Their skin dries, coarsens and wrinkles. They tend to look older than they are. . . . A girl of 18 may look matronly only because she eats too much, but by the time she is 40 she may look 50 because the climate has had its way with her."

The Portland *Oregonian* got sore and, coldly ignoring Libeler DeVoto, sent Observer Gunther the pictures below and on the next page, inviting his comment. Backtracked Gunther, on the eve of *Inside U.S.A.*'s publication: "The charming young ladies in the pictures you have sent me I'll back for attractiveness anywhere in the world, even in Texas. More power to them! I salute them humbly and admiringly."



ARTIST AND DESIGNER of bathing suits for Jantzen Knitting Mills, Steven Terry of Portland, on leopard-skin rug, models one of her creations.



SHERIFF'S CLERK in the Wallowa mountain region, country girl Cora Mae Denny was born at Enterprise. Here she is sitting on snow-capped rock.

CONTINUED ON NEXT PAGE

D.D.T. ALONE
IS NOT ENOUGH—

Get

Bug-a-boo

THE ALL-PURPOSE SUPER
INSECT SPRAY WITH . . .

Pyrethrins

FOR QUICK KNOCKDOWN AND KILL—

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FOR SURE, LONG-LASTING PROTECTION!

Kills all 9*
Major pests!

High Quality kept uniform by constant testing in Socony-Vacuum's Special Insecticide Laboratories. Sold at Leading Stores in your neighborhood.

SOCONY-VACUUM

* Kills Flies, Ants, Moths, Roaches, Mosquitoes, Bedbugs, Silverfish, Waterbugs, Fleas



Guaranteed by Good Housekeeping

This all-purpose insect spray has almost twice the killing power required by the U. S. Government for an AA grade insecticide. Used as directed, it is harmless to humans and pets . . . will not stain walls or fabrics . . . is pleasantly pine-scented. Contains the same combination of toxic ingredients as the spray used by our jungle fighters in World War II.

For moth control, try Bug-a-boo *without* D.D.T. This time-tested bug killer is also recommended for those who prefer a straight pyrethrins spray.

ALSO: Bug-a-boo Moth Crystals • Bug-a-boo Repellent • Bug-a-boo Garden Spray

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Model Choice . . .

the new

POLAROID*

Sportglas

DAY GLASSES



Lovely Powers model *Connie Joannes* selects the AO Polaroid Sportglas in gay, exciting Seashore Blue! This striking design also comes in Mint Green, Resort Red, Ivory Sand, Demi-Amber; whichever you choose, you'll have good looks plus real glare protection. The AO Polaroid Sportglas features curved upsweep style, Ful-Vue (high) endpieces, comfortable slip-on temples. *Try* them, *buy* them—wherever better sun glasses are sold.

$1.69 with case



Man's Choice— POLAROID *Sportglas*—

with demi-amber frame; choice of spatula temples or close-fitting cable temples. Specially designed for active sports, this sun glass offers complete comfort plus exclusive sun glare protection.

$1.69 with case

How AO Polaroid Day Glasses Filter Reflected Glare!

A Bright light from the sun strikes a surface.

B Some rays bounce off as glare; others reflect to the eye as useful "seeing" rays, show color and detail.

C Ordinary sun glasses dim both glare-light and useful light. Glare remains to hide detail, to dilute true colors.

D AO Polaroid Day Glasses reduce annoying glare, reveal detail, transmit undiluted color rays.



American Optical COMPANY

IF IT'S MARKED IT'S SMARTLY STYLED, OPTICALLY CORRECT

•T. M. Reg. U. S. Pat. Off. by Polaroid Corp.



TEACHER Irma Clisby was born in Turkey. Parents were missionaries.



STAR SWIMMER Brenda Helser of Portland was on "Cody Kids" team.



WRITER Roberta Lemen, Seattle-born, is a *Mademoiselle* "career-girl."



MODEL for locally made swim suits, Maxine Rose is still a college student.

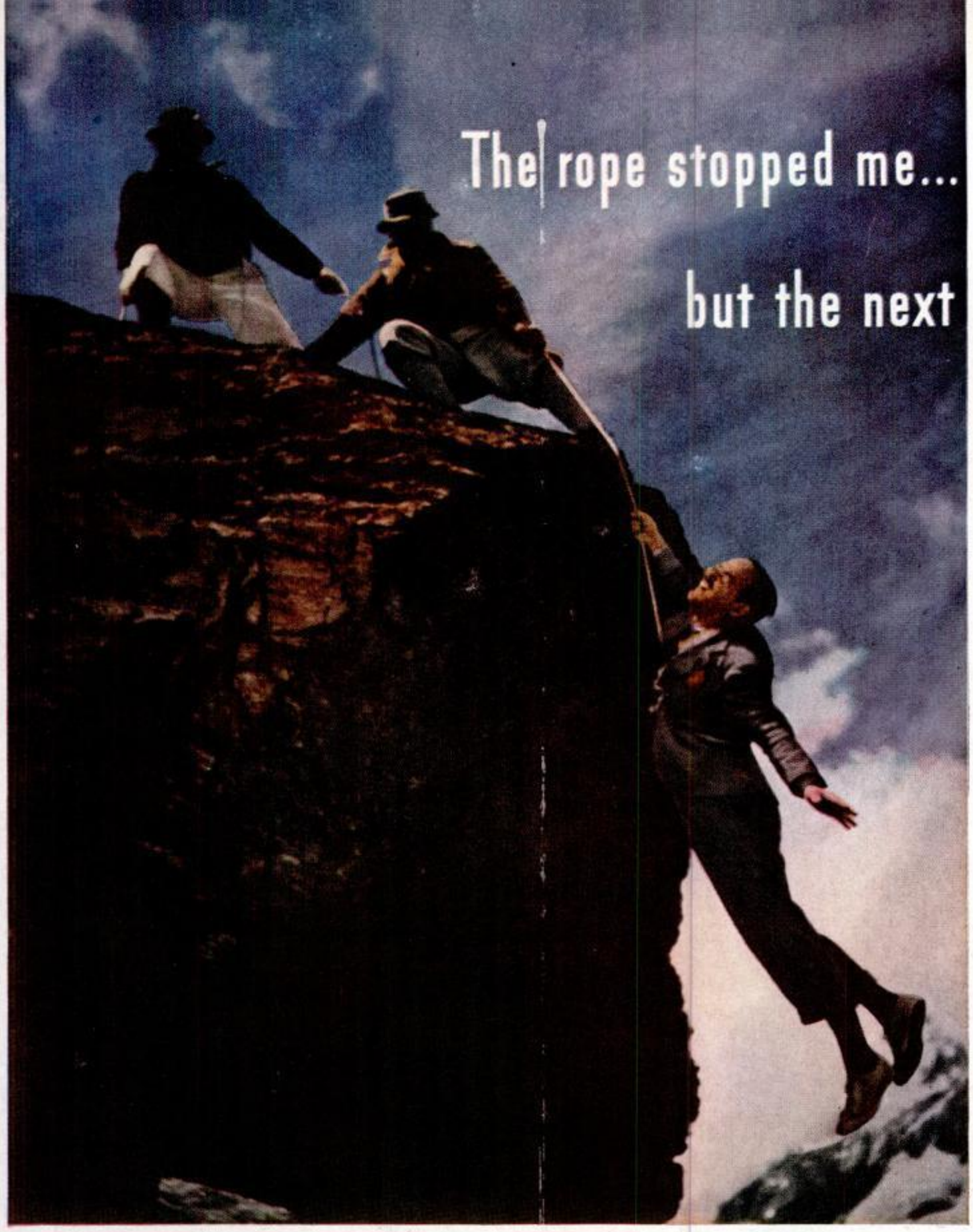


SECRETARY at Portland radio station, Pat Duggan acts on local stages.



JEWELRY STYLIST Sylvia Staino is a doctor's assistant and actress.

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The rope stopped me... but the next man fell a mile...

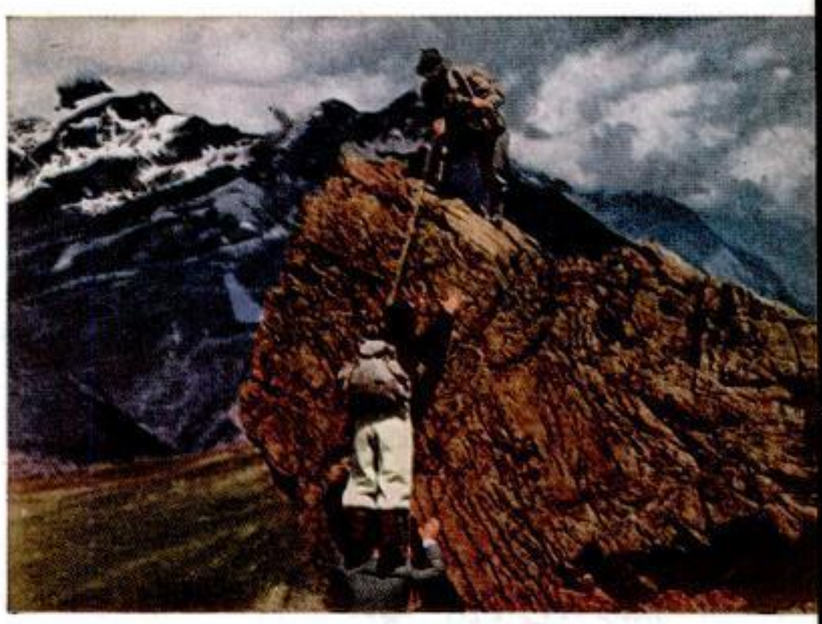
1 **"The Swiss call the Riffelhorn** just a 'practice' mountain," writes Arnold Gingrich, well-known author and a friend of Canadian Club Whisky, "so it sounded safe to me. But on the way up I discovered that one side of this mountain drops off nearly *6,000 feet* to a glacier. Near the top, dizzy and winded, I slipped... and slid over the rim!



2 **"I tried not to look down.** There I was in mid-air, far above the glacier, mighty glad that I was tied mountaineer-fashion to my two friends who had braced themselves the instant I slipped. Inch by inch, they hauled me back to safety.



3 **"Getting up nerve enough** to go on took me a good ten minutes. My friends, both famous climbers, put me in the rear—the 'safest' position. But after my slip, that didn't seem nearly safe enough to suit me. Later, another practice climber above us slipped the same way and was killed.



4 **"At last we reached the top. I looked at the snowy peaks around us, breathed a sigh of relief. But I didn't relax long. Coming down is even rougher on the nerves than going up. You can *see* how *far* you'd fall if you slipped!**



5 **"The Canadian Club highballs** we enjoyed later on the terrace of the Riffelhaus were the most *memorable* I've ever tasted. Always my favorite whisky, Canadian Club seemed one of the finer things in life then . . . and I really *appreciated* life that day! *P. S.* That's the Matterhorn in the background. You can have it. That's Canadian Club on the table. I'll take that . . . *any* day!

6 **"Switzerland is only one** of many lands where I've found Canadian Club just as renowned as it is at home," writes Mr. Gingrich. Why this worldwide popularity? Canadian Club is *light* as scotch, *rich* as rye, *satisfying* as bourbon. You can enjoy it in cocktails before dinner, in tall ones after. That's what made Canadian Club the largest-selling imported whisky in the United States.



IN 87 LANDS NO OTHER WHISKY TASTES LIKE

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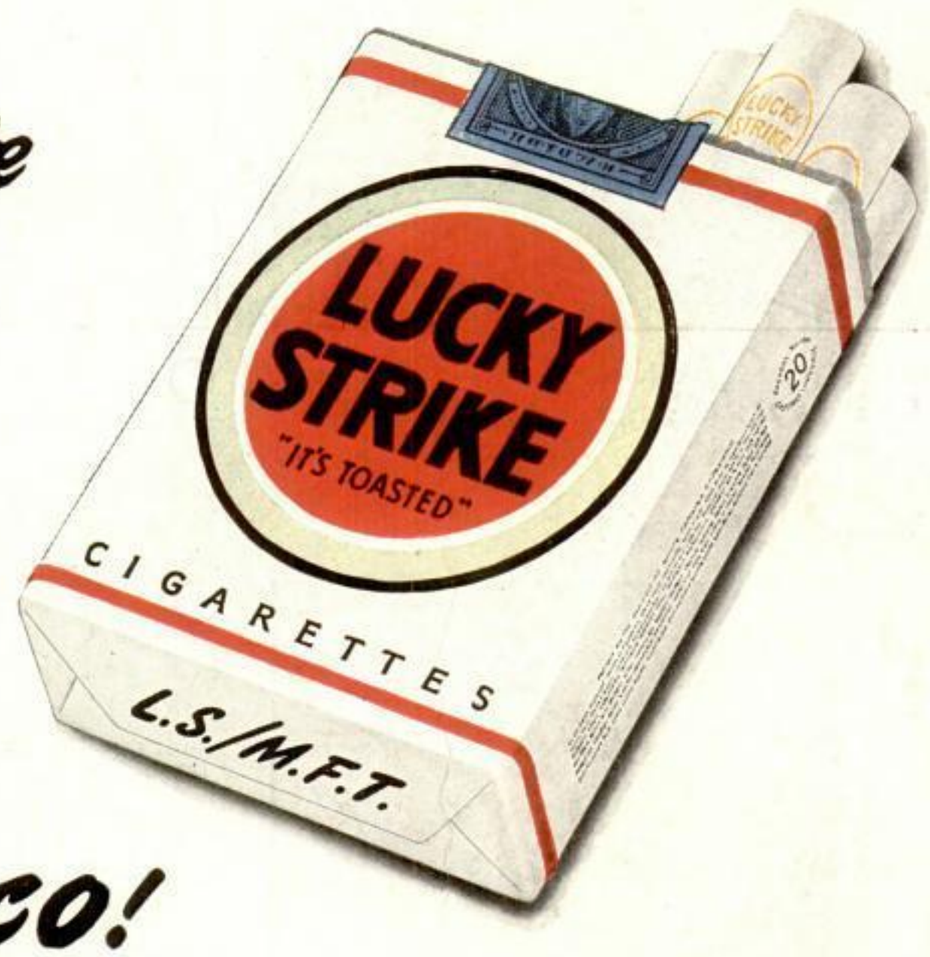
"Proud of His Crop," painted by Irwin Hoffman

FINE TOBACCO
is what counts in a cigarette

"At auction after auction, I've seen the makers of Lucky Strike buy tobacco that's really fine."
—F. A. Brown, 25 years an independent tobacco warehouseman.

"Season after season, I've seen the makers of Lucky Strike buy fine tobacco—ripe, prime leaf."
—S. M. Cutts, 25 years an independent tobacco auctioneer.

"For many years, I've seen the makers of Lucky Strike buy fine, ripe, smooth-smokin' tobacco."
—C. J. Gunter, 55 years an independent tobacco buyer.



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